## INDUSTRIAL DATA PROCESSING APPLICATIONS REPORT

Applications

Inventory Control, Sales Reports,

Payroll, Statistics and Analysis

Type of Industry

**Processed Seafood Products** 

Name of User

Ocean Products, Inc.

Tampa, Fla.

**Equipment Used** 

IBM 1440/1311 Computer System

IBM 1050 Data Transmission Terminals

## **Synopsis**

Current information on the inventories of some 50 warehouses throughout the nation are at the fingertips of Ocean Products, Inc.'s management at all times through the use of IBM 1050 terminals. Management is also provided with detailed information concerning sales, customer relations and daily profit and loss statements within a matter of seconds.

This service is the result of a data processing system installed at the new Dover, Fla., plant of Ocean Products, Inc. Implemented on an IBM 1440/1311 computer, the system combines rapid handling of business data with the management inquiry service.

Current transactions at any of the company's 50 warehouses are posted throughout the day to computer-based files, creating readily available records of a \$2 million inventory of frozen seafood products.

This ready availability of current information has enabled the company to reduce its inventory by 30 percent.

Throughout the day, the computer system at Ocean Products compiles information on shipments out of the Tampa area and creates economic truck loads for routes to warehouse locations.

Each evening the computer system processes data accumulated during the day producing reports showing the daily activity in terms of sales, inventory and profits.

Founded in 1953 on the pier where the Tampa shrimp fleet unloads its famous catches, Ocean Products has grown to a publicly owned corporation with annual sales of processed seafood, including shrimp, oysters, and various fillets exceeding \$18 million. This growth not only prompted the company to construct a new plant to house increased production, but also to look for improved ways to handle basic business data as well.

Products packed by Ocean Products, Inc. under various brands are sold through food brokers throughout the country.

Ocean Products management must supervise the handling of inventory of some 50 ware-houses which carry processed and packaged seafood as well as unprocessed inventory.

As with all perishable inventories, a tight, first-in first-out control of inventory is exercised. With business growth, this control began to tax the capability of historical book-keeping techniques. Previous procedures using tabulating machine equipment—for example, posting of warehouse transactions—fell as much as a week behind and rarely less than two days behind. Thus, available information was always undependable.

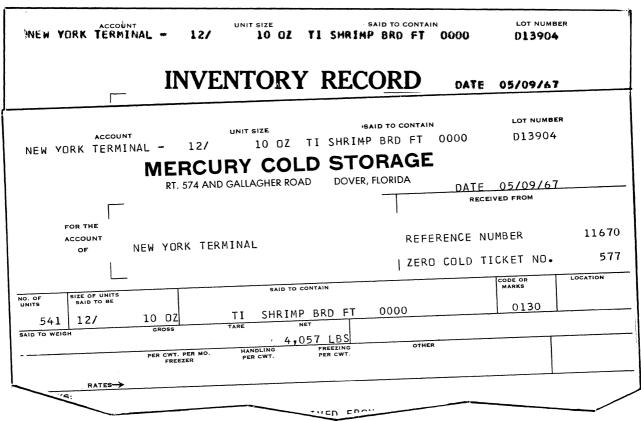
The new computer-based system employs a basic data bank concept. Files of information--inventory, lot records, customer records, open orders--are maintained on disc storage, readily accessible when management wants to see certain records. These files are updated as new transaction notices are received. This information can be brought to bear on dozens of daily management-broker-customer negotiations.

## THE SYSTEM

Typically, an Ocean Products broker, under stress of his own operations, responds to one of his customer's orders by phoning Dover. He requests a new shipment which will cover his customer's requirements. Ocean Products management must decide when and how to fill the order, often while the broker is still on the line.

With the new system, a company officer can turn to the 1050 terminal, key in an inquiry code and have warehouse inventory records printed out before him. He can determine if there is enough inventory in Dover to meet the demand. He can also review production schedules to see how these might be altered to meet the broker's needs. This ability to review specific facts quickly and know that they are accurate has enabled management to reduce inventory by about 30 percent. It has also reduced the number of over-age packages which must be discarded.

Three terminals are connected to the computer. One is located in the management offices and is used to supply information needed in analyzing business negotiations. Another terminal is located in the routing office so that information compiled by the computer can be given to the routing manager. This information concerns the load for each truck route from Dover to various warehouse locations around the country.



WAREHOUSE RECEIPT SAMPLES ARE PREPARED WHEN THE DATA BANK IS UPDATED WITH NEW MATERIAL. MERCURY COLD STORAGE IS A SUBSIDIARY OF OCEAN PRODUCTS. THE LAST COPY OF THE WAREHOUSE RECEIPT IS A LOT CARD THAT BECOMES MERCURY'S INVENTORY RECORD.

			H	E	R	C	U	R	Y A	V /	1	L	A B	1 1	<u> </u>	<u> </u>	INV	E N	TO	R	Y		
ORDER CODE						PF	OD	uc	T			1				ON HAND			SES EASEI	)		CASES AVAILAE	
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0194	16/	2	LB	E	3 (	Z	TI	S	HR IMP	BRE	) F	T	162	0		169	1		10			159	,
0195	16/	2	LB		3 (	Σ	TI	5	HRIMP	BRE	) F	T	212	5		67						67	1
0196	16/	2	LB	ŧ	3 (	3Z	TI	S	HR IMP	BRO	) F	T	263	0		74						74	•
0210	10/	4	LB				TI	5	HRIMP	BRE	) F	T	081	)		79						79	
0212	10/	4	LB				TI	\$	HRIMP	BRE	) F	T	121	4	1	, 269			50			1,215	)
0213	10/	4	LB				TI	5	HRIMP	BRE	) F	7	141	5		122						122	:

OFTEN THERE IS ONE OR TWO DAYS BETWEEN THE TIME A PRODUCT IS ORDERED OUT AND ITS ACTUAL MOVEMENT. CORRECT STATUS OF THE PRODUCT IS REFLECTED IN INVENTORY REPORTS OF THIS TYPE, USED MAINLY BY THE SALES DEPARTMENT.

The third terminal is located in the inventory control department and is used for a variety of communications with the system, including an audit of any warehouse's inventory to ensure accuracy. This department is directly adjacent to the data processing room and can also be used for systems improvement.

System programs were written by Ocean Products employes in about 10 months. They provide instructions for the computer permitting it to provide the inquiry service, maintain data files and prepare dozens of different reports. Programs were initially written in the 1440 autocoder system, requiring one statement or instruction for each action of the computer. Programing time was reduced by more than 50 percent through a switch to a combination of two higher level languages, COBOL and RPG. These permit the writer to write one statement which will permit the computer to handle several detail steps. Because of this and other time-saving attributes such as better diagnostics and documentation, the programing requirements were greatly simplified.

The data processing system is operated in two distinct modes because such a small system could not support the heavy volume of inquiries and the batch processing required for most principal reports. The inquiries would require additional on-line information and the company would have to have more equipment. Instead, it has scheduled lightened processing work for the inquiry service mode during the day. In the evening the terminals are disconnected from the computer, files on the system are shifted as needed, and the heavy report processing work is done.

During the day, the system is used for updating inventory files with current transactions and for building up records for various truck routes. As transaction records are received from warehouses, they are transferred to cards and entered into the system. Information on intended shipments is posted to the "truck route aid" file and the outstanding transaction file. When this shipment is authorized, information from the outstanding transaction file is transferred to a release file to indicate that shipping papers are being prepared, but that the orders have not left the local warehouse. A warehouse release is also printed at this time to enable warehouse personnel to start preparing the order.

	MERCURY COLD STORAGE														
TELEPHONE PLANT CITY 752-6151		4 AND GALLAGHER ROAD DOVER, FLORIDA	NOTICE OF DELIVER  NO • 4597  FOR ORDER NO.												
BILL- GROCERS SU TO- P O BOX 14 3131 E HOU HOUSTON TO	-200 TC COMBE BLVD				↓ 1765 SALE										
BROKER CUSTOMER SHIP AR	DELIVER VIA	CUSTOMER P. O. NO.	MO.	DATE DAY YR.	PAGE NO.	ROUTING ORDER	FILLING ORDER								
80 3383 00 6 P	C BKR 1765		5	11 67	1										
LOT NO. ORDERED SHIPPED	UNIT SAID TO	CONTAIN	CASES IN LOT	NET WEIGHT			LOCATION								
14601 13	12/ LB 100Z TI SH	RIMP BRD FT 0000	13	97	0130										
D13629 37	12/ LB 100Z TI SH	RIMP BRD FT 0000	391	277	0130										
D13447 35	12/ LB 200Z TI SH	RIMP BRD FT 0000	. 64	. 525	0140										
12750 42	12/ 1LB 07 TT	DCC 0000	40	<u> </u>	2112	2.1									

ON THE WAREHOUSE RELEASE, THE QUANTITY IS ENTERED AND THE MACHINE
DICTATES WHICH LOTS OF MATERIAL ARE USED BASED ON AGE. THIS ASSURES AUTOMATIC ROTATION OF STOCK AND A CONSISTENTLY FRESH INVENTORY.

The system can also process transaction reports from each broker. These of course, relieve inventory records of given quantities for designated item lots.

All of the above information can be processed during the day since the files necessary for the inquiry service are the same as those affected by the posting. Moreover, processing can be interrupted for the inquiry service without noticeable delay. Processing of reports requires additional programs and would be noticeably delayed by continuous inquiry service.

For this reason, the equipment is used in an entirely different mode during the evening with the inquiry service terminated. Operators then batch process daily production sales and inventory transactions to produce a daily summary, a profit and loss statement, activity reports, and an inventory status. Weekly and monthly reports are also processed in the evening after the daily activity reports.

BS. SOLD BASED ON FISCAL YEAR JULY TO JUNE				DATE 1/31/67 BROKER 99 PAGE 1								
	$\top$	PK. SIZE	PROD. SIZE	YEAR-TO-DATE THIS YEAR	YEAR-TO-DATE LAST YEAR	DIFFERENCE + OR -	QTR-TO-DATE THIS YEAR	QTR-TO-DATE	DIFFERENCE + OR -	THIS MONTH	THIS MONTH	DIFFERENCE + OR -
PRODUCT BY BROKER SEVENTH FISCAL MONTH		18. 023.			T						1 1	
ROKER 99 HOUSE ACCOUNTS												
** HISC. TOTAL											+ + -	
I SHRIMP BRD RD	12	8	0000	780		780	780		780	780		780
I SHRIMP BRD RD		20	0000	2522 300	765	2381 465-	547		647	547		647
1 SHRIMP BRD RD 1 SHRIMP BRD RD 1 SHRIMP BRD RD	12	200 200	0000 1214 1214	336	36 24 520	300 24~ 520~	4444		444-	444-		444
TI SHRIMP BRD RD		208	1416	1800	40 3480	40-	200	600	400=	200	600	
SED RD	10	400	1214	120	1080	960-						

THE MONTHLY SALE ANALYSIS IS PRODUCED IN FOUR WAYS: OVERALL BY PRODUCT, PRODUCT WITHIN A SALES AREA, PRODUCT BY BROKER AND PRODUCT BY CUSTOMER

BY BROKER.

	ORK TERMI	NAL WAR	EHOUSE NO		ILY AC I N RMING PART		Y YORK TERMIN	AL		NO
<b>*</b>				DA	ILY AC	TIVIT	Y			
NEW Y	ORK TERMI	NAL WAR	EHOUSE NO	D. 1752 FO	OUT	OF NEW	YORK TERMIN	AL		NO
	LOT SIZE CODE LB OZ T	PROD. SIZE	ND PRODUCT	- DESCRIPTION	DATE TRAN	CASES	EXTENDED WEIGHT	DEPOSI UNIT PER LB.		LARED VALUE
D13470	llii	1416 T	SHRIME	BRD RD	509675	1	40CR	0.9024	\$	36.09 CR
D13822	0192 2 8	1214 T	SHRIME	BRD FT	50967 9	3	120CR	0.9270	\$	111.24 CR
D13491	0212 4	1214 T	SHRIME	BRD FT	50967 5	1	40CR	0.9348	\$_	37.39 CR
D13713		1620 T			50967 5	1	40CR	0.8750	\$	35.00 CR
D13747		1620 T			50967 5	30	1,200CR	0.8750	\$	1.050.00 CR
D13747		1620 T			50967 5	5	200CR	0.8750	\$	175.00 CR
1 012050		1620 T	SHRIME		51067 5	10	400CR	0.8750	\$	350.00 CR
D13850			CUDING	BRD FT	50867 5	25	1,000CR	0.8220	\$	822.00 CR
D13528		2630 T								
D13528	0216 4	2630 T	SHRIME	BRD FT	50867 5 50967 5	25	1,000CR 80CR	0.8220		822.00 CR 89.10 CR

THE DAILY ACTIVITY REPORTS ARE USED FOR INVENTORY FACTORING PURPOSES.

					DATE									
	RAND AND PROD			CODE	PKS. CS.	PKG. SIZE		WEIGHT	SALES DOLLARS	COST DOLLARS	DISCOUNT DOLLARS	PROFIT OR LOSS DOLLARS	CENT PER LB PROFIT	PERCEN PROFIT
TI	SHRIMP I	RD	RD	0030	12	100	0000	74	74.30	57.74	1.20	16.56	.2237	22.2
TI	SHRIMP (	RD	RD	6092	10	2080	1214	200	222,00	187,68		32.32	.1616	14.5
TI	SHRIMP I	RD	RD	0113	10	4000	1416	400	436.00	357.00		79.00	.1975	18.1
TI	SHRIMP (	RD	RD	0114	10	4000	1620	40	42,00	34,04		7.96	.1990	10.9
TI	SHRIMP !	RD	FT	0130	12	100	0000	75	74.30	67.80	1.20	6.50	.0866	8.7
TI	SHRIMP (	RĐ	PT .	0140	12	200	0000	2,865	2,570.55	2,376.22	81.25	202.33	.0706	7,1
TI	SHRIMP I	BRD	FT	0194	16	2080	1620	200	188.00	170.22		17.78	.0889	9.4
TI	SHRIMP I	RD	PT	0195	16	2080	2125	400	396.00	343,40		52,40	.1315	13.2
TI	SHRIMP I	BRD	FT	0210	10	4000	0810	200	234.00	204.04		29.96	.1498	12.8
20-5		ae	<b>#</b> T	0212	10	4000	1214	360	404.60	333,92		72.88	.2024	17.1
					1		1						1834	16/

THE DAILY PROFIT AND LOSS REPORT IS ALSO PRODUCED ON A MONTHLY BASIS.

										0	CEAN	PROD	U	CTS,	INC.						1 - 1 - 1 - 1 - 1 - 1 - 1
										MASTE	RINVE	NTORY	A١	ID COST	REPOR	т		DAT	E0	2/93/6	<u>'</u>
RDER			PRO	DUCT	DESCF	RIPTIO	ON .			STARTING WEIGHT	WEIGHT	WEIGHT OUT	(	TAMPA" DN HAND	DOVER ON HAND	MERCURY ON HAND	OUT OF TOWN	TOTAL ON HAND	OLD COST	NEW COST	TOTAL VALUE
929	II	SHRIMP	88.0	RD	12/				6000	4612	1800				4	358	3510	4972	7790	7693	334427
030 046	11	SHRIMP	BRD	RD	12/		20	02	0000	10434	75 150	980 9220	1		12	10176	1175	11981 5364	8470	7998 8268	910284 443735
030 070	Ţ	SHRIMP SHRIMP	BRD	RD	12/	1	90	ΘZ	0000	2564 1274	T.	672			48	552 1248	2340	1296	8459 8419	1451	107775
976	ii	SHRIMP	BRD	RO	12/	2 1	00	OZ	1620	48			100		40	40		48	8654	3599	4128
077 090	11	SHRIMP	BRD	RD	12/	2 1	00	OZ	2125	24			-		_	280	24	24	9022	230Z	2012
092	TI	SHRIMP	BRD	RD	16/	2 #	08	02	1214	2685		200			85	440	1959	2465	8082	7331	231875
093 094	71	SHRIMP SHRIMP	BRD	RD	16/	2 1	08	OZ	1416	7640				2	308	1200	3500 4160	7640 5671	9528	7527 8763	727863
095	11	SHRIMP	BRD	RD	16/	2 #	08	OZ	2125 2630	1310			T		110	1.20	1200	1910	9004 #102	8438	117088
110	71	SHRIMP SHRIMP	BRD	RD	10/	4 8	00	OZ OZ	0810	10112	1000	1000			8	10400	5704	16112	9222	9737 9070	38956
/	71	SHRIMP SHRIMP	BRD		10/	4 1	90	02	1416	10112	1000	1	15		68-	4880 4800	2348 5120	7036 9852	9030	8908 8908	624 34
	•	CHRIMP			10/	4 1	go		2125	17446			-				1520	17046			

	WOR	KFILEPF	ROOF TOTAL	5 4	1-17-67
TRANS. TYPE	COUNT	CASES	WEIGHT		OLLAR VALUE
PRODUCTION	32	2015	64,133.2	\$	53,075.89
PURCHASES	14	1405	70,635.0	\$	65,909,28
REPROCESS	8	793	44,646.0	\$	30,088,33
RETURNS				\$	
SALES	175	5079	94,548.6	\$	121,881.34
TRANSFERS TO	40	3103	113,815.5	\$	89,677,15
TRANSFERS FROM	40	3103	113,815.5	\$	89,677,15
	5	6	200.0	\$	182.87

A CAPSULE REPORT GIVES A QUICK DAILY PICTURE OF ALL TRANSACTIONS

AFFECTING INVENTORY AND IS ALSO USED IN PROVIDING EXTERNAL PROOF CONTROL
FOR COMPUTER FUNCTIONS.

			4/14/	<u> </u>				PRO	DUCTION		and the second second second second second second	PAGE	1	
CODE	CASES			DESCR	PTI	ON:		· · · · · · · · · · · · · · · · · · ·					The state of the s	THE STATE OF THE STATE OF STREET
0170	272	177	W					CTI		I R	F WEIGHT	COST/LB	VALUE	REF N
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0210	$-\hat{i}$			17 7017	11	SHRIMP	BRD F	[ 2	?		20	•	•0	
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0212	50	107	4# [	72 1214	+++	SHRIMP	BKU F				32		•0	
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7866	13	9/ 5	E4 C	. 2141		NIGERIA	AL MOLE	. 3	145	26	585	0.0750	E 70 3	0
7867	46					NIGERIA					2,760		570.3 2,801.4	
7869	70					NIGERIA					3,500		3,552.5	
7869	- 'ĭ	97 !	5# 0			NIGERIA					45	1.0150	45.6	
7870	194	10/	5# 0	31 3142	00	NIGERIA	N HDLS	3	145	34	9,700	0.9750	9,457.5	0
7870	1	9/ !	5# 0	2 3142	00	NIGERIA	N HDLS	3	145	34	45	0.9750	43.8	8
			4/14/67	1				REPR	OCESS			PAGE	1	
ODE	CASES			DESCRIP	TINK							The state of the s		
977	6.7							CTL	LOT	REF	WEIGHT	COST/LB		
978	84 299	10/ 5#		3135	IR S	HRIMP G	D UNI II		-			CO21\FB.	VALUE	REF NO.
978	21	10/5#						2			4,200			
170	70	10/ 5#		3142	1 K C	HOTMD 111		2			14,950	0.9725	4,332.30	11286
574	120	4/16#						2			1,050	0.9725	1,021.13	
60	189	4/16#	8 07	4146	30 C	OD BLOCK SA HADD	KS USA	Ž			3,500	0.7732	2.706.20	11286
60	1	4/16#	8 02	4165	ט טכ	SA HADD	BLKS	2			7,920	V++40/	3,490.34	11286
112	9	4/13#	80 DZ	0000	10 U.	SA HADD TF SHR M	BLKS	2	-		12,474	0.4293	5,355.09	11301
						T SINK M	iτx	2			486	0.4293	28.33	11302
		4	/14/67					<b>T</b>					279.06	11291
DDE C	ASES							IKANSFI	ERS TO			PAGE	1	
	NOL 3			DESCRIP	TION			CTL	LOT	REF	METCHT		THE CONTRACTOR STREET	
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58	29	10/5#	UZ	6070 0	וח עו	CM7 Unic		2		3	800	0.7200		3975
74	150	4/16#	0 02	4165 (	10 C	שותרע	C 1101	2		3	1,450	0.6400	512.00	
60 96	121	4/16#	0 02	4165 0	n 119	IA MADD		2		3	9,900	0.4407	928.00	
66	50 13	4/15#	UL	4130 0	m er	מ מחנותי	1 40			3	7,986	•	4,362.93	
67	46	9/ 5#	UZ	3142 N	O MI	CEDTAN		2		3	3,000	0.7727	2,318.10	3979
69	70	12/ 5# 10/ 5#	UL	3135 ()	O NI	GEDTAN .	1101 0	2		3	585	0.9750	570.38	3971
70	194	10/ 5#	UZ	3135 0	กผา	CEDIAN		2		3	2,760	1.0150	2.801 40	3974
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				ESCRIPT	ION			CTL	LOT	REF	WEIGHT	COST/LB	VALUE	REF NO.
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56 58	16	10/ 5#	οz	6070 0	O VE	NZ HDLS	BRN	3	14472	2	1,450	0.6400	928.00	3975
58	29	10/ 5#	07	6070 0	O VE	NZ HDLS	BRN	3	14506	2	9,900	0.4407	4,362.93	3979
74	150	4/16#		4165 C	0 00	D BLOCK	SUSA	3	14420 14059	2	7,986	0.4293	3,428.39	3979
60	121	4/16#	8 OZ	4165 0	יט־סי	SA HADD	RFK2	3	14207	2	3,000	0.7727	2,318.10	3971
96	50	4/15#	02	4150	0 50	COLLOP B	HUI C	3	14535	2	585	0.9750	570.38	3974
44	13	9/ 5#	OZ	2142 0	O N	IGERIAN	HDL S	3	14533	2	2,760	1.0150	2,801.40	3974 3974
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											6	0.7590	4.55	4362 4359

DETAIL VERSIONS OF WORK FILE PROOF RECAP.

Reports generated by the system facilitate management analysis because the information is timely, and comparative figures are presented side by side. The sales analysis, for example, is available, (1) by item and customer, (2) by item and broker, (3) by item by salesmen, and finally (4) by product. In each case, figures are given for each of the previous 12 months, for the previous year, for the previous year-to-date and for the previous quarter to date. This information enables the company to spot trends, correct problems and, in general, to give attention where it is most needed.

A clear idea of information available from the system is conveyed by a quick review of what the system actually stores in its information files.

Major product information is stored within two files. One is the master inventory file, which maintains production, sales, description, and cost records on each of 1,500 different packages marketed by Ocean Products. From this information management can get reports on sales demand, profitability and future production requirements.

The second product file is the warehouse inventory record. This is a status file on each lot of item in each warehouse, by product code and lot number. This information permits the system to answer inquiries about filling brokers' orders, about the age of lots in each warehouse and even about the number of headless shrimp and bulk frozen fish available in the plant's warehouse to meet future production requirements.

There are actually three files that help control orders to fill regional warehouses. The first of these is the outstanding transaction file. This is a record of all orders taken but not yet filled and it permits Ocean Products to control movement out of the plant and the main warehouse. First of all it precludes misplacement of order. Just as important, however, it permits manipulation of order fulfillment. Orders can be juggled to assure economic truck loading. Priority attention can be given to those orders which are truly critical and production can be attuned to the demand represented by the total order.

As processed items become available, they may be reserved for a particular order and added to an open shipment list by being added to the truck route aid file. This file facilitates building shipments.

As open orders are received, they are posted to list-like records representing truck-size shipments to certain destinations. A truck load is determined by weight. The computer calculates the accumulated weight of each order toward a given destination and prints this out to indicate when a truck should be scheduled for a run. This file can also be used to print shipping papers for the run, feed daily activity reports and update warehouse inventory records.

Shipments authorized from the Tampa area warehouses to regional storage are recorded on a release file until a copy of the shipping papers returns to data processing confirming the movement. This file makes it possible to relieve lot items from plant warehouses without either losing control of the inventory for a day or two, or charging it to local warehouses in advance. It is established when items move to local warehouses and are then purged by notice of actual movement.

DAILY ACCOUNTS RECEIVABLE	DATE 5/10/67
LISTING	PAGE 1
CUSTOMER NAME INVOICE NO.	INVOICE AMT.
46 0030 00 5 AMERICAN FISH CO	
46 0030 00 5 107 N 7TH ST	\$ 210 20

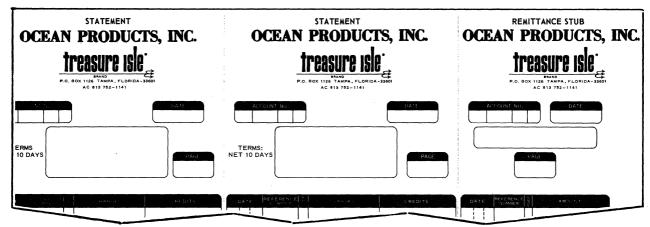
SAMPLE PAGE FROM THE ACCOUNTS RECEIVABLE REGISTER.

Included on interchangeable disc packs are the accounts receivable file which stores customer records by broker and which show the customer's credit status. Payroll records, too, are stored on interchangeable discs so the system can process the plant's payroll. In fact, all programs necessary for answering questions and maintaining the interrupt service are stored on discs so that inquiries via the 1050 terminals can be serviced.



INVOICES ARE POSTED TO ACCOUNTS RECEIVABLE AT THE SAME TIME THAT THEY

ARE RUN.



ALL ACCOUNTS ARE RUN ON THE LAST DAY OF THE MONTH; DELINQUENT ACCOUNTS

ARE RUN ON THE 15TH OF THE MONTH.

## RESULTS

The IBM 1440/1311 computer system at Ocean Products, Inc. provides management with detailed information on sales and customer relations within a matter of seconds. It has also, by having available current inventory information, enabled the company to reduce inventory by some 30 percent. In addition, it has reduced the number of over-age packages.

The various reports produced by the system help management to spot trends and to correct problems. By the use of the information on disc files, Ocean Products is able to control the movement of products out of the plant and the main warehouse. Finally, the handling of orders can be managed to permit the most economical truck loading.