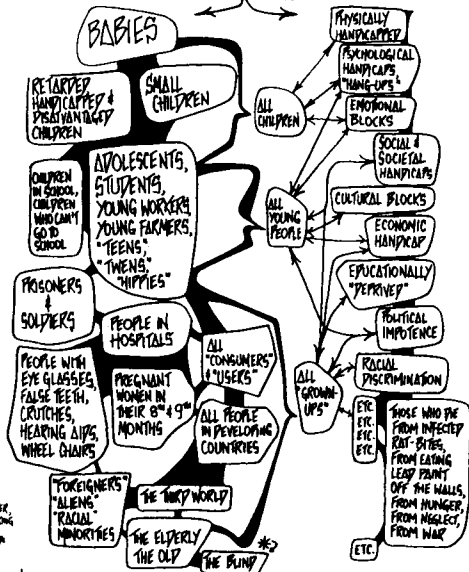


We are all handicapped:

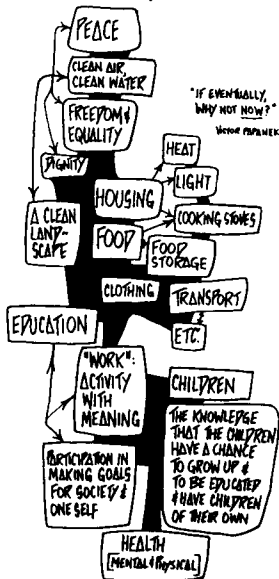


"ALL OF US LIE IN THE GUTTER, BUT SOME OF US ARE LOOKING AT THE STARS" *OSCAR WILDE*

\* "HANDICAPED" JUST AS ONE EXAMPLE INCLUDES: BOTH PSYCHOPHOBIC & PSYCHOTOMOUS COLOUR-BLINDNESS, GAUCHERDIA, TRACHOMA, CATARACTS, ANYTHING LESS THAN 20/20 VISION (IN THE CHART).

"SOME MEN SEE THINGS AS THEY ARE AND SAY, WHY? I DREAM THINGS THAT NEVER WERE AND SAY, WHY NOT?" *ROBERT F. KENNEDY*

What the People really NEED:



Random thoughts + add what you like:

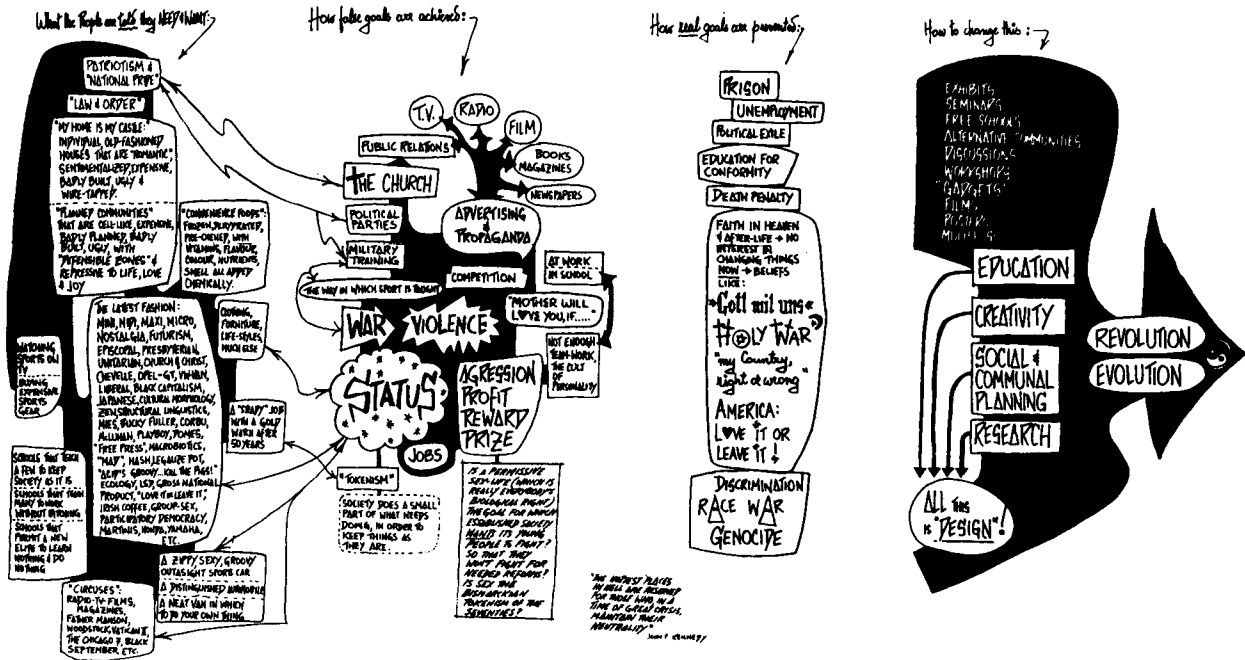
"WE ARE NOT REDEEMING FINAL GESTURES, WE WANT LIFE AND WE SHALL DEFEND IT" *ONE*

"It is not enough to allow blissant. We must sometimes it. For there is much to blissant from...." *ROBERT F. KENNEDY*

"WE SEEM TO BE DESIGNING EXCLUSIVELY FOR THE OLD, THE FAT, THE RICH, THE WHITE, THE POWERFUL. THE ONES WHO MANAGED TO GET US INTO EVERY SINGLE MESS AND FRIGHTFULNESS MANKIND HAS SO FAR EXPERIENCED TO CREATE LIPSTICK FOR HONEST WHORES IS ONE THING, BUT TO PEOPRIZE HER PIMP IS ANOTHER."

"We want to create a world in which love is more possible." *JOHN CUNYAN*

Flow chart



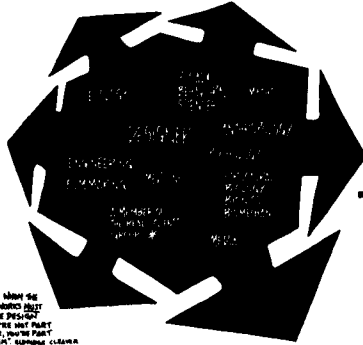
Flow chart (continued)

"GOOD TASTE" IS AN INVENTION OF MERCHANTS, DESIGN AND FOLK-ART DON'T HAVE IT.  
"GOOD TASTE" IS TO CREATE FASHION FOR PROFIT

"We have no art, We just do things as well as we can."  
BALNESE PROVERB

"WHEN YOU MAKE A THING, A THING THAT IS NEW, IT IS SO COMPLICATED TO MAKE IT THAT IT IS BOUND TO BE UGLY BUT THOSE THAT DO IT AFTER YOU THEY DON'T HAVE TO WORRY ABOUT MAKING IT, SO THEY CAN MAKE IT PRETTY, AND EVERYONE CAN LIKE IT, WHEN THE OTHERS MAKE IT AFTER YOU" PRASSO

The minimal Design Team:



\* THE PEOPLE FOR WHOM THE DESIGN TEAM WORKS MUST BE PART OF THE DESIGN TEAM: "IF YOU'RE NOT PART OF THE PROBLEM, YOU'RE PART OF THE SOLUTION" ALBERT EINSTEIN

+ MAYBE:  
COMPUTER SCIENCE  
GAME THEORY  
DEMOGRAPHY  
ETHNOLOGY  
STATISTICS  
ECONOMICS  
POLITICS  
LAW  
CLIMATOLOGY  
ERGONOMICS  
AND MUCH ELSE....

"TELLING LIES TO THE YOUNG IS WRONG  
PROVING TO THEM THAT LIES ARE TRUE IS WRONG  
IS WRONG  
THE YOUNG KNOW WHAT YOU MEAN.  
THE YOUNG ARE PEOPLE  
TELL THEM THE DIFFICULTIES CAN'T BE COUNTERED  
AND LET THEM SEE NOT ONLY WHAT WILL BE BUT SEE WITH CLARITY THESE PRESENT TIMES"  
YENGEN YEVUSHENKO

"YOU HAVE TO MAKE UP YOUR MIND EITHER TO MAKE MONEY OR TO MAKE SENSE, IF YOU WANT TO BE A DESIGNER"  
BUCKY FULLER

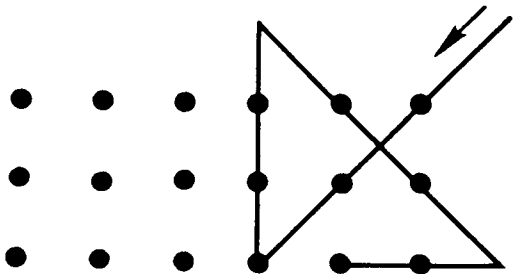
ALL PEOPLE ARE HANDICAPPED, IN SOME WAY, FOR AT LEAST PART OF THEIR LIVES. AS DESIGNERS WE MUST FIND THEIR REAL NEEDS.

HOW HAVE OTHER SOCIETIES LIVED IN THE PAST? HOW ARE OTHER SOCIETIES LIVING IN OTHER PARTS OF THE WORLD? HAS THIS PROBLEM ALREADY BEEN SOLVED SOMEWHERE OR SOMEWHERE ELSE?

NORMAN FOSTER, 1/2/1973

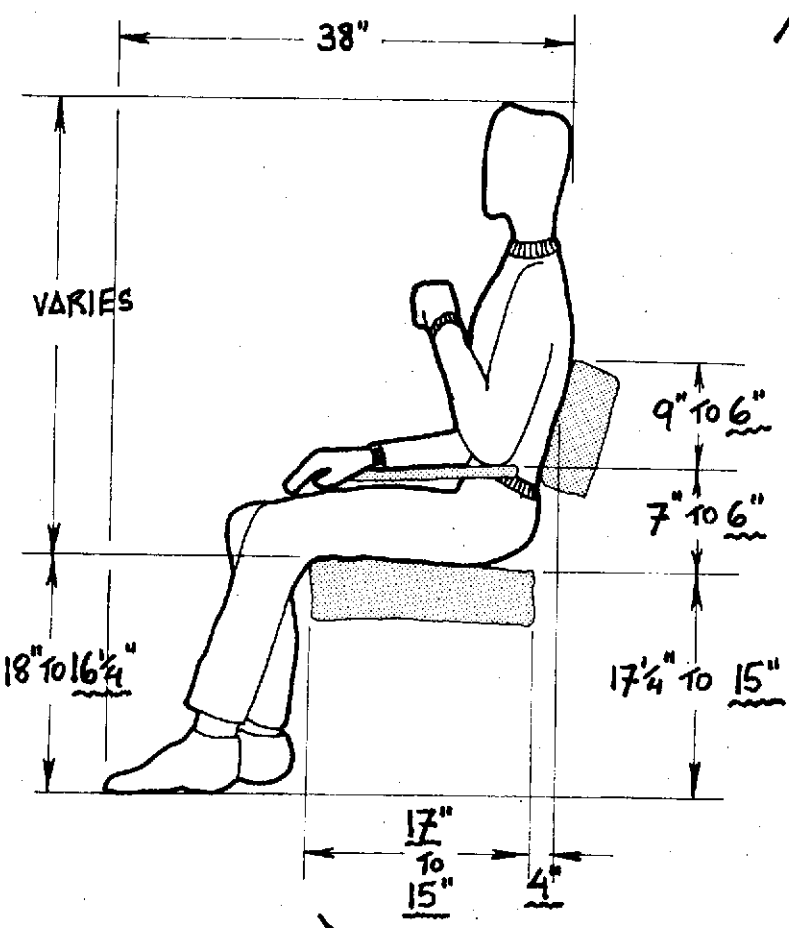
# "BIG CHARACTER" POSTER NO.1: WORK CHART FOR DESIGNERS.

Flow chart (continued)

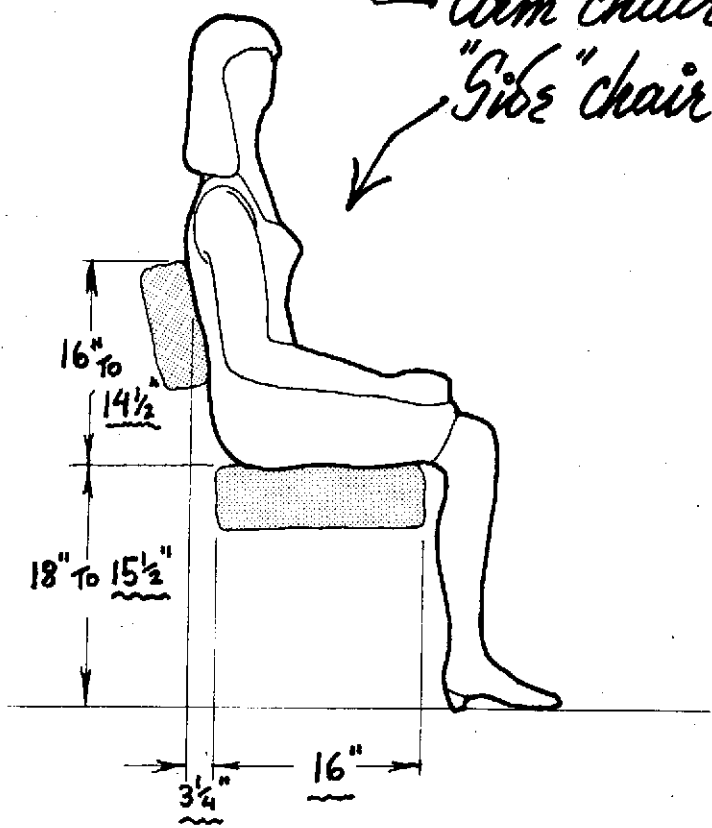


*The Inuit system of orientation means that even children can rapidly solve the nine-dot problem.*

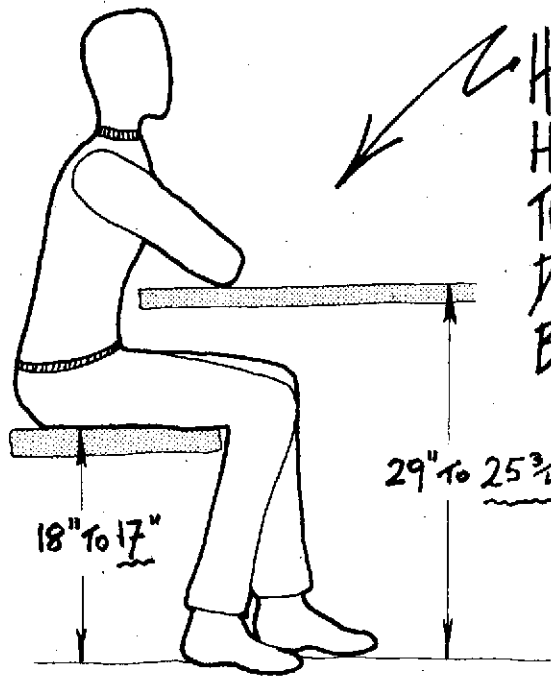
Note our adjusted sizes below:



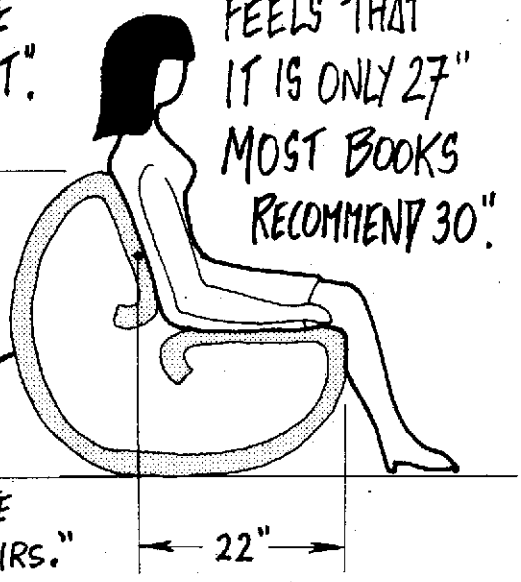
Arm chair  
"Gibbs" chair



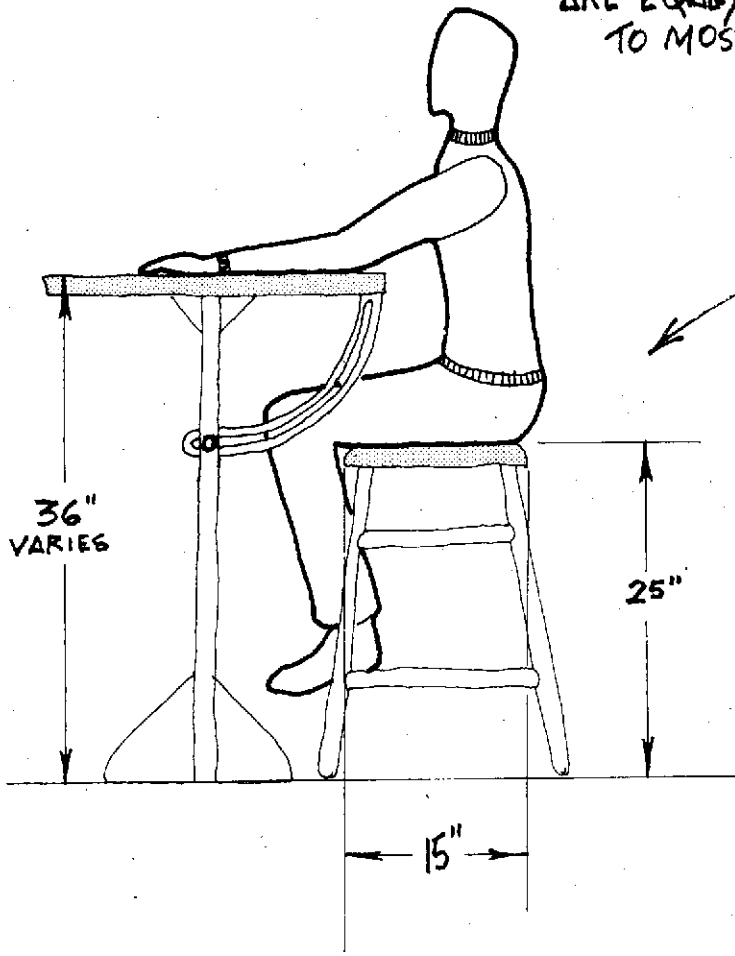
IN ALL OF OUR MEASUREMENTS WE HAVE TRIED TO GIVE A RANGE OF MEASUREMENTS. WE HAVE WORKED WITH 16 EUROPEAN & AMERICAN BOOKS. THE FIRST NUMBER IS ALWAYS THE "STANDARD" NUMBER, AND THE ONE YOU'LL BE STUCK WITH IF YOU BUY READYMADES. THE SECOND NUMBER IS UNDERLINED LIKE THIS, AND IT IS THE MEASURE WE FEEL TO BE MOST COMFORTABLE. VIC IS 5'8 1/2", JIM 6'1", HARLANNE 5'6" & SARA HENNESSEY ABOUT 5'9". NATURALLY WE HAVE EXPERIMENTED WITH OTHER FRIENDS AS WELL. WE FEEL THAT OUR UNDERLINED SIZES REFLECT CHANGING WAYS OF SITTING & WORKING. WE SUGGEST YOU WORK WITHIN OUR REVISED PARAMETERS.



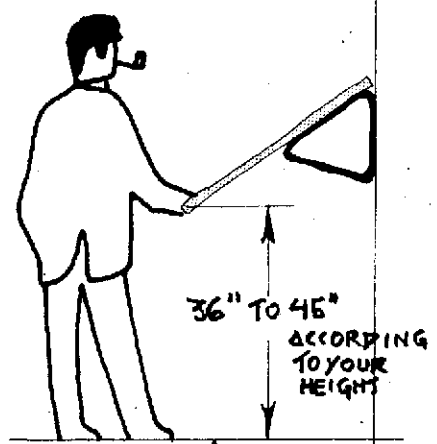
HERE WE HAVE GIVEN YOU STANDARD HEIGHTS FOR DESK TOPS, DINING TABLE TOPS & DINING OR DESK CHAIRS. VIC'S OWN DINING TABLE ALWAYS ATTRACTS COMMENT BECAUSE EVERYONE FEELS THAT IT IS ONLY 27" MOST BOOKS RECOMMEND 30". IT'S "JUST RIGHT". STILL



WHILE THIS YOUNG LADY IS IN A ROCKER, THE MEASUREMENTS ARE EQUALLY APPROPRIATE TO MOST "EASY CHAIRS."



2. STANDARD DRAFTING TABLE & STOOL.



WALL-MOUNTED TABLE FOR STAND-UP WORK.