

CASB Program Application



Corel invites your imaging center to join the Corel® Approved Service Bureau (CASB) program. The CASB program offers an enhanced level of support for companies that output and render files created with Corel graphics software. Our program will assist you in fulfilling the imaging needs of the millions of Corel graphics software users worldwide.

The CASB program offers three levels of support for members: the Standard CASB membership, the Corel® PerfectImage Professional membership (includes Franchise*) and the Corel PerfectImage Platinum membership. Please review the following table to determine which level of membership corresponds to your company's needs.

Membership Benefits	Standard	Corel® PerfectImage Professional	Corel® PerfectImage Platinum
Pro-active account management	No	No	Yes
Dedicated Web presence Corel Web site	No	No	Yes
Free Corel Road Show Presence	No	No	Yes
Preferred referrals	No	No	Yes
Request for quotation service (RFQ)	No	No	Yes
Access to Corel graphics Beta software	No	No	Yes
Corel PerfectImage Program Logos (PROFESSIONAL or PLATINUM)	No	Yes	Yes
Annual Membership Fee	No	Yes	Yes
Graphics application software	No	Yes	Yes
Training Material - Starter Kit and Updates	No	Yes	Yes
Free Unlimited Technical Support (toll-free line where applicable)	No	Yes	Yes
Unlimited Technical Support (toll line)	Yes	N/A	N/A
Monthly newsletter	Yes	Yes	Yes
Access to members-only newsgroups	Yes	Yes	Yes
Automatic software upgrades	Yes	Yes	Yes
CASB logos for advertising	Yes	Yes	Yes
Referrals	Yes	Yes	Yes
Marketing Opportunities	Yes	Yes	Yes

*Note: The Corel PerfectImage Professional Franchise membership consists of Professional membership features at a reduced price. Direct contact with the client is restricted to the franchise organization head office only. Technical support is offered to head office centralized technical support only, and all goods and materials are drop-shipped to the franchise distribution center. One hundred percent franchisee participation is mandatory to qualify for Franchise membership.

Company Information

Company name**

Contact name Position

Street address**

City** State/Prov.** Zip/Postal code**

Country** Nearest major city

Tel.** Fax

(include country and city code, if applicable)

Modem/BBS#

E-mail address Web site

Would you like to receive the monthly CASB Newsletter via e-mail? Y N Via fax? Y N

**Would you like this information to appear on Corel's Web site for customers to access? Y N

PC Output Services	Macintosh® Output Services
Number of PCs on site O/S	Number of Macintosh systems on site O/S
% of PC-based clients	% of Macintosh-based clients
% of CorelDRAW® clients	% of CorelDRAW clients
Number of imaging requests per week: <input type="checkbox"/> 50 100 <input type="checkbox"/> 100 300 <input type="checkbox"/> over 300	
Do you accept native format CorelDRAW files? <input type="checkbox"/> Y <input type="checkbox"/> N	
Do you image native format CorelDRAW files? <input type="checkbox"/> Y <input type="checkbox"/> N	
If no, what format is used for output?	
.....	
.....	

What version(s) of Corel software do you currently support?

<input type="checkbox"/> CorelDRAW 9 (PC)	S/N	Language	Revision
<input type="checkbox"/> CorelDRAW 8 (PC)	S/N	Language	Revision
<input type="checkbox"/> CorelDRAW 7 (PC)	S/N	Language	Revision
<input type="checkbox"/> CorelDRAW 8 for Power Macintosh®	S/N	Language	Revision
<input type="checkbox"/> CorelDRAW Professional Publisher	S/N	Language	Revision
<input type="checkbox"/> Corel VENTURA 8	S/N	Language	Revision
<input type="checkbox"/> Corel VENTURA 7	S/N	Language	Revision
<input type="checkbox"/> Corel Print Office	S/N	Language	Revision
<input type="checkbox"/> Other Corel products (please specify):			

Imaging Equipment

Please indicate manufacturer and type of equipment

	Platform	RIP (type)	Resolution	Max. size	Imagewriter	Digital proofs	Film recorder	Color prints	Plotter	Offset press	Scanners	Elabed Drum
Example Linotronic 330	P	RIP 50	3,386	12"	✓	✓						

Please indicate P for PC, M for Macintosh or U for UNIX®.

Services Offered

Bindery Services	Large Format Color	Quick Printers / Copy Centers
CDR Duplication	Multimedia Production	Scanning
Color Proofing	Offset Printing	Sign Cutting
Digital Printing	Overheads; Transparencies	Slides
Digital Proofing	Photographic Services	Typesetting
Engraving	Plotting / CAD	Ventura Publishing
Graphic Design Services	Prepress Services	
Laminating; Dry-Mounting Services	Promotional Items	

Survey

1) How did you hear about the CASB program?
 Web site Reference Print Sales representative Other.....

2) Is your company a member of any other Approved Partner-type program with Corel or other company affiliations? If so, which one(s)?

CASB Membership Level

Select the level of participation most suited to your service bureau needs. The table on the front page of this application describes the various benefits of each membership level.

- | | |
|---|---|
| <input type="checkbox"/> Standard membership | No cost |
| <input type="checkbox"/> Corel PerfectImage Professional membership | Annual fee \$349 US plus applicable taxes
Renewal fee \$349 US plus applicable taxes |
| <input type="checkbox"/> Corel PerfectImage Platinum membership | Annual fee \$549 US plus applicable taxes
Renewal fee \$549 US plus applicable taxes |

Membership fees will be processed upon acceptance to the Corel PerfectImage Professional or Platinum program and the signing of a Corel PerfectImage membership contract. Annual fee applies to the 12-month period following your acceptance as a Corel PerfectImage Professional or Platinum member, signing of your membership contract and Corel's receipt of your fee payment.

Corel accepts payment by:

- VISA® MasterCard® American Express® Check Purchase Order

Payable to: Corel Corporation

Card number

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Expiry date

--	--	--	--

Cardholder's name (please print)

Signature

Membership Requirements

CASB Standard membership level

- a brochure or flyer describing the services your company offers
- the completed and signed CASB application form
- a photocopy of your yellow page listing or advertising used in a publication
- one finished output sample highlighting your area of expertise (i.e., film output if you provide high-resolution output)

Corel PerfectImage membership level (Professional or Platinum)

- a letter of interest detailing your company's history and experience in the imaging industry. Please include any materials (i.e., photograph of your production area) which would help us assess your company's application
- the completed and signed CASB application form
- a photocopy of your yellow page listing or advertising used in a publication
- one finished output sample highlighting your area of expertise (i.e., film output if you provide high-resolution output)
- One finished output sample of the supplied test file (Professional or Platinum test file will be provided)

Not required for existing CASB members.

This application is submitted by the Applicant to Corel for the purpose of becoming a member of the Corel Approved Service Bureau program. The applicant acknowledges and agrees that Corel, by agreeing to review this application, is not promising that the Applicant will be approved as a Corel Approved Service Bureau. Corel specifically reserves the right to accept or reject any application submitted, at its sole discretion. THIS APPLICATION IS EFFECTIVE AND BINDING ONLY UPON THE APPLICANT'S RECEIPT OF CONFIRMATION FROM THE COREL APPROVED SERVICE BUREAU PROGRAM.

If this application is accepted, Corel reserves the right to revoke the Applicant's CASB status at any time and without prior notice. The Applicant acknowledges and agrees that it does not expect its business relationship with Corel to continue for a minimum number of years or, assuming acceptance of this application by Corel, that it will achieve a minimum profit level. The parties agree that the termination provisions provided herein, in terms of both notice and default, are reasonable and agree not to contest these provisions by way of wrongful termination proceedings or otherwise. In the event of termination, the Applicant agrees that Corel is not liable for compensation, reimbursement or damages on account of the loss of prospective profits on anticipated orders or on account of expenditures, investments, leases or commitments whatsoever in connection with the business or goodwill of the Applicant.

By signing below, the Applicant warrants the information provided to Corel in this application is complete, truthful and accurate, and agrees to immediately provide to Corel in this application any changes in such information. In the event such information is determined to be inaccurate and/or incomplete, the Applicant agrees that Corel, at any time and at Corel's sole option, may terminate the Applicant as a Corel Approved Service Bureau.

Name (Please print) Signature

CASB Contact Information

Please send your completed CASB application package to:

Corel Corporation

c/o Corel Approved Service Bureau Program

1600 Carling Ave. 8th Floor/Technical Services

Ottawa, Ontario, Canada K1Z 8R7

Tel.: 613-728-8200 Fax: 613-274-6373 E-mail: casb@corel.com

From time to time, we may provide our customers with information about Corel, its products and services. We may also provide our customer lists to third-party companies that have similar products or services. If you do not want to be placed on our customer list, please check here.

Please note that if you are a registered Corel product user and you do not wish to be on our customer list, you will not receive e-mail or other notices regarding Corel's special offers, product upgrades and other updates, except for information related to the CASB program.

For more information on Corel's privacy policies, please visit our Web site at www.corel.com or contact us at Customer Service, Corel Corporation, 1600 Carling Ave., Ottawa, Ontario, Canada K1Z 8R7, Attention: Privacy. Fax: 1-613-274-6373.