

# CASB Program Application



Corel invites your imaging center to join the Corel Approved Service Bureau program (CASB). The CASB program offers an enhanced level of support for companies who output and render files created with Corel graphics software. Our program will assist you in fulfilling the imaging needs of six million Corel graphics software users worldwide.

The CASB program offers two levels of support for members - the Standard CASB membership and the Platinum membership level. Please review the following table to determine which level of membership corresponds to your service bureau needs.

Membership Benefits	Platinum	Standard
Annual Membership Fee	√	—
Pro-Active Account Management	√	—
Free Priority Technical Support - Printing Team	√	—
Training Material - Initial Kit and automatic Updates	√	—
Free Graphics and Business Application Software	√	—
Discounts - Corel Training Certification Fees	√	—
Access to Engineering Internet Forum	√	—
Preferred Referrals	√	—
Dedicated Platinum Web Presence - Corel Home Page	√	—
Free Corel Road Show Participation	√	—
Media Promotion	√	—
Optional Merchandising Program	√	—
“Platinum” Status Logos	√	—
Free Access To Annual Training Road Show	√	—
Magazine Subscriptions	√	—
Free Unlimited Technical Support	√	√
Discounted Software	√	√
Monthly Newsletter	√	√
Access To Member Only Internet Forum	√	√
Automatic Software Upgrades	√	√
CASB Program Logos For Advertising	√	√
Referrals	√	√
Discounted Advertising Opportunities	√	√
Access to Corel Mailing Lists <i>(via Bonded mailing house)</i>	√	√

# Company Information

Company Name .....

Contact Person ..... Position .....

Street Address .....

City ..... State / Prov. .... Zip Code  
Postal Code .....

Country ..... Nearest Major City .....

Tel ..... Fax .....

(include country and city code if applicable)

Modem / BBS # .....

E-Mail Address .....

Web Site .....

### PC output services

Number of PCS On Site .....

% of PC Based Clients .....

% of CorelDRAW™ Clients .....

### Mac output services

Number of Macs On Site .....

% of Mac Based Clients .....

% of CorelDRAW™ Clients .....

Number of imaging requests per week  50 - 100  100 - 300  over 300

Do you accept native format CorelDRAW™ files?  Y  N

Do your image native format CorelDRAW™ files?  Y  N

If no, what format is used for output? .....

.....

.....

### What version(s) of Corel software do you currently support?

- CorelDRAW™ 8 - PC S/N - ..... Language ..... Revision .....
- CorelDRAW™ 7 - PC S/N - ..... Language ..... Revision .....
- CorelDRAW™ 8 - Power Mac™ S/N - ..... Language ..... Revision .....
- Corel VENTURA™ 7 S/N - ..... Language ..... Revision .....
- Corel VENTURA™ 8 S/N - ..... Language ..... Revision .....
- Other Corel product, *specify*: .....
- .....



# CASB membership level

Select the level of participation most suited to your bureau needs. The table included on the front page of this application describes the various benefits for both membership levels.

- Standard membership** ♦ No cost
- Platinum membership** ♦ Annual fee - \$549.00 US / \$740.00 CDN plus applicable taxes
- ♦ *Membership fees will be processed upon acceptance to the CASB Platinum program and the signing of a Platinum membership contract.*
- ♦ *Fees are applicable to the 12 month period following your acceptance as a Platinum member and payment of fees. Return your payment of fees with your signed contract.*

COREL can accept payment by:

- VISA    MasterCard    American Express    Check    Purchase Order
- US members** - Payable to: Corel, Inc.  
**Canada/ International** - Payable to: Corel Corporation

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# Membership requirements

## CASB Standard membership level

- a brochure or flyer which describes the services offered by your company.
- the completed and signed CASB application form
- a photocopy of your yellow page listing or advertising used in a publication
- one finished output sample highlighting your area of expertise (*ie, film output if you provide high resolution output*)

## CASB Platinum membership level

*\* Indicates requirement not required for existing CASB members*

- \*  a letter of interest detailing your company's history and experience in the imaging industry. Please include any materials (*ie. photograph of your production area*) which would help us assess your company's application.
- \*  the completed and signed CASB application form
- \*  a photocopy of your yellow page listing or advertising used in a publication
- one finished output sample highlighting your area of expertise (*ie. film output if you provide high resolution output*)
- one finished output sample of the supplied test file

This application is submitted by the Applicant to COREL for the purpose of becoming a member of the Corel Approved Service Bureau Program. Applicant acknowledges and agrees that COREL, by agreeing to review this application, is not promising that the Applicant will be approved as a Corel Approved Service Bureau. COREL specifically reserved the right to accept or reject any application submitted, at its sole discretion. THIS APPLICATION IS EFFECTIVE AND BINDING ONLY UPON THE APPLICANT'S RECEIPT OF CONFIRMATION FROM THE COREL APPROVED SERVICE BUREAU PROGRAM.

If this application is accepted, COREL reserves the right to revoke the Applicant's CASB status and at any time without prior notice. The Applicant acknowledges and agrees that it does not expect its business relationship with COREL to continue for a minimum number of years or, assuming acceptance of this application by COREL, that it will achieve a minimum profit level. The parties agree that the termination provisions provided herein, in terms of both notice and default, are reasonable and agree not to contest these provisions by way of wrongful termination proceedings or otherwise. In the event of termination, the Applicant agrees that COREL is not liable for compensation, reimbursement, or damages on account of the loss of prospective profits on anticipated orders or on account of expenditures, investments, leases or commitments whatsoever in connection with the business or goodwill of the Applicant.

By signing below, the Applicant warrants that the information provided to COREL in this application is complete, truthful, and accurate, and agrees to immediately provide to COREL in this application any changes in such information. In the event such information being provided is determined to be inaccurate and/or incomplete, the Applicant agrees that COREL, at any time and at COREL's sole option, terminate

Signature \_\_\_\_\_ Please print \_\_\_\_\_

## CASB contact information

Please send your completed CASB application package to:

Corel Corporation  
 c/o Corel Approved Service Bureau Program  
 1600 Carling Avenue  
 5th Floor / Engineering  
 Ottawa, Ontario  
 Canada K1Z 8R7

Tel: 613-728-8200 - Fax: 613-761-9175 - E-mail: casb@corel.com

