

Project Document Title

Date Client Centerline Leads 4998 IBM STG Power Enterprise Pools Animation 4998_IBM_STG_Power_Enterprise_Pools_AsProducedTranscript_ 090514.Doc 09/05/14 IBM STG / David Bruce PM Lead: Paige Taylor ACD/Writer: Kerry Skiles

4998 IBM STG Power Enterprise Pools Animation – As Produced Transcript

In a business world where the only thing constant is change, the most successful enterprises are alert, nimble and reactive... right down to their servers.

Enterprise Pools technology – exclusively on IBM Power Systems – enable you to move virtual processor and memory resources at your convenience for virtually continuous server availability and drastically simplified maintenance and system upgrades.

Here's how it works:

IBM Power Systems create defined pools of memory and processor activations. Using Mobile Capacity on Demand, the system can instantly move some or all of that memory or processor power with absolutely no disruption to your existing workloads.

It's a one-of-a-kind solution that delivers workload customization to meet spikes or drops in demand, nonstop performance and investment protection for upgrades that far surpasses the competition.

IBM Power Systems Enterprise Pools. Flexibility, availability and control for your changing business.