

SNAPSHOT

◉ LISA BOCK

Photography by Jeff Wojaszek

Assistant Professor Lisa Bock stands amid newspaper microfilms in the library at the Pennsylvania College of Technology.



NAME: Lisa Bock **TITLE:** Assistant professor **COMPANY:** Pennsylvania College of Technology **HQ:** Williamsport, Pennsylvania **YEARS IN IT:** 18

The biggest challenge my data center faces today is planning appropriate storage requirements. Everyone wants more storage.

The next big thing for my college will be continuing to expand its presence as a national leader in applied technology education.

The trends affecting my work are mobile devices and cyber security.

I ended up in IT when I was asked to train a group of people on how to use new computers.

If I weren't in IT, I'd want to be in research. I'd like to find the cure for something.

My favorite IBM product is Watson* because he's smart and shares his resources with nearly anyone who asks.

My guilty pleasure is reading nontechnical books (mysteries and romance novels).

My favorite book is "Mutiny on the Bounty," a story of struggle and frustrations of three groups each working in different directions during a long journey.

My favorite activity outside of work is travel.

My favorite part of the day is about 10 p.m. when my husband Mike and I sit together, watch TV and relax.

My favorite musical artists are Coldplay and Luke Bryan.

My favorite movie is "It's a Wonderful Life" because it's such a great reminder on how each and every life impacts others.

The superpower I wish I had is to fly like Superman.

If money were no object, the one thing I'd purchase is a garden like Butchart Gardens in Victoria, British Columbia.

If I were stuck on a desert island, the one item I'd want is a firestarter.

The geekiest thing I've ever done is played online chess against myself.

The business skill I'd most like to improve is my understanding of how to use social media. **P**