

BUYING MORE *SERVER* VS. BUYING MORE *SERVERS*.

There's a smarter alternative to adding more servers: adding servers that can do more. Like IBM eServer™ xSeries® systems — powered by Intel® Xeon™ processors. Select models let you scale up (simply) from 1 to 16 way. Logical partitioning with optional VMware® software lets you deploy up to 80 virtual servers and handle not just one, but multiple applications at once! Easily. How can you thrive in the on demand world? With xSeries systems that can do more. So you can do less. For more info, download *Why X*, an in-depth guide to xSeries systems at ibm.com/eserver/advantage

5 reasons more and more businesses are turning to IBM eServer xSeries systems.

<i>Scale 1-16 way with select models. Pay as you grow.</i>	<i>IBM Director systems management.</i>	<i>Linux-ready through the entire line.</i>	<i>Mainframe-inspired technologies.</i>	<i>24/7/365 optional onsite hardware support!*</i>
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eserver®

IBM eServer xSeries systems are powered by Intel Xeon processors. (You can get more when you buy less.)

*The maximum number of virtual servers that can be deployed will depend on the hardware specifications of the server. Additional charges apply. Standard support includes next business day response in some countries. IBM, the e-business logo, eServer, the eServer logo and xSeries are trademarks or registered trademarks of International Business Machines Corporation in the United States and/or other countries. Intel, Intel Inside, the Intel Inside logo and Intel Xeon are trademarks or registered trademarks of Intel Corporation or its subsidiaries in the United States and other countries. Other company, product and service names may be trademarks or service marks of others. © 2004 IBM Corporation. All rights reserved.