

WILL A CHEAPER SERVER WIND UP COSTING YOU MORE?

A *CIO Insight* survey of IT execs revealed this startling news: 42% of the execs polled spent an average of 29 cents out of every IT dollar (!) "maintaining and managing excess complexity."¹ Instead, simplify. That's what the on demand world demands. You can do it with IBM eServer™ xSeries® systems powered by Intel® Xeon™ processors. Not only do they have built-in self-management features that can help improve server availability, they're also time-tested and reliable. For more information, download *Why X*, an in-depth guide to xSeries systems at ibm.com/eserver/advantage

5 reasons more and more businesses are turning to IBM eServer xSeries systems.

Scale 1-16 way with select models. Pay as you grow.

IBM Director systems management.

Linux-ready through the entire line.

Mainframe-inspired technologies.

24/7/365 optional onsite hardware support.²



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IBM eServer xSeries systems are powered by Intel Xeon processors. (And they may very well cost less than you think.)