



IT'S PAYBACK TIME.

Want a server with an impressively high return on investment? Try a Linux-ready IBM eServer xSeries system with powerful Intel® Xeon™ processors. An IDC study of several companies running Linux on xSeries servers revealed that these companies realized a high average ROI of 504% over three years. And, in most cases, they achieved payback of their initial investment in less than three months¹. That's ROI in a jiffy. For an IDC white paper on Linux and On Demand, visit ibm.com/eserver/advantage

5 reasons more and more businesses are turning to IBM eServer™ xSeries® systems with Intel Xeon processors.

<i>Scale 1-16 way with select models. Pay as you grow.</i>	<i>IBM Director systems management.</i>	<i>Broadest line of servers that run Linux in the industry.</i>	<i>Mainframe-inspired technologies.</i>	<i>24/7/365 optional onsite hardware support.²</i>
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Not only are IBM eServer xSeries systems powered by Intel Xeon processors, they raise the question, how high can you make your ROI?

¹Based on an IDC study of seven Red Hat Linux and IBM xSeries customer implementations assessed over a three-year time frame at a discount rate of 10%. "Linux and Intel-Based Servers: A Powerful Combination to Reduce the Costs of Enterprise Computing," IDC white paper, sponsored by IBM and Red Hat Corporation, May 2003. Results achieved may not be typical. Actual customer experience may vary. ²Additional charges apply. Standard support includes next-business-day response in some countries. IBM, the e-business logo, eServer, the eServer logo and xSeries are trademarks or registered trademarks of International Business Machines Corporation in the United States and/or other countries. Intel, Intel Inside, the Intel Inside logo and Intel Xeon are trademarks or registered trademarks of Intel Corporation or its subsidiaries in the United States and other countries. Other company, product and service names may be trademarks or service marks of others. ©2004 IBM Corporation. All rights reserved.