

IBM Software Demos ILO Tour

FADE IN:
SHOW VACANT CLASSROOM
NARRATOR addresses CAMERA.

<0:09>

Hi . . . Welcome to Instructor-led Online training, or I-L-O, from IBM. We're going to take a little tour of I-L-O to show you why it might be just the right solution for you.

SHOW TRADITIONAL CLASSROOM
WE SEE an "ILT" INSTRUCTOR lecturing his STUDENTS.

<0:21>

Most people are familiar with traditional instructor-led training in a classroom setting. The instructor is there to answer your questions and to guide you through the material. You work on the actual software you're learning about, and you can do hands-on exercises to reinforce your learning.

CUT TO: B-ROLL FOOTAGE
WE SEE a GRAPHIC of an AIRPLANE with a DOLLAR SIGN.

<0:39>

But what if you're not able to travel to a training site? Your company may have restrictions on training budgets and travel expenses.

CUT TO: "ILO" STUDENT

<0:46>

Remote self-paced training has advantages, **CUT TO: INSTRUCTOR** but many people prefer the real time interaction with the instructor and other students.

CUT TO: SPLIT SCREEN OF STUDENT AND INSTRUCTOR

<0:55>

With I-L-O, you get the advantages of both cost savings and convenience.

CUT TO: SCREEN SHOT OF "ILO" COURSEWARE AND INSTRUCTOR

<1:01>

I-L-O courseware is the same high quality material you would be using in a traditional classroom. And the Instructors are the same experienced experts who teach in the training centers.

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<1:12>

So how does I-L-O work?

CUT TO: STUDENT ENROLLING IN "ILO" COURSE

<1:14>

Well, you enroll online in an I-L-O course and receive access to login information and courseware.

CUT TO: STUDENT RECEIVING MAIL

<1:22>

With some courses, you'll receive class materials in the mail, and with others, **CUT TO: SCREEN SHOT OF A PDF** they're available to you online as PDF's.

**CUT TO: "ILO" CLASSROOM
WE SEE Students working on-line.**

<1:31>

I-L-O class sessions are scheduled at specific times, **CUT TO: TRANSMISSION ROOM; WE SEE Instructor transmitting** and you can interact directly with your instructor, just as you would in a traditional classroom.

CUT TO: GRAPHICS AND SCREEN SHOTS OF THE SETUP AND "VIRTUAL CLASSROOM"

<1:40>

On the day of the class, you connect to a "virtual classroom" using your login credentials and your high-speed Internet connection. Setup is easy and connectivity requirements are modest.

**CUTBACK TO: VACANT CLASSROOM
Narrator addresses CAMERA.**

<1:52>

Let's take a look at what you can do in an I-L-O class.

CUT TO: SCREEN DEMO

<1:55>

You can raise your hand, ask questions and discuss topics with the rest of the participants.

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CUT TO: SCREEN SHOT OF DIAGRAMS AND ACTUAL CLASS

<2:01>

The instructor can explain diagrams in the courseware, demonstrate how to do steps and tasks, and shadow you as you complete the hands-on lab exercises in the student books.

CUT TO: GRAPHICS/EFFECTS OF DIFFERENT TIME ZONES OVER SHOTS OF OFFICES AND HOMES.

<2:13>

I-L-O students can be in different locations and, within reason, different time zones. You can take an I-L-O class from your office, your home, and anyplace that's comfortable, convenient, and conducive to learning.

CUTBACK TO: VACANT CLASSROOM

Narrator addresses CAMERA.

<2:30>

So, if you've been wondering how you can complete your training without leaving home, here's your answer . . .

WE SEE "ILO" GRAPHIC appear on-screen.
FADE OUT.

END