



zEnterprise.
A New Dimension in Computing

IBM zEnterprise System – Overview



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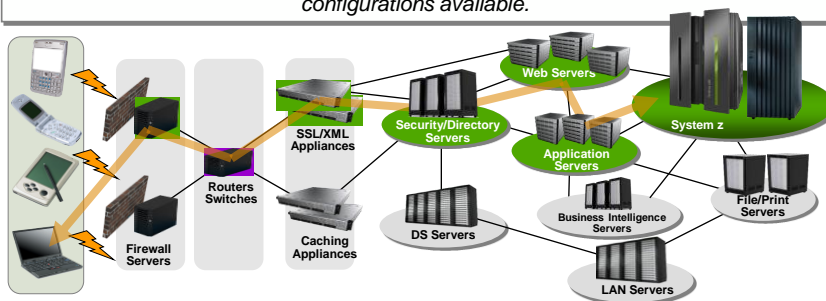
Introduction

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Information technology today: Limitations

Information technology today is limited by the technology and architecture configurations available.



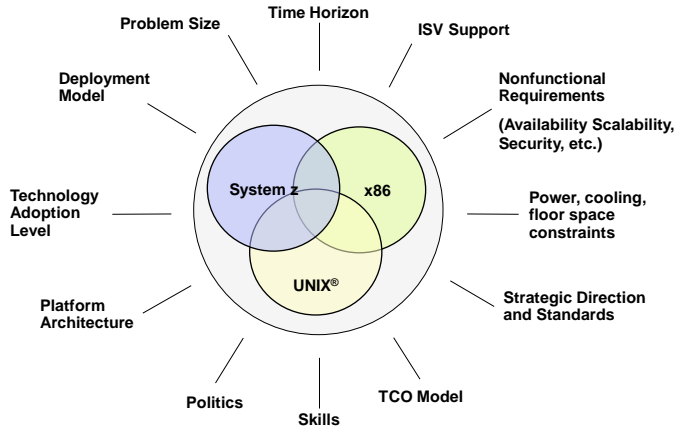
- Business processes and the applications that support them are becoming more service oriented, modular in their construction, and integrated.
- The components of these services are implemented on a variety of architectures and hosted on heterogeneous IT infrastructures.
- Approaches to managing these infrastructures along the lines of platform architecture boundaries cannot optimize: alignment of IT with business objectives; responsiveness to change; resource utilization; business resiliency; or overall cost of ownership.
- **Customers need better approach: The ability to manage the IT infrastructure and Business Application as an integrated whole.**

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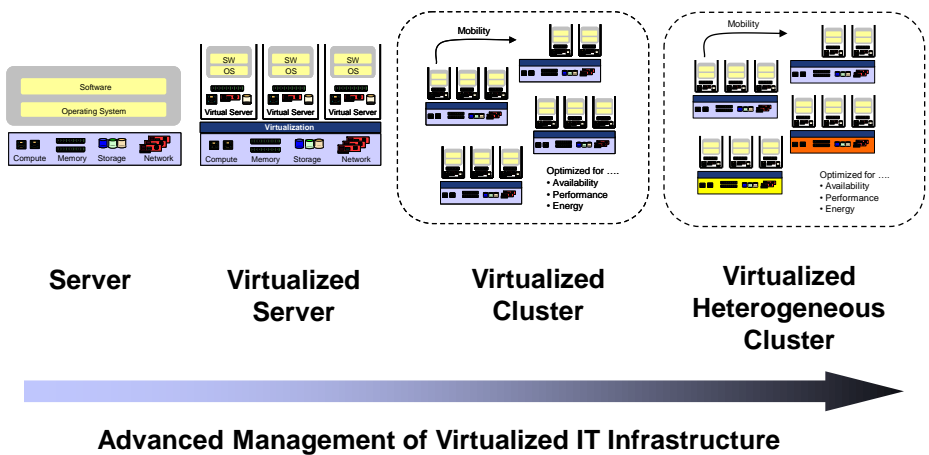
Platform Choice – Fit for Purpose, Workload and Situation

Many factors influence a platform selection, making it difficult to present a simple selection matrix



Some factors are specific to each business, others are common to all and can be generalized

The Evolution of the “Platform”





IBM zEnterprise System – Best in Class Systems and Software Technologies

A system of systems that unifies IT for predictable service delivery



Unified management for a smarter system: zEnterprise Unified Resource Manager

- Unifies management of resources, extending IBM System z® qualities of service end-to-end across workloads
- Provides platform, hardware and workload management

The world's fastest and most scalable system:
IBM zEnterprise™ 196 (z196)

- Ideal for large scale data and transaction serving and mission critical applications
- Most efficient platform for Large-scale Linux® consolidation
- Leveraging a large portfolio of z/OS® and Linux on System z applications
- Capable of massive scale up, over 50 Billion Instructions per Second (BIPS)



Scale out to a trillion instructions per second:
IBM zEnterprise BladeCenter® Extension (zBX)

- Selected IBM POWER7® blades and IBM x86 Blades¹ for tens of thousands of AIX® and Linux applications
- High performance optimizers and appliances to accelerate time to insight and reduce cost
- Dedicated high performance private network

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The Value Begins At the Heart of z196 ...

Up to 40%	Improvement for traditional z/OS workloads ¹
Up to an ADDITIONAL 30%	Improvement in CPU intensive workloads via compiler enhancements
Up to 60%	Total capacity improvement ¹
1 to 80 configurable for client use	
IFL, zIIP, zAAP, ICFs and optional SAPs	
Up to 3 TB RAIM memory	
15 subcapacity settings	
Cryptographic enhancements	
Optional water cooling and/or HV DC Power	
Upgradeable from IBM System z10™ Enterprise Class (z10 EC™) and IBM System z9® Enterprise Class (z9® EC)	

zEnterprise 196 (z196)
Machine Type: 2817
Models: M15, M32, M49, M66, M80

- **Processor Units, Memory, I/O**
 - One to four books
 - Hot pluggable I/O drawer
- **Focus on the environment**
 - Options to help eliminate hotspots and save on energy
 - Static power savings
 - Query maximum potential power
 - Leadership technology for cooling and power distribution
- **Operating System Flexibility**
 - z/OS, z/VM®, z/VSE™, z/TPF and Linux on System z
- **Security and reliability**
 - Elliptic curve cryptography
 - Concurrent patch update enhancements
 - InfiniBand Coupling links

¹ For average LSPR workloads running z/OS® 1.11.

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Synergy with z196 Operating Systems

z/OS



- New automatic discovery and configuration for fabric-attached FICON® disk and tape devices can save you hours on storage configuration time
- New definitions for new management network and data network
- New “off the wire” network traffic separation improves performance for your critical interactive and streaming workloads, as well as sysplex distributor traffic
- Support for the next generation of public key technologies with ECC support that is ideal for constrained environments such as mobile devices.
- Participation with new z196 management capabilities by allowing monitoring of z/OS workloads - a new agent can send high level z/OS WLM data to the Unified Resource Manager

Linux on System z



- Server and application consolidation on System z using Linux and z/VM is the industry leader in large-scale, cost-efficient virtual server hosting
- zEnterprise introduces virtual server provisioning and management for Linux guests running on z/VM
 - Use the Unified Resource Manager to create z/VM virtual machines
 - Simplify the skill level needed to manager a Linux on z/VM environment
- Faster cores and a bigger system cache on the z196 let you do even more with less when running Linux on z/VM
- Plus integrated blades on zBX offer added dimension for workload optimization

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... and the Value Extends To Heterogeneous Platforms ...

IBM zEnterprise BladeCenter Extension (zBX) Machine Type: 2458 – Model 002

- **Integrated IBM Certified Components driven by System z order**
 - Standard parts – TOR switch, BladeCenter Chassis, Power Distribution Units, Optional Acoustic Panels
- **System z support**
 - Problem reporting, hardware and firmware updates
- **Expanding operating system support for z196**
 - AIX, Linux on IBM x86 Blades¹
- **Simplified management**
 - Improved time to install and implement new applications
 - Central point of management for heterogeneous workloads
 - No change to applications



Optimizers

- IBM Smart Analytics Optimizer
- WebSphere DataPower appliance¹

Select IBM Blades

- BladeCenter PS701 Express
- IBM x86 Blades¹

One to four – 42u racks – capacity for 112 blades

No System z software running in zBX – Passport Advantage software licensed to blades

No MIPS/MSU rating

Configured for high availability

Optional rear door heat exchanger



... managed by the
zEnterprise Unified Resource Manager

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IBM Smart Analytics Optimizer

Capitalizing on breakthrough technologies to accelerate business analytics

What is it?

The IBM Smart Analytics Optimizer is a workload optimized, appliance-like, add-on, that enables the integration of business insights into operational processes to drive winning strategies. It accelerates select queries, with unprecedented response times.

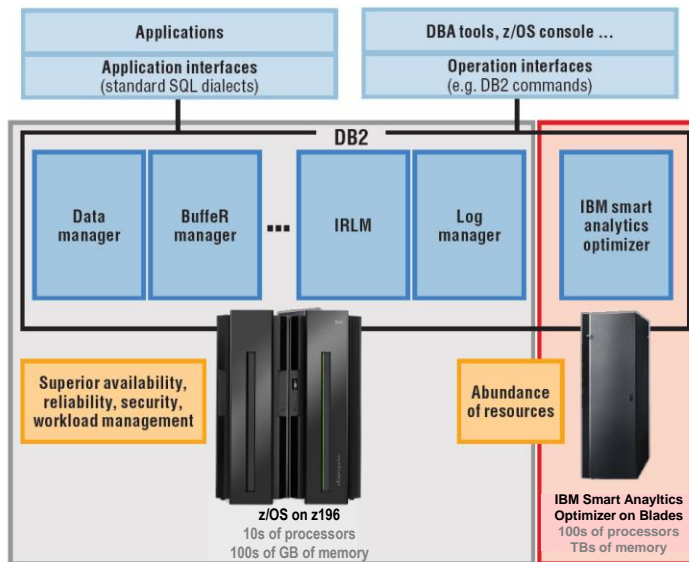


Faster insights for enabling new opportunities

How is it different?

- **Performance:** Unprecedented response times to enable 'train of thought' analyses frequently blocked by poor query performance.
- **Integration:** Connects to DB2® through deep integration providing transparency to all applications.
- **Self-managed workloads:** Queries are executed in the most efficient way.
- **Transparency:** Applications connected to DB2, are entirely unaware of IBM Smart Analytics Optimizer.
- **Simplified administration:** Appliance-like hands-free operations, eliminating many database tuning tasks.

IBM Smart Analytics Optimizer - a Virtual DB2 Component



WebSphere® DataPower® ¹ Appliance in the zBX

Purpose-built hardware for simplified deployment and hardened security

What is it?

The IBM WebSphere DataPower appliance (SOD)¹ integrated in the zEnterprise System, can help simplify, govern, and enhance the security of XML and IT services by providing connectivity, gateway functions, data transformation, protocol bridging, and intelligent load distribution.



How is it different?

- **Security:** VLAN support provides enforced isolation of network traffic with secure private networks. And integration with RACF security.
- **Improved support:** Monitoring of hardware with “call home” for current/expected problems and support by System z Service Support Representative.
- **System z packaging:** Increased quality with pre-testing of blade and zBX. Upgrade history available to ease growth. Guided placement of blades to optimize.
- **Operational controls:** Monitoring rolled into System z environment from single console. Time synchronization with System z. Consistent change management with Unified Resource Manager.

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IBM POWER7 and IBM x86¹ Blades

General purpose processors under one management umbrella

What is it?

The zBX infrastructure can host select IBM POWER7 and IBM x86 blades. Each blade comes with an installed hypervisor that offers the possibility of running an application that spans z/OS, Linux on System z, AIX on POWER, or Linux on IBM x86 blades (SOD) ¹ but have it under a single management umbrella.



How is it different?

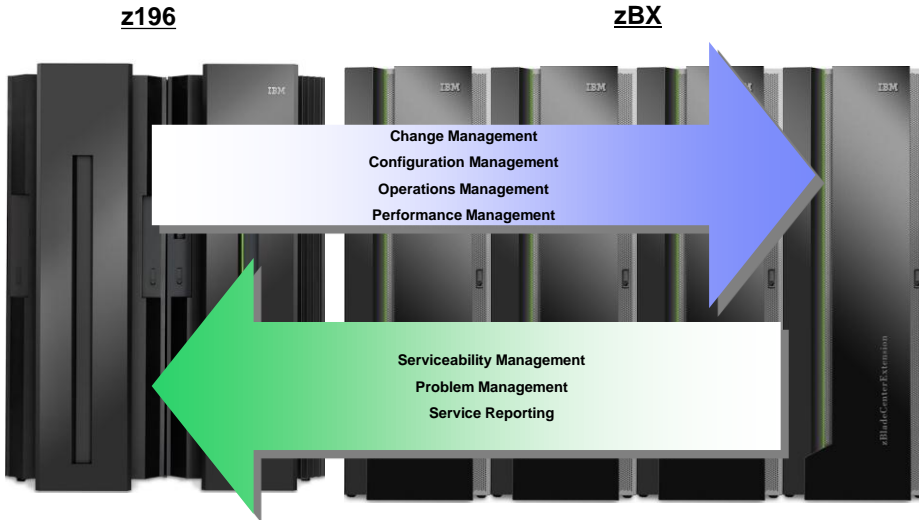
- **Complete management:** Advanced management brings operational control and cost benefits, improved security, workload management based on goals and policies.
- **Virtualized and Optimized:** Virtualization means fewer resources are required to meet peak demands with optimized interconnection.
- **Integrated:** Integration with System z brings heterogeneous resources together that can be managed as one.
- **Transparency:** Applications certified to run on AIX 5.3 or 6.1 will also be certified and run on the POWER7 blade. No changes to deployed guest images.
- **More applications:** Brings larger application portfolio to System z.

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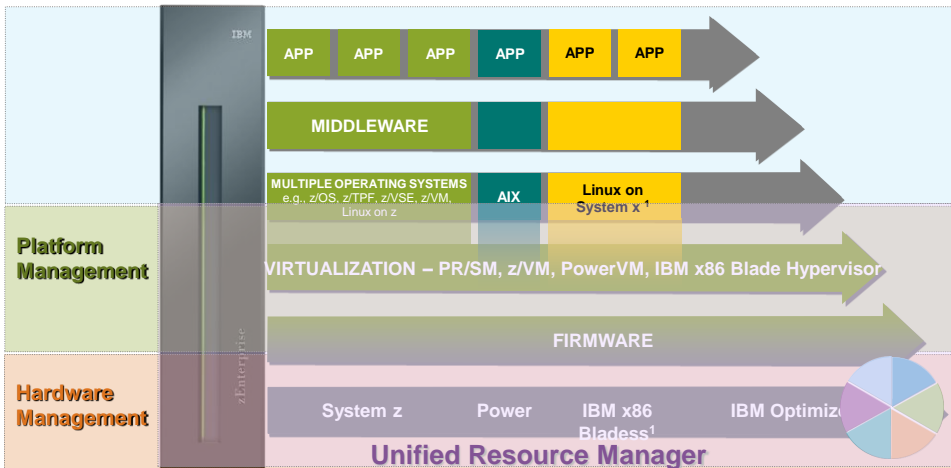
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z196 and zBX – zEnterprise Unified Resource Management (zManager)



Built on this construct – zEnterprise – Innovation at every level



Focused, collaborative innovation
A “complete systems” approach



zEnterprise Unified Resource Manager (zManager) Two suites of tiered functionality



▪ **Manage**

- Monitor and trend reporting of CPU energy efficiency.
- New dashboard interface enabling a broader view of system resource consumption.
- Integrated hardware / asset management across all elements of the system.
- Private and physically isolated connections for secure support and data sharing.
- Administrative simplification (wizard) for virtual server provisioning and enablement of integrated storage and network across hypervisors.

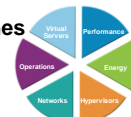
▪ **Automate**

- Additional wizard function to set up resources associated with a workload the capability to associate those resources with a named business process.
- Ability to manage to a user defined performance service level policy and enable performance monitoring, reporting and resource optimization.
- Static power savings and energy management capabilities.



zManager Management Users and Roles

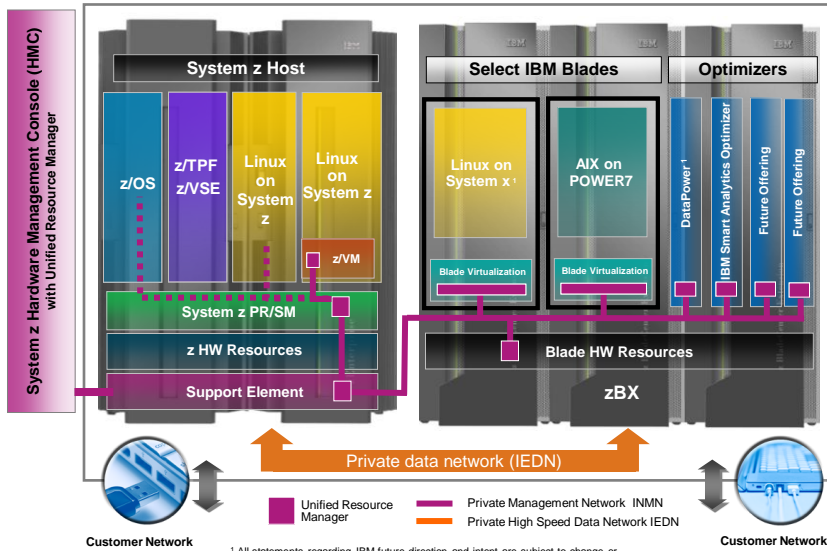
- **New task and resource roles enable isolation across management disciplines**
- **New predefined users EnsOperator and EnsAdmin**



Role	Description
Ensemble Administrator	Responsible for creating and managing the zEnterprise ensemble Create Ensemble, Add Member...
Virtual Network Administrator	Responsible for Managing Virtual Networks, Hosts, and MAC Prefixes Manage Virtual Networks, Add Hosts to Virtual Networks, Create VLAN IDs...
Virtual Server Administrator	Responsible for managing virtual servers New /Modify Virtual Server, Add Virtual Disk, Migrate...
Virtual Server Operator	Responsible for performing and scheduling virtual server activation/deactivation, mounting virtual media Activate, Deactivate, Mount Virtual Media, Console session...
Storage Resource Administrator	Responsible for managing storage resources – Storage Access Lists, WWPNs, z/VM Storage Groups Export WWPN, Import SAL, Add Storage Resources...
Workload Administrator	Responsible for managing workloads New /Modify workload, Add / Remove Virtual Servers...
Performance Management Administrator	Responsible for managing performance policies New /Modify performance policy, Import policy
Performance Management Operator	Responsible for performing and scheduling policy activations and creating threshold notifications Activate, Export Policy, Monitor System Events
Energy Management Administrator	Responsible for managing power settings including power capping and power savings Set Power Cap, Set Power Savings Mode, Set zBX Power Policy

Putting zEnterprise System to the task

Use the smarter solution to improve your application design



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..... z196, zBX and zManager

Bringing real value to workloads running on zEnterprise System



SAP

- Speed, Scalability and Memory/Cache enhancements allow large SAP systems to continue grow effectively at a competitive cost.
- Security on System z increasingly provides the safest data serving capability in the industry from which to build a flexible SAP infrastructure
- *Key to Banking, Retail, Manufacturing*

Multi-Tier Web Serving

- New instructions, combined with new compilers ensures a place for System z as a scalable and available platform for web growth and flexibility
- *Key to Banking, Insurance, Government, Healthcare*

Business Intelligence / Data Warehousing

- Increased Speed, Memory architecture and processor capacity open up avenues to extend the value of DB2 in the analytics arena
- *Key Cross Industry*

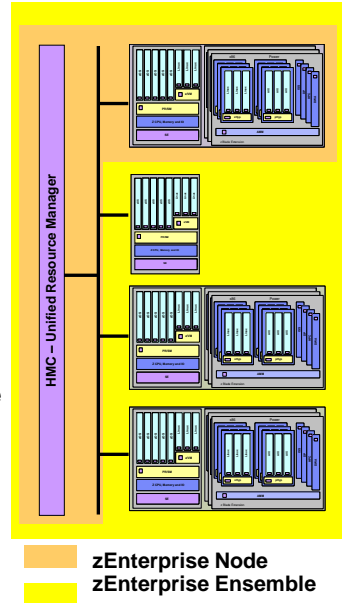


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zEnterprise Scalability

- An ensemble is a collection of up to 8 zEnterprise nodes that are managed collectively by the Unified Resource Manager as a single logical virtualized system
- A zEnterprise node is a zEnterprise CPC with 0 or 1 zBX. The zBX may contain from 1 to 4 racks each containing up to 2 blade centers. At least one node must have a zBX installed.
- zEnterprise nodes are deployed within a single site.
- Blade-based fit-for-purpose solutions
- POWER7 and x86 (SOD) Server Blades will be supported
- Unified Resource Manager
- Virtual Resource Management and Automation

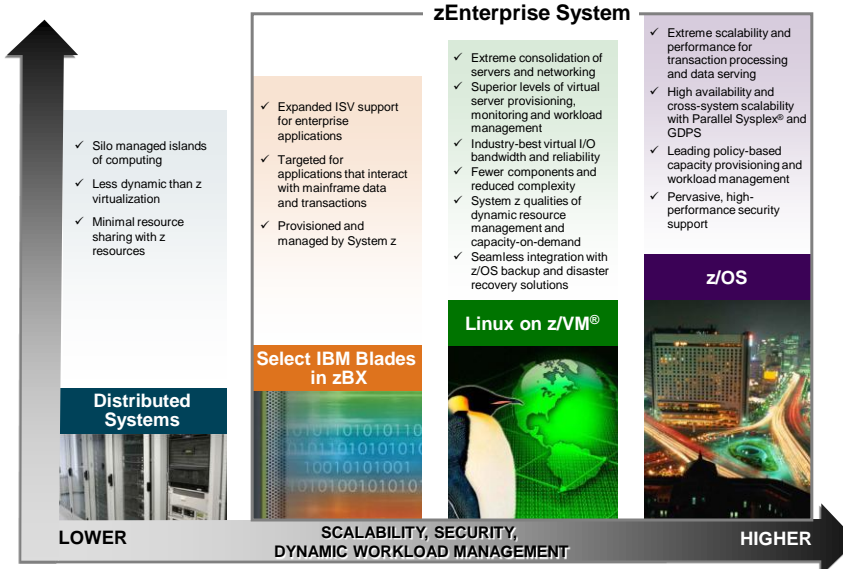


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Service levels to match your business needs

Increased flexibility for your multi-architecture strategy when data is on z/OS



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IBM zEnterprise System:

A revolutionary change has come to IT bringing a new dimension in computing

- Redefining IT frameworks to bring change to operational silos and extend System z governance to POWER7 and IBM x86¹ blades
- Driving business decisions based on insight rather than hindsight
- Improving agility to compete with consolidation and simplification
- Delivering consistent business controls across applications and platforms
- Focused on integration and collaboration to fuel business growth



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Dank u

Dutch

Merci

French

Спасибо

Russian

Gracias

Spanish

شكراً

Arabic

감사합니다

Korean

Tack så mycket

Swedish

धन्यवाद

Hindi

תודה רבה

Hebrew

Obrigado

Brazilian
Portuguese

Dankon

Esperanto

Thank You

谢谢

Chinese

ありがとうございます

Japanese

Trugarez

Breton

Danke

German

Tak

Danish

Grazie

Italian

நன்றி

Tamil

děkuji

Czech

ขอบคุณ

Thai

go raibh maith agat

Gaelic

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