

Hanaro Technology & System Co. Ltd.

- **Vision**

Enhance customer service and market exposure by providing real-time information, tools and services via a business-critical Web site

- **Challenge**

Improve Web site performance and scalability by migrating from a legacy Sun Solaris technology-based infrastructure to a stable, customizable Web environment

- **Solution**

A flexible, scalable Web infrastructure comprising IBM eServer™ xSeries® systems running Red Hat Linux® technology and IBM WebSphere® middleware, linked to an IBM DB2® information management solution

- **Value**

30% faster customer response times; a lower total cost of ownership; and enhanced Web site functionality, security and availability

