



AS/400

IBM Printers... there is a difference

Integration

Built in, not added on. IBM printers are designed, built, tested and supported as an integrated part of AS/400 systems.

Ease of use

Extensive usability built in for AS/400 and network environments – the best of both worlds.

Total Presentation Solution

From composition to e-output, IBM provides the total AS/400 presentation architecture.

Investment protection

Integration and extensive testing to maximize capability and compatibility with all OS/400 releases.

Scalability

With the broadest range of printers in the business, IBM has print solutions that can keep pace with your growth.

Openness, Standards

Most printers available with PCL-6, Adobe® Postscript® 3, IBM IPDS™, SNMP and the Infoprint® 21 even has IPP support.

Total cost

Integration, compatibility, print management, and support can translate into cost savings.

High availability

Diagnostics, integrated web administration, IPDS control, IBM AS/400 expertise and IBM's world-class service all contribute to high uptime.

Designed for business

The AS/400 is designed for business (and e-business). So is IBM AS/400 printing.

IPDS

IPDS® (Intelligent Printer Data Stream) enables you to move printers to the network, yet retain the function, control, and error recovery of direct-attached AS/400 printers.

Rugged and powerful, the IBM Infoprint 21 is loaded with features that make it an ideal workhorse. Designed to be a printer of choice for IBM server platforms and e-business print solutions with



up to 21 ppm at crisp 1200 dpi. The Infoprint 21 also provides enhanced media support (labels and cardstock), workgroup software solutions including Web ready print, and a low total cost of ownership.



Up to 21 pages per minute—speed for demanding workgroups

IBM's toner savings technology—use less toner, still get great looking documents and **save** up to 50% on your toner supply costs

1200x1200 dpi—**crisp** images

Paper capacity of up to 1,750 sheets—keeps it running **longer**

Powerful **new** controller technology

Flexible forms handling, including labels and card stock—now give your barcode **labels** laser quality

Optional two-sided printing (duplex)—**save** paper and stock

Internal web pages let you setup, configure and manage printers remotely...this is **hot!**

RePro, copier-like capability (send once, print many)—**shorter** network transmission time

Infoprint 21

Integrated Powerful Loaded with features



Infoprint Color 8

Fast and impressive, the IBM Infoprint Color 8 advances color to the speed of today's e-business environment. With remote printer management and up to 8 ppm in color and black and white, the Infoprint Color 8 is an ideal choice for color business printing.

Fast color for today's demanding e-business environments

Up to 8 color pages per minute, **fast** color

Crisp color integrates with AS/400 color output applications—**visualize** the possibilities

Industry standard color matching support—**consistent**

Single-pass color engine—optimize speed and **reliability**

Broad forms handling, including transparencies, labels and cardstock—**flexible**

Incredible price point—**cost effective**

True Adobe PostScript—**compatible**

IBM ServicePacs offer real security. The security of fast, expert service **on-site** for 3 years (including warranty period). This service covers all labor, parts and material necessary to help ensure your printer keeps producing high

quality prints. You can purchase a ServicePac® at any time during your printer's warranty period. Plus: The IBM FIRST service system enables our specialists to diagnose your problem quickly, on-line, which saves everyone time!

ServicePac

The security of IBM Service Special Offers

Complimentary Memory Upgrade

Purchase the new IBM Infoprint 21 today and receive an additional 32Mb of memory at no extra cost! This exciting offer will increase the number of applications the Infoprint 21 will support.

Total Solution Financing

For selected printers, acquire a total printing solution which includes the printer, IBM service and IBM supplies for as low as \$41* (US) per month with approved credit.

Complimentary Installation – A \$199-\$349 (US) value

For a limited time buy selected IBM printers with a ServicePac and get complimentary installation.

AS/400 Print Kit

For a limited time get fast ethernet and AFP/IPDS together at a significant discount.

Workgroup Printer Information Kit

Need more information? Request the workgroup printer information kit to get more details on IBM's printers.

I B M P r i n t e r s . I n n o v a t i v e . I n t e g r a t e d . F o r y o u r p e a c e o f m i n d .



Download free software from the web! Network Printer Manager lets you install, configure and manage your printers remotely. www.ibm.com/printers



Print both sides of every sheet on models with duplex



RePro, copier-like capability (send once, print many)



Print on a wide variety of formats including ledger, legal, postcards, labels and envelopes.

IBM has an incredibly broad line of printers!

Check out the web at www.ibm.com/printers or for more information on AS/400 printing visit

www.ibm.com/printers/as400



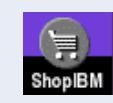
It's easy to contact us...



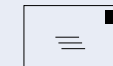
Call the Printer Selection Center at 1 800 358-6661 option 3



Contact us on the web at www.printers.ibm.com/brc/workgroup.html



You can even buy on-line at www.ibm.com/shop



Detach and mail the BRC to the right

Name _____ Title _____
 Company _____ Mailing Address _____
 City _____ State/Province _____ Zip/Postal Code _____
 Phone _____ Fax _____ E-mail _____

This data may be used to provide you with information from IBM or selected organizations world-wide about products, services or activities that may be of interest to you.
 Please do not use my information collected here for future marketing or promotional contacts or further communications beyond the scope of this transaction.
 YES, Please send me valuable information by e-mail about products and services that are relevant to my business needs.
 YES, Please send me the Complimentary Workgroup PrintPak.

1) What types of documents are printed at your location?
 Books and manuals
 Packing slips, manifests, multi-part forms, bar codes
 Statements, invoices
 Customized marketing materials and brochures
 Multiple copies of digital documents
 General office and personal printing
 Centrally managed printing of critical documents to multiple locations

2) At your location, does your organization primarily
 Outsource your printing needs (Skip to question 5)
 Provide in-house printing

3) What brand(s) of printers are currently installed at your location (check all that apply):
 IBM
 Decision Data
 Hewlett Packard
 Printronix
 Xerox
 Agfa
 Epson
 Lexmark
 Tally
 Other _____
 Data Products
 Genicom
 Océ
 Tektronix

4) Check all printing services you provide or would like to provide your internal/external customers:
 Black and White
 Variable data in B/W
 Full color
 CD-ROM
 Does not apply
 Highlight or spot color
 Variable data in color
 Fax on-demand
 Internet printing

5) What best describes your need for new printing solutions?
 Print requirements defined
 Some requirements defined
 In process of defining scope of requirements
 Scope of requirements not defined
 No need

6) What is the timeframe for your decision?
 Within 90 days
 3-5 months
 13-18 months
 Over 18 months
 6-12 months
 Unknown

7) What is your language preference for communications with IBM?
 English
 French