

On Demand Press Information


February 28 - March 2, 2001



Beautifully Integrated Output Solutions



e-business



IBM® Printing Systems is built on an IBM print heritage that began over 40 years ago. Today, our tradition of excellence continues, as we offer an array of Infoprint® solutions in over 130 countries. With best-of-breed technology in software and hardware, managed by a worldwide team of approximately 5,000 printer professionals, IBM Printing Systems provides total printing solutions that are efficient and cost effective.

IBM Printing Systems is a global business known for helping customers overcome their business challenges by providing state-of-the-art technology and superior customer service. We are fully integrated with research, development, manufacturing, marketing, maintenance and professional services. Our highly technical specialists are dedicated to providing comprehensive Infoprint printing solutions that help make our customers more competitive and efficient.

The Output of e-business

In an increasingly connected world, IBM Printing Systems delivers innovative solutions that link electronic information with the various forms of output choices that businesses need today. That's what Infoprint is all about.

From document creation to print, view, fax, archive, and the Internet, IBM Printing Systems' Infoprint solutions put our customers in control of their information. Offering one of the broadest product lines in the industry—with print speeds up to 1,002 images per minute—we provide our customers with the right solution to meet their needs, while maintaining the lowest possible costs.

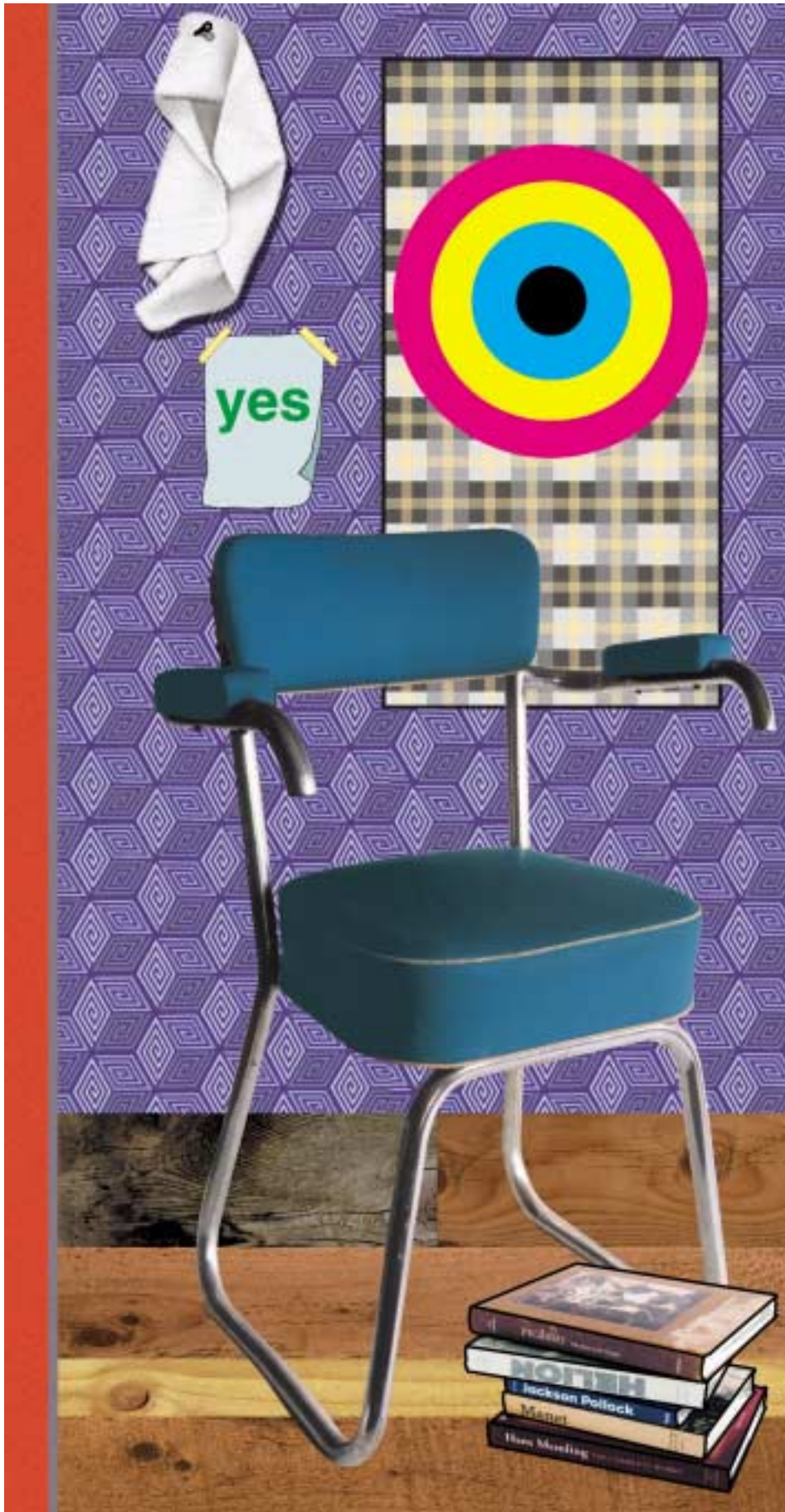
IBM Printing Systems draws from decades of experience in developing solutions for many industries. From finance to healthcare, government to telecommunications, IBM technology revolutionizes the way companies capitalize on market opportunities. IBM Printing Systems has developed industry-focused Infoprint solutions that answer today's many challenges. Whether customers want to customize statements to capture new business, leverage 1:1 direct response capabilities or print one book at a time on demand, these Infoprint solutions set the stage for exciting new ways to win.

For more information on how IBM Printing Systems helps customers reach beyond the printed page, visit our Web site at ibm.com/printers or call us at 800-358-6661.

The output of e-business™



Cover and color insert printed on IBM Infoprint Color Digital Printing Systems.
Text pages printed on the IBM Infoprint 2000 Multifunctional Production System.
Booklet assembled and bound by the IBM Infoprint 2000 Multifunctional Production System.



Blue Room • Dennis de Caires

Integrated Output Solutions for New Answers



New York Table • Dennis de Caires

Integrated Output Solutions for Real Profit



Integrated Output Solutions for the Complete Picture





© International Business Machines Corporation 2001
IBM Printing Systems
Dept. HT7/001H
P.O. Box 1900
Boulder, CO 80301-9191

Printed in the United States of America
2-01
All Rights Reserved

References in this publication to IBM products or services do not imply that IBM intends to make them available outside the United States. Other company, product and service names may be trademarks or service marks of others. IBM hardware products are manufactured from new parts, or new and used parts. Regardless, our warranty terms apply

Visit the IBM Printing Systems home page at ibm.com/printers

The IBM home page can be found on the Internet at ibm.com