

*Electronic forms designed  
to meet your unique needs*



# FormPAC Plus

## Highlights

**Convert preprinted forms to electronic forms for you**

**Redesign or modify forms**

**Create page definitions**

**Convert hard copy images to Advanced Function Printing (AFP) page segments**

Preprinted forms utilize a variety of typefaces, graphics, and attractive page layouts to help you gather information and improve the appearance of printed output by. However, while they do enhance the look of documents and present information clearly, they are expensive to create and difficult to maintain.

Today you can do away with costly preprinted forms and print electronic forms on plain paper with IBM FormPAC Plus.

## Benefits of Electronic Forms

Because electronic forms are highly adaptable, they decrease expensive production costs and are easier to maintain than static preprinted forms. By reducing your communication costs, and simultaneously improving communication effectiveness, electronic forms deliver a significant advantage to your company.

Electronic forms can:

- Reduce storage and inventory management costs.
- Eliminate the costs of obsolete forms.
- Be modified more quickly and less expensively so that business documents are more timely and effective.

- Decrease operator time. Managing preprinted forms takes far more time and manual intervention than using plain paper with electronic forms.
- Design dynamic applications. Electronic forms can be changed as often as you like. With the capabilities of Advanced Function Printing (AFP\*), you can change the form printed on each page, "on the fly", to modify the message and content based on application data.
- Communicate more effectively. Your business documents can utilize the latest in electronic fonts and images, increasing their impact and improving your company's image.

With FormPac Plus, we can professionally convert your preprinted forms to electronic forms. With the capabilities of AFP, you can easily make changes to your forms, modify messages or update content as often as needed.

## Costs of Switching to Electronic Forms

Electronic forms are a cost-effective alternative to preprinted forms unless you have to invest in new software and hardware tools to create them. IBM Printing Systems Company eliminates the initial expense by converting your preprinted forms into electronic forms for you. With IBM services you also avoid spending money on forms-design training classes for your employees, and you can keep your people doing what they do best by letting us do what we do best---design electronic forms.

## Custom Form Options

The options for custom forms with FormPAC Plus include:

- **FormPAC**, converts your existing, preprinted forms to electronic overlays. We use state-of-the-art design tools and deliver quality results at affordable prices.
- **ModPAC**, provides redesigned forms, or the option to modify forms as often as you like.

