

## IBM Automated Document Factory Workflow for Statements



---

### Highlights

---

- **Helps save time and money by increasing production efficiency**
- **Provides end-to-end process management, from data creation and composition through delivery**
- **Integrates production steps and provides a single point of control**
- **Enables comprehensive print-job and insert management across multiple applications and devices**
- **Establishes a workflow backbone for complete output management**

### Putting you in control of your statement production process

Customer statements, and the process for creating and delivering these important periodic communications, are a critical part of your business. And because statement production results in a high volume of activity running through your operation each month, the slightest error can cause increased costs, missed schedules, costly reprints, lengthy delays and customer dissatisfaction.

IBM Automated Document Factory (ADF) Workflow for Statements provides a system for effectively managing the end-to-end, digital production of statements, allowing you to manage and improve process integrity and quality, as well as increase productivity and reduce costs.

ADF Workflow provides a single point of control for the entire statement production process, from data creation and print-job acquisition through mailing. You'll have a realtime view of the various stages of production and will be able to quickly intervene when necessary. In addition, the solution automates many steps of the process, reducing the likelihood of errors and delays.

### Providing increased control through automation and management

ADF Workflow uses factory production techniques to control and manage the process of creating and delivering mission-critical, high-volume digital documents. The solution integrates the basic steps of the process, including print-job acquisition and queuing, printing, finishing, mailing and quality verification, and provides document-level control through the graphical user interface (GUI).

ADF Workflow manages the flow of work across multiple applications and devices and tracks jobs through the entire process. Print jobs can be scheduled based on common attributes, such as size, form, class and priority, and automatically queued to the appropriate device. Printer workloads are monitored and machine

utilization is optimized for efficiency. The solution can also provide printer operation data—trend analysis, peak cycles, delivery performance, and historical data—for close management of performance. The reporting of production data can help you keep your system running efficiently, so you can maximize your technology investment.

### **Providing advanced capabilities through solution customization**

IBM ADF Workflow for Statements is a services offering and can be completely customized based on your environment and business goals. The solution is fully scalable and can be integrated with other systems, including composition products, postal sortation software, insertion equipment or other information technology (IT) software packages. Advanced capabilities through integration include postal sequence sortation, address cleansing, document recomposition and mail piece tracking. Your ADF consultant will assess your requirements, and relying on past implementation experience, can design a solution that's right for you. Each solution is backed by IBM service and support to help ensure maximum uptime.

### **Getting a quick start**

When it comes to realizing benefits such as achieving greater control, lowering costs and capturing new business opportunities, time is always of the essence. To help customers achieve benefits quickly, IBM

developed a "quick start" ADF Workflow for Statements solution—a configurable service offering that incorporates the full set of features and real-world learning from past production implementations. This pre-packaged "quick start" solution can be rapidly deployed and can serve as a foundation for growing and adapting to changing business needs.

### **For more information**

To learn more about IBM ADF Workflow for Statements and how you can benefit from our solutions, contact your IBM sales representative, or visit: [ibm.com/printers/services](http://ibm.com/printers/services)



© International Business Machines Corporation 2001

IBM Printing Systems  
Dept. HT7/001H  
P.O. Box 1900  
Boulder, CO 80301

Printed in the United States of America  
10-01  
All Rights Reserved

The following are trademarks or registered trademarks of IBM Corporation in the United States and/or other countries: IBM, the IBM logo and the e-business logo.

Other company, product and service names may be trademarks or service marks of others.

References in this publication to IBM products or services do not imply that IBM intends to make these available in all countries in which IBM operates.

Visit the IBM Printing Systems Web site at [ibm.com/printers](http://ibm.com/printers)

The IBM home page can be found on the Internet at [ibm.com](http://ibm.com)

Printed on an IBM Infoprint® Color System Full-Color Digital Printer.