

Send and receive data with complete security.



InfoPrint Manager Fax and E-Mail

IBM® InfoPrint® Manager fax and e-mail capabilities allow you to send and receive data from anywhere in the world.

As an applications programmer for a large insurance company with branch offices across the country, Glen was concerned about how he could manage the company's one-to-one marketing campaign while monitoring printing costs. By using the reliable, secure print management that they have come to expect from IBM InfoPrint Manager, this company can track and monitor their one-to-one marketing campaigns internally. The company can take advantage of the InfoPrint Manager's Centralized Output Management to send their marketing brochures as faxes without having to rely on 'snail mail'. Because jobs can be routed to fax machines and e-mail destinations as well as printers, this insurance company gets a jump on the competition. Because they already use two IBM InfoPrint 4000 printers to print these letters and marketing broadsides, they can fax these documents to any of their branch offices for printing and distribution.

Mark, the systems administrator for a commercial print shop with offices in New

York and San Francisco, must send book lists back and forth between the two offices quickly and efficiently.

By taking advantage of the E-mail option, he can format the book lists as documents that are both viewable and printable at company workstations with no additional formatting or applications to view them. Mark insists, "InfoPrint Manager allows us to communicate both between each site and within each site through the same mechanism that we use to manage our printing. We get the benefits of a distributed environment while leveraging our investment in printing offset books digitally."

Send and Receive Fax Data from Anywhere in the World

InfoPrint Manager allows users to send and receive faxes.

With InfoPrint Manager, you can:

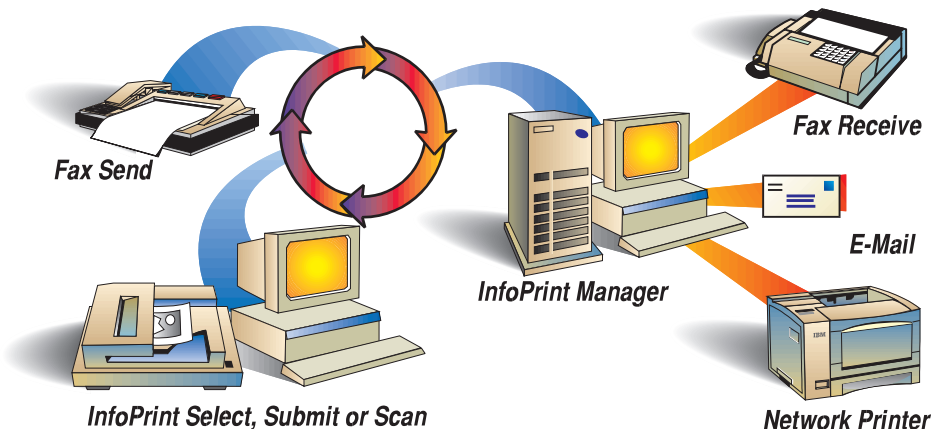
- Connect up to 17 physical telephone lines for each InfoPrint AIX server
- Fax any document anywhere in the world
- Receive incoming faxes and have InfoPrint Manager route them to printers or other destinations

Highlights

- **Send and receive fax data from anywhere in the world**
- **E-mail documents to your customers quickly and easily**
- **Manage your fax machines as easily as you manage your printers**

E-Mail Documents to Your Customers Quickly and Easily

With the InfoPrint Manager E-mail option, you can create e-mail documents as easily as you print them. Just specify the e-mail address as subject and text to be included in the note. InfoPrint Manager converts your file to a viewable or printable PDF and sends it out. The E-Mail feature supports either Lotus Notes or UNIX mail delivery systems.



Scalability of InfoPrint Fax and E-Mail

The InfoPrint Manager Fax Manager is completely integrated into the InfoPrint Manager for AIX® software to provide you with the same dependability, accountability and performance associated with all InfoPrint Manager for AIX printing and digital document software.

IBM InfoPrint Manager Fax and E-Mail at a glance

Software Prerequisites – InfoPrint Control with the fax feature

Hardware Prerequisites – Interstar Lightning Fax Server version of the GammaLink ISA Fax Board (CPI/100)
– Dialogic GammaLink™ CPI/100 (single line) or Dialogic GammaLink™ CP4/SC (four line) Business Series Package fax cards

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