IBM

## Highlights:

- Solution and technology briefings tailored to your specific needs

- Technology proof points and show-cases covering a wide range of solutions

- Direct access to comprehensive R&D expertise

- Technical consulting and support for Smarter Computing, Cloud Computing, Smart Analytics, IBM PureSystems and IBM System z environments

- STG Lab Services with direct link to development

# Global Client Center, IBM Germany R&D Boeblingen

*Where clients meet developers*

Do you want to know more about IBM's products and solutions? Then this is the right place to come to.

Located within the IBM Germany Research & Development (R&D) GmbH, we connect you with developers working on innovative business solutions building a Smarter Planet. Whether you are interested in Smarter Computing, Smart Analytics, Cloud Computing, Optimized Systems, Big Data, Social Business and Collaboration— we offer in-depth knowledge in the latest IBM solutions.

The Global Client Center, IBM Germany R&D is your one stop shop for IT competence across the board. We provide a large set of offerings ranging from briefings and conceptual studies to production support.

Take advantage of our expertise and visit our center!

## IBM Executive Briefing Center
Showcasing solutions addressing your business needs.

During individually tailored briefings we offer in-depth knowledge in the latest IBM technologies. Our center is the ideal place to

- hear about future trends and technologies
- meet technical experts and IBM developers
- share innovative ideas
- experience products first hand
- see live solution demonstrations

You set the agenda. Choose from a wide range of solutions embracing hardware, software and services, so that your briefing can be customized to your needs. We want to meet your requirements, and encourage you to take advantage of our expertise.

Challenge us to present and show solutions to enhance your business! Contact us: briefingcenter@de.ibm.com

## Design Center
Helping you identify and accelerate your business opportunities.

If you want to build a Smarter Computing IT environment and leverage the latest IBM technologies, we support you to design an architecture of innovative end-to-end solutions.

We will assist you in various stages of your smarter computing journey to take advantage of new approaches to consuming IT and delivering higher quality services. We offer to define and analyze various solution options, review and validate a planned solution or architecture, and provide recommendations and roadmaps. During your project we will assist you in creating a high level IT architecture, designed to meet your business requirements.
Contact us: design@de.ibm.com

## Technical Support

Helping to set the respective proof points for your IT solutions.

Upon your request we can offer a technical workshop to take a deep dive with our subject matter experts into the concepts and ideas discussed during your briefing. Participation in a technical seminar or workshop allows your team to gain a better understanding of the solution you are considering. Or request a Proof of Concept (PoC) and verify that a solution can be applied to your IT environment.

With our rich set of live technology demonstrations and showcases we illustrate a wide range of solutions based on IBM technology and products. Here you can see "what is possible" and we will show you best practices on "how to implement".

If you are an Independent Software Vendor (ISV) we can support you in enabling your application to run on z/OS or Linux on System z with remote access capabilities and on-site workshops.
Contact us: clientcenter@de.ibm.com

## Lab Services

Making IBM Systems & Technology (STG) product adoption easier.

If you are an early product adopter, our offerings are tailored to your specific needs. Our services span from installation, integration and configuration to environment setup validation, system health checks and training sessions upon your request.

We are part of a development organization which gives us a competitive edge on latest product features and new technologies. Maintaining the close link to the development teams, our deep technical experts carry the lab expertise out to you, focusing on services for IBM zEnterprise System and zEnterprise BladeCenter Extension, IBM System Networking, SAP In-Memory Appliance (SAP HANA) Installation Services and IBM zEnterprise System technical training.

Leverage our expertise and knowledge to optimize the utilization of your data center.
Contact us: labserbb@de.ibm.com

## For more information

To schedule a briefing or request technical support at our center, please contact your IBM sales representative or Business Partner or visit:
**ibm.com**/de/entwicklung/clientcenter
We look forward to seeing you soon.

## Contact

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