

Pulse 2011

27-28 July Crown Promenade Hotel, Melbourne
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Meet the people who can optimise your infrastructure

DAY ONE: WEDNESDAY 27 JULY 2011								
	Track 1: Foundations for Growth and Innovation	Track 2: IT Service Management	Track 3: IT Service Management	Track 4: Smart Enterprise Solutions	Track 5: Storage Management	Track 6: Security, Risk Management & Compliance	Track 7: Enterprise Asset Management	Track 8: Enterprise Asset Management
Rooms								
8:00am	Registration & Showcase opens							
9:00am- 10:30am	Keynote Session: Joao Perez, Vice President of Worldwide Tivoli Software Sales Glenn Wightwick, Director, IBM R&D – Australia							
10:30am- 11:00am	Morning Tea							
Session 1 11:00am – 11:50am	The future of Service Management – Reaching Beyond the Data Center <i>Jamie Thomas</i>			Enterprise computing platform of the future, <i>Gary Trytell,</i> <i>Enterprise Platform</i> <i>Executive, IBM ANZ</i>	IBM Storage Update and Directions, <i>Laura Guio, Vice</i> <i>President, Storage</i> <i>Sales, STG Growth</i> <i>Markets, IBM</i>	IBM Directions in Security, Risk Management and Compliance <i>Ravi Srinivasan,</i> <i>Worldwide Program</i> <i>Director, IBM</i> <i>Security Solutions</i>	Maximo Product Roadmap, <i>Anthony Honaker, Maximo Product Design and</i> <i>Development, IBM Tivoli USA</i>	
Session 2 11:55am- 12:40pm	Smarter Endpoint Management Product Roadmap <i>Naveed Makhani</i>	IBM Tivoli's Business Transformation and Journey to Cloud Computing, a Case Study <i>Stephen Warwick</i>	A roadmap for Consolidated Operations: Putting it all Together (Technology Update for ITM and Ominbus and ITCAM) <i>Stephen Wright</i>	IT Mathematics: The Economics of Workload Optimisation	Upgrading and Best Practices for TSM <i>Jacques Butcher</i>	Event Sponsor Session, Pirean	Maximo 7.5 – a deep dive into what's new! <i>Louis Stoop,</i> <i>Maximo Asset</i> <i>Management , IBM</i> <i>Tivoli Tiger Team</i> <i>Asia Pacific</i> <i>(repeats later)</i>	Maximo Case Study TBA
12:40pm – 1:30pm	Lunch							



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Session 3 1:30pm– 2:20pm	Cloud as a Business Transformation Model <i>Lewis Troke</i>	Bendigo Community Telco Case Study, <i>Matt Hillman</i>	Network Topology Management and Root Cause Analysis: Today and Tomorrow <i>Mark Armstrong</i>	Next Gen Virtualisation: Selecting Your Enterprise Computing Consolidation Environment	Disaster Recovery with Versatile Infrastructure <i>Angus Griffin, Edith Cowan University</i>	The Converging of Identity, Access and Threat Management <i>Dr Paul Ashley</i>	Workflows, Projects and Contracts: A Journey to Maximo Efficiency <i>Peter Hacking, University of WA</i>	ESRI Sponsor Session
Session 4 2:25pm – 3:15pm	KVM - An open x86 Virtualisation Solution for Linux and Beyond	Optimising your Operations Infrastructure with Intelligence and Automation, or Smarter Event Management, better service management <i>Don Wildman</i>	Rapid Problem Isolation with ITCAM for Transactions <i>IBM Perth Development Lab</i>	Controlling The Forecast For Your Enterprise Private Cloud	10 Things for the new TPC administrator to do <i>Phread Cichowski</i>	Case Study on Identity and Access Management, <i>Caltex Australia</i>	Asset Based Energy Optimisation for Facilities, <i>Rick Van Driel, IBM AP Facilities Management Solution Executive</i>	Maximo Planning, Scheduling and PM <i>Brian Downey</i>
3:15pm – 3:45pm	Afternoon Tea							



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Session 5 3:45pm- 4:35pm	You Have One New Friend Request from: Development	Constructing and Managing a Private Cloud with IBM's Service Delivery Platform <i>Lewis Troke</i>	Advanced Dashboards and Visualization Plus Tivoli Integrated Portal Product Roadmap <i>Stuart Cook</i>	Performance Management of z/VM and Linux <i>David Rintoul</i>	Best Practices for Migrating to Tivoli Storage Manager for Your Data Protection Needs <i>Joe Cho</i>	Enterprise Single Sign On at the Telstra GOC <i>Herman Recineos, Telstra and Robert Trotter, IBM Software Group Services</i>	Best Practice Customer Service Through Maximo, <i>Ivan Jose, South Australian Water</i>	Shortcuts I've Learned for Better Road Asset Management, <i>Barry King, ConnectEast Group</i>
Session 6 4:40pm – 5:30pm		Building application resilience into your infrastructure <i>Stephen Wright</i>	Harvey Norman's Enterprise Management Success Story	Enterprise Security (R)Evolution <i>Mike Cairns</i>	Rapid Recovery using FlashCopy Manager and TSM FastBack <i>Phread Cichowski</i>	Implementing access and identity management in state government Case Study	Facilities Management at a Large Retailer, <i>Sunil Manilal Woolworths</i>	Westpower Case Study
5:30pm- 7:00pm	Networking Cocktail Reception							



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DAY TWO: THURSDAY 28 JULY 2011

	Track 1: Foundations for Growth and Innovation	Track 2: IT Service Management	Track 3: IT Service Management	Track 4: Smart Enterprise Solutions	Track 5: Storage Management	Track 6: Security, Risk Management & Compliance	Track 7: Enterprise Asset Management	Track 8: Enterprise Asset Management
Rooms								
8:30am	Showcase opens							
9:00am- 10:15am	Keynote Session: Mr Nigel Phair, Director, Centre for Internet Safety, University of Canberra Steve Van Aperen, Human Lie Detector and Director of SVA Training and Australian Polygraph Services							
10:15am - 10:35am	Morning Tea							
Session 7 10:35am– 11:25am	Kickstarting Your Green Initiative with Endpoint Management	How IBM Manages Its Own Internal Service Desk with Tivoli Service Request Manager	How Managing Network Change Can Reduce Operational Expenditure and Speed Delivery Services, <i>Mark Armstrong</i>	Seeing is believing: Monitoring Applications on System z with ITCAM	Backup and Recovery for VMWare <i>Jacques Butcher</i>	Tivoli Security Information and Event Management <i>Pete Stevenson</i>	Linear Asset Management, <i>Leon Pavlidis</i>	Effective Reporting, in Maximo, <i>Pam Denny</i>
Session 8 11:30am– 12:20pm	Integrated Service Management Using Systems Director Editions	IT Asset and Licence Management	Understanding End to End Monitoring <i>IBM Perth Development Laboratory</i>	Tools for Saving Money on Enterprise Software Licenses	Hertz's #1 Backup and Recovery, <i>Richard Whybrow, Hertz Australia</i>	Threat Management and Perimeter protection ... don't the bad guys in <i>Chee-Nung Wong, Snr Technical Consultant IBM Australia and Chris Polkinghome, Melbourne IT</i>	Finding Your Assets with Real-time Asset Location	(repeat) Maximo 7.5 – a deep dive into what's new! <i>Louis Stoop, Maximo Asset Management , IBM Tivoli Tiger Team Asia Pacific</i>



Programme as at 9 June 2011

IBM reserves the right to alter the programme or speakers.

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Rooms								
12.20pm – 1.10pm	Lunch							
Session 9 1:10pm–2:00pm	Constructing Your Patch Management Strategy – A Case Study <i>Mark Hile, Hutchinson Builders</i>	Strategies for TADDM Deployment and Discovery	Application Management Case Study <i>Coca Cola Amatil</i>	Enterprise-wide Business Service Management <i>Clayton Ching and Graham Davis</i>	A Hitchhiker's Guide to Storage Clouds <i>Trevor Foley</i>	Cloud Computing: Getting the benefits while navigating the security challenges <i>Neil Redshaw, Cloud Security Lead Architect, IBM GTS Security and Compliance</i>	Maximo behind bars (for Security), <i>Ian Power, Saab</i>	Asset management maturity and realising the promise of a smarter planet, <i>Phil Gruber, IBM GBS</i>
Session 10 2:05pm-2:55pm	Successful IBM led deployments in the Cloud, <i>Lewis Troke</i>	Next Generation of Provisioning Using Image Management <i>Chris Frost</i>	Best Practices for Monitoring a VMware Environment <i>Gary Powell</i>	Test Systems Made Easy with Smart DB2 Cloning	Storage Virtualisation: Storwise and SVC	Learn how to avoid costly privacy and security breaches before you applications go into production	Fulton Hogan Case Study	Maximo for Utilities - what's hot! <i>Robert Williams</i>
3:00pm – 3:20pm	Afternoon Tea							
3.20pm - 3:30pm	Major Competition Prize Draw – the winner must be present in the main ballroom Conference close							

