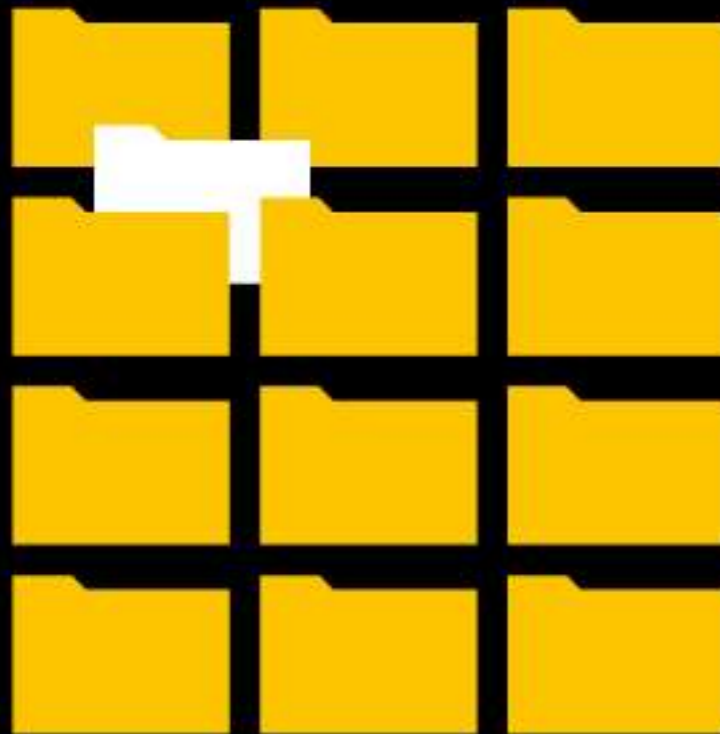


Lotus knows how to collaborate in the cloud.



Cloud Computing – Collaboration in the cloud available to you now.

Matt Paddon, Lotus Cloud Sales

Perry Rosenboom, Senior IT Specialist

Paul Culpepper, Worldwide Sales Director Online Collaboration

Collective Intelligence 2010

The future of enterprise collaboration

Follow us on twitter at [#bmci](#)



Introducing “JK Enterprises”

Established for 10 years
Toy manufacturer and wholesaler
Sells to toy distributors
100 Employees



- Recently JK Enterprises underwent an IT Review
- Different IT requirements for different type of workers
- Has a network of employees, suppliers, partners & customers

Introducing Mindy



Mindy is the Accounts Manager

Reliant on rich client eMail

Daily user of tools such as Spreadsheets

- ✓ Knowledge Worker = LotusLive Notes
- ✓ Fixed monthly subscription licensing
- ✓ Single user interface
- ✓ Provides email infrastructure without the need to their own/manage servers

Mindy is tired of people asking “How's Mork?”, and wants to change her name.

Mindy's Rich Client Workspace

The screenshot displays a Lotus Notes Rich Client Workspace. The main window is titled "Frank Adams - Mail" and shows an email from Gardner Raynes dated 12/04/2008 02:36 PM. The email subject is "New Sales materials are needed!". The message content includes a greeting, a request for review of sales data, and a bar chart titled "Product Sales". The bar chart shows sales data for four regions (East, West, North, South) across three time periods. Below the chart, there is a link to a presentation from Dan Misawa. The right-hand pane shows a "Sametime Contacts" list with various contact groups like "Business Accounts", "Marketing", and "Work". A red arrow points from the Gardner Raynes contact in the list to the "Click to Cloud" button in the bottom right corner. The status bar at the bottom indicates "Successfully uploaded...2\PRProjectPlan.odp".

Product Sales

Region	Period 1	Period 2	Period 3
East	45	65	85
West	45	60	95
North	50	80	100
South	70	65	95

PRProjectPlan.odp
Gardner Raynes
Sales Manager
Phone: 585-732-1194

Click to Cloud
Drag & drop files here to upload to LotusLive Files.

Successfully uploaded...2\PRProjectPlan.odp

LotusLive Portfolio

Messaging



LotusLive Notes

Rich Client eMail
Notes & Domino latest version
5GB of Data

Introducing Jack



Jack is the warehouse supervisor
Until recently had no corporate email
Very limited connection to the organisation

- ✓ Boundary Worker = LotusLive iNotes
- ✓ Email, Personal & Group Calendar & Contacts
- ✓ Fixed monthly subscription licensing – no minimum users

Jack is proud of his daughter, Mindy, who is in Accounts

Check mail

- Inbox (23)**
- Drafts
- Sent
- Spam empty
- Trash empty

Folders

- Sales
- Marketing
- Renovations Conference
- 2009 Files
- Content
- [Add a folder](#)
- [Manage folders](#)

Quota usage

Inbox (23)

New message		Delete	Spam	More actions ▾	1-20 of 44	
<input type="checkbox"/>	!	↩	Sender ↕	Subject ↕	Date ↕	
<input type="checkbox"/>			Gail Chao	Marketing Meeting	May 13	
<input type="checkbox"/>			Sam Curman	Charts for Q2	May 11	
<input type="checkbox"/>			Betty Zechman	New Hire Process	Apr 1	
<input type="checkbox"/>			Betty Zechman	Update your Ggoals and objectives by Thursday	Apr 1	
<input type="checkbox"/>			Dan Misawa	Content Guidelines	Mar 30	
<input type="checkbox"/>			Ron Espinoza	Renovations Conference 2010	Mar 30	
<input type="checkbox"/>			Suzanne Sheridan	Presentation for Sales Meeting	Mar 30	
<input type="checkbox"/>			Gail Chao	Accept Invitation: Sales Meeting	Mar 30	
<input type="checkbox"/>			Sam Curman	Update spreadsheet with Q2 numbers	Feb 4	
<input type="checkbox"/>			Betty Zechman	Renovations Conference - Schedule	Feb 4	
<input type="checkbox"/>			Suzanne Sheridan	Booth setup for conference	Mar 30	
<input type="checkbox"/>			Suzanne Sheridan	Does this work for you?	Mar 30	
<input type="checkbox"/>			Dan Misawa	Re: Content Guidelines	Mar 30	
<input type="checkbox"/>			Dan Misawa	New Booth setup	Mar 30	
<input type="checkbox"/>			Sam Curman	Sales Numbers 2009	Mar 30	
<input type="checkbox"/>			Sam Curman	Password expires in 10 days	Mar 30	
<input type="checkbox"/>			Ron Espinosa	Marketing Skills Course	Mar 30	

Today Thu 06/08/2009

2009 Jun

S	M	T	W	T	F	S
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2
3	4	5	6	7	8	9

- Calendars
- Views
- Day
 - Week
 - Month**
- Calendars
- Personal Calendar
 - Coporate Calendar

Calendar

New Event Print June 2009

Mon	Tue	Wed	Thu	Fri	Sat	Sun
29	30	1	2	3	4	5
6	7 9:00 Sales Meeting 9:00 Weekly Team Meet	8	9 14:00 Sales Meeting	10	11	12
13	14	15 17:00Dinner with Bob	16 13:00 Town Hall Meeting	17	18	19
20	21	22	23	24	25	26
27	28	29	30	1	2	3

LotusLive Portfolio

Messaging



LotusLive Notes

Rich Client eMail
Notes & Domino latest version
5GB of Data



LotusLive iNotes

Web Mail
Personal & Group Calendar
Contacts

Introducing Matt



Matt is the Group Marketing Manager
Gen Y who is an early adopter of Web 2.0
Is a frequent user of Facebook & LinkedIn
Has been struggling to collaborate beyond his Org

- ✓ Knowledge Worker for high end collaboration = LotusLive Engage
- ✓ Now has the latest affordable Social Software tools built for Enterprise
- ✓ Matt has become JK enterprise's Social Software evangelist

Disclaimer: Any relationship to an actual person is purely unintentional.

The Business Problem

The Problem:

JK Enterprises website is Web 1.0

The competitors are providing more interactive web sites

JK Enterprises needs to innovate to improve business reach & growth

The Solution:

Enhance Web Presence and Adopted Web 2.0 Technologies to:

- Improve customer contact
- Increase sales with online ordering
- Provide better customer support



LotusLive Portfolio

Messaging



LotusLive Notes

Rich Client eMail
Notes & Domino latest version
5GB of Data



LotusLive iNotes

Web Mail
Personal & Group Calendar
Contacts

Collaboration



LotusLive Engage

OnLine Meetings
Survey Forms & Charts
Files
Activities
Instant Messaging
Profiles & Contacts



LotusLive Connections

Files
Activities
Instant Messaging
Profiles & Contacts

Web Conferencing



LotusLive Meetings

Full Web Conferencing Service
Instant Messaging, Polling,
Handraising, Record & Playback



LotusLive Events

Internet based Event capabilities
Provides tools to help create &
manage webinars

Why LotusLive?

IBM's Experience

Built for Enterprise

Inter-company collaboration

Low Cost Subscription Licensing

Enterprise Grade Security

Data Integrity

Flexible & Scalable Portfolio Offerings

New Productivity Tools

Support

LotusLive Labs

Now:

- ✓ Composer
- ✓ Collaborative Recorded Meetings
- ✓ Slide Library
- ✓ Event Maps



Soon:

- ✓ LotusLive Mobile
- ✓ Project Concord

LotusLive Labs

The screenshot shows a Mozilla Firefox browser window displaying the LotusLive Labs website. The browser's address bar shows the URL <https://lotuslivelabs.research.ibm.com/l3base/ui/inside>. The website's navigation bar includes links for IBM, My Dashboard, My Network, My Services, Support, My Account, Invite Guest, and Log Out. The main content area features a large heading "LotusLive Labs" with the tagline "Try cool stuff. Talk with us. Shape the future." Below this, there are two columns of text. The left column contains sections for "Get Started!", "Participate!", and "New Services". The right column contains sections for "Coming attractions!" and "Stay tuned for the Preview of Lotus Project Concord!". At the bottom, there are two service cards: "Composer" and "Slide Library". The "Composer" card shows a current rating of 4 by 3 users. The browser's search bar at the bottom contains the text "Coffman".

LotusLive Labs - Mozilla Firefox

File Edit View History Bookmarks Tools Help

ibm.com <https://lotuslivelabs.research.ibm.com/l3base/ui/inside> Google

Apache Tomcat/5.5.23 - Error report LotusLive Labs SlideRiver LotusLive Labs

IBM My Dashboard My Network My Services Support My Account Invite Guest Log Out

LotusLive Labs Labs Services Configure

LotusLive Labs

Try cool stuff. Talk with us. Shape the future.

Get Started!

Welcome to LotusLive Labs!

You can show or hide LotusLive Labs services from the LotusLive website by clicking Show or Hide links below. Check the Details pages for more information on each service.


Don't forget to let other users know what you thought about a service by rating it!

Participate!

Is there a service that would change the way you do business? Let us know via the [LotusLive Forum](#).

The [Forum](#) is also the place to go to report problems or ask questions about LotusLive Labs services.

Coming attractions!



Ever wanted to attend and be an active participant in meetings on the go? [LotusLive Mobile](#) today offers Blackberry users to actively participate in LotusLive meetings. We will soon be offering these features on other smart phone devices such as Apple iPhone, Android Smart phones, and Windows Mobile phones. Interested? [Learn more](#) and check out some early videos of this support.

Stay tuned for the Preview of Lotus Project Concord!

Project Concord is a browser-based collaborative document editor for creating, editing and sharing documents (later we'll deliver spreadsheets and presentations). Project Concord will leverage the collaborative, task management and file sharing services of LotusLive to deliver a new approach for collaborative authoring and content creation. The Preview of Project Concord is expected in the 2nd quarter of 2010, so stay tuned.

New Services

My Services

All Services

- ✓ Composer
- ✓ Slide Library
- ✓ Event Maps
- Chart Recommender
- ✓ Collaborative Recorded Meetings

Composer

Current rating: 4 by 3 users

Quickly create new applications with no programming that string LotusLive services together. LotusLive Labs Composer allows you to automate repetitive tasks that spread across LotusLive collaboration services and resources on the web. Use the process editor to create new ad-hoc compositions. Use the Form Editor to create rich, dynamic forms that can interact with your composition. Note: The initial release of LotusLive Labs Composer allows you to compose services, but you will not be able to execute these compositions until a future release that we will be making available shortly.

[Details](#) | [Forum](#)

Slide Library

LotusLive Labs

LotusLive Labs: Slide Library - Mozilla Firefox

File Edit View History Bookmarks Tools Help

ibm.com https://lotuslivelabs.research.ibm.com/l3base/ui/pkg/SLL/details.html

Apache Tomcat/5.5.23 - Error report LotusLive Labs SlideRiver LotusLive Labs: Slide Library

IBM My Dashboard My Network My Services Support My Account Invite Guest Log Out

LotusLive Labs Labs Services Configure

Slide Library

Access a slide library and compose new slide presentations

About Slide Library

Store and View

- Store and organize your presentations and slides
- View presentations or slides in the browser without having to download
- Download files if you need to

Search and Select

- Search for slides that contain the keywords you typed
- Select one or more slides to perform a variety of operations
- Navigate using tags

Compose

- Select one or more slides
- Add slides to an existing presentation or create a new presentation

Share and Collaborate

- Securely share slides or presentations with others
- Comment and tag on slides and presentations
- Subscribe to changes on slides and presentations


Slide Library

★★★★☆ Current rating: 3 by 2 users

[Support Forum](#)

[Launch](#) [Hide](#)

The Team

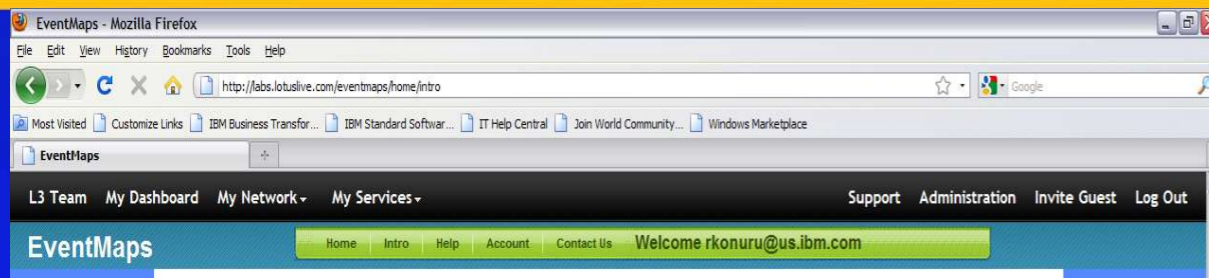


Danny Yeh, Julie Macnaught, Lawrence Bergman, Ravi Konuru, Rich Thompson, Robert Flavin

LotusLive Home Contact Us Help & FAQ Terms of Use Labs Terms of Use Privacy What's New

Find: Coffman Next Previous Highlight all Match case Phrase not found

LotusLive Labs



Welcome to EventMaps!

EventMaps is a rich internet application intended to help people browse/organize/collaborate on multi-track conference events.

Visitors can browse/search/navigate events of a conference via a zoomable interface. For users that have logged in, Eventmaps supports collaboration features such as commenting, rating and tagging on conference events, corrections/updates for conferences can also be submitted easily via the primary interface.

Conference organizers can create a new conference or import data from existing conferences easily via the EventMaps backend interface. EventMaps provides analytic toolkits for conference organizers and administrators to get insights from visiting patterns and statistics of EventMaps.

Interested? Here are a few conferences hosted on EventMaps, please select and click a link below. Please visit [here](#) for a brief tutorial.



Event Map for Lotusphere 2009

Search only titles & names View by track TIME ZONE US Eastern Keyboard actions: +/- for zoom in/out, left/right arrows for pan, . (period) to reset the view, escape to close popups

Foundat

View by location

"foundat" -- 7 hits

Sun Jan 18 2009	Mon Jan 19 2009	Tue Jan 20 2009	Wed Jan 21 2009	Thu Jan 22 2009
Business Development Day (BDD)	JumpStart Sessions	Keynote Presentations	Keynote Presentations	Featured Sessions
Featured Sessions	Featured Sessions	Sponsor Sessions	Sponsor Sessions	Featured Sessions
New! Show 'n Tell Sessions	New! Show 'n Tell Sessions	New! Show 'n Tell Sessions	New! Show 'n Tell Sessions	Track One: Futures and Innovations
Track One: Futures and Innovations	Track One: Futures and Innovations (BOF)	Track One: Futures and Innovations (BOF)	Track One: Futures and Innovations (BOF)	Track One: Futures and Innovations (BOF)
Track Two: Application Development	Track Two: Application Development (BOF)	Track Two: Application Development (BOF)	Track Two: Application Development (BOF)	Track Two: Application Development (BOF)

My Favorites

This area collects the sessions you mark as favorites.
To mark a favorite: click a track to expand it, move the mouse over a session inside the expanded track, and click its checkbox.

LotusLive Labs

The screenshot shows a Mozilla Firefox browser window displaying a LotusLive Labs meeting. The browser's address bar shows the URL: <https://lotuslivelabs.research.ibm.com/agora/meetings/play/?meetingid=c57203c702d126701cb891a25af4e1e1>. The page title is "Play Meeting:Software: Immediately Reduce Costs and Unleash the Collaborative Power of You - Mozilla Firefox".

The interface includes a navigation bar with "IBM", "My Dashboard", "My Network", and "My Services" on the left, and "LotusLive Labs", "Support", "My Account", and "Invite Guest" on the right. Below this is a secondary navigation bar with "LotusLive Labs", "Collaborative Recorded Meetings", "Host", "Help", "Forum", and a search box labeled "Search for Meetings".

The main content area features a video player showing a man in a blue striped shirt speaking on a stage. Behind him is a large screen displaying the text "Lotus Sam". The video player has a progress bar and a timestamp of "2:42.22/26:03.36".

On the left side, there is a sidebar with several sections:

- Meeting Information:**
 - Title:** Software: Immediately Reduce Costs and Unleash the Collaborative Power of You
 - Host:** Stephen Wood
 - Summary:** Lotusphere 2009 keynote by Bruce Morse and Akiba Saeedi on January 20, 2009 at Lotusphere
- Slides:** Two slide thumbnails are visible. The first is titled "Unified Communications and Collaboration" with a "28" below it. The second is titled "IBM V90i" with a "31" below it.
- Timed Tags:** "No micro tags in this video"
- Timed Comments:** "No micro comments in this video"
- Attendees:** A table with columns for "Role", "Name", and "Joined Duration".



Collective Intelligence **2010**

The future of enterprise collaboration