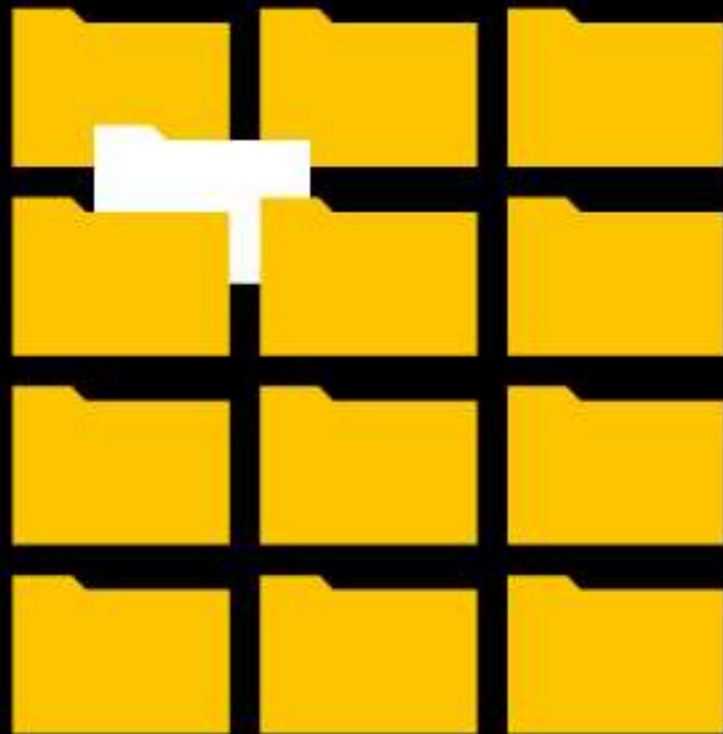


Lotus knows that special something that you've been looking for.



Social Computing Inspiration and Innovation for your Enterprise

Stuart Duguid, Technical Specialist

Collective Intelligence 2010

The future of enterprise collaboration

Follow us on twitter at [#ibmci](#)



Discover more of Dave's Music & Get a Free MP3 Download at www.DaveCarrollSpecial.com

Collaboration helps people and organizations... Work Smarter

It is about people, the work they do, and how others leverage it.



Connect globally with employees, customers and partners to build strong relationships that drive results

Collaborate from anywhere to become a more agile, adaptable organization

Innovate to leverage the power of participation and generate new ideas

Optimize the cost of enabling people

*71% of CEOs plan to place greater focus on external partnerships and collaboration that extends beyond the traditional walls of the enterprise**

* Source: IBM Global CEO Study 2008; n = 1106

Find the Pain



Social Collaboration - We help people build better outcomes

I NEED TO CUT COSTS

- ✓ Workforce flexibility
- ✓ Leveraging expertise
- ✓ Streamlining decision making
- ✓ Communicating with employees as individuals

SMART WORK

I NEED MORE INSIGHT

- ✓ The right information at the right time, in context
- ✓ Magnifying the value of content

GREATER AGILITY

I NEED AN ADVANTAGE

- ✓ Leverage innovation from across the value chain
- ✓ Improve the strength and speed of making connections and depth of relationships

INNOVATION

Collaborate

Connect



Innovate



Major public deployment: developerWorks

- Community side of developerWorks:
 - Launched April 2009: Connections 2.01
 - Deployed Bookmark tagging in Articles, Forums, and Spaces
 - Connections 2.5 upgrade Nov 2009

Key Community Metrics:

- 175,000+ profiles and growing!
- 400+ groups (LC Communities)
- 400+ active bloggers
- 10,000+ bookmarks
- 120,000 homepage updates in first month!

Website Statistics:

- Over 4.5m unique monthly visitors
- 34 industry awards
- Serves 200 countries
- 7 local language sites

The screenshot displays the developerWorks website interface. At the top, there is a navigation bar with the IBM logo and a search bar. Below the navigation bar, the main content area is titled "My developerWorks" and includes tabs for Overview, Connect, Spaces, Forums, and Wikis. The Overview section contains a welcome message and a "Join My developerWorks" call to action. Below this, there are sections for "My developerWorks users" with a search bar and a grid of user avatars, and "Forums" with a search bar and a list of forum topics. The right sidebar contains a "My developerWorks" section with a welcome message and links to edit profile and sign out, followed by "Related links" and "Web feeds".

7 million people are using IBM social collaboration products



A complete enterprise social suite

Lotus Connections



Home page



Profiles



Communities



Blogs



Files



Activities



Wikis



Bookmarks

Unified tools give greater value

- Each capability links to the others
- Federated search
- Profiles and Communities are hubs
- Demo: Search for information
 - Find a file, an expert, and a community



Unified tools give greater value

- Ease of Use

- Attract and retain staff
- Build loyalty in external community



- Speed of access

- Efficiency



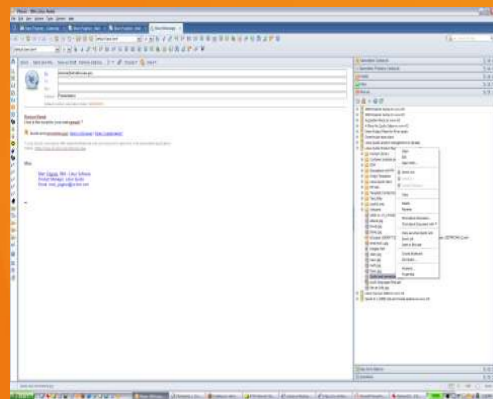
- No development required

- \$\$ saved
- Time saved
- Risk reduced

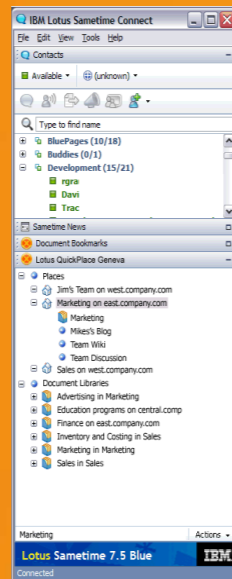


Connectors: Contextual Access saves time

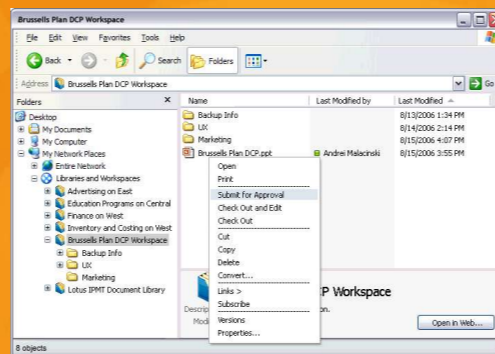
- Remove multiple steps from everyday process
- Maintain focus
- Demo: In context with Connectors
 - Notes, Sametime, Explorer, ...



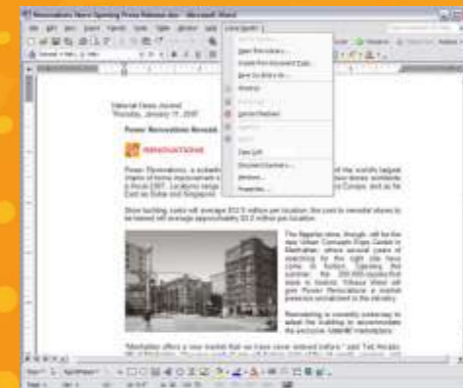
IBM Lotus Notes® client



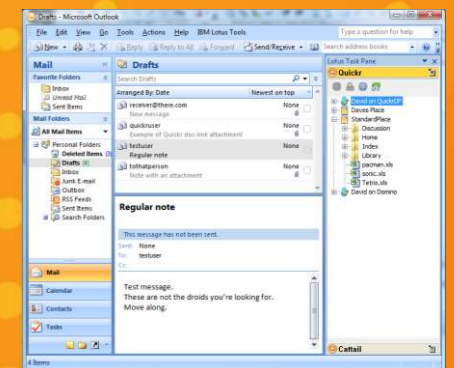
IBM Lotus Sametime®



Microsoft™ Windows™ Explorer



Microsoft Office & Lotus Symphony



Microsoft Outlook™

Contextual Access saves time

- Ease of Use

- Attract and retain staff



- Speed of access

- Efficiency



- Familiar tools

- Reduce training
- Promote adoption



Extensive Mobile Access supported



Continued Investment

- The “next” releases...
- IBM Lotus Connections
 - And the connectors
- IBM Lotus Quickr

The information on the new product is intended to outline our general product direction and it should not be relied on in making a purchasing decision. The information on the new product is for informational purposes only and may not be incorporated into any contract. The information on the new product is not a commitment, promise, or legal obligation to deliver any material, code or functionality. The development, release, and timing of any features or functionality described for our products remains at our sole discretion.

Lotus Connections “Next”

- Social analytics
- Compliance and auditing
- Extensions
- ...
- Coming in 2010



Recommendations across Lotus Connections

- People, Community and Content
- Based on profiles, tags and social network

Recommendations

- Stay Healthy!**
1 contact authored
1 tag in common
- Executive Mentoring**
1 contact authored

Do You Know?

Frank Adams

[Connect](#) [Remove](#)

- You share a direct manager
- You tagged Frank
- You commented on Frank's blog
- You share 3 communities
- You were both tagged by the same tag
- There are 4 tags you both used

Recommendations

- Track your Fitness**
1 contact authored
- Stay Healthy!**
1 contact authored
1 tag in common
- Gett**
1 contact authored
Jasmine Haj
- Healthy Living Rebates**
1 contact authored
- Executive Mentoring**
1 contact authored

1-5 of 100 Previous | Next

Communities added to LotusLive

- Same experience
- Can contain forums, files, activities, bookmarks and feeds

The image displays two screenshots of the LotusLive Communities interface. The top screenshot shows the 'Lotus Financial Planners' community page. It features a navigation bar with 'IBM', 'My Dashboard', 'My Network', and 'My Services'. The main content area includes an 'Overview' section with a starburst icon, a 'Files' section with a 'Share a file' link and three files: 'budget.doc' (updated by Joseph A. Russo), 'NewOffices.jpg' (updated by Joseph A. Russo), and 'Minutes3001.txt'. There is also a 'Members' section with a grid of user avatars. The bottom screenshot shows the 'My Communities' page, which lists various communities. The 'Recent' tab is selected, showing a list of communities including 'KCBlue' (3,407 members), 'Virtual Universe Community' (5,246 members), 'STEW Madrid - Lotus Connections 2.5' (37 members), 'Web 2.0 for Business (Web20forbiz)' (1,515 members), 'Mac' (2,960 members), and 'Agile Development' (412 members). Each community entry includes a brief description and a list of tags.

Add Stand-alone Forum Services

- Includes popular topics, top users, multiple categories
- Community and stand-alone forums listed

Lotus Software | Sam Curman | Help | Logout

Discussion Forum

Search Forum

All Forum > Biz > Forum:

Description | tags

Start a Topic | Back to Category | Follow this topic

Topics	Views	Replies	Last Post
Carpooling advice during the OCTRANSPO strike... Started by Gail Chao	3	113	Today 9:02 AM by Gail Chao
Want \$200 extra flex dollars? Started by Valerie Silva	7	23	Today 1:02 PM by Peter Blakeney
How dol? Notes questions Started by Holger Reinhardt	10	43	Today 7:12 PM by Dan Misawa
Staff mobility at IBM versus building strong teams... Started by Gail Chao	10	55	Yesterday 9:26 AM by Samantha Daryn
Say Thanks! Started by Samantha Daryn	3	82	Yesterday 9:26 AM by Ellen Lewis
Slow Screen Refresh Using Lotus Unyte (Tip... Started by Gail Chao	2	322	Yesterday 9:02 AM by Karen Kersting
Reimbursement of the RRSP transfer fee Started by Gail Chao	0	13	Aug 16, 2008 by Sam Curman
How do I... order multiple monitors, keyboards... Started by Valerie Silva	10	28	Aug 16, 2008 by Sam Curman
The Cognos and IBM SR&ED Tax Credit Program... Started by Holger Reinhardt	10	53	Aug 16, 2008 by Sam Curman
Welcome! Started by Gail Chao	3	3	Aug 16, 2008 by Sam Curman

1-25 of 200 | Page 1 | 2 | 3 | 4 | 5 | ...93 | Previous | Next

view as [cloud](#) | [list](#) | [all](#)

Popular Topics

- Laptop-discussion
- New laptop
- SXCEb124 install
- Can't extend expiring date?
- Slow Screen Refresh Using Lotus Unyte...
- Available converters.
- Algorithm options for Load Balancing
- Telnet gets hang
- Are there case studies in business analytics and...
- Text analytics

Top Users in Forum

- Mike Motler
305 Postings
- Kristin MacGyver
204 Postings
- Dorrie Champion
123 Postings
- Gail Chao
99 Postings
- Sam Curman
99 Postings

Tags

Find by tag

Active Tags

aardvark anchovies architecture bears beta badges bruschetta creepy design dogs FIT greek mythology hot inspiration jabber junk

Wiki Tag Cloud, Forum Tag Cloud

The screenshot displays the Lotus Connections interface, divided into three main sections:

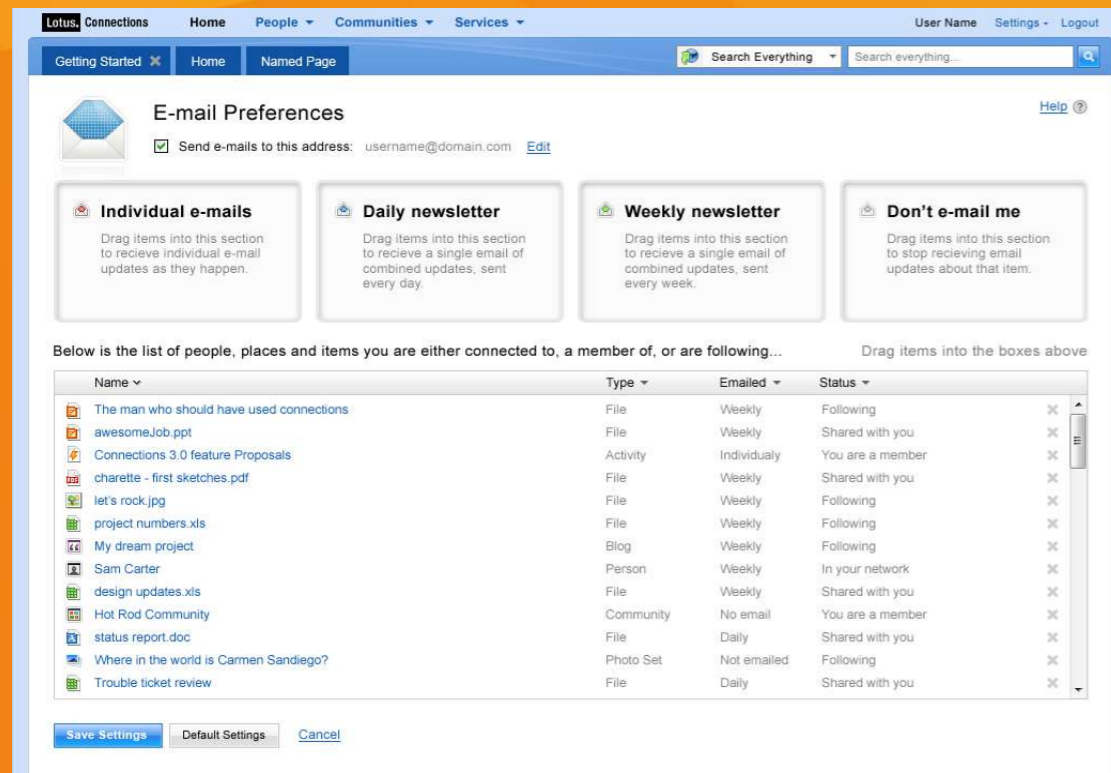
- Public Wikis:** A sidebar on the left titled "Public tags" with a search box and a list of tags: "mostcomments tag1 tag2 tag3 tag4". Below it, a "Public Wikis" section shows a list of wikis:
 - Test_Wiki_Tag_Cloud2** (Amy Jones6 | Updated today at 3:23 PM | Tag)
 - MostComments_Wiki2** (Amy Jones7 | Updated today at 3:12 PM | Tag)
 - Test_Wiki_Tag_Cloud** (Amy Jones6 | Updated today at 2:56 PM | Tag)
 - george testing wiki** (Boyd Gossens | Updated Thursday at 4:41 PM | Tag)
- Discussion Forum:** A central panel titled "Discussion Forum" with a "Search Category" box. It includes a "My Forums" sidebar with "Latest Topics" and "Forum Directory" options. Below is a "Popular Forums" list:
 - Lotus Connections
 - Mail Closing
 - Social Software
 - Acronyms
 - Apple-iphone
 - Design Leadership
 - Community Map
 - Software
 - Business
 - Application Management
- Forum Directory:** A table on the right titled "Forum Directory" showing "Forums, Categories, and Subcategories".

Forums	Views	Topics/ Messages	Last Post
Announce This forum is used to announce: New forums, Deleted forums, X...	3	113 / 225	Today 9:02 AM by Gail Chao
Conferencing The purpose of this forum is to provide a place for IBMers to disc...	7	23 / 34	Today 1:02 PM by Peter Blakeney
Feedback This forum is intended for Application Owners of internal IBM applica...	10	43 / 56	Today 7:12 PM by Dan Misawa
Forum tools Specialized information for the local bizray team	10	123 / 321	Yesterday 9:26 AM by Samantha Daryn
Getting started This is a request for a forum to be set up for the 2009 Spring BizTech	3	82 / 102	Yesterday 9:26 AM by Ellen Lewis

Category	Views	Topics/ Messages	Last Post
Biz (3 sub categories / 7 forums) Busines products, reviews, policies...	76	10/20	Aug 16, 2008 by Sam Curman
Hardware (7 sub categories/ 36 forums) Hardware info, using, developing...	200	322 / 245	Aug 16, 2008 by Sam Curman
Languages (0 subcategory/ 17 forums) Use of language, communication, foreign languages, translation	53	130 / 45	Aug 16, 2008 by Sam Curman
Local (0 subcategory/ 200 forums) Organizational, geographic, departmental discussions	7	82 / 102	Yesterday 9:26 A M by Ellen Lewis
Marketing (0 subcategory/ 271 forums) Marketing-related topics	10	322 / 245	Yesterday 9:02 A M by Karen Kerstin g
Networking (6 subcategory/ 19 forums) SOCKS, firewalls, TCP/IP...	10	82 / 102	Today 9:02 AM by Gail Chao

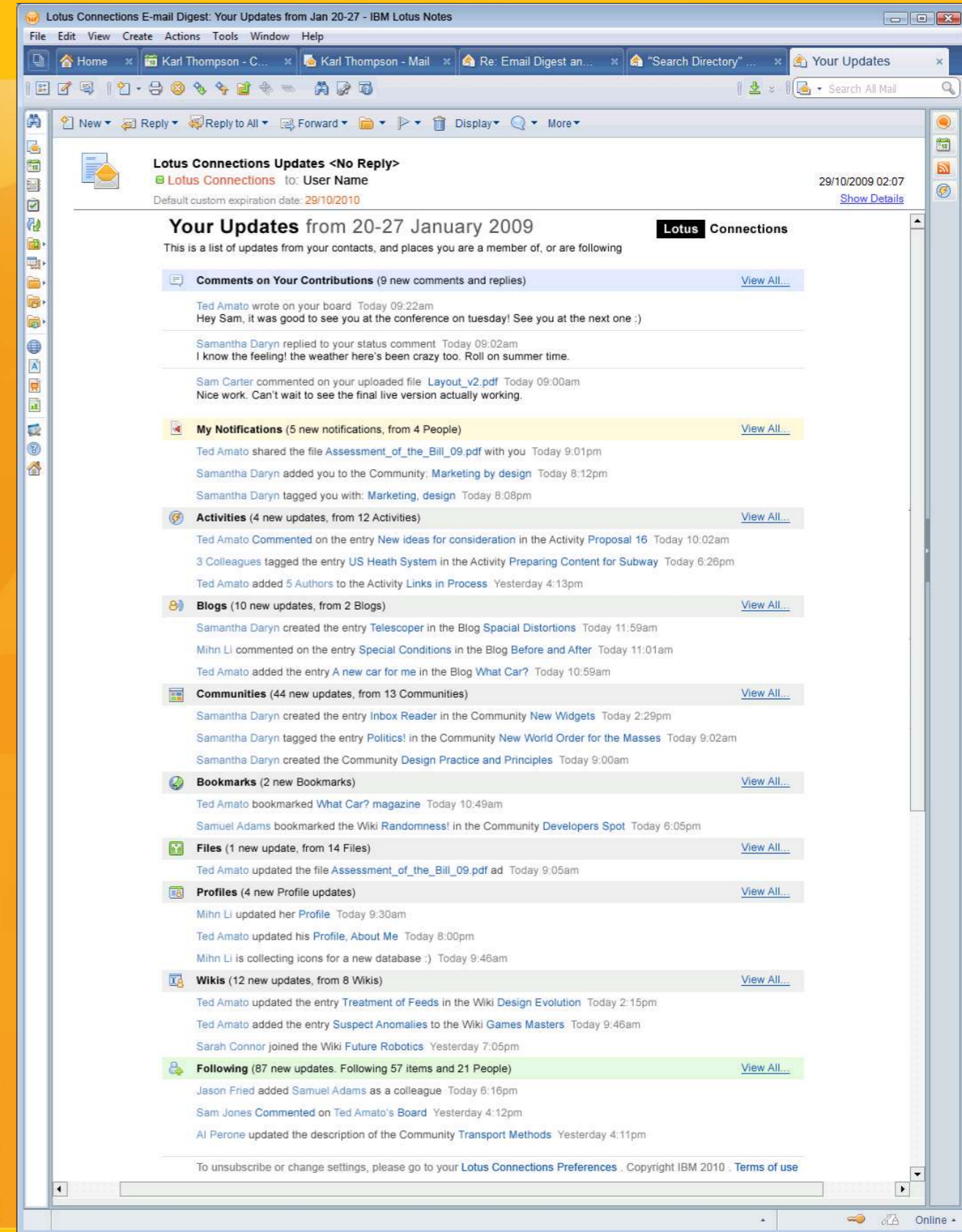
Improved Notifications

- Digest notifications
- Central preferences
- Follow different types of content



The screenshot shows the 'E-mail Preferences' page in Lotus Connections. It features a navigation bar with 'Home', 'People', 'Communities', and 'Services'. Below the navigation bar, there are four main sections for email preferences: 'Individual e-mails', 'Daily newsletter', 'Weekly newsletter', and 'Don't e-mail me'. Each section has a brief description and a 'Drag items into this section' instruction. Below these sections, there is a table listing various items and their connection status.

Name	Type	Emailed	Status
The man who should have used connections	File	Weekly	Following
awesomeJob.ppt	File	Weekly	Shared with you
Connections 3.0 feature Proposals	Activity	Individually	You are a member
charette - first sketches.pdf	File	Weekly	Shared with you
let's rock.jpg	File	Weekly	Following
project numbers.xls	File	Weekly	Following
My dream project	Blog	Weekly	Following
Sam Carter	Person	Weekly	In your network
design updates.xls	File	Weekly	Shared with you
Hot Rod Community	Community	No email	You are a member
status report.doc	File	Daily	Shared with you
Where in the world is Carmen Sandiego?	Photo Set	Not emailed	Following
Trouble ticket review	File	Daily	Shared with you



The screenshot shows an 'E-mail Digest' from Lotus Connections, dated 29/10/2009 02:07. The subject is 'Your Updates from 20-27 January 2009'. The digest is organized into several sections, each with a 'View All...' link:

- Comments on Your Contributions (9 new comments and replies)**: Includes comments from Ted Amato, Samantha Daryn, and Sam Carter.
- My Notifications (5 new notifications, from 4 People)**: Includes notifications about file sharing, community additions, and tagging.
- Activities (4 new updates, from 12 Activities)**: Includes updates on activity proposals and content preparation.
- Blogs (10 new updates, from 2 Blogs)**: Includes updates on blog entries like 'Telescopier' and 'Special Conditions'.
- Communities (44 new updates, from 13 Communities)**: Includes updates on community readers, world order, and design practice.
- Bookmarks (2 new Bookmarks)**: Includes bookmarks for 'What Car?' magazine and 'Wiki Randomness!'.
- Files (1 new update, from 14 Files)**: Includes a file update for 'Assessment_of_the_Bill_09.pdf'.
- Profiles (4 new Profile updates)**: Includes profile updates from Mihn Li and Ted Amato.
- Wikis (12 new updates, from 8 Wikis)**: Includes updates on wiki entries like 'Treatment of Feeds' and 'Suspect Anomalies'.
- Following (87 new updates, Following 57 items and 21 People)**: Includes updates from Jason Fried, Sam Jones, and Al Perone.

Mobile Updates

The screenshot shows a mobile profile page for Andrew L. Schirmer. At the top, there is a 'Profile' header with a search icon. Below the header, the user's name 'Andrew L. Schirmer' is displayed, followed by the text 'is demoing Connections Mobile' and 'You have 1 new invitation'. An 'Update' button is visible. Below this is a 'Status Updates' section with a dropdown menu and a tag icon. A text input field contains the question 'What are you working on right now?'. The main content area shows a status update from Andrew L. Schirmer: 'Today's factoid: In Connections, there are 48 distinct use cases covering events a person might be interested in. That includes status updates and posts, without even getting into types of objects being posted. Today 1:04 PM'. Below this is a comment from Eric D. Larson: 'Virtually or in person? Either way, tell them "Hi". I hope their project is highly publicized and "known" inside IBM this year. Think RIT...'. At the bottom, there is another status update from Andrew L. Schirmer: 'Waiting to see how long before Lotus Connections Notifications drives me ker-azy. Love aggregation, but it doesn't work without effective filtering. But'.

The screenshot shows a mobile communities page. At the top, there is a 'Communities' header with a search icon. Below the header, there is an 'Updates' section with a dropdown menu. The main content area shows a list of updates from various users. The first update is from RICHARD M. QUALTERS: 'edited the wiki page New Hire Classes in the Public Sector Organization Change Strategy Community wiki. Today 4:12 PM'. The second update is from David R. Schwartz: 'edited the wiki page Interaction Design Notes in the Dojo Data Visualization wiki. Today 4:10 PM'. The third update is from Kerri L. Shafer-Page: 'updated the Nov 12th - Open Technologies & Tools Initiative Community Call Agenda blog entry in the Open Technologies & Tools blog. Today 4:09 PM'. The fourth update is from Sacha Chua: 'replied to their own Looking for Web 2.0 consultant (workshop, high-level portal design, strategy) - urgent staffing need topic in the Web 2.0 for Business Today 4:08 PM'. The fifth update is from Christopher Eacrett: 'commented on the Geno Liquid Workshop - Nov 5, 2009 Meeting Summary entry in the GenO Liquid - TopCoder Competition Workshop activity. Today 4:07 PM'. The sixth update is from Michael K. Eisenman: 'created a new wiki page titled SSO Shared ID Policy concerns in the SSO AG S&C Gov wiki. Today 4:07 PM'.

Added
Profile status
updates,
Communities...

+ Android
support

Enhanced Connections Portlets

- Read & write
- On the Lotus Solutions Business Catalog

The screenshot shows a user profile for Swati Singh, a Software Developer at IBM. The profile includes a photo, contact information (email: swati.singh@in.ibm.com, phone: 11-24413-4744), and a report chain showing her reporting to Sachin S. Patwardhan, who reports to Anuj Gupta, who reports to Sanjay Deshpande. There are also options to 'Send e-mail' and 'Download vCard'.

The 'Activities Summary' portlet displays a list of recent activities. The first activity is 'Renovations Environ...' created by Jasmine Haj. Other activities include '3 Day Event Planning', 'Project Meetings', 'Renovations Award', and 'Review Business Gu...'. There are options to show 5, 10, 15, 20, or 25 items.

The 'Blogs Summary' portlet shows a list of blogs. The first blog is 'Working with a Smart...' created by Frank Adams. Other blogs include 'Be Careful Florida!', 'Greener Cars', 'Think about that coff...', and 'Warehousing TIP 1'. There are options to show 5, 10, 15, 20, or 25 items.

The 'Bookmarks Summary' portlet displays a list of bookmarks. The first bookmark is 'Federal Chief Financial Officers Council' created by Ron Espinosa. Other bookmarks include 'CFO.com - News and Insight for Financial Executives', 'IBM social software for business - Lotus Connections', and 'IBM social software for business - Lotus Connections'. There are options to show 5, 10, 15, 20, or 25 items per page.

The 'Active Tags' portlet shows a list of tags including '2009 analyst_report', 'asset berin bluepages', 'cinews', 'competitive connections', 'domino gnb09test', 'google', 'government', 'greeninfrastructure', 'hackday hr', 'ibm', 'mand microsoft', 'north_america', 'notes of plugin', 'sametime sap', 'sap_harvesting', 'shared_services_education', 'social social-software', 'software', and 'wiki'. There is a link to 'View as list cloud'.

Connectors “Next”

- Prompt for required meta data
- Sametime awareness, drag-n-drop to chats/meetings
- Search Lotus Quickr from Notes sidebar
- Office® 2007 Ribbon support
- Windows® 7 support
- ...
- Coming in 2010



Quickr Domino “Next”

- Streamlined interface
 - Libraries, versioning, editor, forum, lists, recycle bin
- Folder level access control
- Calendar integration
- ECM Integration
- Administration and deployment improvements
- Improved performance
- ...
- Coming in 2010

The screenshot displays the Quickr Domino 'Next' interface. At the top, there's a 'Places' bar with 'My Places' selected and a search box. Below this, the 'Company Cruise' place is shown with 'Place Actions' and 'Customize' buttons. A left-hand navigation pane lists 'Whats New', 'Calendar', 'Tasks', 'Discussion', 'Document Library' (highlighted), and 'Members'. The main area is titled 'Document Library' and contains 24 documents and 6 folders. It features an 'Upload' button, a 'New' dropdown, a 'New Folder' button, and an 'Actions' dropdown. A 'Show folder navigation' section shows '1- 10 of 30' items, with page numbers 'Page 1 | 2 | 3' and 'Previous | Next' links. A table lists documents with columns for 'Sort', 'Type', 'Name', 'Last Modified', 'Owner', and 'Download'. The table includes items like 'Cruise Folder', 'Carnival Packages', 'Possible Destinations', 'Budget & Rates', 'Cruise2008', 'Partner Program', 'Cruise Poster.png', 'New Brochures', 'Group Registration', and 'Itinerary Slides'. At the bottom, there's a 'Show: 10 | 20 | 50 | 100 | All items' filter and a 'Jump to page 1 of 3' navigation.

Sort	Type	Name	Last Modified	Owner	Download
<input type="checkbox"/>	Folder	Cruise Folder	Today at 2:30 PM	Bailey Blakeny	
<input type="checkbox"/>	Document	Carnival Packages	Yesterday	Bailey Blakeny	3
<input type="checkbox"/>	Document	Possible Destinations	Sept 1	Bailey Blakeny	
<input type="checkbox"/>	Document	Budget & Rates	Aug 30	Bailey Blakeny	1
<input type="checkbox"/>	Document	Cruise2008	Aug 30	Sam Curman	
<input type="checkbox"/>	Document	Partner Program	Aug 29	Samantha Daryn	
<input type="checkbox"/>	Image	Cruise Poster.png	Aug 29	Ronnie Espinosa	7
<input type="checkbox"/>	Document	New Brochures	Jul 27	Sam Curman	
<input type="checkbox"/>	Document	Group Registration	Jul 24	Heather Reed	
<input type="checkbox"/>	Document	Itinerary Slides	Jul 23	Ronnie Espinosa	

Quickr J2EE “Next”

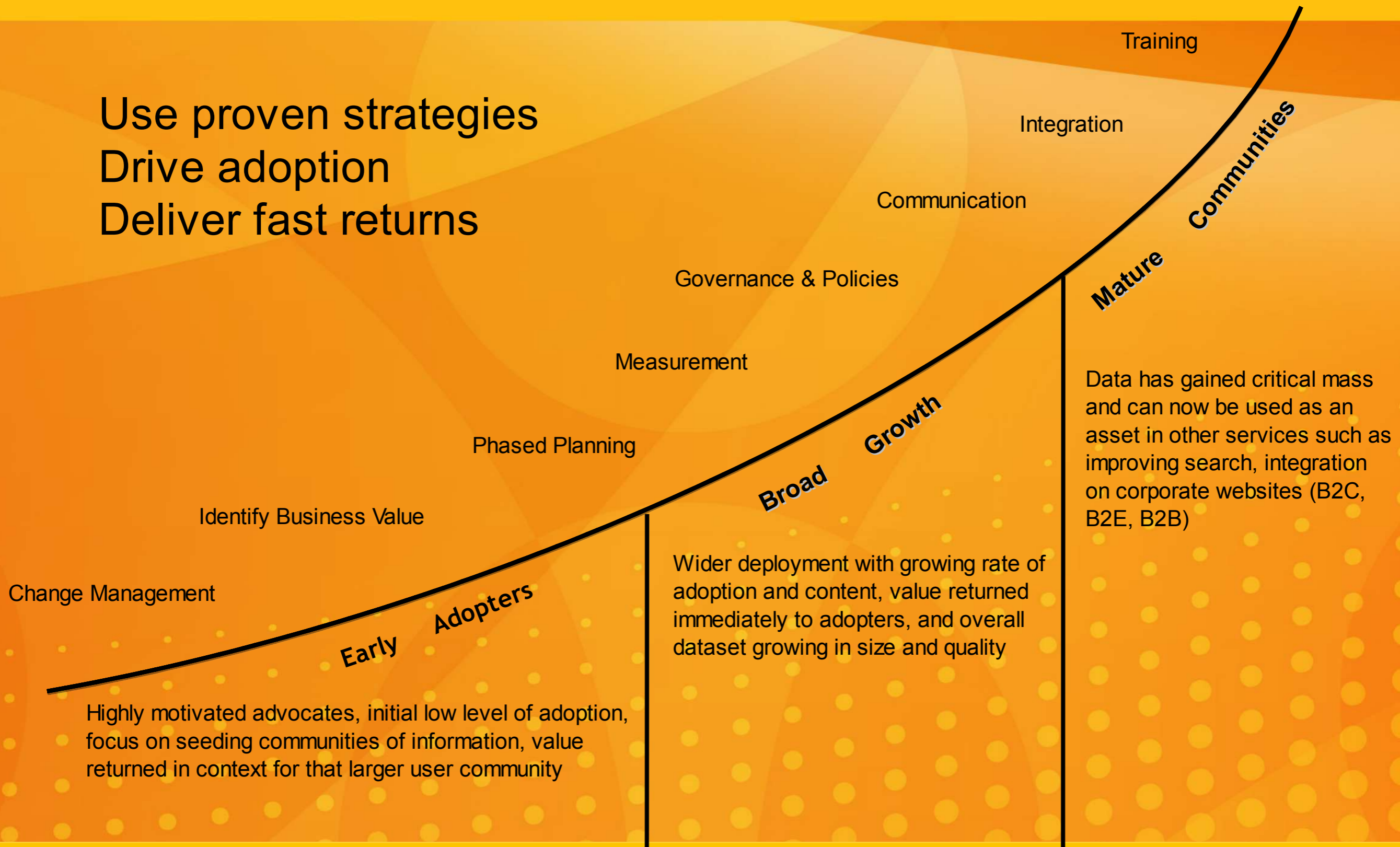
- New unified user experience
- Place catalogue
- Native ECM, work in Lotus Quickr, store in your ECM
- Administration console
- Performance gains
- Portlets
- ...
- Coming in 2010

The screenshot displays the Lotus Quickr interface. At the top, there is a navigation bar with 'Lotus Quickr' and links for 'Home', 'Files', 'Wikis', and 'Places'. The user 'Maureen LeFevre' is logged in, with 'Help' and 'Logout' options. Below the navigation bar, there are tabs for 'Latest Updates' and 'My Places', and a search bar containing 'Conference - Spl...'. The main content area is titled 'Conference - Splash 2010' and features a 'Document Library' section. On the left, a sidebar menu includes 'Overview', 'Tasks', 'Document Library' (highlighted), 'Schedule', 'Products', 'Recent Updates', and 'Members'. The 'Document Library' section has buttons for 'Upload Files', 'New', and 'Actions', along with a search field 'Find Documents...'. A table lists 10 items, with 'Grand Homes Experience.odp' highlighted. The table columns are 'Name', 'Date Updated', 'Downloads', and 'Added by'. Below the table, there is a drag-and-drop area for uploading files, a 'Show 10 items per page' option, and a 'Views' dropdown. At the bottom right, it indicates 'Your role: Manager'.

<input type="checkbox"/>	Name	Date Updated	Downloads	Added by
<input type="checkbox"/>	Brochures and Catalogs	Apr 13		
<input type="checkbox"/>	Marketing Evaluation	Apr 7		
<input type="checkbox"/>	Fall Report.doc	Apr 6	↓	Samantha Daryn
<input type="checkbox"/>	Executive Slides.odp	Apr 3	↓	Sam Curman
<input type="checkbox"/>	Modern Home Images.zip	Apr 3	↓	Heather Reeds
<input type="checkbox"/>	New Frontier.odp	Apr 2	↓	Heather Reeds
<input type="checkbox"/>	Grand Homes Experience.odp	Mar 31	↓	Gardner Raynes
<input type="checkbox"/>	Tower Construction.ppt	Mar 25	↓	Amadou Alain
<input type="checkbox"/>	Green Gardens Proposal.odt	Mar 25	↓	Sam Curman
<input type="checkbox"/>	Fall Report.pdf	Mar 24	↓	Samantha Daryn

Leverage IBM Experience

Use proven strategies
Drive adoption
Deliver fast returns



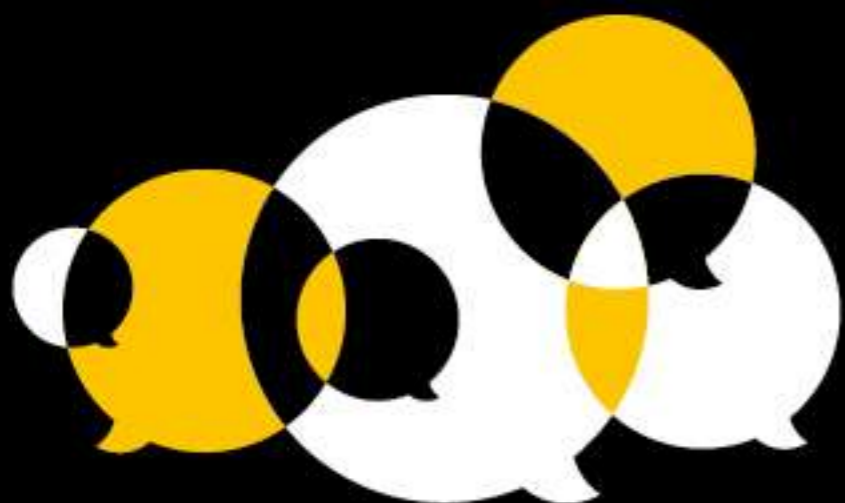
Why you should invest in Lotus Connections

- Social Collaboration addresses business need:
 - A need to work smarter
 - A need for more insight
 - A need for advantage
- IBM is the leader in market
- New innovations will enable you to work smarter
- IBM has the experience to help drive quick adoption of social software to create ROI



Simple Actions, Quick Value

- Get started now...try it out with Lotus Greenhouse:
 - <http://greenhouse.lotus.com>
- Where can Social Collaboration provide value?
 - Find the pain
 - Need help identify the right pains? Talk to your IBM Representative about Collaboration Agenda
- Schedule a Social Collaboration workshop:
 - Talk to your IBM Representative



Collective Intelligence 2010

The future of enterprise collaboration