

# Pulse2011



## Asset Based Energy Optimisation for Facilities

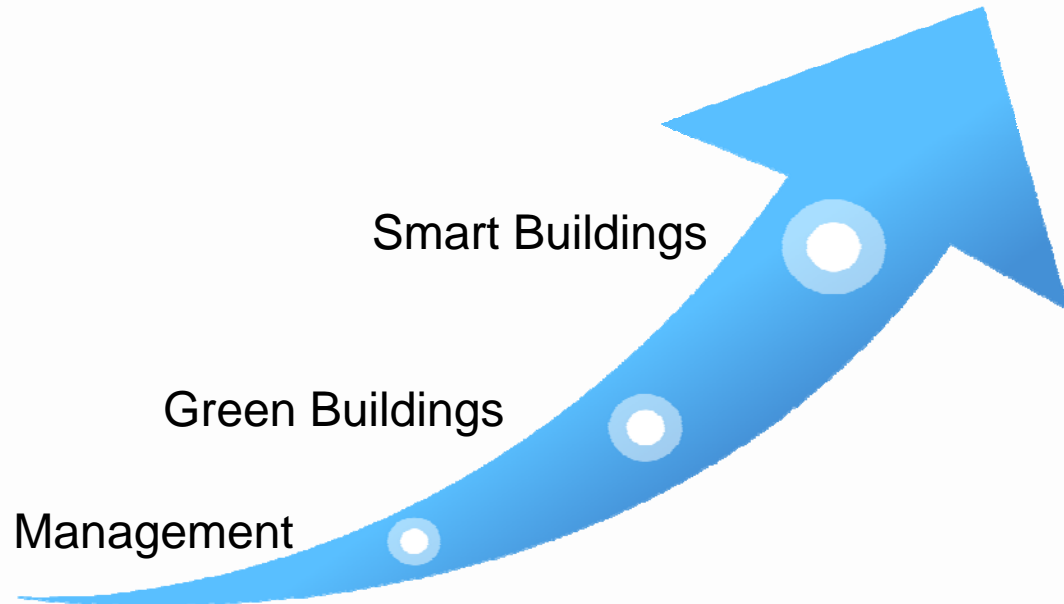
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Facilities Management

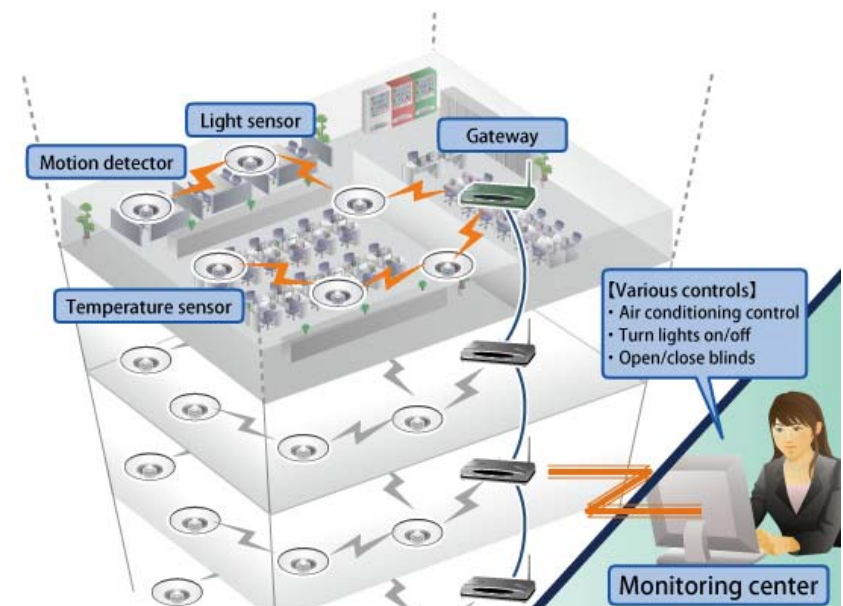
Green Buildings

Smart Buildings



## About IBM and Smarter Buildings

- **Industry Leader in Provision of Solutions, including;**
  - Maximo for Facility Management (Leader in Gartner Magic Quadrant (EAM))
  - Tririga IWMS (Leader in Gartner Magic Quadrant (IWMS))
  - IIBM (New Solution Offering, released June 2011)
- **FM Customer Base WW**
  - 1,000+ FM Customers
  - Cross Industry
  - FMMUG 500+ Members



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## Education and Higher Ed



## Hospitality



## Service Providers



## Health Care



## Manufacturing



## Retail



## Public Sector



U.S. General Services Administration



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## ▪ IBM Property

- 10million square metres of Real Estate
- Energy Initiatives - \$370m cost reduction
- 5.1b Kilowatt hours – total reduction
- 3.4m Tons Carbon Reduction (20years)





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## The need for progress is clear

2

Real estate is the second largest expense on the income statement for most companies.

3

In most organizations the real estate portfolio is on the balance sheet as the third most valuable or expensive single asset.

30 percent

Facilities investments and operating costs can be more than 30% of corporate annual spending.

2025

By 2025, buildings worldwide will become the top energy consumers.

42 percent

Worldwide, buildings consume 42% of all electricity – up to 50% of which is wasted.

1

Buildings are the number 1 contributor to global CO2 emissions.



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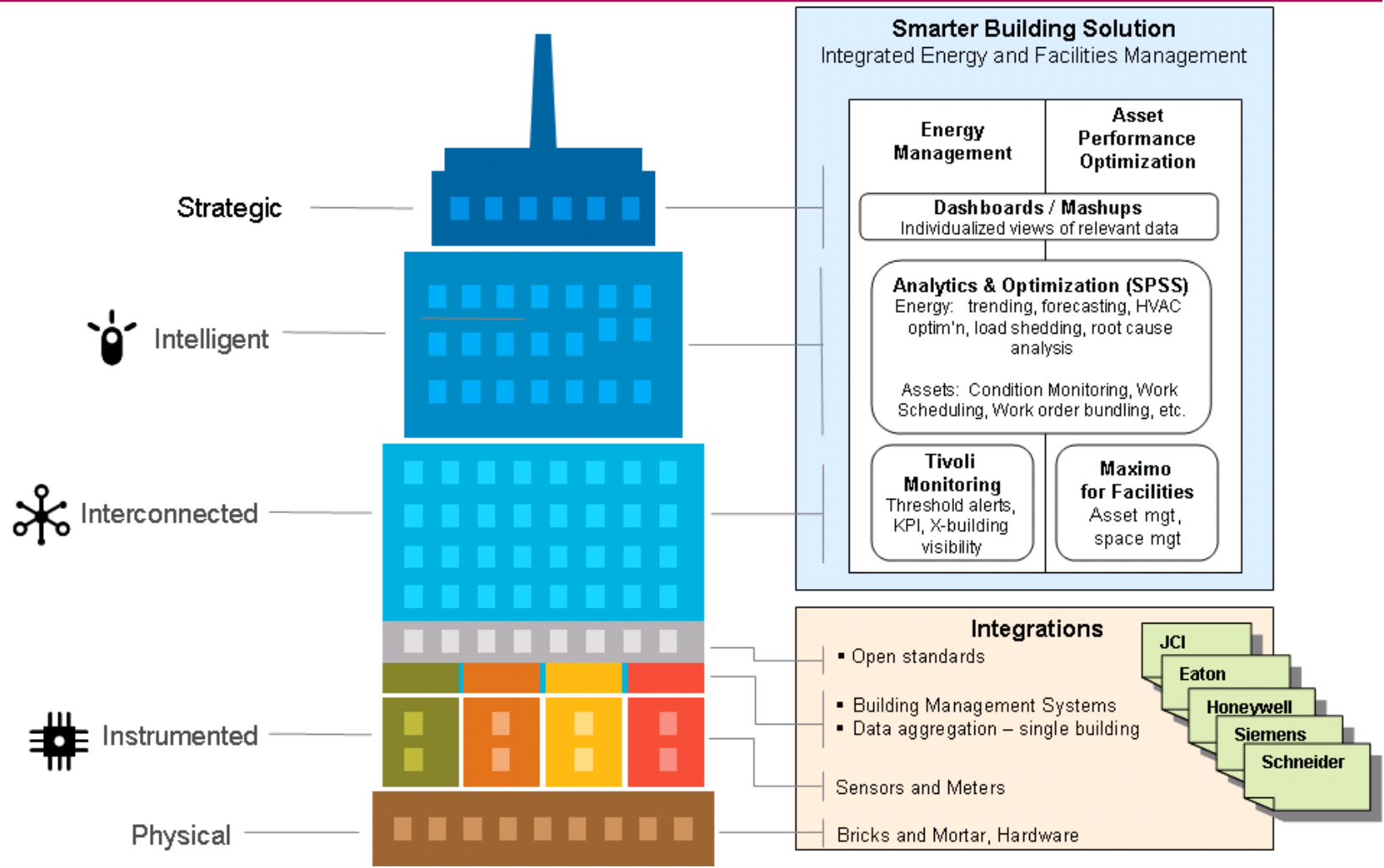
## So Where is the 50%, How do we Go Green

- Starts with Design, design can reduce as much as 30% alone
  - New Buildings, arguable, additional investment
  - Existing Building, retrofit,
- Includes;
  - Passive Design, Double Glazing, Alt Power, etc
  - Active Elements; BMS', CMMS &/or IWMS, etc



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## Integrate, Analyse, Optimise

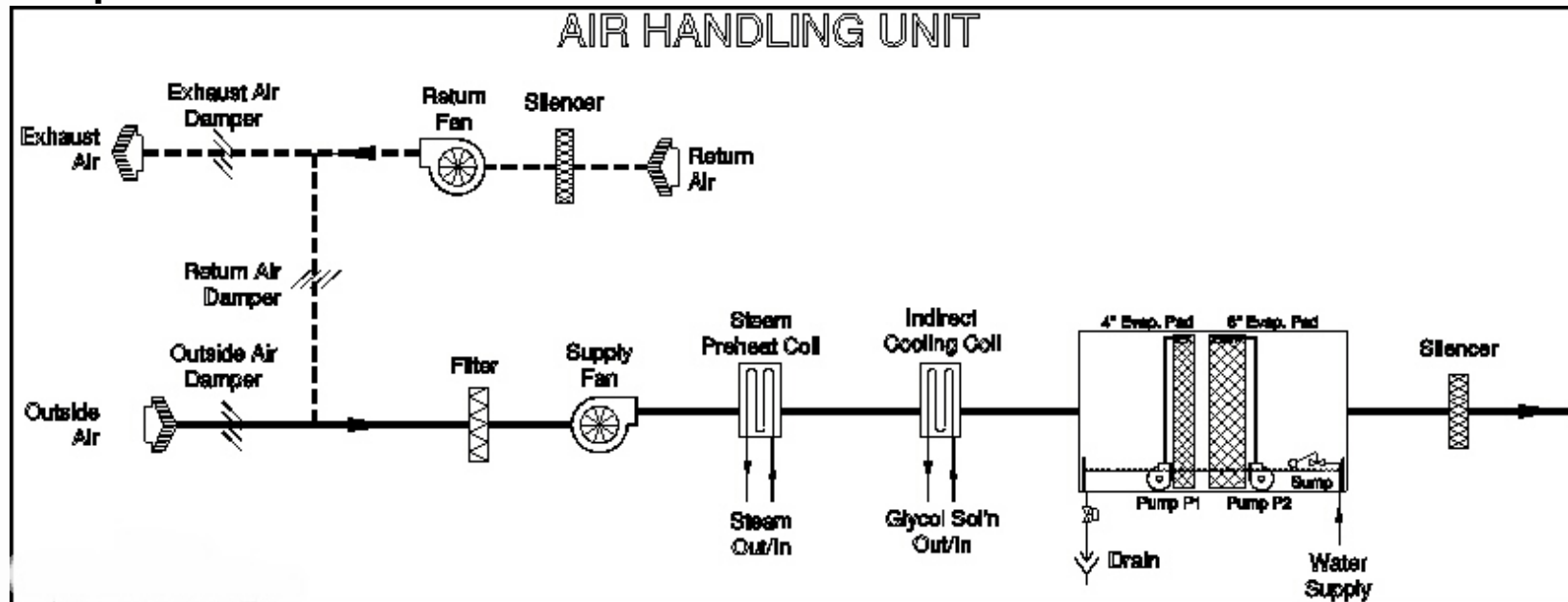


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## Air Handling Units



- One of the Highest Energy Consuming pieces of plant in the built environment
- Have the capacity to lose large volumes of air through poor design implementation such as duct sealing.
- Consists of a large number of smaller plant based components; Filters, Pumps, Coils, Fans, etc...
- Each component, uses energy, has the potential to fail, has maintenance requirements



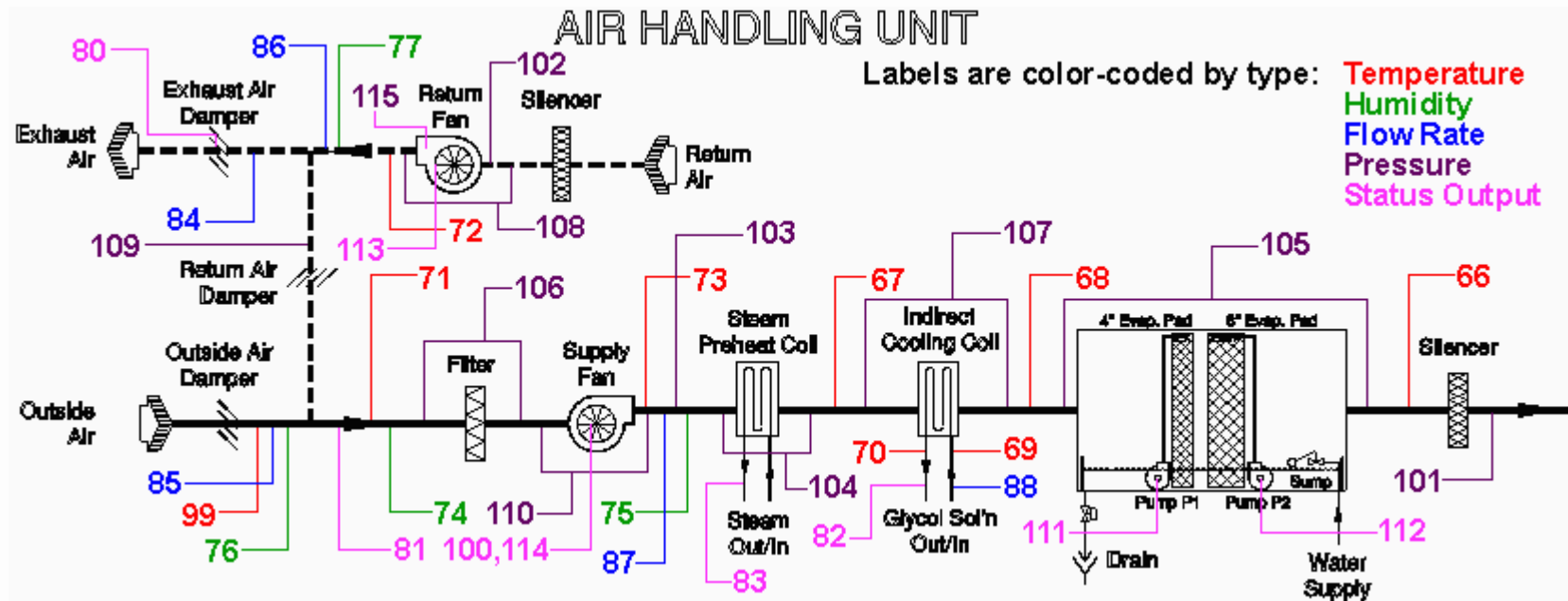


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## Getting the most out of your AHU



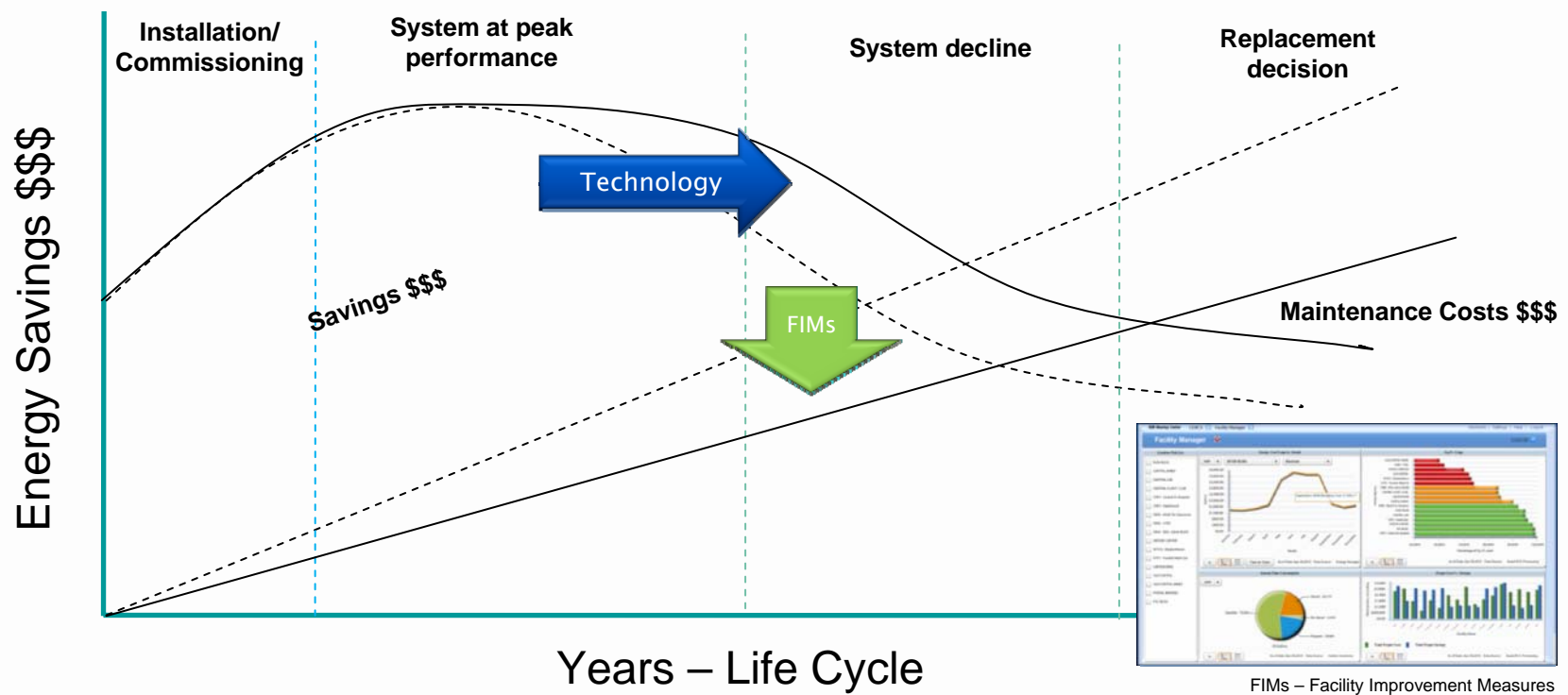
- Monitor the correct elements
- Maintain all data; readings, maintenance, Faults
- Analyse the data
- Proper Maintenance strategies



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The application of **technology**, **information** to make better decisions and facility **improvement** programs that deliver measured results.



The Average Return on Investment for Energy Efficiency Projects is > 20%

# Green Sigma™ analytics are key component for managing intelligent buildings



## 1. Sensing-Monitoring

**Agnostic software solution**  
Can push data from any RMS  
**No requirements**

**Targeted data acquisition**

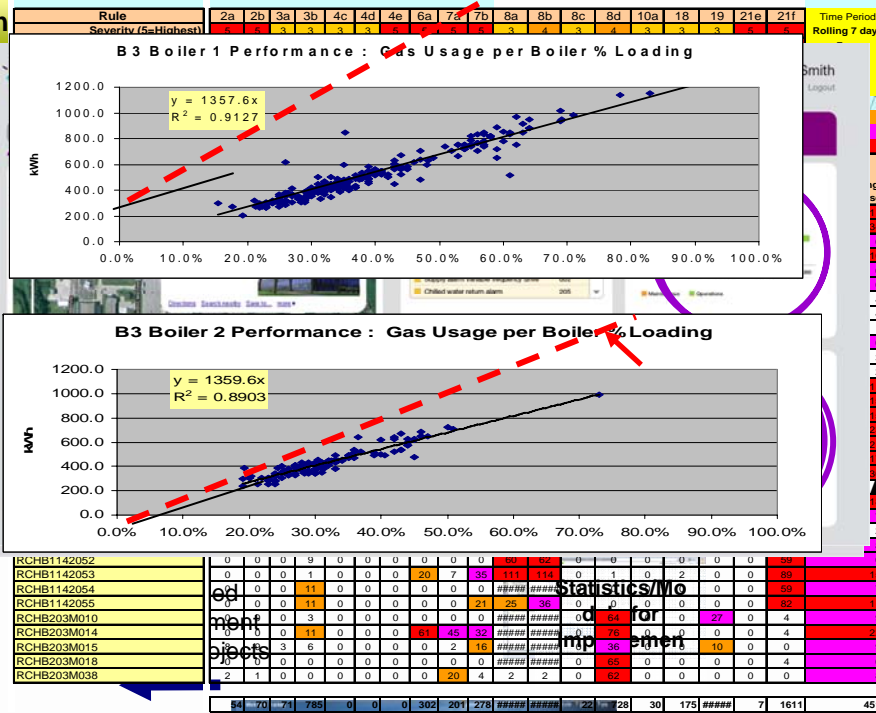
## 2. Data Store

Enterprise Reporting Feed

## 5. Sustainability & Reporting



## 4. Improvement



**Meta-data model**  
• Contextualization  
• Interrelationships

## Analytics

Statistics/Monthly Report for Energy

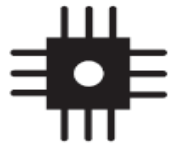
Month	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
54	70	74	785	0	0	302	201	278	#####	#####	22	28
30	175	#####	7	1611	4513							

Work Orders, Excel, Browser, Planning



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Something profound is happening...



## INSTRUMENTED

We now have the ability to **measure, sense** and see the exact condition of **practically everything** in near real-time.



## INTERCONNECTED

**People, buildings, campuses, cities, etc.** are now **interacting in entirely new ways.**



## INTELLIGENT

All this **information** can be used to make optimal **decisions** that are based on **historical trends and predicted events.**



## SMARTER

We can gather, synthesize and apply this **information** to **achieve financial, environmental and operational benefits** in buildings.



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## The Green Sigma™ Coalition



Helping define Smarter Building KPIs and standards

- ▶ Working together to deliver proven solutions for sustainability
- ▶ Collaborating on customer projects across many industries



Honeywell



*IBM works with array of partners, and builds solutions with capability to integrate with them seamlessly.*

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## Armonk, NY



### Property Characteristics

- 280,000 sq. feet
- Opened in September, 1997

### Scope

- Metering
- PLC – BMS integration
- Advanced analytics
- Fault detection & diagnostics
- Dashboard for energy, carbon, maintenance, space, etc.

## Rochester, MN



### Property Characteristics

- 3.3M sq ft multi-building mixed use light industrial campus
- Facilities date to the 1950s

### Scope

- BMS/metering integration
- HVAC sensors/metering point integration
- Lighting management
- Perimeter pre-heat
- Chiller optimization
- Advanced analytics/FDD.
- Dashboard for energy, carbon, maintenance, space, etc.

First IBM implementations.

Expected 5+% energy cost reduction in already efficient buildings that have seen 7% reductions/year for the last 10 years.

**Achieved 8%**

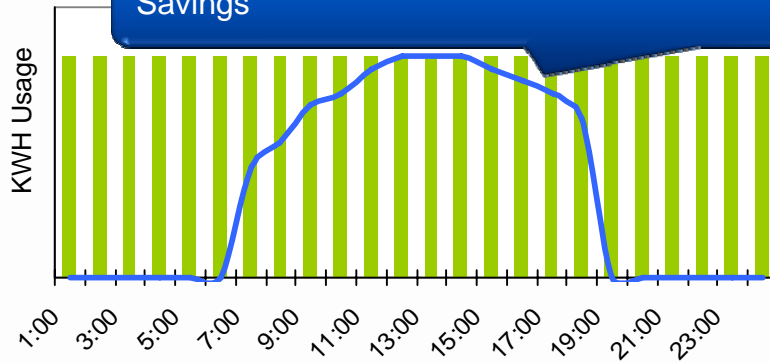
Operational cost reductions expected from condition-based maintenance and prioritization of preventive maintenance.

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## Rochester Pilot Cost Reduction Results: 8%

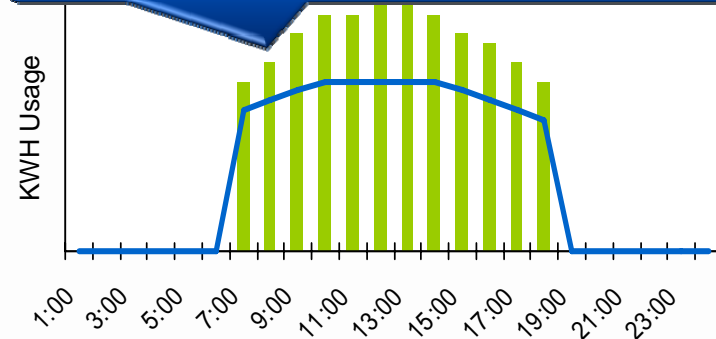


Equipment Not on Automatic Schedule 2% Savings



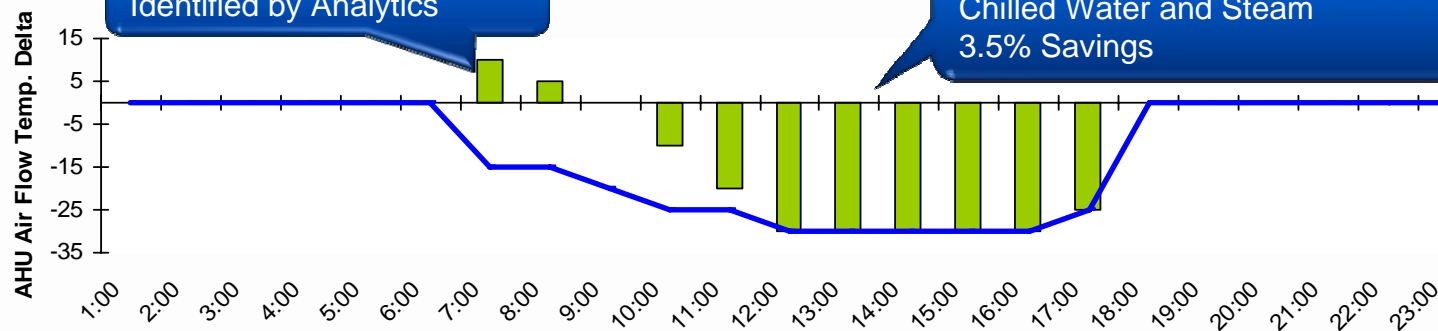
Unit Performance Operational Schedule

Energy Consumption Exceeds Specification 2.5% Savings



Unit Performance Operational Baseline

Steam Leak Identified by Analytics



Actual Normal Operation

Dual Energy Savings Opportunity Chilled Water and Steam 3.5% Savings

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## Customer Projects



- Tulane University – New Orleans (You Tube Video)
  - Post Hurricane Katrina Rebuild
  - School of Architecture, Living Laboratory
  - Integration of Building Systems
  - Listed/Protected Building
- Cloister Museum – New York (Medieval Branch)
  - Sensitive Environment
  - Critical Nature Assets
  - Wireless Sensor Network
  - Environmental Prediction for Preservation Focus



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## Smarter Buildings on Campus Ave Maria University, Florida

- Greenfield construction opened to students and faculty in 2007
- Convergence of 23 technology systems on one IP backbone
  - Building management
  - Security and surveillance
  - IT systems
  - Fire/ and life safety
  - HVAC equipment
  - Audio/visual systems
- IBM Maximo Asset Management integration with Metasys™ BMS for automated work- order generation and management
- Cisco high-speed networking



Saved \$1.5M in infrastructure costs  
Saved \$600K/year in energy costs  
Saved \$350K/year in staffing costs

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AND THANK YOU!

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