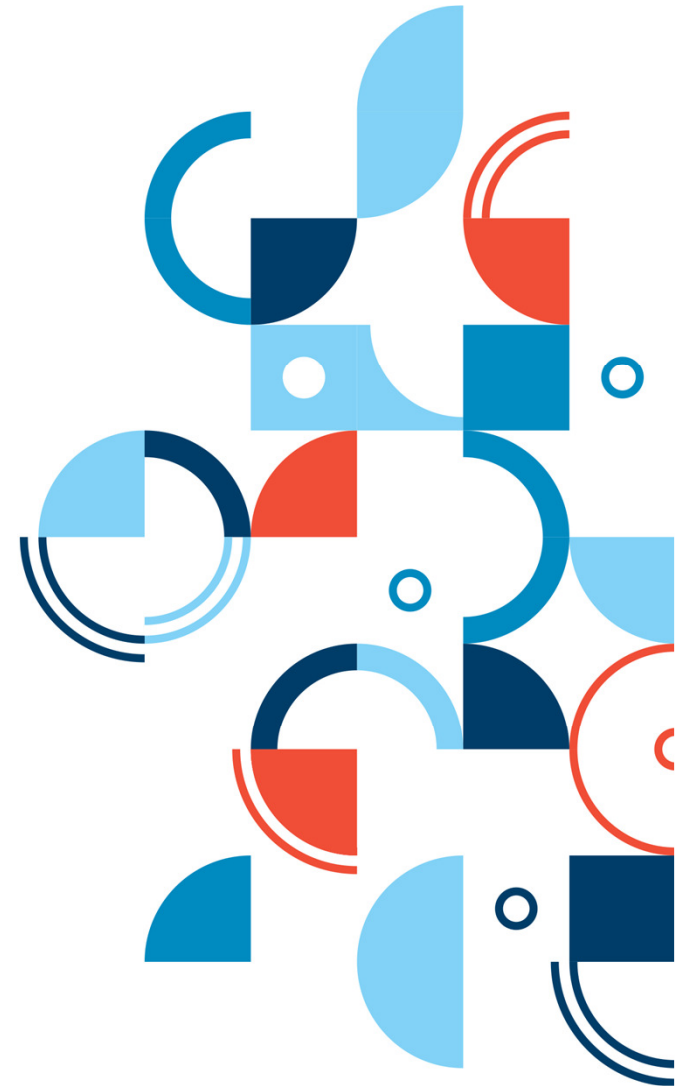


# IMAC 2014

## Inventory Decision Support with Maximo Inventory Insights

Paul Lee – EAM Solution Architect – Asia Pacific

10-Sep-2014

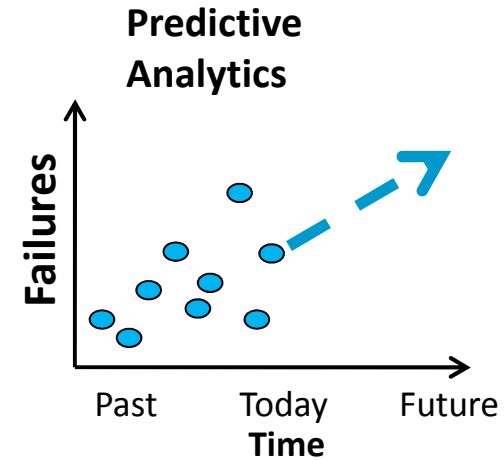
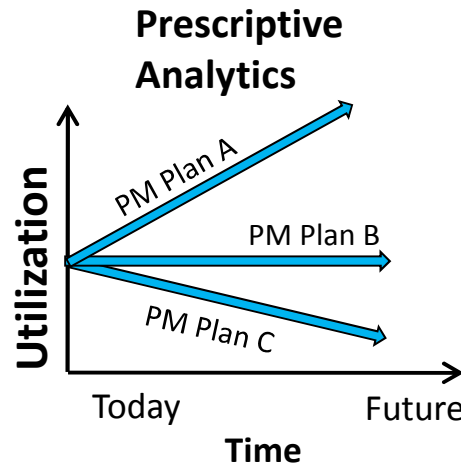
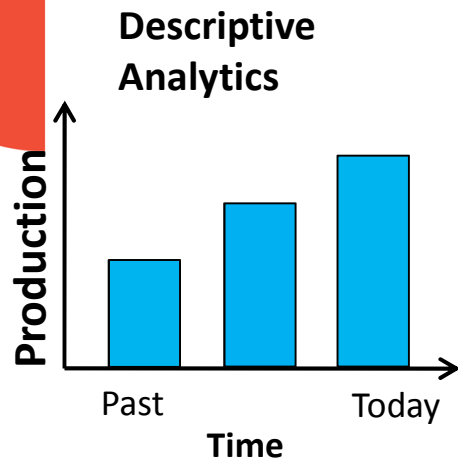


# Agenda

- Overview of IBM Smarter Infrastructure Analytics
- IBM Smarter Infrastructure Analytics Offerings
- IBM Maximo Inventory Insights
- Future Directions and Additional Information






# Three most common types of asset analytics



| Descriptive  | Prescriptive   | Predictive   |
|--|--|--|
| <u>Use</u><br>Prioritize decisions   | <u>Use</u><br>Optimize outcomes within constraints                                   | <u>Use</u><br>Anticipate outcomes  |
| <u>Process</u><br>Aggregate applicable values and apply operands to highlight outliers | <u>Process</u><br>Incorporates pre-determined variables, rules and decision criteria | <u>Process</u><br>Prioritizes relevant variables to create trends from historical time-series data |
| <u>Math</u><br>Standard: addition, subtraction, multiplication, division               | <u>Math</u><br>Linear, quadratic and integer programming                             | <u>Math</u><br>Regression, vector, canonical correlation, multidimensional scaling                 |

# IBM Smarter Infrastructure offers advanced analytics today

|  | Descriptive Analytics   | Prescriptive Analytics  | Predictive Analytics  |
|--|---|---|---|
| <b>Purpose</b>                             | Provide alerts and diagnostics  | Optimize outcomes or prioritizes actions based on rules, budgets and decision priorities  | Anticipate issues or exploit opportunities based on time-series data                  |
| <b>Typical output</b>                      | KPI's, metrics  | Plans, schedules  | Trends, patterns  |
| <b>IBM Smarter Infrastructure Examples</b> | Maximo BI Packs<br><br>TRIRIGA Workplace Performance Management                     | Maximo Scheduler Optimization<br><br>TRIRIGA Facilities Manager, SFP<br><br>TRIRIGA TREES | Maximo Inventory Insights<br><br>Predictive Maintenance and Quality (PMQ)             |
| <b>IBM analytics engines</b>               |  |      |  |
| <b>Sample value</b>                        | Reduced time to diagnose and resolve project slips                                  | Maximized project team efficiency, based on skills, distance and priority                 | Increased asset production due to failure avoidance                                   |



# Inventory Optimisation With Maximo Inventory Insights



# IBM Maximo Inventory Insights

IMAC 2014 



Pre-configured inventory decision support system,  
delivered as a service

- **Pre-built** analytics model to predict over-stock and out-of-stock conditions and provide **optimal re-order management**
- **Pre-integrated** software agent automatically acquires necessary data from Maximo database and delivers it to the analytics engine
- Provides **insights** on “stagnant” inventory
- Delivered as a service (**SaaS**)

Reduces inventory holding costs by **15-20%** in first year

Increases asset availability and utilization by **avoiding parts outages**

Automatically generates **optimal stock replenishment plan**

# What is – Maximo Inventory Insights ?

## ▪ Key Features

- Automatically:
  - Extracts required inventory information
  - Profiles inventory environment
  - Prioritizes areas of management focus
  - Recommends optimal reorder points
  - Applies, optionally, new ROP's in Maximo
- Supports
  - Maximo Asset Management 7.1.x and 7.5.x
  - MAM browsers and operational environments

## ▪ Pricing

- Based on Inventory Value
- Then number of registered Users
- 12-month initial commitment

## ▪ Available From...

- IBM Sales
- IBM Service Engage
- Business Partners

## ▪ How it works

### • Installation

- Customer installs data collector at Maximo database location (15-30 minutes)
- Data collector extracts initial data and exports to IBM-hosted service

### • Use

- Pre-configured SPSS server hosts model that processes the data
- HTML reports and views
- Authorized users will access reports and views, on demand, and apply ROP's
- Customer inventory-related data and associated analyzed outputs will be stored on the hosted environment

### • Ongoing

- Data collector will update inventory information for the hosted service on a customer-determined schedule
- IBM will update the offering with additional views, reports and other tuning on a regular basis (approximately every 30 days)



### Large Opportunity for Customers

- Enterprises average over \$50M in parts inventory
- Holding costs are 15%-20% of inventory value
- Virtually all enterprises consider themselves over-stocked
- Over 95% of line items have no transactions in 2+ years
- Virtually all EAM customers track parts inventory
- Most competitors have offerings for inventory analytics
- Software and services for SI analytics ~ \$500M



### Enticing Value Proposition

- Identify and reduce over-stocked and stranded inventory
- Reduce out-of-stock condition for mission-critical asset parts
- Increase asset utilization and productivity



### Innovative Offering

- Pre-configured analytics model
- Descriptive, predictive and prescriptive analytics
- SaaS delivery
- Non-invasive add-on to Maximo
- Architecture can be applied to other use cases

# Maximo Inventory Insights Client Value

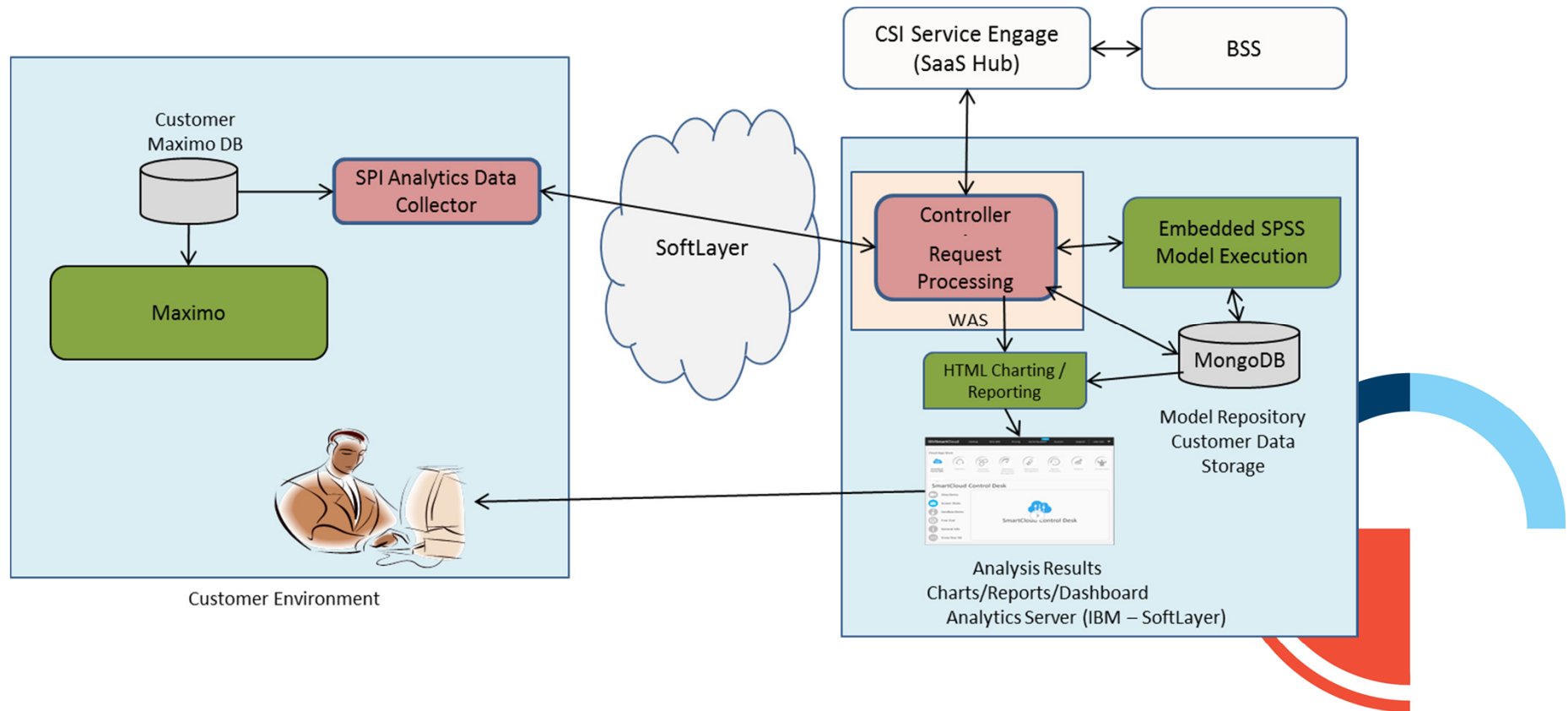


### Fast Time-to-Value

- Required inventory information already stored in Maximo
- Test run of model can identify and quantify opportunity
- \$20M inventory yields \$300K-\$400K savings potential in first 12 months



# Architecture provides automated data collection and SaaS delivery



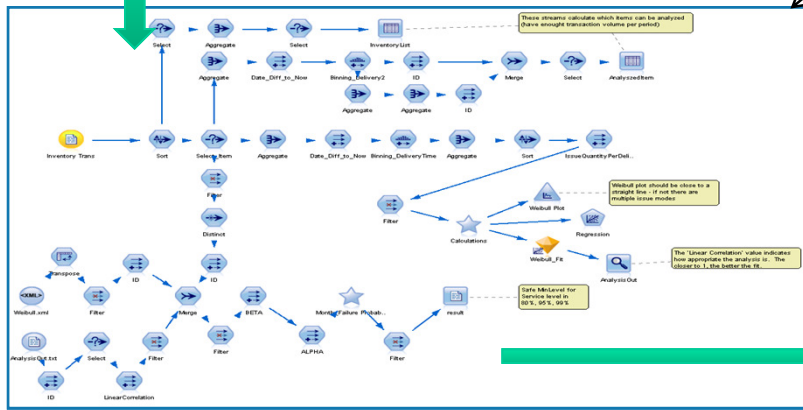
### Inventory Transactions – Data Extract

| Tx      | QTY | Date       | ITEMNUM  | CURBAL | SITEID  | STORE | LEADTIME | ORDERQTY | MINLEVEL | DESCRIPTION                     |
|---------|-----|------------|----------|--------|---------|-------|----------|----------|----------|---------------------------------|
| ISSUE   | -1  | 3/17/2013  | RS-14    | 18     | OAK-F43 | ST-2  | 20       | 24       | 6        | Seal, Rubber, High-Temp         |
| ISSUE   | -1  | 3/17/2013  | RS-14    | 17     | OAK-F43 | ST-2  | 20       | 24       | 6        | Seal, Rubber, High-Temp         |
| ISSUE   | -24 | 3/12/2013  | RS-14    | 0      | OAK-F43 |       |          |          |          | Seal, Rubber, High-Temp         |
| INVOICE | 0   | 3/14/2013  | RS-14    | 0      | OAK-F43 |       |          |          |          | Seal, Rubber, High-Temp         |
| ISSUE   | -4  | 12/11/2013 | RS-14    | 20     | RED-454 | ST-2  | 33       | 20       | 8        | Seal, Rubber, High-Temp         |
| ISSUE   | -1  | 10/23/2013 | BR-1501  | 1      | RED-454 | ST-1  | 19       | 1        | 0        | Escutcheon, Through Panel Crank |
| ISSUE   | -2  | 3/25/2012  | CL-1921  | 3      | LAX-R10 | ST-1  | 113      | 3        | 2        | Bearing, Sealed Roller, L5      |
| RETURN  | 2   | 4/27/2012  | CL-1921  | 1      | LAX-R10 | ST-1  | 113      | 3        | 2        | Bearing, Sealed Roller, L5      |
| RETURN  | 1   | 4/27/2012  | CL-1921  | 3      | LAX-R10 | ST-1  | 113      | 3        | 2        | Bearing, Sealed Roller, L5      |
| ISSUE   | -1  | 10/25/2012 | CL-1921  | 7      | LAX-R10 | ST-1  | 113      | 3        | 2        | Bearing, Sealed Roller, L5      |
| ISSUE   | -1  | 12/5/2012  | CL-1921  | 6      | LAX-R10 | ST-1  | 113      | 3        | 2        | Bearing, Sealed Roller, L5      |
| ISSUE   | -1  | 3/18/2013  | CL-1921  | 5      | LAX-R10 | ST-1  | 113      | 3        | 2        | Bearing, Sealed Roller, L5      |
| ISSUE   | -1  | 4/1/2013   | CL-1921  | 4      | LAX-R10 | ST-1  | 113      | 3        | 2        | Bearing, Sealed Roller, L5      |
| ISSUE   | -3  | 4/21/2013  | CL-1921  | 3      | LAX-R10 | ST-1  | 113      | 3        | 2        | Bearing, Sealed Roller, L5      |
| RETURN  | 1   | 3/10/2012  | J-60833  | 0      | LAX-R10 | ST-1  | 96       | 2        | -1       | Shield, Drive Assy, External    |
| RETURN  | 1   | 3/10/2012  | J-60833  | 1      | LAX-R10 | ST-1  | 96       | 2        | -1       | Shield, Drive Assy, External    |
| ISSUE   | -1  | 7/18/2012  | J-60833  | 2      | LAX-R10 | ST-1  | 96       | 2        | -1       | Shield, Drive Assy, External    |
| ISSUE   | -1  | 4/21/2013  | J-60833  | 1      | LAX-R10 | ST-1  | 96       | 2        | -1       | Shield, Drive Assy, External    |
| RETURN  | 1   | 1/5/2012   | J-60833  | 3      | DUB-E32 | ST-1  | 12       | 1        | 1        | Shield, Drive Assy, External    |
| ISSUE   | -1  | 10/18/2013 | J-60833  | 2      | OAK-F43 | ST-1  | 0        | 1        | 0        | Shield, Drive Assy, External    |
| RETURN  | 1   | 10/23/2013 | J-60833  | 1      | OAK-F43 | ST-1  | 0        | 1        | 0        | Shield, Drive Assy, External    |
| ISSUE   | -1  | 7/18/2012  | M-421    | 1      | LAX-R10 | ST-1  | 35       | 2        | 0        | Shaft, Drive, Rear              |
| ISSUE   | -2  | 8/20/2013  | PJB-3510 | 16     | DUB-E32 | ST-2  | 28       | 1        | 0        | Insert, Teflon, High Load       |

Analyze inventory transaction information for the last 2 or more years in combination with purchasing information such as lead-time and pre-determined order quantity

Calculate suggested reorder point  
List the item, the current reorder point value, the suggested value, the quantity delta and the cost delta

### SPSS Model Stream



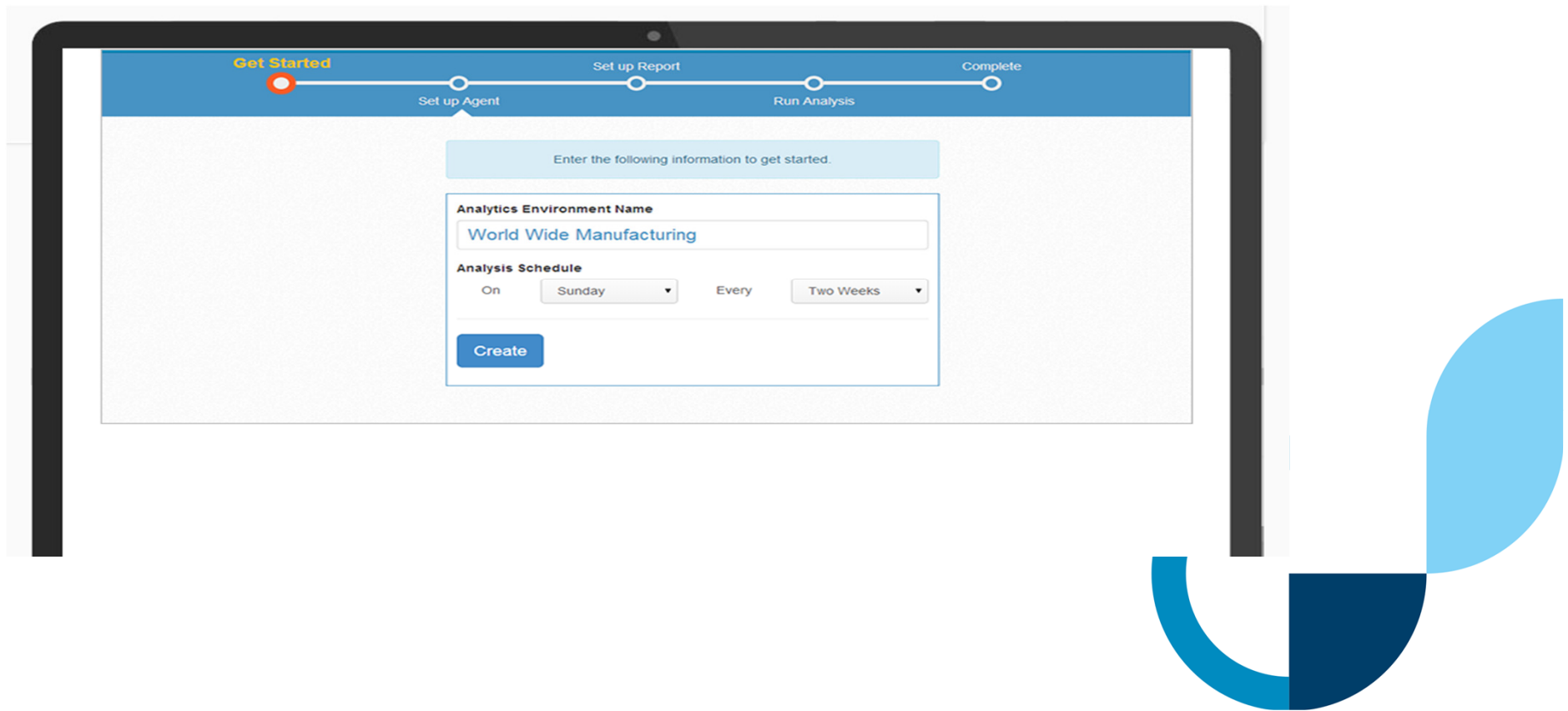
Increase re-order point to prevent out-of-stock

Decrease re-order point to reduce over-stock

| Item     | Site    | Store | Lead | Last Cost | Min Level | Min Value  | 95% SL | Delta | Value      | Savings      | Description                         |
|----------|---------|-------|------|-----------|-----------|------------|--------|-------|------------|--------------|-------------------------------------|
| RS-14    | OAK-F43 | ST-2  | 26   | \$2.36    | 10        | \$28.32    | 21     | 19    | \$73.16    | (\$44.24)    | Seal, Rubber, High-Temp             |
| RS-15    | OAK-F43 | ST-2  | 6    | \$2.08    | 10        | \$20.80    | 29     | 19    | \$60.32    | (\$39.20)    | Seal, Rubber, High-Temp             |
| PJB-6530 | OAK-F43 | ST-2  | 6    | \$9.25    | 5         | \$46.25    | 8      | 3     | \$74.00    | (\$27.75)    | Valve, Shield, Drive Assy, External |
| AR-608   | OAK-F43 | ST-1  | 38   | \$32.74   | 65        | \$2,128.10 | 70     | 5     | \$2,291.80 | (\$163.70)   | Housing, Trans Drive                |
| AR-618   | OAK-F43 | ST-1  | 13   | \$115.00  | 8         | \$920.00   | 16     | 8     | \$1,840.00 | (\$920.00)   | Housing, Trans Drive                |
| J-22411  | LAX-R10 | ST-1  | 12   | \$161.92  | 6         | \$971.52   | 48     | 42    | \$7,772.16 | (\$6,800.64) | Shaft, Trans Drive                  |
| J-56322  | LAX-R10 | ST-1  | 20   | \$673.00  | 5         | \$3,365.00 | 7      | 2     | \$4,110.00 | (\$1,346.00) | Assembly, Module, Low Freq          |
| J-60833  | LAX-R10 | ST-1  | 40   | \$445.00  | 10        | \$4,450.00 | 11     | 1     | \$4,895.00 | (\$445.00)   | Shield, Drive Assy, External        |
| BR-1501  | LAX-R10 | ST-1  | 137  | \$147.00  | 5         | \$735.00   | 16     | 12    | \$2,352.00 | (\$1,617.00) | Escutcheon, Through Panel Crank     |
| BR-2832  | LAX-R10 | ST-1  | 24   | \$217.75  | 8         | \$1,742.00 | 10     | 2     | \$2,177.50 | (\$435.50)   | Pump, Liquid, Low Pressure          |
| BR-39043 | LAX-R10 | ST-1  | 3    | \$119.00  | 40        | \$4,760.00 | 16     | (24)  | \$1,904.00 | \$2,856.00   | Bearing, Sealed, Roller, L10        |
| CL-1921  | LAX-R10 | ST-1  | 10   | \$29.95   | 100       | \$2,995.00 | 84     | (16)  | \$2,515.80 | \$479.20     | Bearing, Sealed, Roller, L5         |
| J-75044  | SND-02  | ST-1  | 36   | \$23.33   | 60        | \$1,399.80 | 59     | (1)   | \$1,376.47 | \$23.33      | Bearing, Sealed, Roller, L4         |
| PJB-1527 | SND-02  | ST-1  | 32   | \$120.00  | 36        | \$4,320.00 | 37     | 1     | \$4,440.00 | (\$120.00)   | Housing, Trans Drive                |
| BR-49044 | SND-02  | ST-1  | 29   | \$119.00  | 50        | \$5,950.00 | 69     | 19    | \$8,211.00 | (\$2,261.00) | Bearing, Sealed, Roller             |
| M-421    | SND-02  | ST-1  | 10   | \$184.50  | 5         | \$922.50   | 3      | (2)   | \$553.50   | \$369.00     | Shaft, Drive, Rear                  |
| AR-608   | DUB-E32 | ST-2  | 91   | \$34.46   | 8         | \$275.68   | 74     | 66    | \$2,550.04 | (\$2,274.36) | Bearing, Trans Drive                |
| J-02355  | LAS-P5  | ST-2  | 20   | \$9.52    | 6         | \$57.12    | 11     | 5     | \$104.72   | (\$47.60)    | Belt, Flat, PTO                     |
| J-72766  | LAS-P5  | ST-2  | 32   | \$36.40   | 12        | \$436.80   | 4      | (8)   | \$145.60   | \$291.20     | Lens, Polycarb                      |
| RS-13    | LAS-P5  | ST-2  | 29   | \$2.50    | 16        | \$40.00    | 53     | 37    | \$132.50   | (\$92.50)    | Seal, Rubber, High-Temp             |
| RS-14    | LAS-P5  | ST-2  | 29   | \$2.16    | 24        | \$51.84    | 164    | 140   | \$354.24   | (\$302.40)   | Seal, Rubber, High-Temp             |
| RS-14    | LAS-P5  | ST-2  | 29   | \$2.09    | 24        | \$50.16    | 196    | 172   | \$409.64   | (\$359.48)   | Seal, Rubber, High-Temp             |
| J-75077  | LAS-P5  | ST-2  | 28   | \$26.38   | 24        | \$633.12   | 49     | 25    | \$1,292.62 | (\$659.50)   | Bearing, Sealed, Roller             |
| PJB-3510 | LAS-P5  | ST-2  | 17   | \$30.34   | 11        | \$333.74   | 27     | 16    | \$819.18   | (\$485.44)   | Insert, Teflon, High Load           |
| PJB-4521 | LAS-P5  | ST-2  | 29   | \$15.00   | 32        | \$480.00   | 4      | (28)  | \$60.00    | \$420.00     | Nozzle, Air-Fuel, Stage 1           |

Analysis Results – Current and Suggested Reorder Point Qty

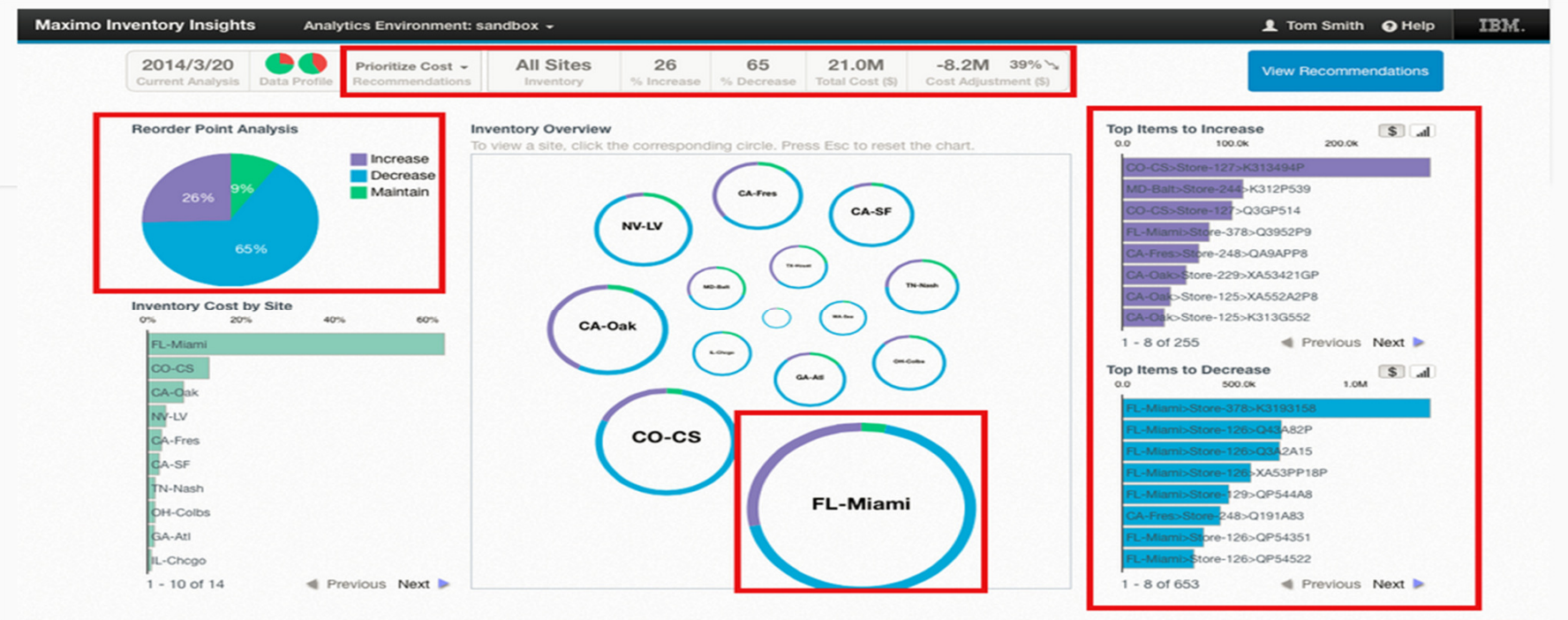
# Extracts inventory data from Maximo Asset Management system



# Profiles Maximo inventory environment



# Prioritizes areas of management focus



Recommends optimal reorder points and identifies financial impact

**Maximo Inventory Insights** Analytics Environment: sandbox - Tom Smith Help IBM.

2014/3/20 Current Analysis Data Profile Prioritize Cost Recommendations All Sites Inventory 26 % Increase 65 % Decrease 21.0M Total Cost (\$) -8.2M 39% Cost Adjustment (\$) ROP Changes View Summary

Show 10 entries Filter by: All items Save as CSV Search:

| Inventory |           |           | Reorder Point |             |                            | Actions |                                  |
|-----------|-----------|-----------|---------------|-------------|----------------------------|---------|----------------------------------|
| Site      | Store     | Item      | Current       | Recommended | Total Cost Adjustment (\$) | Details | Add All <input type="checkbox"/> |
| FL-Miami  | Store-378 | K3193158  | 6.00          | 3.00        | -1,322,850.00              | View    | Add                              |
| FL-Miami  | Store-126 | Q43A82P   | 42.00         | 9.00        | -681,611.44                | View    | Add                              |
| FL-Miami  | Store-126 | Q3A2A15   | 79.00         | 32.00       | -674,454.70                | View    | Add                              |
| FL-Miami  | Store-126 | XA53PP18P | 18.00         | 9.00        | -549,763.38                | View    | Add                              |
| FL-Miami  | Store-129 | QP544A8   | 9.00          | 4.00        | -455,516.19                | View    | Add                              |
| CA-Fres   | Store-248 | Q191A83   | 26.00         | 1.00        | -419,425.00                | View    | Add                              |
| FL-Miami  | Store-126 | QP54351   | 7.00          | 3.00        | -347,299.08                | View    | Add                              |
| FL-Miami  | Store-126 | QP54522   | 38.00         | 13.00       | -306,196.53                | View    | Add                              |
| FL-Miami  | Store-128 | K3143334  | 6.00          | 3.00        | -296,070.00                | View    | Add                              |
| FL-Miami  | Store-128 | Q122AGG   | 50,000.00     | 20,388.00   | -263,546.80                | View    | Add                              |

Showing 1 to 10 of 1,000 entries Previous Next



# Applies new reorder points in the Maximo Asset Management system

Reorder Point Changes

Show 10 entries Search:

| Inventory Item              | Current Reorder Point | Recommended Reorder Point | Cost Adjustment (\$) |
|-----------------------------|-----------------------|---------------------------|----------------------|
| FL-Miami>Store-126>Q3A2A15  | 79.00                 | 32.00                     | -674,454.70          |
| FL-Miami>Store-126>Q43A82P  | 42.00                 | 9.00                      | -681,611.44          |
| FL-Miami>Store-378>K3193158 | 6.00                  | 3.00                      | -1,322,850.00        |

Showing 1 to 3 of 3 entries

First Previous 1 Next Last

Total (\$): -2,678,916.14

Apply Clear Cancel

## Market Validation

IMAC 2014 

*"We would like to evaluate appropriate inventory levels. Based on usage, do we have enough, too many or too few items in our warehouses? How many times has a work order started that was delayed because necessary inventory was not in the warehouse? What is our inventory turnover level?"*

—Greg Barfield, Southern Power, a Southern Company



*"There is a huge bias towards overstocking."*

*"ERP data is not good for parts data for EAM."*

*"There is lots of opportunity here."*

—Ralph Rio and Greg Gorbach, ARC Advisory



## Customer Validation

*"The information is presented in a coherent and interesting manner."*

*"I think it looks great."*

—Roger Finigan, Keyera Energy



*"It looks good. It's straightforward. It's simple."*

*"If we can have the system make changes en masse, that saves us a lot of time and effort."*

—Gord Prince, Mosaic



*"I like the ability to look at the graph and get a feel for the magnitude."*

*"It's really for a managerial-director level."*

*"It's a new style of presentation that I find really valuable. I haven't seen that in Maximo before."*

—Mark Schoenike, Cummins





## Smarter Infrastructure Directions



# Smarter Infrastructure analytics directions

|                               | Recent                                     | Next                                   | Direction                           |
|-------------------------------|--|--|-------------------------------------|
| <b>Descriptive Analytics</b>  | Maximo BI Pack<br>TRIRIGA WPM<br>(Q4/2013) | Maximo BI Pack<br>(Q1/2014)            | Maximo BI Packs<br>(2014+)          |
| <b>Prescriptive Analytics</b> | Maximo Scheduler<br>(Q3/2013)              | TREES w/ addl. analytics<br>(Q2/2014)  | Maximo Scheduler Next<br>(2014+)    |
| <b>Predictive Analytics</b>   | PMQ<br>(Q3/2013)                           | Maximo Inventory Insights<br>(Q1/2014) | Maximo, TRIRIGA Insights<br>(2014+) |



## Additional Information



## Additional information for Maximo offerings

- **Maximo Asset Management BI Packs**
  - ISM Library: <https://www-304.ibm.com/software/brandcatalog/ismlibrary/details?catalog.label=1TW10MA51>
- **Maximo Asset Management Scheduler Optimization**
  - <http://www-01.ibm.com/software/tivoli/products/maximo-asset-mgmt-scheduler/>
- **Maximo Inventory Insights**
  - <http://www.ibm-serviceengage.com>

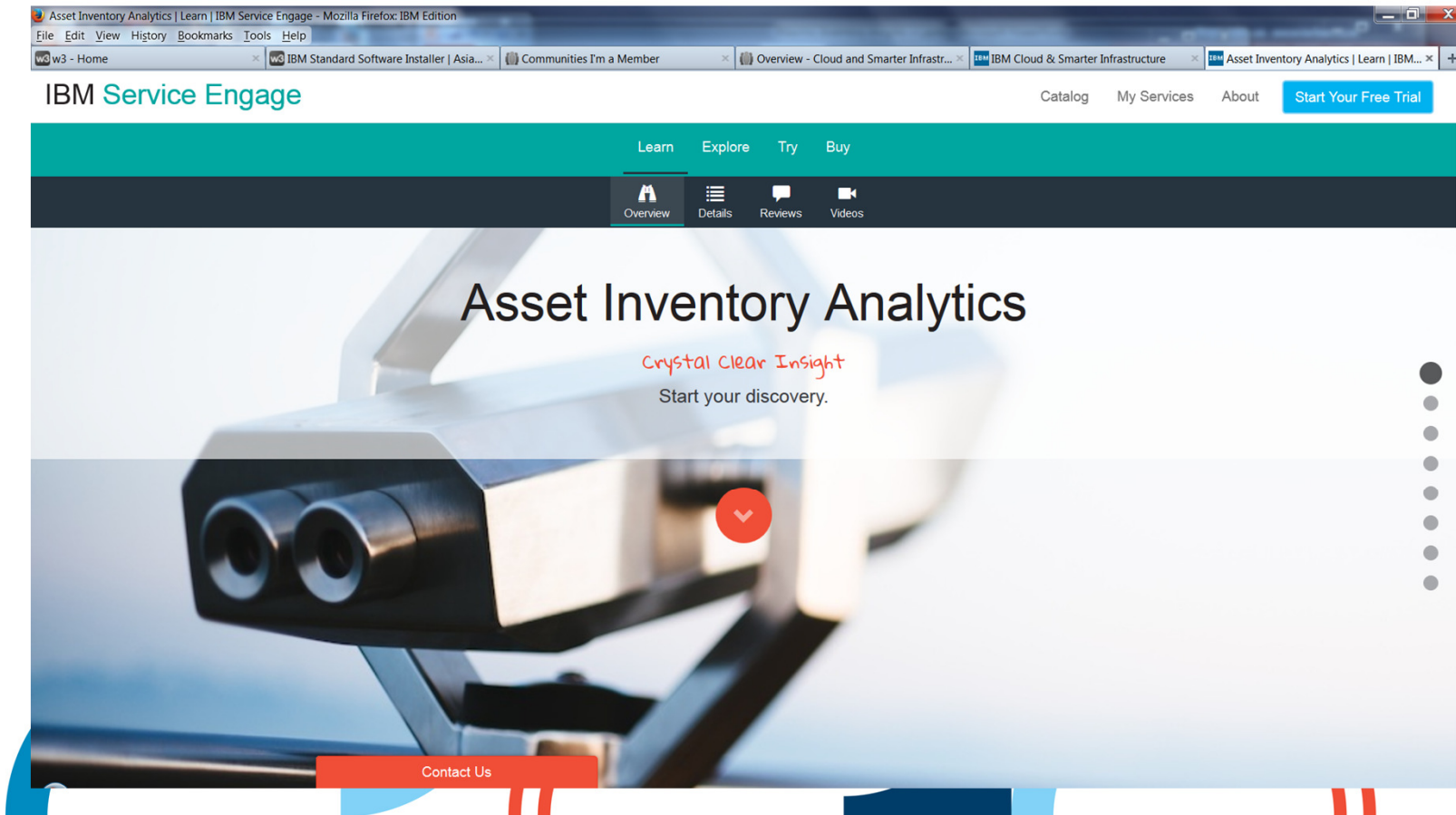


## Can Maximo Inventory Insights deliver business benefits to your company?

- Does your organisation manage Inventory with Maximo or inside the ERP?
- Does your organisation manage inventory in Storerooms or via Direct Issue?
- Have you configured Maximo to automatically generate a Purchase Order when the Inventory balance drops below the Item's Reorder Point?
- Does your organisation have at least 12 months of Inventory Issue transactions?
- Does your organisation want to improve Inventory Management or Reduce Inventory Holding Costs?

Contact me to discuss a Free 30 day Trial with no commitment at the end.





The screenshot shows a web browser window with the URL "Asset Inventory Analytics | Learn | IBM Service Engage - Mozilla Firefox: IBM Edition". The browser tabs include "w3 - Home", "IBM Standard Software Installer | Asia...", "Communities I'm a Member", "Overview - Cloud and Smarter Infrastr...", "IBM Cloud & Smarter Infrastructure", and "Asset Inventory Analytics | Learn | IBM...".

The website header features the "IBM Service Engage" logo on the left and navigation links for "Catalog", "My Services", "About", and a "Start Your Free Trial" button on the right. Below the header is a teal navigation bar with "Learn", "Explore", "Try", and "Buy" options. A dark navigation bar contains icons for "Overview", "Details", "Reviews", and "Videos".

The main content area has a background image of a microscope. The text "Asset Inventory Analytics" is prominently displayed in the center. Below it, the tagline "Crystal Clear Insight" is written in red, followed by "Start your discovery." in black. A red circular arrow icon is positioned below the tagline. At the bottom of the page, a red "Contact Us" button is visible. On the right side of the page, there is a vertical scroll indicator consisting of a series of grey dots.

## Additional information for Smarter Infrastructure analytics

- **White Papers**

- “Harness the value of big data to build smarter infrastructures”

- <http://www.ibm.com/common/ssi/cgi-bin/ssialias?subtype=WH&infotype=SA&appname=SWGE TI EA USEN&htmlfid=TIW14160USEN&attachment=TIW14160USEN.PDF>

- “Descriptive, predictive, prescriptive: Transforming facilities and asset management with analytics”

- <http://www.ibm.com/common/ssi/cgi-bin/ssialias?subtype=WH&infotype=SA&appname=SWGE TI EA USEN&htmlfid=TIW14162USEN&attachment=TIW14162USEN.PDF>

- **Announcement of IBM Maximo Inventory Insights**

- <http://www-01.ibm.com/common/ssi/cgi-bin/ssialias?infotype=AN&subtype=CA&htmlfid=897/ENUSC14-014&appname=USN#214-110>



# Glossary

- **Descriptive analytics**
  - Most common type of business analytics, most commonly focused on historical and current data, and applying standard mathematical operands to generate metrics and key performance indicators (KPI)
- **Inventory optimization**
  - A range of processes and business analytics that combine to establish inventory levels consistent with the financial and operational objectives and priorities of an organization
- **Predictive analytics**
  - A type of business analytics that incorporates and prioritizes relevant variables for creating trends and patterns, and anticipating outcomes with a degree of confidence
- **Prescriptive analytics**
  - A type of business analytics that applies rules and constraints to achieve a desired operational or financial objective
- **Service Engage**
  - IBM's portal for evaluating and purchasing IBM's software-as-a-service offerings
- **Value-based pricing**
  - A type of pricing model that highlights, and serves as a proxy for, the potential measurable value of the offering

