

Pulse 2011

Meet the people who can optimise your infrastructure

27-28 July Crown Promenade Hotel, Melbourne

ibm.com/events/au/pulse

DAY ONE: WEDNESDAY 27 JULY 2011								
	Track 1: Foundations for Growth and Innovation	Track 2: IT Service Management	Track 3: IT Service Management	Track 4: Smart Enterprise Solutions	Track 5: Storage Management	Track 6: Security, Risk Management & Compliance	Track 7: Enterprise Asset Management	Track 8: Enterprise Asset Management
Rooms	M1	M5&M6	M7&8	M9	M10	M3&M4	P1	P3
8:00am	Registration & Exhibition opens							
9:00am- 10:30am	Keynote Session: Joao Perez, Vice President of Worldwide Tivoli Software Sales, IBM USA Glenn Wightwick, Director, IBM R&D, Australia Jamie Thomas, Vice President Tivoli Strategy and Development, IBM USA							
10:30am- 11:00am	Morning Tea							
Session 1 11:00am – 11:50am	The future of Service Management – Reaching Beyond the Data Center <i>Jamie Thomas, Vice President Tivoli Strategy and Development, IBM USA</i>			Enterprise computing platform of the future <i>Gary Trytell, Enterprise Platform Executive, IBM ANZ</i>	IBM Storage Update and Directions <i>Laura Guio, Vice President, Storage Sales, STG Growth Markets, IBM</i>	IBM Directions in Security, Risk Management and Compliance <i>Ravi Srinivasan, Worldwide Program Director, IBM Security Solutions</i>	Maximo Product Roadmap, <i>Anthony Honaker, Maximo Product Design and Development, IBM Tivoli USA</i>	
Session 2 11:55am- 12:40pm	Smarter Endpoint Management Product Roadmap <i>Naveed Makhani, Senior Product Manager, IBM USA</i>	IBM Tivoli's Business Transformation and Journey to Cloud Computing, a Case Study <i>Stephen Warwick, Program Executive for our IBM Cloud Integration Lab and lecturer at the University of Sheffield</i>	Application and Infrastructure Monitoring Trends and Directions <i>Troy Casassa, Tivoli Director Resource & Application Performance Management, IBM Tivoli USA</i>	IT Mathematics: The Economics of Workload Optimisation <i>John J Thomas, Consulting Engineer, IBM Competitive Technology Laboratory</i>	Upgrading and Best Practices for TSM <i>Jacques Butcher, Senior IT Specialist - Tivoli Storage, IBM Australia</i>	The Converging of Identity, Access and Threat Management <i>Dr Paul Ashley, Engineering Manager, IBM Internet Security Systems, IBM Gold Coast Security Laboratory</i>	Maximo 7.5 – a deep dive into what's new! <i>Louis Stoop, Maximo Asset Management, IBM Tivoli Tiger Team Asia Pacific</i>	Leveraging the Maximo investment at Sydney Water <i>Rob Pearsall, Solution Centre Manager – Asset, Sydney Water</i>
12:40pm – 1:30pm	Lunch					1-1.30pm Meet the Security Developers in M11		



Pulse 2011

27-28 July Crown Promenade Hotel, Melbourne

ibm.com/events/au/pulse

Meet the people who can optimise your infrastructure

	Track 1: Foundations for Growth and Innovation	Track 2: IT Service Management	Track 3: IT Service Management	Track 4: Smart Enterprise Solutions	Track 5: Storage Management	Track 6: Security, Risk Management & Compliance	Track 7: Enterprise Asset Management	Track 8: Enterprise Asset Management
Rooms	M1	M5&M6	M7&8	M9	M10	M3&M4	P1	P3
Session 3 1:30pm– 2:20pm	Cloud as a Business Transformation Model <i>Walter Falk, WW leader for Enterprise Cloud Initiatives</i>	IT Asset and Licence Management <i>Ed Rossi, Product Manager, Tivoli IT Asset Mgt Portfolio</i>	Network Topology Management and Root Cause Analysis: Today and Tomorrow <i>Mark Armstrong, Senior Product Manager, Tivoli Network Manager, IBM Ireland</i>	Next Gen Virtualisation: Selecting Your Enterprise Computing Consolidation Environment <i>John J Thomas, IBM Compet Tech Lab</i>	Disaster Recovery with Versatile Infrastructure <i>Angus Griffin, Edith Cowan University</i> ☺	Policies, Passwords and Proofing: High Security In the Online Transaction Age <i>Mike Cartwright, CTO, Pirean</i>	Workflows, Projects and Contracts: A Journey to Maximo Efficiency <i>Peter Hacking, University of WA</i> ☺	You should you're your place! <i>Francisco Urbina, ESRI Australia</i>
Session 4 2:25pm – 3:15pm	KVM - An open x86 Virtualisation Solution for Linux and Beyond <i>Adam Jollans, Worldwide Program Director - Linux Software Strategy, IBM UK</i>	Smarter Event Management, better service management <i>Don Wildman, Product Manager, Tivoli Event Management, UBM UK</i>	Rapid Problem Isolation with ITCAM for Transactions <i>Travis Windsor and Luke McKenna, IBM Perth Development Lab</i>	Controlling The Forecast For Your Enterprise Private Cloud <i>Roberto Calderon, System Performance and Management Specialist, IBM Competitive Technology Laboratory</i>	10 Things for the new TPC administrator to do <i>Phread Cichowski, Tivoli Storage Technical Evangelist, IBM USA</i>	Safely Driving A Successful Identity and Access Environment <i>Paul Di Matteo, Caltex Australia</i> ☺	Asset Based Energy Optimisation for Facilities, <i>Rick Van Driel, IBM AP Facilities Management Solution Executive</i>	Maximo Planning, Scheduling and PM <i>Brian Downey, Design Architect, Maximo Solutions, IBM USA</i>
3:15pm – 3:45pm	Afternoon Tea							



Pulse 2011

27-28 July Crown Promenade Hotel, Melbourne

ibm.com/events/au/pulse

Meet the people who can optimise your infrastructure

	Track 1: Foundations for Growth and Innovation	Track 2: IT Service Management	Track 3: IT Service Management	Track 4: Smart Enterprise Solutions	Track 5: Storage Management	Track 6: Security, Risk Management & Compliance	Track 7: Enterprise Asset Management	Track 8: Enterprise Asset Management
Rooms	M1	M5&M6	M7&8	M9	M10	M3&M4	P1	P3
Session 5 3:45pm- 4:35pm	You Have One New Friend Request from: Development <i>Jamie Thomas, Vice President Tivoli Strategy and Development, IBM USA</i>	Constructing and Managing a Private Cloud with IBM's Service Delivery Platform <i>Lewis Troke, Cloud Computing, WW Integrated Service Management Team</i>	Advanced Dashboards and Visualization Plus Tivoli Integrated Portal Product Roadmap <i>Don Wildman, Product Manager, Tivoli Event Management, IBM UK</i>	Performance Management of z/VM and Linux <i>Roberto Calderon, IBM Competitive Technology Laboratory and Vic Cross, Senior Systems Engineer, Client Technical Specialist, IBM Australia</i>	Best Practices for Migrating to Tivoli Storage Manager for Your Data Protection Needs <i>Joe Cho, Tivoli Storage Technical Specialist, IBM Australia</i>	Enterprise Single Sign On at the Telstra GOC <i>Herman Recinos, Telstra and Robert Trotter, IBM Software Group Services</i> ☺	Best Practice Customer Service Through Maximo <i>Ivan Jose, South Australian Water</i> ☺	Road Asset Management – A Tolling Experience <i>Barry King, ConnectEast Group</i> ☺
Session 6 4:40pm – 5:30pm	Cloud Computing: Getting the benefits while navigating the security challenges <i>Neil Readshaw, Cloud Security Lead Architect, IBM GTS Security and Compliance</i> 🔒	Building application resilience into your infrastructure <i>Troy Casassa, Tivoli Director Resource & Application Performance Management, IBM Tivoli USA</i>	Harvey Norman's Enterprise Management Success Story <i>Geoff Nicholson, Harvey Norman</i> ☺	Enterprise Security (R)Evolution <i>Steve Talbot-Walsh, Technical Architect, IBM Australia</i>	Rapid Recovery using FlashCopy Manager and TSM FastBack <i>Phread Cichowski, Tivoli Storage Technical Evangelist, IBM Tivoli USA</i>	Cleaning your TAM WebSEAL with AJAX and other Web 2.0 Challenges <i>David Siviour, CenITex</i> ☺	Facilities Management at a Large Retailer <i>Sunil Manilal Woolworths</i> ☺	Smart Electricity Management Using Spatial Integration <i>Cary Lancaster, Westpower and Michael Cahir, Maximo Solutions, IBM New Zealand</i> ☺
5:30pm- 7:00pm	Networking Cocktail Reception held in Studio 3, Crown Complex							



Pulse 2011

27-28 July Crown Promenade Hotel, Melbourne

ibm.com/events/au/pulse

Meet the people who can optimise your infrastructure

DAY TWO: THURSDAY 28 JULY 2011

	Track 1: Foundations for Growth and Innovation	Track 2: IT Service Management	Track 3: IT Service Management	Track 4: Smart Enterprise Solutions	Track 5: Storage Management	Track 6: Security, Risk Management & Compliance	Track 7: Enterprise Asset Management	Track 8: Enterprise Asset Management
Rooms	M1	M5&M6	M7&8	M9	M10	M3&M4	P1	P3
8:30am	Registration and Exhibition opens							
9:00am- 10:15am	Keynote Session: Mr Nigel Phair, Director, Centre for Internet Safety, University of Canberra Steve Van Aperen, Human Lie Detector and Director of SVA Training and Australian Polygraph Services							
10:15am - 10:35am	Morning Tea							
Session 7 10:35am– 11:25am	Kickstarting Your Green Initiative with Endpoint Management <i>Naveed Makhani, Senior Product Manager, IBM USA</i>	How IBM uses its own products to deliver ITIL-aligned Service Management services <i>Andreas Peukert, Alex Chung, and Sam Al-Dabbagh, IBM GTS Australia</i>	How Managing Network Change Can Reduce Operational Expenditure and Speed Delivery Services, <i>Mark Armstrong, Senior Product Manager, Tivoli Network Manager, IBM Ireland</i>	Seeing is believing: Monitoring Applications on System z with ITCAM <i>Roberto Calderon, System Perf and Mgmt Specialist, IBM Compet Tech Lab</i>	Backup and Recovery for VMWare <i>Jacques Butcher, Senior IT Specialist - Tivoli Storage, IBM Australia</i>	Tivoli Security Information and Event Management <i>Pete Stevenson, IBM Advanced Technology Group Security, Worldwide SWAT Team</i>	Linear Asset Management <i>Ken Donnelly, Worldwide Industry Leader, Transportation, IBM USA and Leon Pavlidis, Senior Tivoli Maximo Technical Sales, IBM Australia</i>	Effective Reporting, in Maximo <i>Pam Denny, Designer and Architect, Maximo Reporting, IBM USA</i>
Session 8 11:30am– 12:20pm	Integrated Service Management Using Systems Director Editions <i>Deepa Desai, Product Line Manager, IBM STG Systems Software</i>	Carrier Class Network Fault Management & Service Delivery Excellence <i>Matt Hillman, Manager Networks & Systems, Bendigo Community Telco</i> 😊	Understanding End to End Monitoring <i>Robert Cheung, IBM Perth Development Laboratory</i>	Tools for Saving Money on Enterprise Software Licenses <i>John J Thomas, IBM CompetTech Lab</i>	Hertz's #1 Backup and Recovery <i>Richard Whybrow, Hertz Australia</i> 😊	Threat Management and Perimeter protection ... don't the bad guys in <i>Chee-Nung Wong, Snr Technical Consultant IBM Australia and Chris Polkinghorne, Melbourne IT</i> 😊	Finding Your Assets with Real-time Asset Location, <i>Graham Crooks, IT Archited IBM Australia and Johan Koopman, RTAL Industry Sales Specialist, IBM Australia</i>	Tririga: The Integrated Workplace Management System Explained <i>Rick Van Driel, IBM AP Facilities Management Solution Executive</i>

Programme as at 1 July 2011
IBM reserves the right to alter the programme or speakers.



Pulse 2011

27-28 July Crown Promenade Hotel, Melbourne

ibm.com/events/au/pulse

Meet the people who can optimise your infrastructure

	Track 1: Foundations for Growth and Innovation	Track 2: IT Service Management	Track 3: IT Service Management	Track 4: Smart Enterprise Solutions	Track 5: Storage Management	Track 6: Security, Risk Management & Compliance	Track 7: Enterprise Asset Management	Track 8: Enterprise Asset Management
Rooms	M1	M5&M6	M7&8	M9	M10	M3&M4	P1	P3
12.20pm – 1.10pm	Lunch					12.30pm Roundtable with Deloitte in M11 <i>Your Security Exposed - Will your organisation be next in the headlines?</i>		
Session 9 1:10pm–2:00pm	Losing control of your endpoints? Tivoli Endpoint Manager - a simple solution to a complex problem <i>Mark Hile, IT Manager, Hutchinson Builders</i> ☺ 🔒	Strategies for TADDM Deployment and Discovery <i>Ed Rossi, Product Manager, Tivoli IT Asset Mgt Portfolio</i>	Transforming IT "Management" into Business "Meaning" with Business Service Management <i>Steve De Souza, Coca Cola Amatil</i> ☺	Enterprise-wide Business Service Management <i>Clayton Ching, Business Service Mgt Product Manager, IBM USA and Graham Davis, BSM Exec, IBM Service Mgt Team, AP</i>	A Hitchhiker's Guide to Storage Clouds <i>Trevor Foley, Storage Solutions Specialist IBM Australia and New Zealand</i>	Smarter Access Management - the Education Challenge <i>Mark Johnston, Solution Lead, Qld DET – Identity & Access Mgt Program, IBM GTS Australia</i> ☺	Maximo behind bars (for Security), <i>Ian Power, Saab</i> ☺	Asset management maturity and realising the promise of a smarter planet. <i>Phil Gruber, IBM GBS</i>
Session 10 2:05pm-2:55pm	Successful IBM led deployments in the Cloud, <i>Lewis Troke, Cloud Computing, WW Integrated Service Management Team</i>	Next Generation of Provisioning Using Image Management <i>Chris Frost, Service Management Solution Architect, IBM Australia</i>	Best Practices for Monitoring a VMware Environment <i>Gary Powell, Senior Tivoli Consultant, IBM Australia</i>	Test Systems Made Easy with Smart DB2 Cloning <i>Amerigo Baldassarri, Mainstar</i>	Storage Virtualisation: It's not just for the big guys <i>Anthony Vandewerdt, IBM Australia</i>	Hot Topics for Application and Data Security <i>Steve Schmidt, IBM Security Solutions and Steve Gibson, IBM Information Management Australia</i>	Recent Recessionary Influences on Asset Management <i>Rory Bell, Fulton Hogan</i> ☺	Maximo for Utilities - what's hot! <i>Robert Williams, Utilities Solution Executive IBM Service Management Asia Pacific</i>
3:00pm – 3:20pm	Afternoon Tea							
3.20pm - 3:30pm	Major Competition Prize Draw – the winner must be present at draw to claim prize. Conference close							

☺ Client case study
🔒 Security content

