IBM Business Analytics SA User Group

The IBM Business Analytics User Group SA Committee welcomes you to the:

IBM Business Analytics SA User Group Meeting

Wednesday 7th December 2011

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Agenda

2:30pm	**Welcome and key announcements**
2.40pm	**BI @ The University of Adelaide: Solution Architecture & Delivery Model** *Adam Gardner, Business Intelligence Manager, Adelaide University*
3.10pm	**IBM Cognos® 10 – Why wouldn't you?** *David Myall, Principal Consultant, DWS*
3.40pm	**Recommended Strategic Licensing Roles for IBM Cognos® 10... plus, 2 key solution capabilities you may not know!** *Robert Marolda and Ruby Pulvirenti, IBM*
4.00pm	**Drinks and networking**
5.00pm	Finish

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Committee Members

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Changes to the Registration Tool

Stay Subscribed:

Make sure you opt-in every time you register by ticking the 'by e-mail' box at the bottom of the registration form. If you don't opt-in you'll be automatically unsubscribed from the mailing list and won't receive an invitation to the next User Group:

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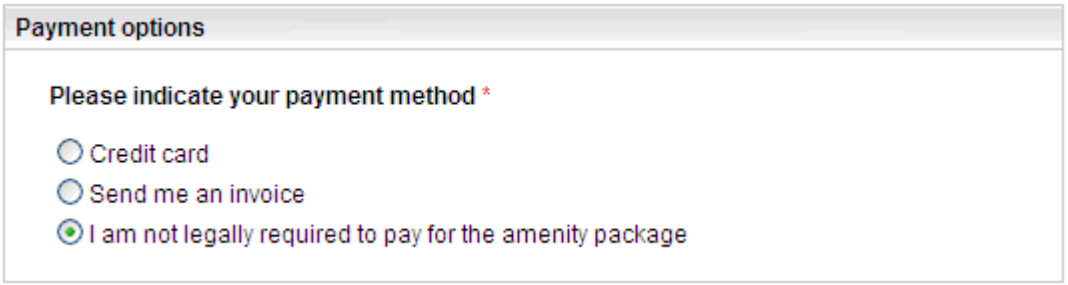
Changes to the Registration Tool

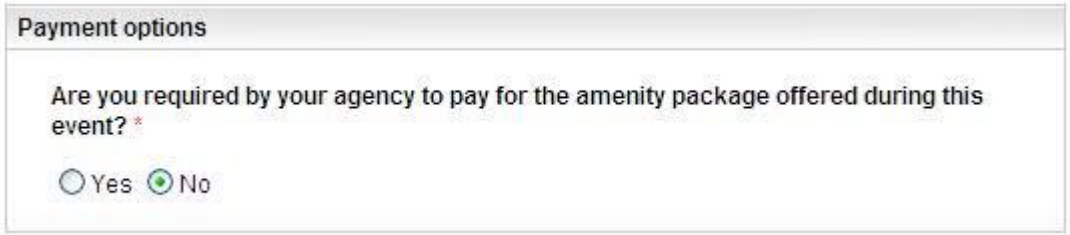
Payment Option:

IBM now offer a facility for Government employees to pay for their food and beverages at all IBM events if they are required to by their agency.

If you have indicated on the registration form that you work for a government owned entity the below box will pop up. If your organisation does not require you to pay for your food and beverages please just tick 'I am not legally required to pay for the amenity package'.



If you have indicated on the registration form that you do not work for a government owned entity the below box will pop up. If your organisation does not require you to pay for your food and beverages please just tick 'no' on the box below:



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User Conference 2012

IBM Software

Business Analytics Forum

March 13-15, 2012

Melbourne Convention Centre | Melbourne

Don't miss this informative annual user conference!

Registration is now OPEN

Call for Papers is now OPEN

View the full event overview at

www.ibm.com/au/forum2012

- ✓ Keynote presentations
- ✓ Over 600 Attendees
- ✓ Over 50 Breakout sessions
- ✓ Get face-to-face access to IBM Business Analytics experts and thought leaders
- ✓ Certification Testing
- ✓ EXPO Hall with real world solutions & hands on demos

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IBM Business Analytics User Group in Social Media

Join us in a national discussion group:

- Be the first to receive updates on the User Group and User Conference
- Shape the future of the IBM Business Analytics User Group meetings
- Network with other leading organisations

@ibmbaug

http://tiny.cc/ibmbaug

BA User Group ONLY Advanced Earlybird rate (up until 20 December) = $1,500
Watch out on the LinkedIn Group as we make announcements on code later this week.

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IBM Cognos 10

- IBM Cognos BI version 10 is generally available to all customers
- Role-based licensing structure remains unchanged for this release
- Existing, supported Cognos 8 BI customers can download the new release and start using it within their license rights
- Cognos Series 7 customers need to go through a trade-up transaction to get the new release, but can go directly from 7 to 10

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Recommended Strategic User Roles

Administer	**BI Administrator**	*Mandatory role for every BI sale - at least one user*
Author	**BI Professional**	*Entry Role to author reports With Statistics* *
	BI Advanced Business Author	*Entry Level Role for Business Insight – Advanced Mode*
Consume	**BI Enhanced Consumer** Building Block For Higher Level Roles	*Entry level Role for Business Insight, Active Reports, Collaboration*

* *Cognos Statistics enables licensed users statistical capabilities such as Regression, Correlation, Box Plots, and Statistical Process Control into Reports*

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Recommended Strategic User Roles…PLUS

Administer	**BI Administrator**
Author	**BI Professional**
	BI Advanced Business Author
Consume	**BI Enhanced Consumer** Building Block For Higher Level Roles
	Mobile Consumer Pure Mobile Device Access
	Active Report Recipient Casual Disconnected Use

NEW

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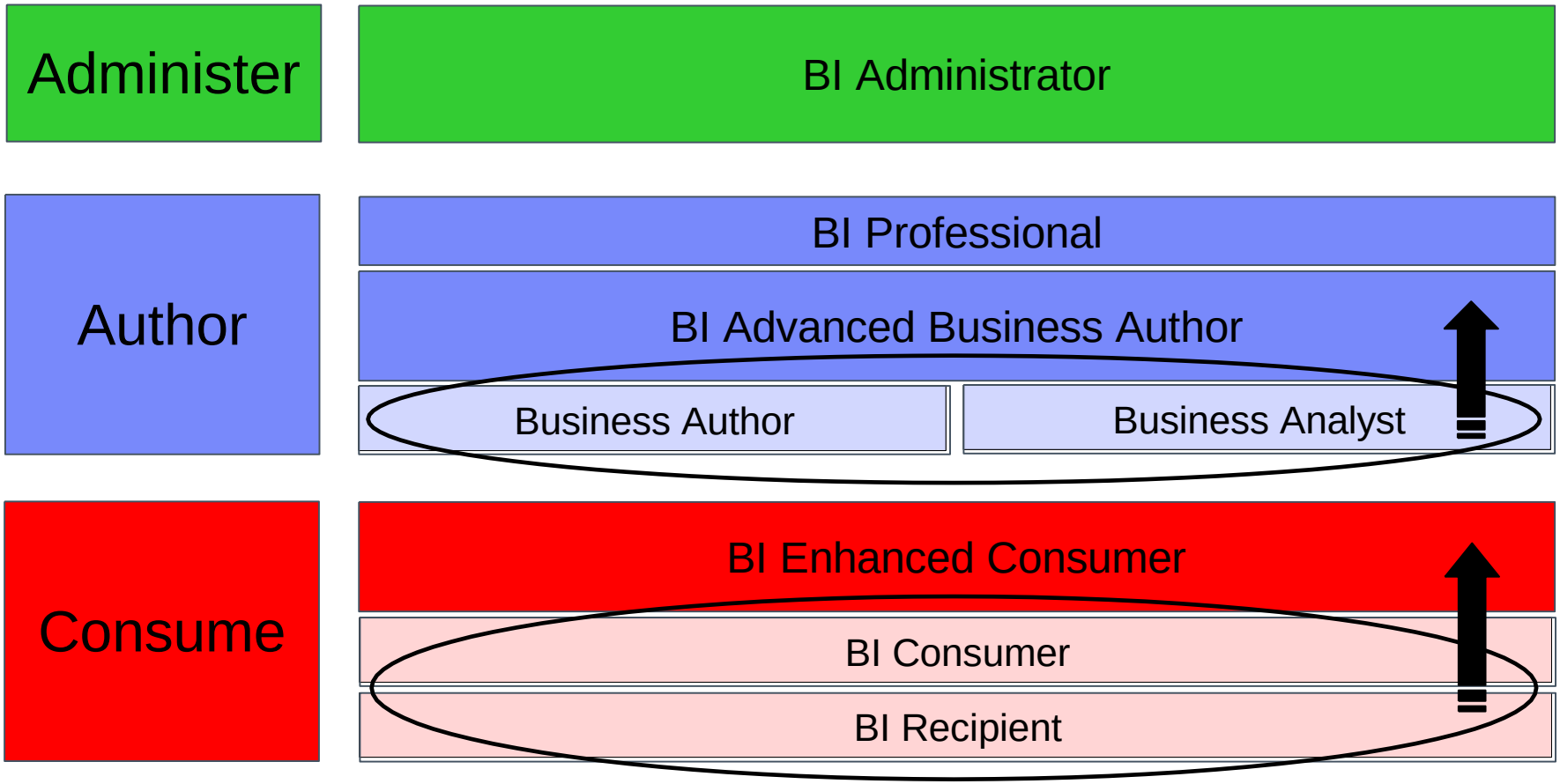
Functional Trade-Up for 8.4 and 10.1



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IBM Cognos Active Report

Offline interactive dashboarding and analysis, delivering very fast, self-contained BI to reach more users

Extend the reach of BI and analytics to a broad audience of consumers so they can use interactive reports to uncover new insights and opportunities.

Solution Highlights

- Disconnected reporting application
- Self-contained, interactive content
- Easy to consume
- Mass deployment, easy consumption
- Performance

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IBM Cognos Mobile

Equip front-line workforce with the timely information needed to make informed decisions, regardless of location

Provide business users with the information they need to make responsive and informed decisions regardless of their location.

Solution Highlights

- iPhone, iPad, BlackBerry, Windows Mobile, and Symbian
- Zero footprint Web application on iPhone and iPad
- Full BI interactivity including Drill Up/Down/Through using common Touch gestures
- Interact with prompts, drills for additional details, schedule reports for immediate access to key content
- Quarterly cadence for mobile releases

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IBM Cognos Mobile

http://itunes.apple.com/us/app/ibm-cognos-mobile/id455326089?mt=8

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