

The IBM Business Analytics User Group SA Committee
welcomes you to the:

IBM Business Analytics SA User Group Meeting

Wednesday 7th December 2011

Agenda

2:30pm **Welcome and key announcements**

2.40pm **BI @ The University of Adelaide: Solution Architecture & Delivery Model**
Adam Gardner, Business Intelligence Manager, Adelaide University

3.10pm **IBM Cognos® 10 – Why wouldn't you?**
David Myall, Principal Consultant, DWS

3.40pm **Recommended Strategic Licensing Roles for IBM Cognos® 10...
plus, 2 key solution capabilities you may not know!**
Robert Marolda and Ruby Pulvirenti, IBM

4.00pm **Drinks and networking**

5.00pm **Finish**



Committee Members

Andrea Matulick Andrea.Matulick@unisa.edu.au

Brent Thorpe Brenton.Thorpe@sa.gov.au

Darren Ambrose Darran.Ambrose@pernod-ricard.com

James Wakefield james.wakefield@tridant.com.au

Kevin Noel kevin.noel@solutionminds.com.au

Adam Stockwell adam.stockwell@au1.ibm.com

Ruby Pulvirenti ruby.pulvirenti@au1.ibm.com



Changes to the Registration Tool

Stay Subscribed:

Make sure you opt-in every time you register by ticking the 'by e-mail' box at the bottom of the registration form. If you don't opt-in you'll be automatically unsubscribed from the mailing list and won't receive an invitation to the next User Group:

IBM and its affiliates may use the information you have provided to keep you informed about IBM products, services and offerings.

by e-mail.

by telephone.

by postal mail.

By submitting this form I agree that IBM may process my data in the manner indicated above and as described in [IBM's Privacy statement](#).

 Submit



Changes to the Registration Tool

Payment Option:

IBM now offer a facility for Government employees to pay for their food and beverages at all IBM events if they are required to by their agency.

If you have indicated on the registration form that you work for a government owned entity the below box will pop up. If your organisation does not require you to pay for your food and beverages please just tick 'I am not legally required to pay for the amenity package'.

Payment options

Please indicate your payment method *

Credit card

Send me an invoice

I am not legally required to pay for the amenity package

If you have indicated on the registration form that you do not work for a government owned entity the below box will pop up. If your organisation does not require you to pay for your food and beverages please just tick 'no' on the box below:

Payment options

Are you required by your agency to pay for the amenity package offered during this event? *

Yes No



User Conference 2012

IBM Software

Business Analytics **Forum**

March 13-15, 2012

Melbourne Convention Centre | Melbourne



Don't miss this informative annual user conference!

Registration is now OPEN

Call for Papers is now OPEN

View the full event overview at
www.ibm.com/au/forum2012

- ✓ Keynote presentations
- ✓ Over 600 Attendees
- ✓ Over 50 Breakout sessions
- ✓ Get face-to-face access to IBM Business Analytics experts and thought leaders
- ✓ Certification Testing
- ✓ EXPO Hall with real world solutions & hands on demos



IBM Business Analytics User Group in Social Media



Join us in a national discussion group:

- Be the first to receive updates on the User Group and User Conference
- Shape the future of the IBM Business Analytics User Group meetings
- Network with other leading organisations



[@ibmbaug](https://twitter.com/ibmbaug)



<http://tiny.cc/ibmbaug>

BA User Group ONLY Advanced Earlybird rate (up until 20 December) = \$1,500
Watch out on the LinkedIn Group as we make announcements on code later this week.



Agenda

2:30pm **Welcome and key announcements**

2.40pm **BI @ The University of Adelaide: Solution Architecture & Delivery Model**

Adam Gardner, Business Intelligence Manager, Adelaide University

3.10pm **IBM Cognos® 10 – Why wouldn't you?**

David Myall, Principal Consultant, DWS

3.40pm **Recommended Strategic Licensing Roles for IBM Cognos® 10...
plus, 2 key solution capabilities you may not know!**

Robert Marolda and Ruby Pulvirenti, IBM

4.00pm **Drinks and networking**

5.00pm **Finish**



Agenda

2:30pm **Welcome and key announcements**

2.40pm **BI @ The University of Adelaide: Solution Architecture & Delivery Model**

Adam Gardner, Business Intelligence Manager, Adelaide University

3.10pm **IBM Cognos® 10 – Why wouldn't you?**

David Myall, Principal Consultant, DWS

3.40pm **Recommended Strategic Licensing Roles for IBM Cognos® 10...
plus, 2 key solution capabilities you may not know!**

Robert Marolda and Ruby Pulvirenti, IBM

4.00pm **Drinks and networking**

5.00pm **Finish**



Agenda

2:30pm **Welcome and key announcements**

2.40pm **BI @ The University of Adelaide: Solution Architecture & Delivery Model**
Adam Gardner, Business Intelligence Manager, Adelaide University

3.10pm **IBM Cognos® 10 – Why wouldn't you?**
David Myall, Principal Consultant, DWS

3.40pm **Recommended Strategic Licensing Roles for IBM Cognos® 10...
plus, 2 key solution capabilities you may not know!**
Robert Marolda and Ruby Pulvirenti, IBM

4.00pm **Drinks and networking**

5.00pm **Finish**



IBM Cognos 10

- IBM **Cognos BI version 10** is **generally available** to all customers
- Role-based licensing structure remains unchanged for this release
- Existing, supported **Cognos 8 BI** customers can download the new release and start using it **within their license rights**
- **Cognos Series 7** customers need to go through a trade-up transaction to get the new release, but can go directly from 7 to 10



Recommended Strategic User Roles

Administer	BI Administrator	<i>Mandatory role for every BI sale - at least one user</i>
Author	BI Professional	<i>Entry Role to author reports With Statistics*</i>
	BI Advanced Business Author	<i>Entry Level Role for Business Insight – Advanced Mode</i>
Consume	BI Enhanced Consumer Building Block For Higher Level Roles	<i>Entry level Role for Business Insight, Active Reports, Collaboration</i>

* Cognos Statistics enables licensed users statistical capabilities such as Regression, Correlation, Box Plots, and Statistical Process Control into Reports

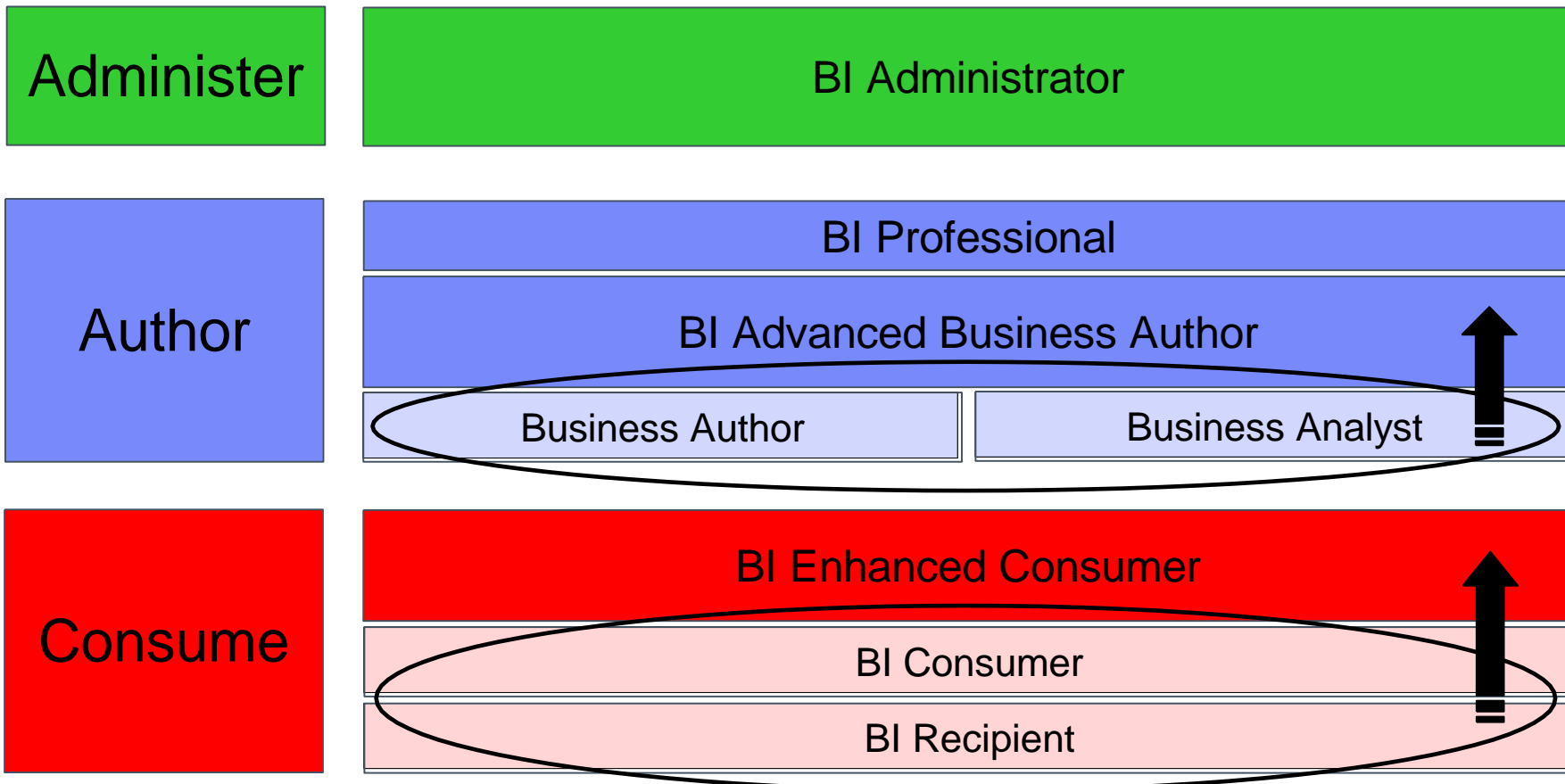


Recommended Strategic User Roles...PLUS

Administer	BI Administrator
Author	BI Professional
	BI Advanced Business Author
Consume	BI Enhanced Consumer Building Block For Higher Level Roles
	Mobile Consumer Pure Mobile Device Access
	Active Report Recipient Casual Disconnected Use

NEW

Functional Trade-Up for 8.4 and 10.1



Agenda

- 2:30pm **Welcome and key announcements**
- 2.40pm **BI @ The University of Adelaide: Solution Architecture & Delivery Model**
Adam Gardner, Business Intelligence Manager, Adelaide University
- 3.10pm **IBM Cognos® 10 – Why wouldn't you?**
David Myall, Principal Consultant, DWS
- 3.40pm **Recommended Strategic Licensing Roles for IBM Cognos® 10...
plus, 2 key solution capabilities you may not know!**
Robert Marolda and Ruby Pulvirenti, IBM
- 4.00pm **Drinks and networking**
- 5.00pm **Finish**



IBM Cognos Active Report

Offline interactive dashboarding and analysis, delivering very fast, self-contained BI to reach more users

Extend the reach of BI and analytics to a broad audience of consumers so they can use interactive reports to uncover new insights and opportunities.

Solution Highlights

- Disconnected reporting application
- Self-contained, interactive content
- Easy to consume
- Mass deployment, easy consumption
- Performance



IBM Cognos Mobile

Equip front-line workforce with the timely information needed to make informed decisions, regardless of location

Provide business users with the information they need to make responsive and informed decisions regardless of their location.

Solution Highlights

- iPhone, iPad, BlackBerry, Windows Mobile, and Symbian
- Zero footprint Web application on iPhone and iPad
- Full BI interactivity including Drill Up/Down/Through using common Touch gestures
- Interact with prompts, drills for additional details, schedule reports for immediate access to key content
- **Quarterly cadence for mobile releases**



IBM Cognos Mobile

<http://itunes.apple.com/us/app/ibm-cognos-mobile/id455326089?mt=8>

The screenshot shows the iTunes app store interface on an iPad. The search results for 'ibm' are displayed under the 'iPad Apps' section. The app 'IBM Cognos Mobile' is highlighted with a red circle. The app is listed as 'FREE' and has a rating of 5 stars. The app icon is a blue square with a white bar chart. The app is developed by IBM Business Analytics and was released on Sep 13, 2011. Other apps shown include 'IBM Lotus Notes Traveler', 'IBM Mobile Systems Re...', 'eBook4u - Many books f...', 'Roambi - Visualizer', 'TN5250', 'IBM Connections', 'developerWorks', and 'Quick Reference for IBM...'. The bottom dock shows icons for Featured, Genius, Top Charts, Categories, Purchased, and Updates.

Category: All Release Date: All Customer Rating: All Price: All Device: All Reset Filters: Clear All

iPad Apps 1-6 of 30 See All > Sort by: Relevance

App Name	Developer	Price	Release Date	Rating
IBM Lotus Notes Traveler...	IBM Lotus Business	+ INSTALL	Released Jan 18, 2...	65 Ratings
IBM Mobile Systems Re...	IBM Business	+ FREE	Released Mar 02, 2011	
eBook4u - Many books f...	VP2 Books	FREE	Released Jun 10, 2011	6 Ratings
Roambi - Visualizer	MeLLmo Inc. Business	INSTALLED	Released May 18, 2009	196 Ratings
IBM Cognos Mobile	IBM Business Analytics Business	FREE	Released Sep 13, 2011	
TN5250	MochaSoft Business	+ \$29.99	Released Jul 23, 2008	5 Ratings

+ indicates an app designed for both iPhone and iPad

iPhone Apps 1-6 of 86 See All > Sort by: Relevance

App Name	Developer	Price	Release Date	Rating
IBM Lotus Notes Traveler...	IBM Lotus Business	+ INSTALL	Released Jan 18, 2...	65 Ratings
IBM Connections	IBM Lotus Business	FREE	Released Aug 10, 2011	
developerWorks	IBM developerWorks Social Networking	FREE	Released Sep 15, 2010	
IBM Mobile Systems Re...				
Roambi - Visualizer				
Quick Reference for IBM...				



Agenda

- 2:30pm **Welcome and key announcements**
- 2.40pm **BI @ The University of Adelaide: Solution Architecture & Delivery Model**
Adam Gardner, Business Intelligence Manager, Adelaide University
- 3.10pm **IBM Cognos® 10 – Why wouldn't you?**
David Myall, Principal Consultant, DWS
- 3.40pm **Recommended Strategic Licensing Roles for IBM Cognos® 10...
plus, 2 key solution capabilities you may not know!**
Robert Marolda and Ruby Pulvirenti, IBM
- 4.00pm **Drinks and networking**
- 5.00pm **Finish**



Thank
YOU

