



Driving Effective Application Security in the Enterprise: An End-to-End Approach to Addressing One of the Biggest Threats to a Business

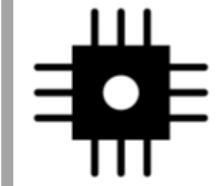
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IBM Security Systems

Pulse2012

Meet the Experts. Optimise your infrastructure.

May 31 – June 1
Sheraton on the Park Hotel, Sydney

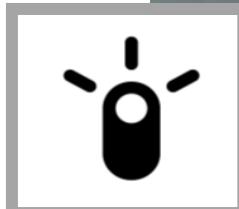
The Smarter Planet



Our world is getting
Instrumented



Our world is getting
Interconnected



Our world is getting
Intelligent



Challenges we face on a smarter planet

Key drivers for security projects



Increasing Complexity



Soon, there will be **1 trillion** connected devices in the world, constituting an “internet of things”



Rising Costs



Spending by U.S. companies on governance, risk and compliance will grow to **\$29.8 billion** in 2010



Ensuring Compliance



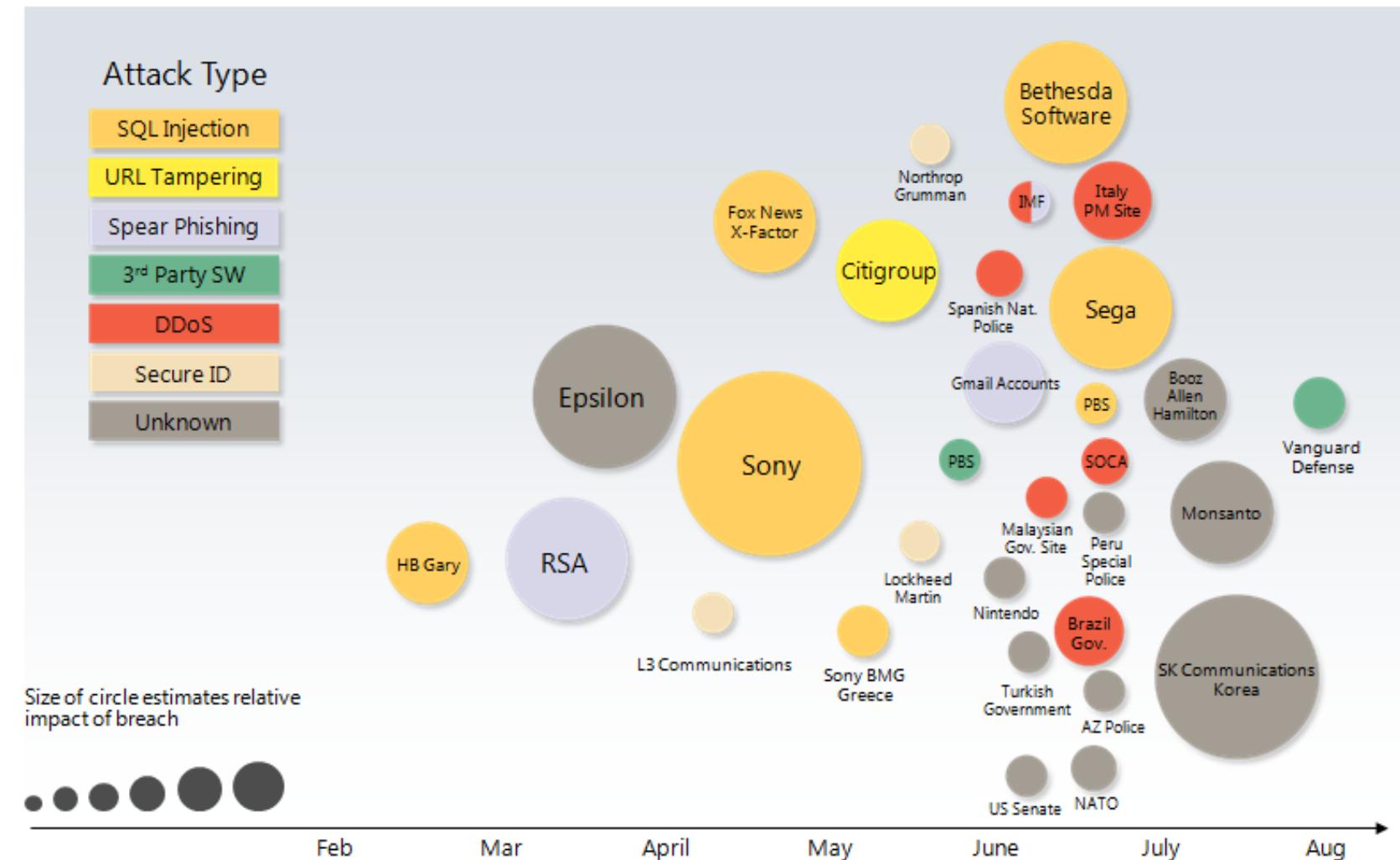
The cost of a data breach increased to **\$214** per compromised customer record

Source http://searchcompliance.techtarget.com/news/article/0,289142,sid195_gci1375707,00.html



Story Time!

Targeted Attacks Shake Businesses and Governments



Web Application Vulnerabilities are still the greatest source of risk for organizations

IBM Security Systems - Application Security



Application Security Statistics

Web application vulnerabilities / Total disclosed in 2011¹

41%

Records compromised via attack against web app²

92%

Web Application attacks / All successful attacks³

54%

Tested sites do not comply with PCI DSS⁴

99%

1 - IBM ISS X-Force Trend Report 2011

2, 3 - Verizon 2010 Data Breach Investigations Report 2011

4 - WASC Statistics Project - 2008

Application Security Market Drivers

- **Regulatory & Standards Compliance**

- eCommerce: PCI-DSS, PA-DSS
- Financial Services: GLBA
- Energy: NERC / FERC
- Government: FISMA

- **User demand Increasing Risk**

- Transformation of business processes to web applications & services
- Rich application demand is pushing development to advanced code techniques – Web 2.0 introducing more exposures

- **Cost efficiencies**

- Mitigate organizational risk with positive return on investment



"As attackers identify new ways to gain access to sensitive data, managing application security has become a big problem for our clients, and companies need solutions to proactively identify and fix vulnerabilities in their applications and comply with more and more regulations,"

*Joey Peloquin, Director, Application Security,
Fishnet Security.*

Why Are Applications So Vulnerable?



Time to market, priorities



Lack of security education



Complexity



Interconnectivity

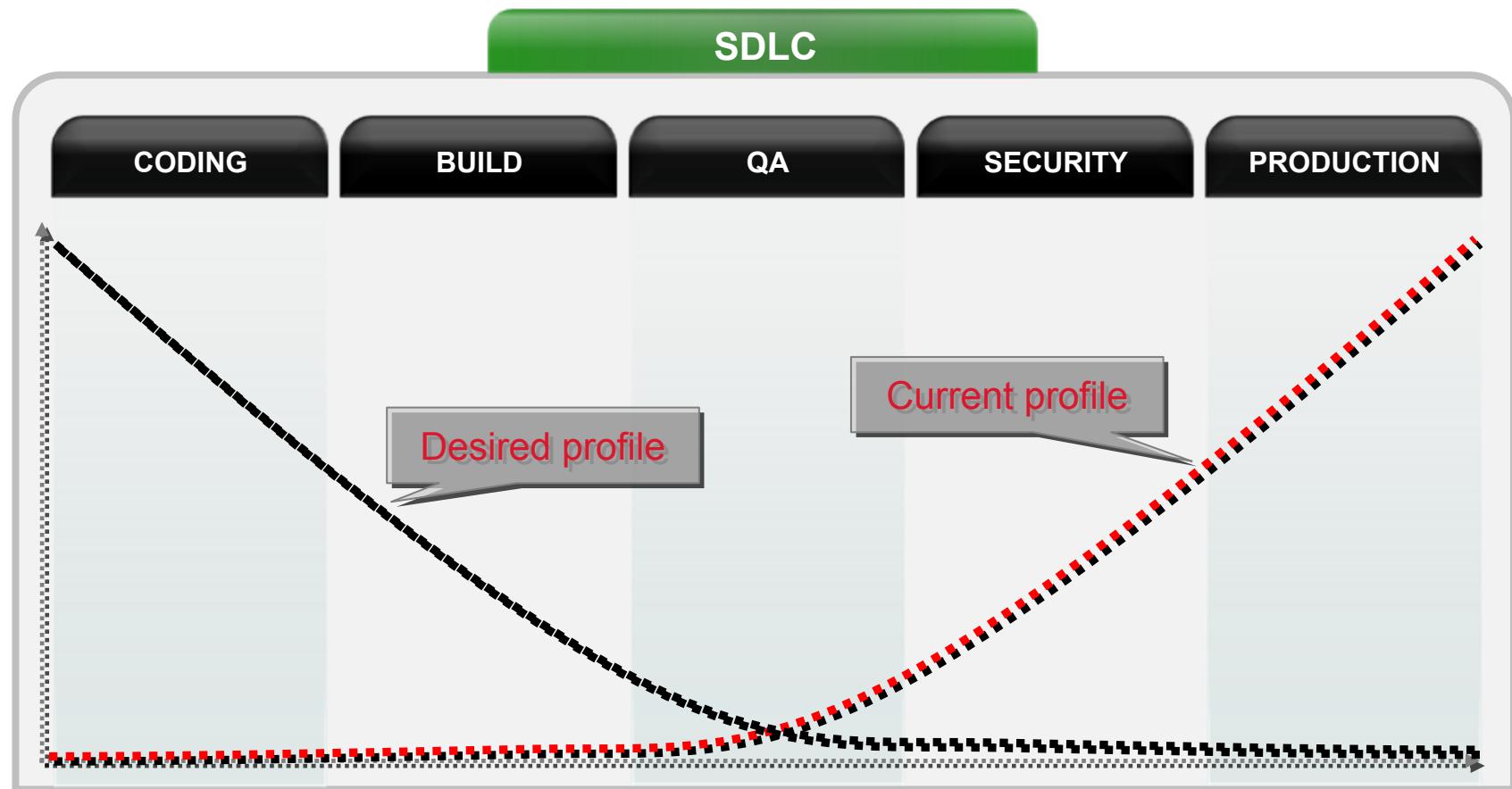


Network protections are not enough

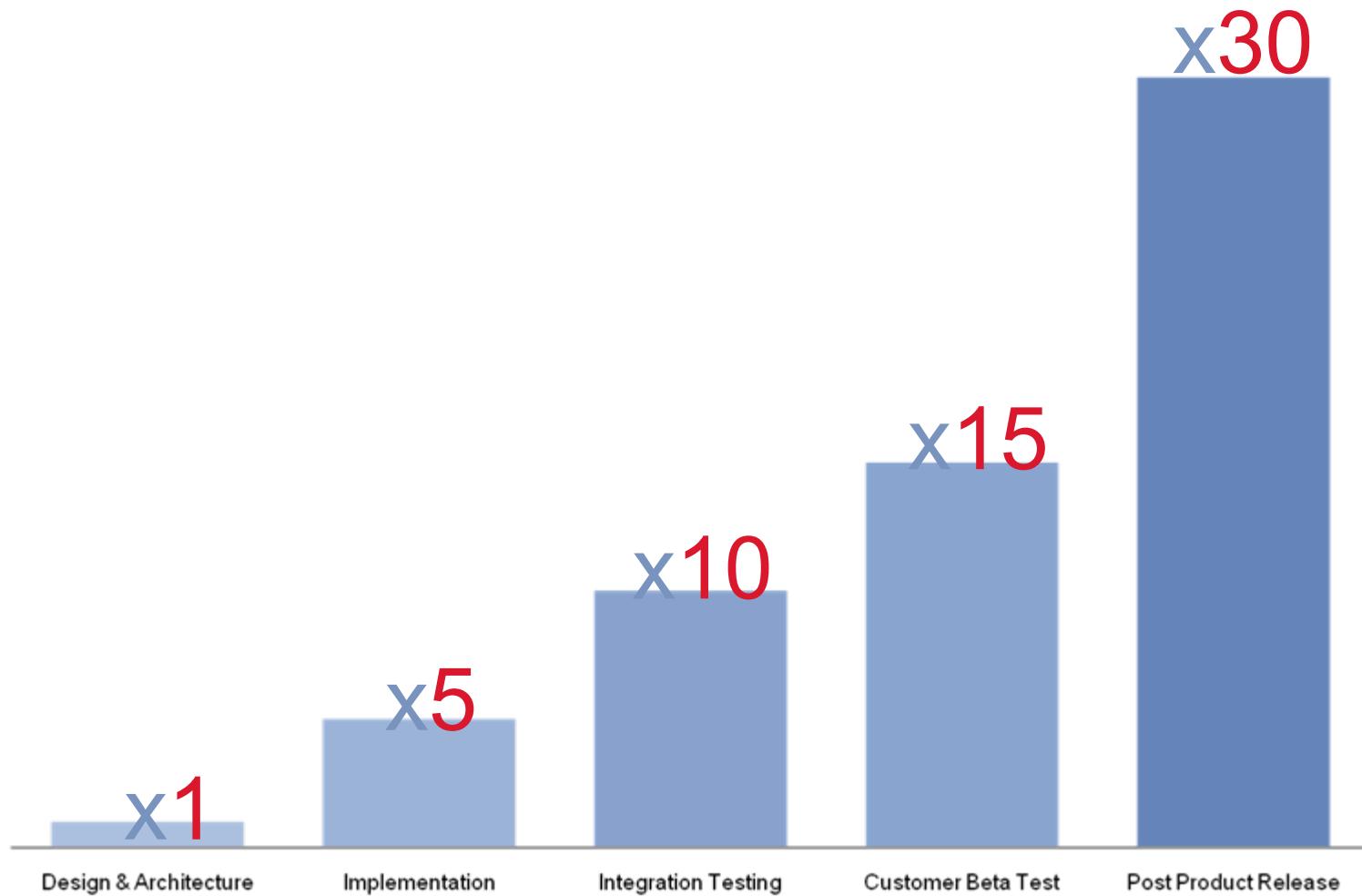


More Story Time!

Security Testing Within the App Lifecycle

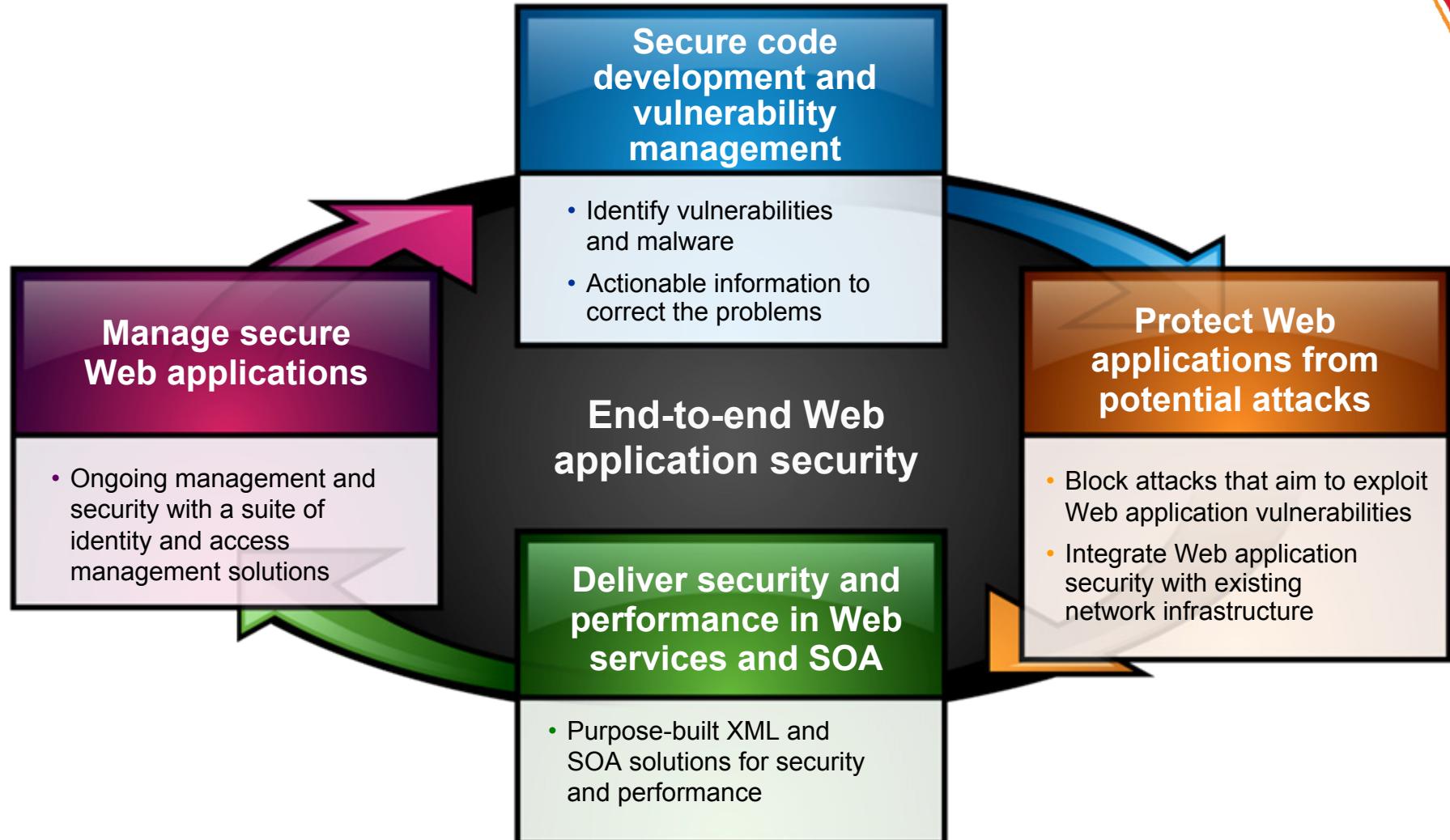


Cost of fixing software defects: The Artist formerly known as Security Issues



The Economic Impacts of Inadequate Infrastructure for Software Testing (NIST, 2002)

Application Safety – Protect Valuable Assets



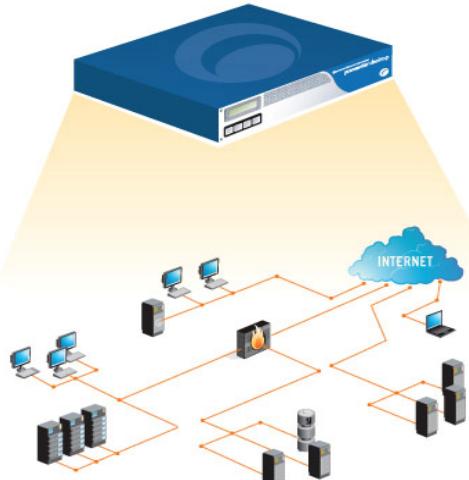
How does IBM Security AppScan work?

Automates Application Security Testing

Same process for whitebox & blackbox

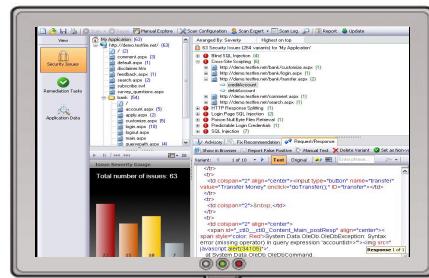
1

Scan applications



2

Analyze
(identify issues)



Virtual-SOC Portal

3

Report
(detailed & actionable)



Security Testing Technologies... Combination Drives Greater Solution Accuracy

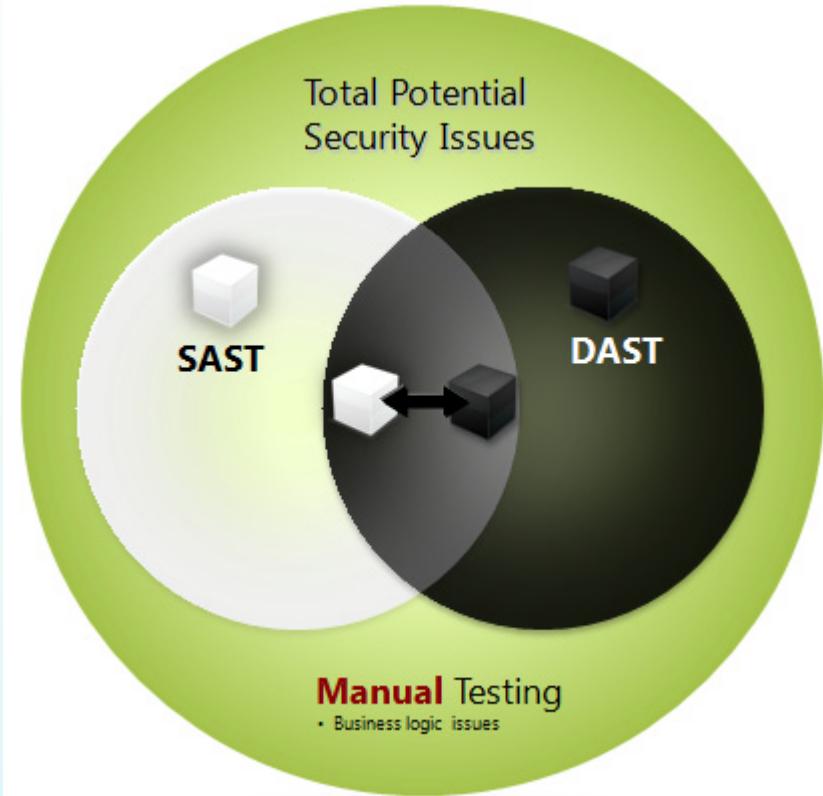
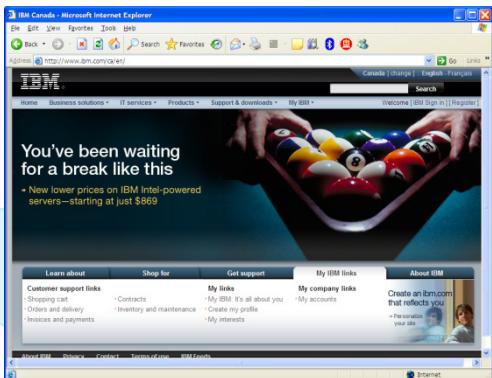
Static Code Analysis (Whitebox)

- Scanning source code for security

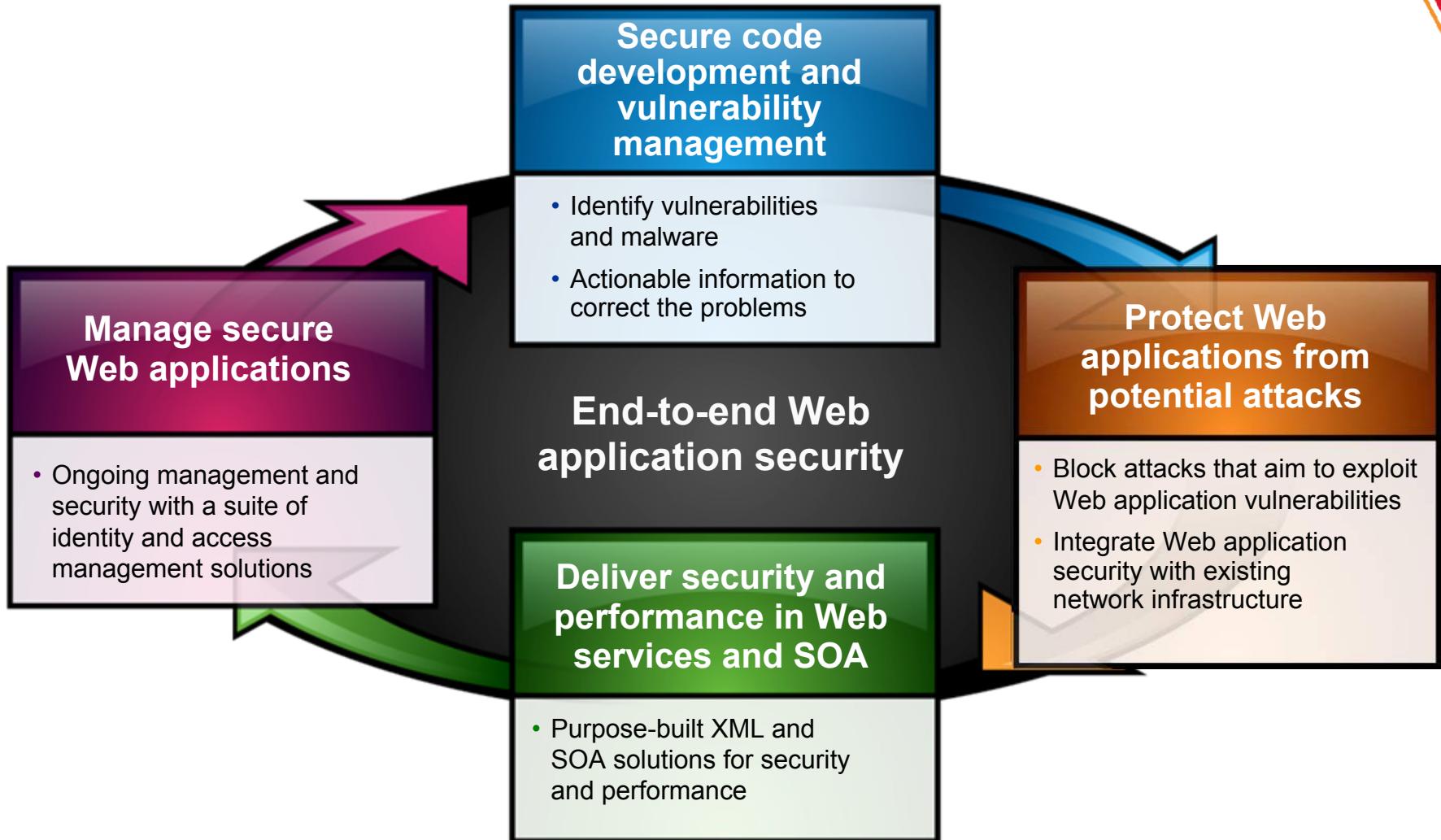
```
 100  // TheCSSFontStyle
 101  // -----
 102  constructor TmCSSFontStyle.Create(aFontStyle: TmCSSFontStyleEnum);
 103  begin
 104    inherited Create(aFontStyle);
 105    FFonStyle := aFontStyle;
 106  end;
 107
 108  function TmCSSFontStyle.GetStyleValue: string;
 109  begin
 110    Result := mCSSFontStyleString[FontStyle];
 111  end;
 112
 113  procedure TmCSSFontStyle.SetFontStyle(Value: TmCSSFontStyleEnum);
 114  begin
 115    if FFonStyle <> Value then
 116      begin
 117        FFonStyle := Value;
 118        if FOnStyleChanged > 0 then
 119          FOnStyleChanged(FOnStyle);
 120      end;
 121  end;
```

Dynamic Analysis (Blackbox)

- Performing security analysis of a compiled application



Protecting Deployed Applications in Real-time





Yep, another story...

IBM Security Network Intrusion Prevention System



Beyond traditional network IPS to deliver comprehensive security including:

- Web application protection
- Protection from client-side attacks
- Data Loss Prevention (DLP)
- Granular policy control for virtual environments
- Application control
- Virtual Patch technology

Unmatched Performance through PAM 2.0 delivering 20Gbps+ of throughput and 10GbE connectivity without compromising breadth and depth of security

Evolving protection powered by world renowned X-Force research to stay “ahead of the threat”

Reduced cost and complexity through consolidation of point solutions and integrations with other security tools

Evolving Security: The Protocol Analysis Module

How it Works	
• Deep inspection of network traffic	
• Identifies & analyzes >200 network and application layer protocols and data file formats	
What it Prevents	
Worms	
Spyware	
P2P	
DoS/DDoS	
Cross-site Scripting	
SQL Injection	
Buffer Overflow	
Web Directory Traversal	

Protocol Analysis Module (PAM)	
Vulnerability Modeling & Algorithms	RFC Compliance
Stateful Packet Inspection	TCP Reassembly & Flow Reassembly
Protocol Anomaly Detection	Statistical Analysis
Port Variability	Host Response Analysis
Port Assignment	IPv6 Native Traffic Analysis
Port Following	IPv6 Tunnel Analysis
Protocol Tunneling	SIT Tunnel Analysis
Application-Layer Pre-Processing	Port Probe Detection
Shellcode Heuristics	Pattern Matching
Context Field Analysis	Custom Signatures
Proventia Content Analyzer	Injection Logic Engine

NEW - Introducing PAM 2.0

- Takes advantage of next generation hardware
- Provides multi-threaded security inspection
- Delivers unprecedented levels of performance without compromising security

Maintaining High Levels of Pre-emptive Protection

IBM X-Force®

Research and Development Team

- Research and evaluate threat and protection issues
- Deliver security protection for today's security problems
- Develop new technology for tomorrow's security challenges
- Educate the media and user communities



14B analyzed Web pages & images

40M spam & phishing attacks

54K documented vulnerabilities

Billions of intrusion attempts daily

Millions of unique malware samples

Provides Specific Analysis of:

- Vulnerabilities/Exploits
- Malicious/Unwanted websites
- Spam and Phishing
- Malware
- Other emerging trends

A Look at IBM's Web Protection Module

- Detects/blocks wide range of Web application attacks
- Critical such as SQL Injection and Cross-site Scripting/CSRF
- Path Traversal, Brute Force, and many more



Web Protection Shared Tuning

Protection Domain: Global

Web Protection Categories

	Enabled	Category
Client-side Attacks		
<input type="checkbox"/>	Injection Attacks	
<input type="checkbox"/>	Malicious File Execution	
<input type="checkbox"/>	Cross-site Request Forgery (CSR)	
<input type="checkbox"/>	Information Disclosure	
<input type="checkbox"/>	Path Traversal	
<input type="checkbox"/>	Authentication	
<input type="checkbox"/>	Buffer Overflow	
<input type="checkbox"/>	Brute Force	
<input type="checkbox"/>	Directory Indexing	
<input type="checkbox"/>	Miscellaneous Attacks	

• Rolling Packet Capture Settings

Client-side Attacks

Show Security Events...

Enabled

Attack techniques that exploit the trust relationship between a user and the Web sites they visit, such as

Ignore Event

Display:

Block

Log Evidence

Responses

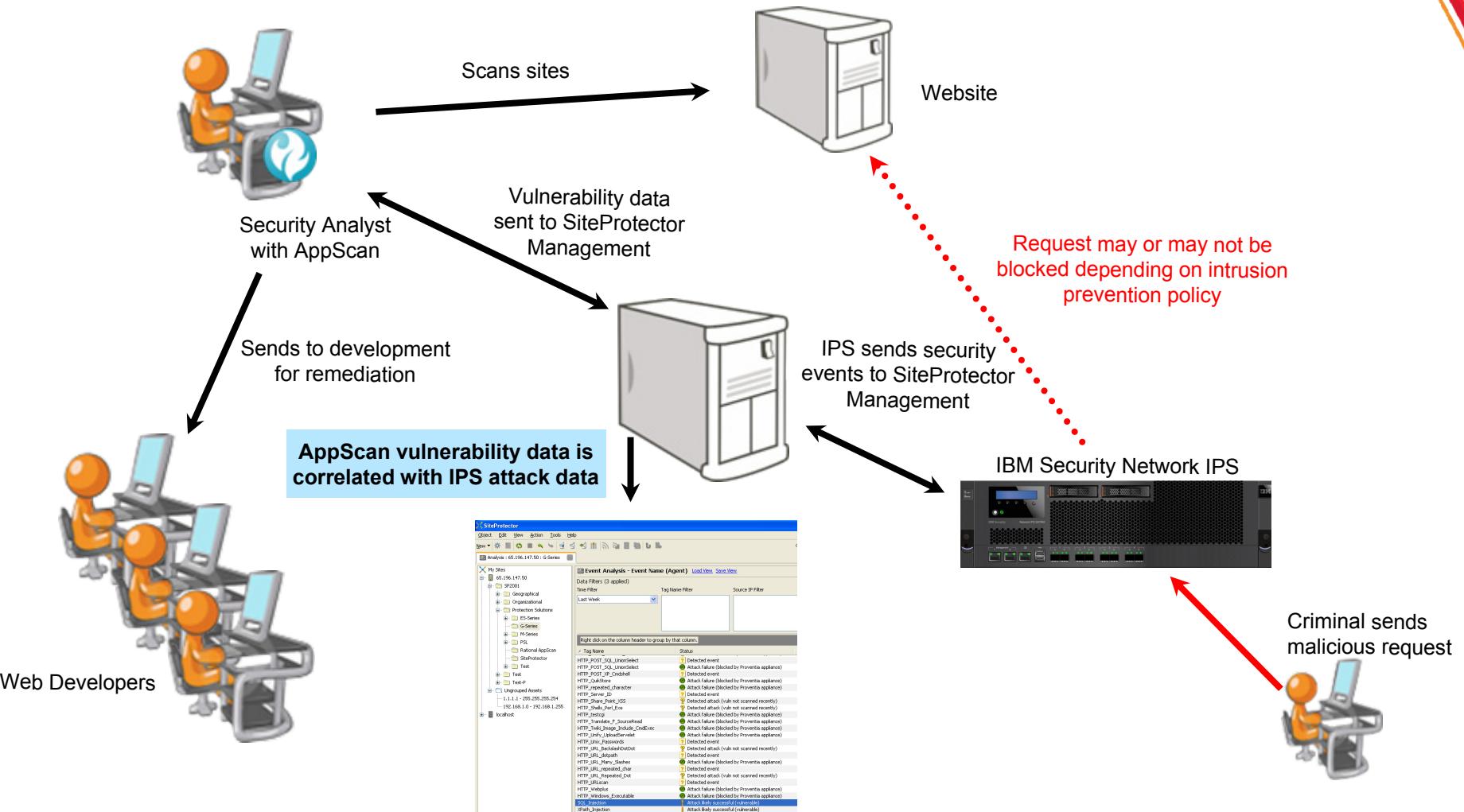
Email Quarantine

Security Events for 'Client-side Attacks'

- Cross_Site_Scripting
- HTTP_Apache_Expect_XSS
- HTTP_Apache_OnError_XSS
- HTTP_Cross_Site_Scripting
- HTTP_GETargscript
- HTTP_HTML_Tag_Injection
- HTTP_Html_In_Ref
- HTTP_IFRAME_Tag_Injection
- HTTP_MCMS_CrossSiteScripting
- HTTP_MSIS_Script
- HTTP_Nfuse_Script
- HTTP_POST_Script
- HTTP_Share_Point_XSS

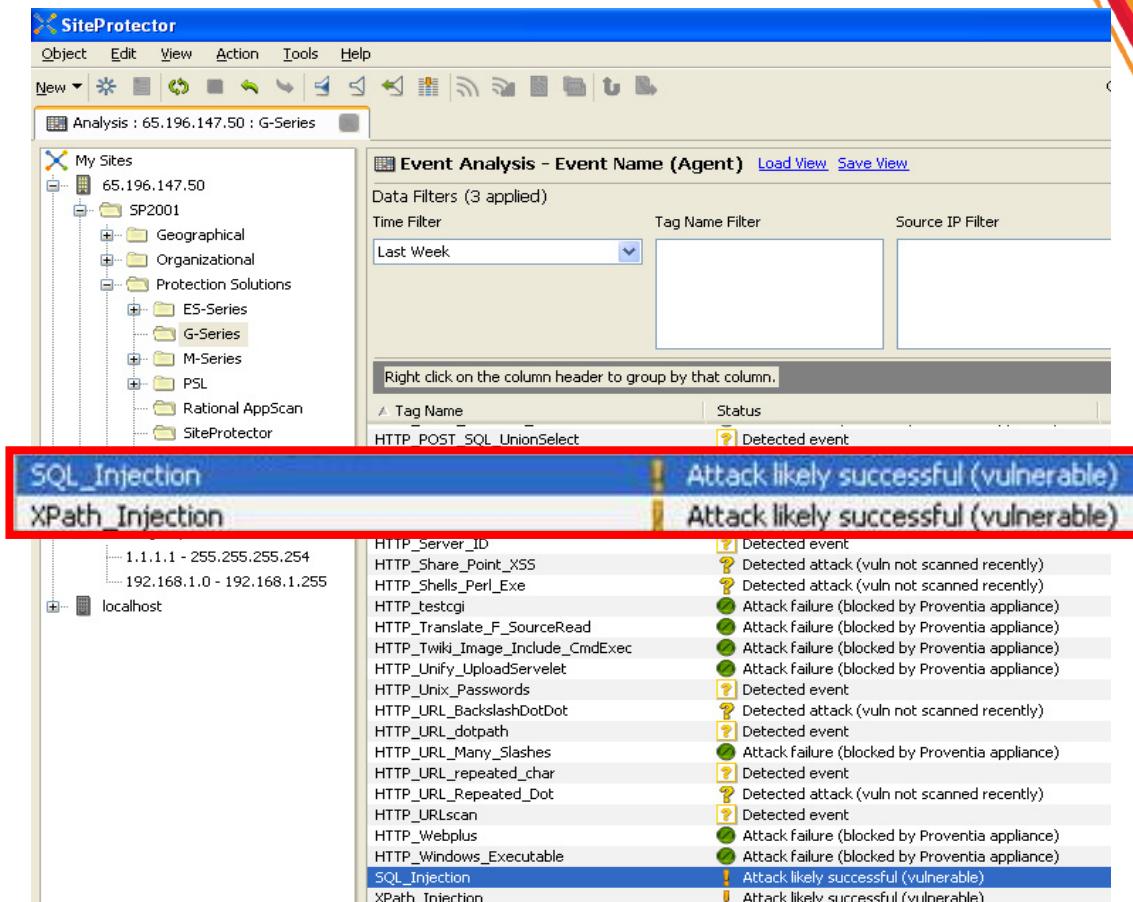
Close

Integrating Vulnerability Scanning and IPS

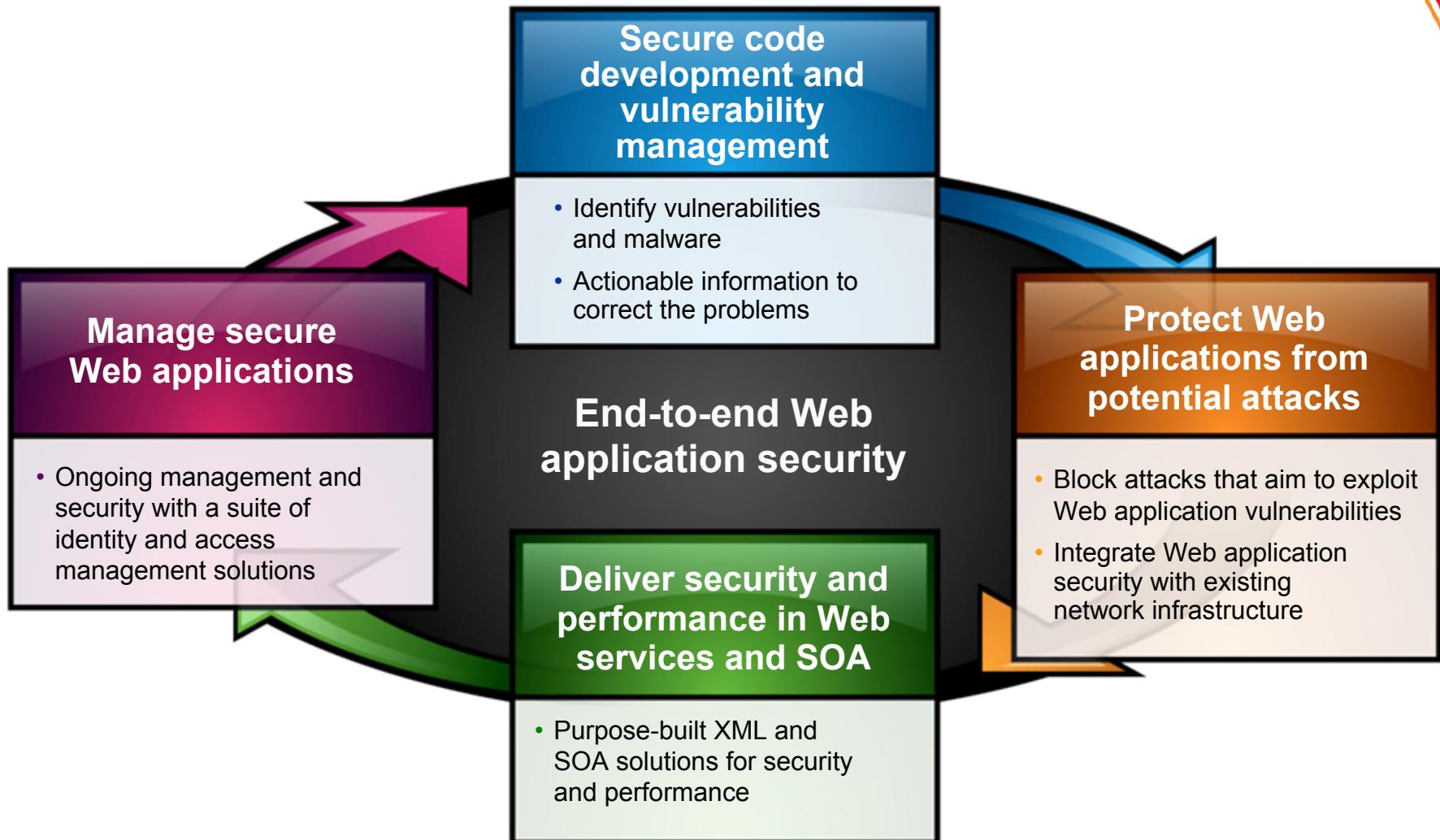


More Intelligent Insight into Web Application Threats

- Correlates vulnerability data with actual attacks
- Understand which attacks have a high probability of success
- Increased insight helps in tuning IPS Web protection module
- Prioritize vulnerability remediation efforts based exposure



IBM can Help Protect your Valuable Assets





QUESTIONS

The word "QUESTIONS" is rendered in large, bold letters. Each letter contains a different photograph of a diverse group of people, including men and women of various ethnicities, all smiling. The letters are outlined in white and have a slight shadow.

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