



Announcement Letter

IBM Marketing Announcement
August 30, 2010

Title: Enterprise Linux Server – introductory special offer (ANZ310-081)

The offer

For a limited time only, IBM End Users Clients may purchase an entry-level System z Enterprise Linux Server including z/VM Virtualisation software and 3 years' maintenance for AU\$389,400.00 in Australia (excluding GST) or NZ\$482,500 in NZ (excluding GST).

Product Details	(1) 2098-E10 z10-Business Class Server configured to include: <ul style="list-style-type: none">• 2 x IFL processors (specialist linux cores)• 32GB memory• 8 FICON ports (for high speed disk attachment)• 8 x OSA ports (network adaptors) (2) 3 years 24x7 hardware support (12 month warranty + 24 months maintenance services) (3) 5740-A05 z/VM 20 Value Units (4) 5740-SNS 3 years (Service and Support for z/VM)
End User Purchase price	AU\$ 389,400.00 excl GST or NZ\$482,500.00 excl GST

Start and/or end dates

This promotion is valid for firm orders received by IBM between August 30, 2010 and before November 30, 2010. Orders must have a requested delivery date within 30 days of order.

Who is eligible?

IBM End User Clients with no existing IBM z10BC IFL processors.

Eligible products, descriptions and features

As described in the table above (*"The offer"*).

Where is it available?

This offer is available in Australia and New Zealand only.

Terms and Conditions

1. Offer is a bottom line price for the list of products above
2. Offer is available to IBM End User Clients
3. This offer may not be combined with any other promotional offers or discounts from IBM.
4. IBM reserves the right to modify or withdraw this offer at any time.

5. This offer cannot be used in conjunction with International Volume Offerings (IVO's).
6. The hardware configuration includes 8 FICON ports. FICON is available in several technology variants and the customer may choose any valid combination supported by eConfig.
7. The hardware configuration includes 8 OSA ports. OSA is available in several technology variants and the customer may choose any valid combination supported by eConfig.
8. Additional software or hardware configuration options will be priced on request.
9. The offer does NOT include any Linux operating system software or support.
10. You agree to acquire hardware products under this promotion for your own use and not for remarketing, leasing or transferring to a third party, unless you are arranging lease-back financing for hardware products. You acquire the products described in this promotion in accordance with the terms and conditions of this promotion announcement and the terms and conditions of the applicable local country IBM Customer Agreement (ICA08-1INT), or equivalent customer agreement, signed by you and IBM.
11. Pricing is based on USD exchange rates of AU\$1=US\$0.88. Should the actual exchange rate at the time of acceptance of a Business Partner's order fall below that level then IBM reserves the right to re-price this offer accordingly.

Ordering information

To take advantage of this offer, the End User Client must indicate on the order that the product bundle(s) is/are being ordered under the terms of this promotion and provide the following number: **ANZ310-081**

Further Information?

Questions pertaining to this offering should be directed to:

Geoff Lawrence at geoff@au.ibm.com

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