

The advertisement features a large, stylized graphic of a red and blue sphere with several smaller, reflective spheres orbiting it, set against a background of yellow and white circles. The Lotus logo is in the top left, and the word 'Discovery' is in a large, bold font below it. The main text is arranged in columns, with a key features section on the left and descriptive text on the right.

Lotus

Discovery

KEY FEATURES AND BENEFITS

- **Visual knowledge discovery.** Search or browse for information and experts via an easy-to-use, integrated Knowledge Map. See documents, people, places, categories and how they relate all in one view.
- **Find comprehensive answers.** Efficiently search the entire intranet and beyond, including Web sites, back-end systems, Lotus® Domino™ applications and more. Ranking by relevance makes results much more valuable.
- **Locate experts.** Find out who knows what, via in-depth profiles on interests, experience and contributions.
- **Unprecedented automation.** Automated creation and maintenance of the Knowledge Map and expertise profiles dramatically simplifies life for both users and administrators, and ensures the latest resources are always available.

Find what you need to succeed!

The Lotus Discovery Server™ integrates all the critical elements of a strategic knowledge management infrastructure, including a Knowledge Map (K-map), expertise profiles and powerful search tools. By automatically associating subject matter experts with information resources, the Discovery Server identifies relationships among documents, people and topics. So you can quickly find the information and expert help you need to take fast, effective action.

While other knowledge tools require manual processes, the Discovery Server automatically tracks organizational knowledge and expertise. Integrated services make possible a richer level of analysis that reveals patterns of activity and the relationships among people and information. For example, the Knowledge Map can display the most relevant information first, while automatically pointing the way to related resources and activity.

Organizations invest in creating knowledge every day. Often that knowledge is lost when employees change jobs, or is stored in ways that undermine its future use. The Discovery Server connects user activity to knowledge across diverse repositories, making it much easier to locate and reuse both structured and unstructured information. This empowers individuals and teams to leverage each other's contributions in ways never before possible, to achieve greater productivity and innovation.

The Lotus Discovery Server automatically relates people and information across your entire knowledge base, so you can efficiently find everything you need.

FEATURES OVERVIEW

Search and browse all your knowledge assets in one place.

- **View knowledge in context.** See information, people, places and multidimensional categories all in one view — to discover both what you know exists and what you aren't yet aware of. For optimal efficiency, check value rankings and summaries before opening documents. Each category features related terms to guide further discovery.
- **Next-generation Find.** Locate what you need wherever it resides: on a Web site, in a file system or back-end system, a Lotus Domino application, Domino.Doc™ a Lotus QuickPlace™ a Lotus K-station™ Community Place or even a Web discussion forum. Filters allow full-text search within popular file types.
- **Robust security.** The Discovery Server authenticates the user and respects existing access controls. No information is displayed unless the user has appropriate access rights.

Pinpoint and profile expertise — automatically.

- **Automated profiling.** Employee profiles are created and maintained automatically, using LDAP and/or Domino directories. So there's no need to rely on users to keep profiles up-to-date. Data automatically stops accumulating if an employee leaves.
- **Automated expertise mining.** Discover relationships between people and topics based on activity (documents read and created, discussion participation, e-mail messages and more). The greater a person's affinity for a subject, the greater the value assigned to that person during a topic search.
- **Respect for privacy.** Profiles contain information on affinities, projects, education and job type. Users have full control over the contents of their profile, including demographics, skills, interests and discovered expertise relationships.

See relationships between knowledge and expertise.

- **"Digital bread crumbs."** The Discovery Server goes beyond finding documents — it monitors and analyzes user activity ("digital bread crumbs") to depict the collective relationship between people and knowledge resources.

Search for specific content using the Search Bar.

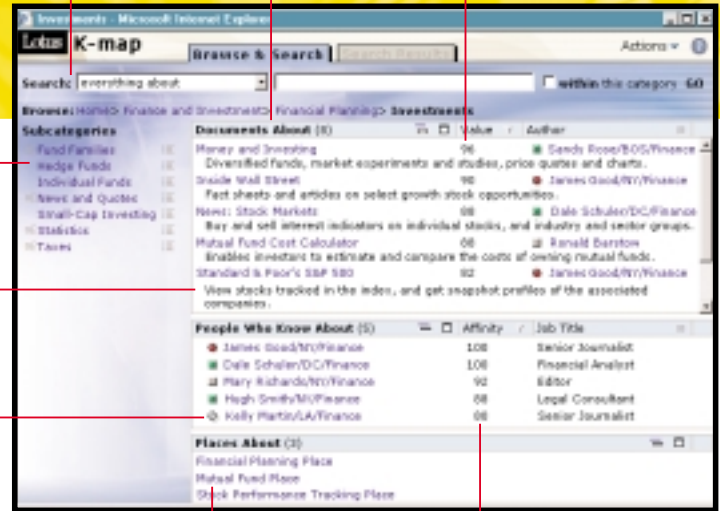
See the value rating before opening a document.

Find documents relevant to a topic of interest.

Browse categories and sub-categories to discover information.

See the summary before opening a document.

Find people related to a topic area of interest, see if they're available online, or click on a person's name to view their profile.



See a person's affinity, or relevancy, rating to the topic.

Find entire K-station Places full of captured content ready for reuse.

The K-map is a graphical user interface that presents the catalogued knowledge in an organization providing robust functionality.

- **Usage analysis.** The Discovery Server computes a value for information relative to organizational activity (number of times read, how recently read, number of responses, number of times cited or forwarded and more).
- **Knowledge audits.** Find out what information resources (databases, file servers, etc.) are most frequently accessed. Reports show the usefulness of your organization's data across all repositories, and track usage trends over time.
- **Integrated functions.** Initiate an e-mail or instant message directly from a profile. Automatically search for all documents authored by a person, or view a document author's profile.
- **Search/browse team workspaces.** Find public Lotus QuickPlaces and K-station Community Places (available separately) in context with documents and people, to rapidly reuse the collaborative activity of a project team or community of interest.
- **Adapts to the environment.** When administrators edit the K-map, the Discovery Server "remembers" these changes and continually adapts to your knowledge environment.
- **Open APIs.** Customize your knowledge environment for your needs, leverage current investments and incorporate third-party tools.

Leverage built-in services.

- **Integrated people awareness.** See the people related to topics, the extent of their affinity to a topic — and whether they're available online! Then send them an instant message to initiate a real-time conversation.

For all the latest information on the Lotus Discovery Server, contact your Lotus Sales Representative or visit www.lotus.com/km



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Job No. KNO-2090JAE.1

Part No. CC695NA