

# Terms and Conditions for the IBM® "Win a GoPro HD Hero3 Action Camera Silver Edition" Competition at IBM's Smarter Analytics Live 2013 Wellington Event (the Promotion)

1. Information on how to enter this Promotion and prize details form part of these Terms and Conditions of entry (**Terms**). Entry into the Promotion is deemed acceptance of these Terms.
2. The Promoter is IBM Australia Limited, Level 3, 601 Pacific Highway, St Leonards, Sydney, NSW, 2065 (**Promoter**).
3. The Promotion will be open from 10:30am New Zealand Daylight Time (NZDT) on Tuesday 22<sup>nd</sup> October 2013 and will conclude at 1:00pm NZDT on Friday 22<sup>nd</sup> November 2013 (**Promotional Period**).
4. Entry is open to New Zealand and Australian residents 18 years and older and who are delegates at the Promoter's Smarter Analytics Live 2013 event held at Te Papa – Museum of New Zealand, 55 Cable Street, Wellington 6011 on the 22<sup>nd</sup> October 2013 (**Event**).
5. Management, directors, employees and contractors of the Promoter and retail suppliers, agencies and companies associated with this Promotion, and their immediate families, are not eligible to enter.
6. To enter the Promotion and be eligible to win, eligible entrants must complete an online post-event evaluation form including completing all questions and providing their full name and contact details, and submit this online to the Promoter during the Promotional Period using the website link sent to eligible entrants by email following the Event (**Eligible Entry**).
7. The Promoter reserves the right to refuse to allow any person to participate or refuse to award prizes in its absolute discretion and without giving reasons.
8. The Promoter reserves the right to disqualify any entry or refuse to award a prize where false or misleading details have been given by an entrant or an entrant has behaved in a fraudulent or dishonest manner, or otherwise than in accordance with these terms and conditions or the spirit of the promotion.
9. Late, lost, incomplete or incorrectly completed entries, or entries not received for any reason, including human error or technical difficulties, will not be eligible to win the prize.
10. There is a limit of one Eligible Entry per eligible entrant to the Promotion.
11. The prize is a GoPro® HD Hero3 Action Camera Silver Edition valued at NZD\$522.86 (including GST) (RRP). The Promoter accepts no responsibility for any variation in the value of the Prize.
12. The prize is not transferable, changeable or redeemable for cash.
13. The Promotion is a game of chance. One computerised draw will be conducted to determine the Winner (**Draw**). The first Eligible Entry randomly selected in the Draw will win the Prize. This one Draw will be conducted from all Eligible Entries received.
14. The Draw will take place at 2:45pm NZDT at IBM Australia Limited, Level 3, 601 Pacific Highway, St Leonards, Sydney, NSW, 2065 on 26<sup>th</sup> November 2013.
15. The winner will be notified by telephone and email within 2 business days of the Draw, and the winner's name will be published on [ibm.com/events/au/announcements](http://ibm.com/events/au/announcements). The Prize will be delivered within 28 days to the address within Australia or New Zealand that was provided when the winner registered for the event (if the address provided is not within Australia or New Zealand, the prize may be delivered to a nominated address in Australia or New Zealand).
16. In the event that a winner is unable to be contacted within 3 months of the relevant draw date, despite the Promoter's reasonable efforts, a second chance draw will take place at IBM Australia Limited, Level 3, 601 Pacific Highway, St Leonards, Sydney, NSW, 2065 on 26<sup>th</sup> February 2014, on the same terms and

conditions as the original draw.

- 17.** Should the winner be unable to accept the prize due to employment regulations, they will be offered the opportunity to nominate a charity of their choice, to whom IBM will then donate the prize. If this is unsuitable, a redraw will take place until a prize winner or charity is confirmed.
- 18.** If you are a Government Official and you win this competition, we will ask you to provide written confirmation that you are permitted to accept this prize under your organisation's probity rules.
- 19.** The Promoter reserves the right to amend, suspend or cancel this promotion or any aspect of this promotion (including any prize) in its sole discretion and without giving reasons.
- 20.** All entries become the property of the Promoter. All entries will be stored by the Promoter in a database and the Promoter may use entrants' names and addresses for the purposes of conducting this promotion and for future promotional, marketing and publicity purposes unless otherwise advised by the Eligible Entrant by calling IBM on 132 426, or via the entry form. Entrants can request access to or correction of their details by contacting the Promoter on 132 426 (within Australia) or 0800 801 800 (within New Zealand).
- 21.** The Promoter will not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for personal injury which is suffered or sustained in connection with this Promotion or as a result of accepting or using the Prize, except for any liability which cannot be excluded by law.
- 22.** All decisions made by the Promoter, its employees or agents are final and binding on each person who enters, and no correspondence will be entered into.
- 23.** Warranty, service and support of non-IBM products are provided directly to you by the manufacturer, supplier and publisher of the product. Subject to any rights which may not be excluded or limited, IBM makes no representations or warranties regarding non-IBM products or services.
- 24.** IBM, the IBM logo and ibm.com are trademarks of IBM Corp registered in many jurisdictions worldwide. A current list of IBM trademarks is available on the Web at "Copyright and trademark information" at [www.ibm.com/legal/copytrade.shtml](http://www.ibm.com/legal/copytrade.shtml). Other product, company or service names may be trade marks or service marks of others.

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