



Issue 3: June 2012

# IBM Lotus Notes Domino eNewsletter

**In this issue:**



## Introduction from James Gorry



Welcome to the fourth edition of the quarterly IBM® Lotus Notes® Domino® eNewsletter. We're very happy to have seen subscriptions to this newsletter grow by 33% since we launched in 2011. Welcome to all our new subscribers!

This edition is packed with information on how you can use social business technologies to drive productivity and innovation. We take a look at internal social business etiquette and the importance of establishing rules for social business behaviour. You can also read an update on our plans for the future of IBM Lotus® Symphony™; learn more about our free, easy-to-use collaboration software; hear from IDC on the current state of enterprise email and the changing nature of collaboration; and download a free sample from our soon-to-be-released book on getting the most out of XPages.

Finally, thanks to the AusLUG community for a fantastic AusLUG 2012 in March. I really enjoyed meeting all our valued clients and business partners during the two-day conference in Melbourne.

Thank you for being part of the Lotus Notes Domino community, and I hope you enjoy this edition.



### **James Gorry**

IBM Collaboration Solutions Executive  
for Australia and New Zealand.

**Get Social. Do Business.**

## Good behaviour: setting rules for internal social collaboration

In recent years, many organisations have established guidelines for communicating with external stakeholders – such as customers and prospects – through online social networks. But what about social business etiquette inside your organisation?

This [IBM executive brief](#) looks at how social collaboration is changing culture, etiquette and interaction in the workplace. It aims to help enterprise leaders understand the critical role that internal social collaboration – and developing new rules of etiquette – play in transforming your workplace.

## Case Studies

### Creating a more vibrant workplace

Asian Paints deployed IBM Connections, integrated with IBM Lotus Notes and IBM Sametime®, to 3,800 employees in India, after an internal study found a need to improve collaboration. Employees are using this social software to share information, find expertise and spread knowledge, and have become more productive. [Read more.](#)

### Going paperless: the benefits stack up

Chicago-based Czarnowski Display Service updated its application development process by creating a web-based application using IBM Lotus Domino Designer. With a paperless system that employees can access from almost anywhere, the company has significantly increased productivity, improved application performance and reduced storage requirements. [Read more.](#)

## From the analysts

### Thinking outside the inbox

Social collaboration tools are transforming workplaces and changing the way organisations use email. Most businesses ask email to do too much: it has become a tool for project management, data storage, collaboration, marketing and file sharing. Stretching email beyond its intended purposes has created an overwhelming volume of related data and led to email fatigue.

IBM has long predicted a future in which email converges with social tools to support collaborative businesses, and recent technology is enabling this transformation.

In a recent white paper, *The Future of Email is Social*, analyst firm IDC looked at the current state of enterprise email and the changing nature of collaboration. The paper discusses how an integrated environment that combines social collaboration tools with email can help organisations boost productivity and free up email for its intended purpose: private, one-to-one (or one-to-few) communication.

## What's new with IBM collaboration software?

IBM is currently deploying Lotus Symphony 3.0.1 to more than 400,000 users worldwide. We plan to upgrade users to Apache OpenOffice IBM Edition – which combines the best of Lotus Symphony with the new Apache OpenOffice project – in early 2013.

[Read more.](#)

## Administrators' corner

Are you considering upgrading to the latest version of Lotus Notes and Domino 8.5.3? Make the transition confidently with *IBM Lotus Notes and Domino 8.5.3: Upgrader's Guide*. Written by IBM experts, this book is packed with information about the features of our leading social business software. You'll learn how to fix issues that arise while upgrading, integrate Lotus Domino 8.5.3 with IBM servers and other systems, and much more. [Read more.](#)

## Developers' corner

This quarter we're giving you the chance to preview a free sample from the just-released book *XPages Extension Library: A Step-by-step Guide to the Next Generation of XPages Components*.

This book combines reference material and practical use cases to help you install and configure XPages Extension Library, and use its cutting-edge applications infrastructure to quickly create rich web applications.

[Download the free sample](#). You can also [meet the authors](#) in this short YouTube clip.



## Did you know?

The IBM [Lotus Notes and Domino Facebook page](#) just got a facelift. Why not stop by and see what's happening in the Notes and Domino community?



## Australian Lotus User Group update

AusLUG 2012 was a resounding success – with more than 300 attendees, it was the largest LUG event ever held worldwide. The March event was held over two days at the Melbourne Convention and Exhibition Centre – the largest conference centre in the southern hemisphere. The location proved popular thanks to the city's great restaurants, vibrant culture and diverse entertainment, and most delegates indicated they would attend in 2013. A number of people also enjoyed an Australian Football League (AFL) game, and the international visitors also got into the spirit of this unique game.

During almost 60 sessions, delegates heard from local and international speakers on the latest in Lotus Notes, XPages and collaboration technology such as IBM Connections.

Thank you to the many sponsors who helped make AusLUG a huge success, including Platinum sponsor IBM and Gold sponsors Dr Notes, ISW, Hyperware Consulting and HADSL firm. We are now looking forward to next year. While we haven't yet confirmed the location or dates, you can expect the timing to be similar to 2012. We hope to see you there.



## What's on?

### LotusBeerNight

LotusBeerNight is on again! This popular event is a social meet-up for past and present users of IBM Lotus technology, and it's a great opportunity to make some new contacts. It will be held at the Shelbourne Hotel in Sydney at 6pm on Tuesday, 26 June. [RSVP now](#) or email Ethann Castell at [ethann.castell@caliton.com](mailto:ethann.castell@caliton.com) for more information.

### XPages webinars

Join The Learning Continuum Company and IBM Global Business Services for a series of free monthly webinars about XPages. The live webinars run during United States East Coast business hours, but you can [watch the replays](#) at any time.

## Featured offers this quarter

We have three great offers for you this quarter.

### Offer 1: Notes Domino upgrade discount

For a limited time, IBM is offering a discount when you renew your Notes Domino licence. Your organisation can receive a discount of up to 40% off the cost of reinstating Notes and Domino Support and Subscription.

By upgrading to Lotus Notes and Domino 8.5, your organisation can:

- reduce email storage costs by up to 60%
- reduce storage asset growth by up to 30%
- help cut administration costs by up to 40%.

[Find out what's new in Lotus Notes and Domino](#), and why you should renew today. You can also [watch this short video](#) to learn about the additional entitlements you get when you upgrade to the latest version of Lotus Notes and renew your support and subscription.

Are you ready to get started? IBM FastStart Bundles for Notes Domino clients let you add the power of real-time social collaboration software to your Notes and Domino environment – easily and cost-effectively. You also benefit from implementation by one of our Premier Business Partners.

## Featured offers this quarter

### **Offer 2: quick and easy access to your free IBM Sametime Entry software**

IBM Sametime is a powerful and flexible tool that lets you connect, converse and collaborate in real time, helping to improve employee productivity, responsiveness and decision making.

The IBM Sametime for Notes Domino FastStart Bundle includes:

- your free IBM Sametime entitlement
- one-day readiness assessment
- one-day deployment service
- 2.5-day adoption and end-user training session.

### **Offer 3: harness the power of collaboration with your free IBM Connections entitlements**

The IBM Connections FastStart Bundle for Lotus Notes and Domino clients can give you integrated social software capabilities in just one week.

This FastStart Bundle includes:

- your free IBM Connections Files and Profiles entitlements to enable users to easily share files and quickly find the people and expertise they need
- five-day implementation service and technical administration training session
- one-day user and adoption training course.

For more information on any of these offers, please contact **Rolf Blundell** on **1800 557 343 (AU)** or **0800 426 431 (NZ)**, or email [rblunde@au1.ibm.com](mailto:rblunde@au1.ibm.com).

## Social Business Xchange

A Social Business is one that leverages technology to enhance relationships between employees, customers and partners as well as create business value.

IBM has created the Social Business Xchange (SBE) – an online information series of high value content on this subject delivered straight to your inbox.

### **Learn more**

[Register for SBE Australia](#)

[Register for SBE New Zealand](#)



## Subscription and support

### **IBM Software Support Lifecycle Policy adds value**

The updated IBM Software Support Lifecycle Policy now gives you more flexibility and more value. Enhanced “5+3” Support, multi-version support and other recent changes allow you to upgrade on your own schedule and maximise the value of your existing software investments.

[Find out more.](#)





© Copyright IBM Australia Limited 2012. ABN 79 000 024 733. © Copyright IBM Corporation 2012. All Rights Reserved. TRADEMARKS: IBM, the IBM logos, ibm.com, Lotus Notes, Domino, Lotus, Symphony, Sametime, smarter planet and the planet icon are trademarks of International Business Machines Corp, registered in many jurisdictions worldwide. Other company, product and services marks may be trademarks or services marks of others. A current list of IBM trademarks is available on the Web at "Copyright and trademark information" at [www.ibm.com/legal/copytrade.shtml](http://www.ibm.com/legal/copytrade.shtml). IMPORTANT PRIVACY INFORMATION: If you or your organisation would prefer not to receive further information on IBM products, please advise us on 132 426 (Australia) or 0800 444 714 (New Zealand). If you would like IBM Australia Limited to refrain from sending you commercial electronic messages you may send an unsubscribe message to [contact@au1.ibm.com](mailto:contact@au1.ibm.com). The sending of this message was authorised by IBM Australia Limited, and IBM Australia Limited can be contacted at [rlm@au1.ibm.com](mailto:rlm@au1.ibm.com) or on 132 426 (Australia) or 0800 801 800 (New Zealand). IBM may store data on international servers used by it. GL\_14063