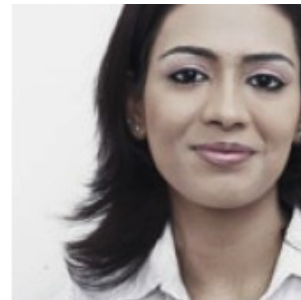
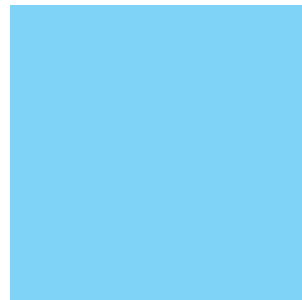
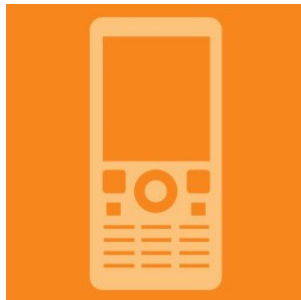


making the world work

faster
safer
smarter.
simpler
greener

“Smarter Collaboration: Integrated Lotus Portfolio”

Christopher C. Crummey | WW Lotus Executive & Lead Lotus Evangelist



IBM®



CREATED WITH LOTUS® SYMPHONY™

Lotus Collaboration Strategy

Leverage skills

- Leverage skills at home
- Google, Yahoo, Social, etc.

Contextual

- 1-2 Clicks away
- Woven into fabric of Experience

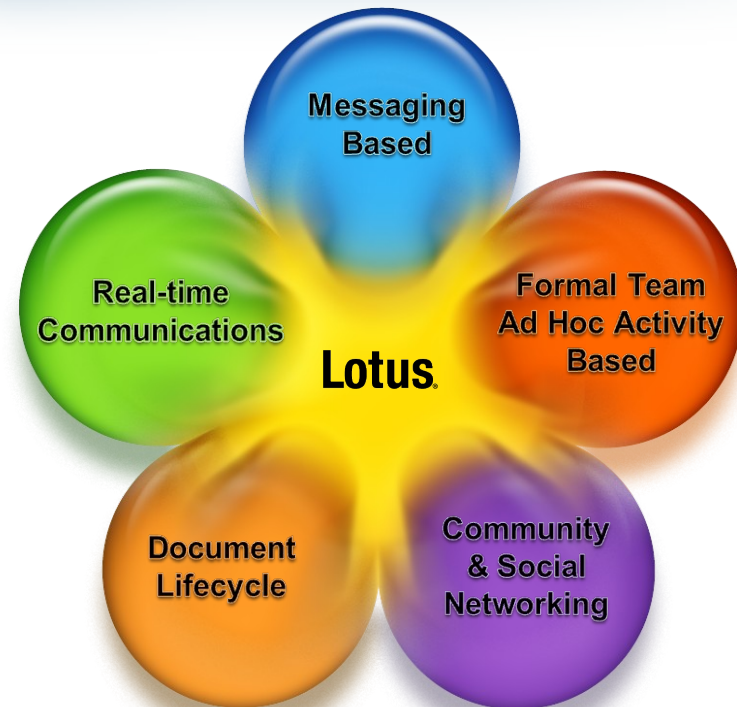
Spontaneous

- 60 sec or less
- Easy to do right thing

Power of Web 2.0

- New Collaboration Model
- Generational Shift

Cloud Computing



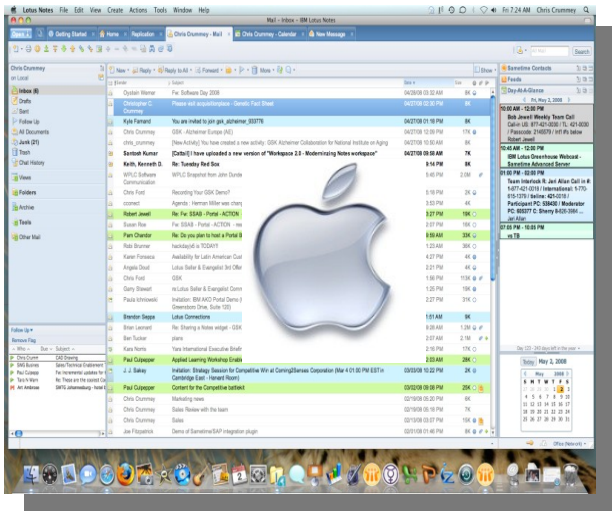
Portal Platform

How do I use this collaboration?

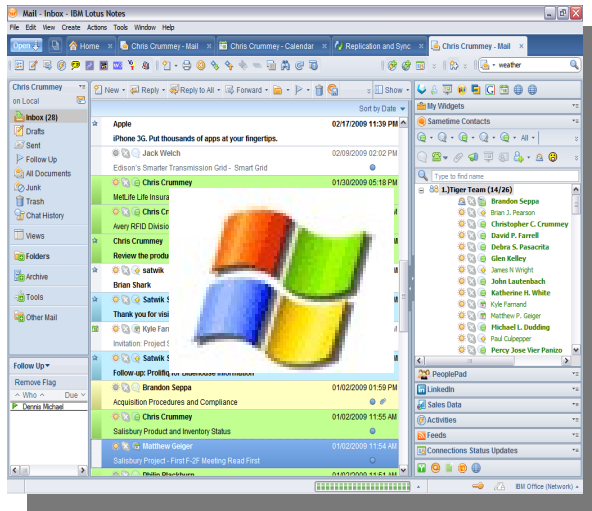
Unified Communication & Collaboration

iPhone

Blackberry



Mac



Windows



LotusLive

Social Software – Power of Web 2.0

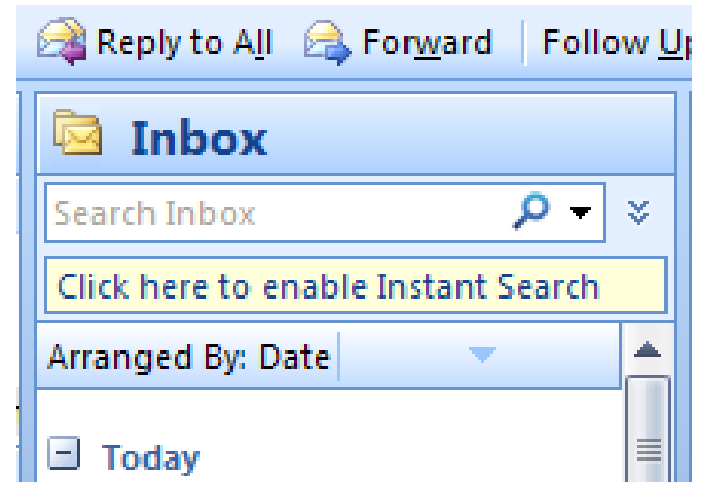
Smarter Collaboration: Outside Inbox

■ eMail Pain

- Email = “dial tone” – Commodity
- “Mail Jail” – Overuse mail, only tool
- Knowledge stuck in mail folders
- No Mail Forward – Smarter way to Collaborate

■ Collaboration = Sharing

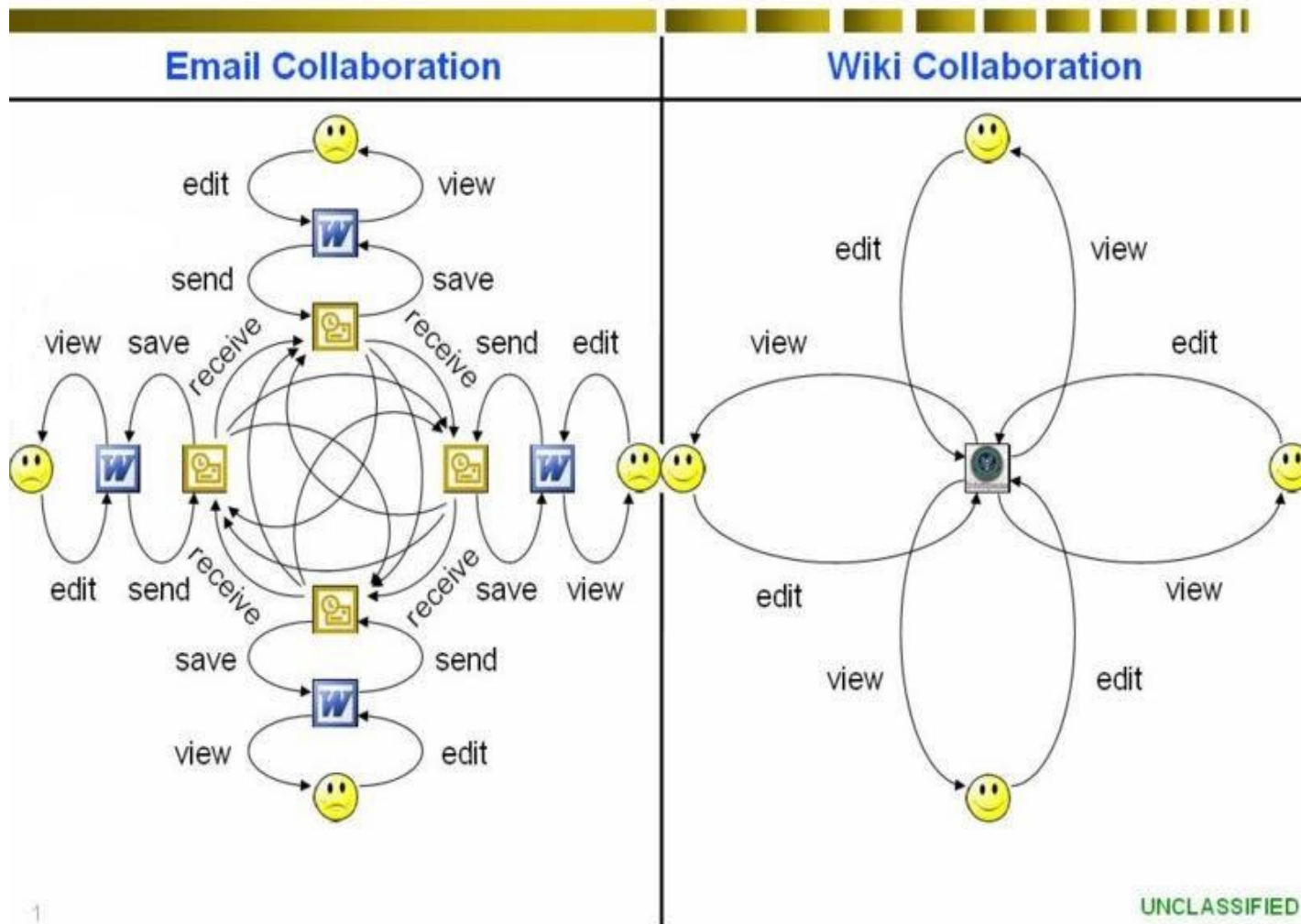
- Organic Sharing
- More valuable the more you share
- Drive “Tipping Point” using collaboration Tools.
- Generational shift in collaboration



Smarter Way to Collaborate

UNCLASSIFIED

Email vs. Wiki Collaboration (U)



UNCLASSIFIED



Smarter Collaboration Evolution - Roadmap

E-mail & Calendar & PIM



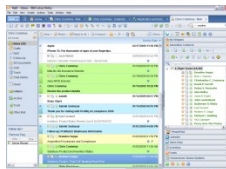
Document Lifecycle



Unified Communication, Instant Messaging



Collaborative Applications
xPages



Web 2.0



Blogs
Wikis
Forums
Activities
Communities
Etc.

Cloud Computing



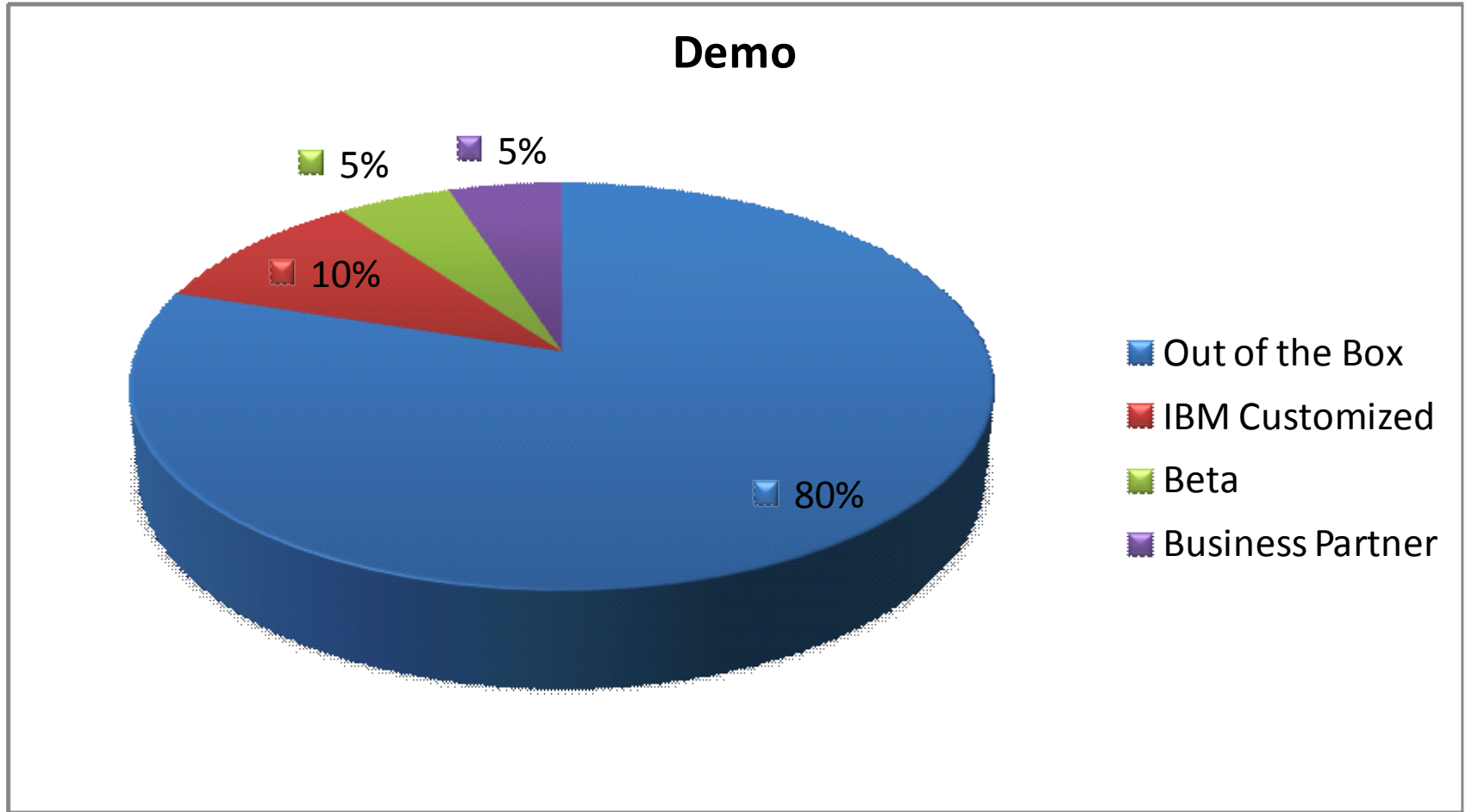
Activities
Files
eMeetings
Contacts
email
LotusLive Labs

IBM Project Vulcan
Project Concord



Analytics
Subscription
Federation
Open Standards

Smarter Collaboration Demo



Art of the Possible + Best Practices + Scenarios





Mail-Inbox

- Inbox
- Drafts
- Sent
- Follow Up
- All Documents
- Junk
- Trash
- Views
- Folders
- Tools
- Other Mail
- Widgets
 - Google Maps
 - Google Translate
 - IBM - Yahoo! Finance
 - Profiles-Search
 - Wikipedia

- Sort by Date
- collabo01/28/10 01:25PM
Your place, collaborati
 - Heathe01/18/10 07:14PM
Re: Marketing Review 1
 - Hatalie01/17/10 09:36AM**
 - Re:**
 - Dan M01/06/10 02:27PM**
Cancelled:Meeting
 - Dan Mi01/06/10 02:07PM
Invitation:Meeting with
 - Dan M01/06/10 02:27PM**
Invitation:Review Str
 - Dan Mi01/06/10 02:07PM
Unified communications
 - Dan M01/06/10 12:45PM**
Cancelled: Lunch wi
 - Dan M01/06/10 12:44PM**
Rescheduled: Lunch
 - Dan Mi01/06/10 12:44PM**
Rescheduled: New P
 - Dan M01/06/10 12:39PM**
 - iti
 - 12:39PM
 - du
 - 12:
 - 12:
 - Dan M01/06/10 12:**
 - New Product Annou**
 - sales01/06/10 12:27PM**
Your place, salescol
 - Frank_A01/06/10 12:18PM
Review: Sales Data

From: Dan Misawa/renovations
To: Frank Adams/renovations@renovations
Subject: Unified communications and collaboration platform: Lotus Sametime software

Unified Communications and Collaboration platform: Lotus Sametime software

Chris Crummey

Integrate UC into your processes and apps and leverage your existing environment



The IBM Lotus® Sametime® software communications and collaboration platform provides people a unified user experience across a broad set of real-time collaboration applications. These capabilities can be extended with content from IBM Business Partners or your own content applications. You can also embed these Sametime capabilities through your desktop or Web application. This means that people switch context less often and can collaborate more efficiently and effectively—using the best methods for the task at hand.

Full, Light & Ultra-light

Sametime Awareness

Sidebar Applications

LiveText Widgets

Preview on Side

Help

Day-At-A-Glance

Wed 01/20/2010

Lotusphere 2010
Orlando FLA

09:00AM - 02:00PM
Meeting with Marketing
Frank Adams

03:00PM - 04:30PM
Invitation: Review Strategy Presentation
Dan Misawa

Today

Sametime Contacts

Offline Support

Frank Adams
dom85.renovations.com

Today Jan 30, 2010

January 2010

S	M	T	W	T	F	S
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1	2	3	4	5	6

Views

- One Day
- Two Days
- One Work Week
- One Week
- Two Weeks
- One Month
- One Year

Meeting Notices

Group Calendar

Other Calendars

My Calendars [Add](#)

- Google

		Mon 01/18/2010 - Sun 01/24/2010						
East	West	18 Monday January 20	19 Tuesday January 20	20 Wednesday January 20	21 Thursday January 20	22 Friday January 20	23 Sa Jan	24 Su Jan
		Martin Luther Lotusphere 20	Lotusphere 20 Mary's Birthda	Lotusphere 20	Lotusphere 20 Sue Morris Bda	Lotusphere 20 Marketing Lau		
07:00	04:00							
08:00	05:00							
09:00	06:00			Meeting with M Frank Adams		Keynote Spea Frank Adams		
10:00	07:00		Reschedule: M Room 1234					
11:00	08:00	Review Project						
12:00	09:00				Lunch with Ch			
01:00	10:00							
02:00	11:00							
03:00	12:00	New Sales Ann		Invitation: Rev	Pick up kids at			
04:00								
05:00								

Multiple Time Zones

Sametime Buddy List

Ghosted Calendar Entry

Calendar Overlay

Drag & Drop

Help

Day-At-A-Glance

Sametime Contacts

I am Available

View

Work

- Frank Adams/renovation
- Dan Misawa
- Heather Reeds
- Dennis Michaels
- Betty Zechman
- Ted Amado
- Samantha Daryn
- Natalie Olmos
- Pierre Dumont

Impatica viaDock

File View Go Help

BlackBerry Client for IBM Lotus...

Press Alt + Z or middle mouse button to stop sending mouse control to the handheld


Registered to: User-100105-W11, IBM



Impatica viaDock

File View Go Help

Lotus. Connections Communities



My Communities

Page 1 of 3 > >|

- Mac**

Welcome to the Mac community at IBM. Many IBMers...
- SWG Development Community**

Are you working on SWG Development initiatives, or...
- Virtual Universe Community**

The Virtual Universe Community (VUC) is IBM's large...
- BlueIQ Ambassadors**

BlueIQ Ambassadors are social software enthusiasts

Click here to send mouse controls to the handheld

Registered to: User-100105-W11, IBM



Impatica viaDock

File View Go Help

BlackBerry Client for IBM Lotus...

Click here to send mouse controls to the handheld

Registered to: User-100105-W11, IBM



Impatica viaDock

File View Go Help

Lotus. Quickr Sort by Name

Advanced Collaboration Library

Page 1

- 06 04 09 Bones FINAL.pdf
- Avaya
- Cisco
- CollabEvangelism_Guide_brochure_L...
- Nortel
- Presentations
- Sametime_Comparison_Chart.pdf
- Sametime_For_Dummies.pdf
- Sametime_MS_Integration.pdf

Click here to send mouse controls to the handheld

Registered to: User-100105-W11, IBM










Impatica viaDock

File View Go Help

Lotus. Quickr **File Details**

... > [Advanced Collaboration Library](#) > [Presentations](#)

- Sametime Product Family-Final.ppt

File Name: - Sametime Product Family-Final.ppt

Author: Joseph W. Baxter

Added: Aug 28, 2007

Modified: Aug 28, 2007

Click here to send mouse controls to the handheld

Registered to: User-100105-W11, IBM



Impatica viaDock

File View Go Help



Click here to send mouse controls to the handheld


Registered to: User-100105-W11, IBM












Impatica viaDock

File View Go Help

 **1.) Tiger Team**

-  **Brian J. Pearson**
-  **Christopher C. Crummey**
-  **David Farrell**
-  **George F. Brichacek**
-  **Glen Kelley**
-  JAMES N. WRIGHT
-  Joel Demay
-  **Joel Waterman**
-  **Katherine H. White**

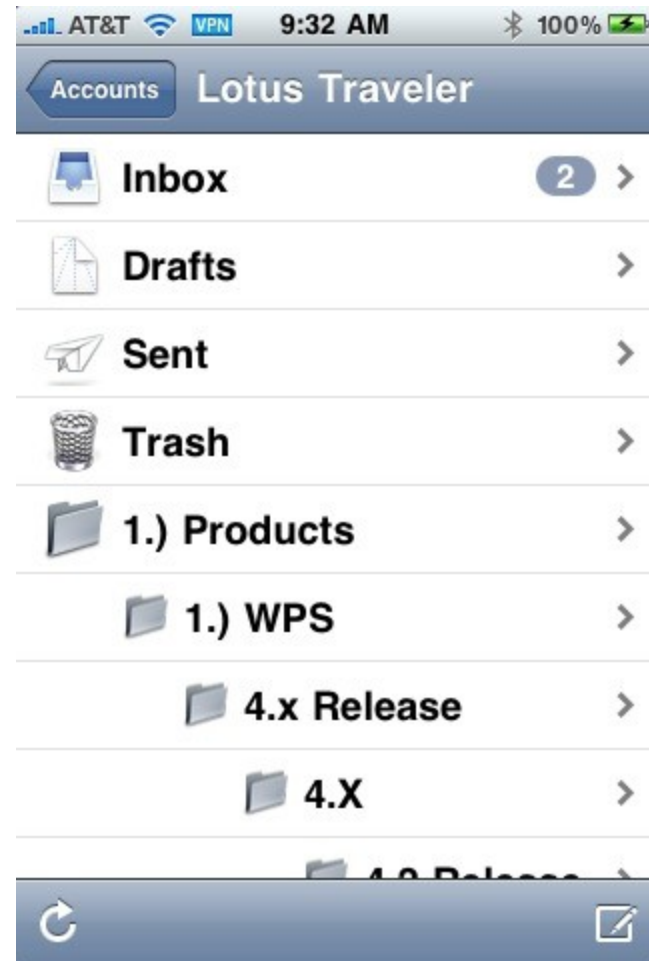
I am available @ Carol Stream, IL, US

Click here to send mouse controls to the handheld

Registered to: User-100105-W11, IBM



iPhone – Lotus Notes Travler



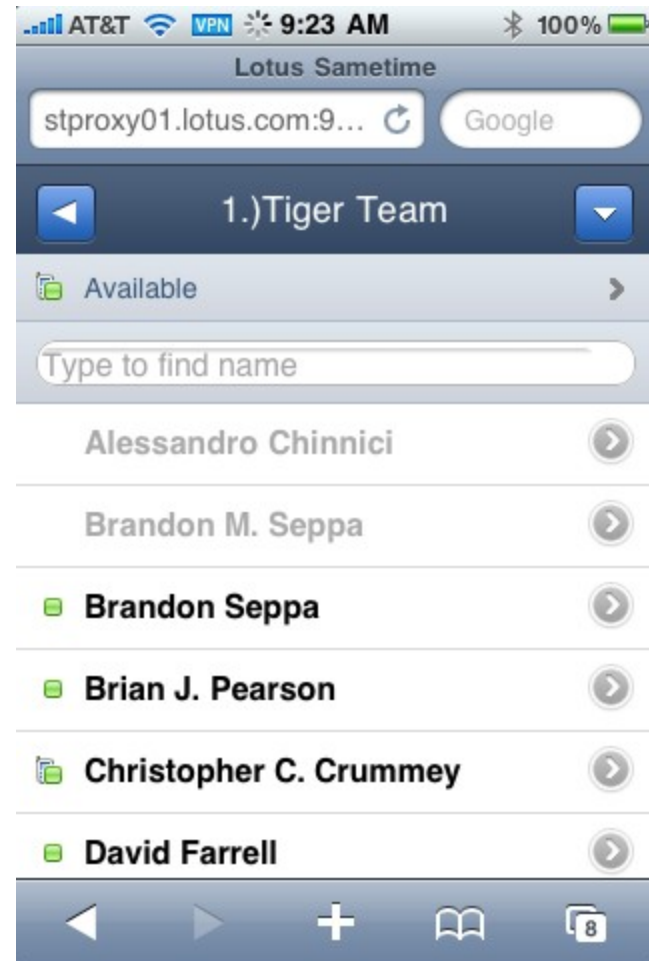
Lotus Connections



Lotus Connections



Sametime



Collaboration Outside Firewall

Business Pains

- File Too Big
- Wrong Version of file
- Need to call IT add them to dir to share anything
- When are you free to have a meeting?
- How can I get someone up to date on project

Business Value

- “Spontaneous Collaboration” – 90 secs
- Secure Down Stream Sharing
- Integrate into my “User Experience”

salesforce.com.
Success. Not Software.™



Power of Social Networks and Web 2.0 – Ready for the Enterprise

facebook

delicious
social bookmarking

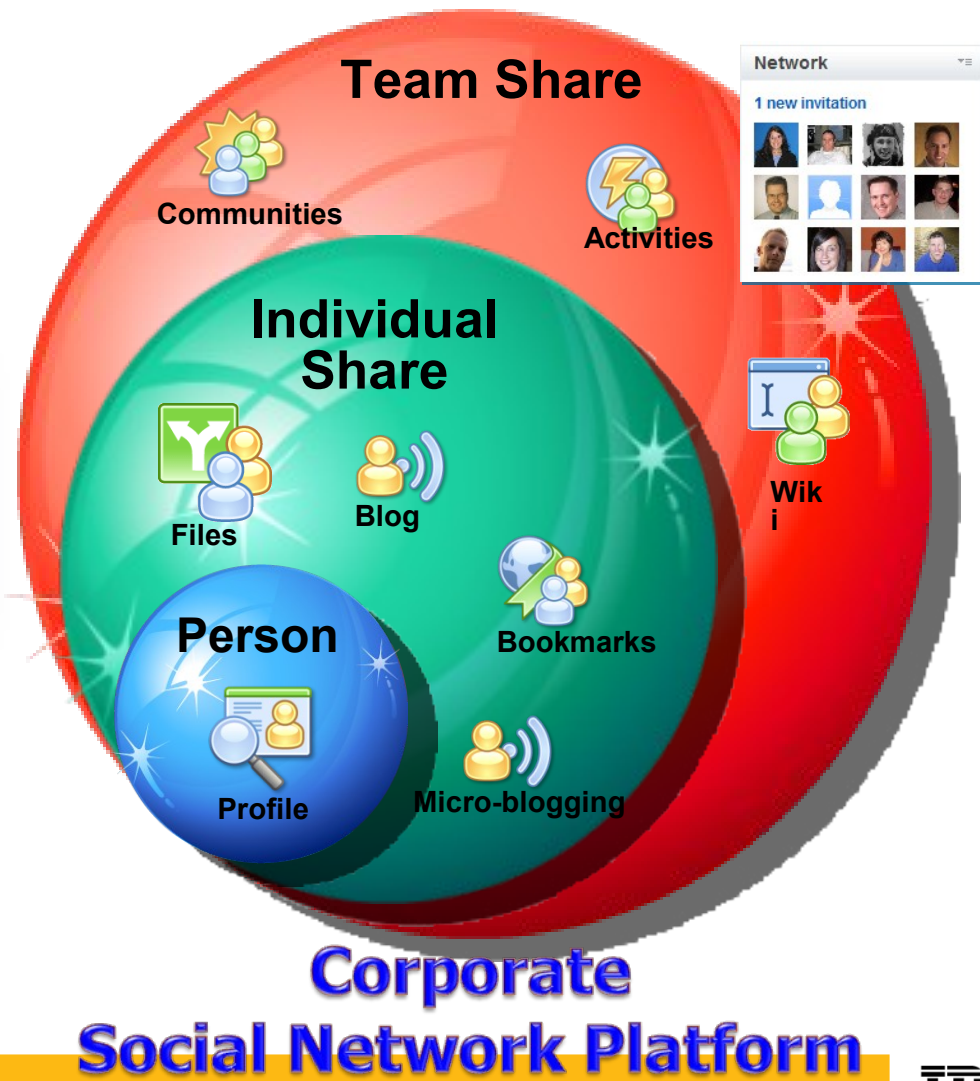
twitter

LinkedIn®

Google labs

Blogger

WIKIPEDIA
The Free Encyclopedia



Corporate Social Network Platform

Collaboration Web 2.0 Principles

knowledge accidents

organic sharing

wisdom of crowds

end user created content

Get out of mail jail

Digital trail



Collaboration Blueprint

IBM Project Vulcan



IBM Project Vulcan



- A blueprint for the future of collaboration and productivity

Continuity

- *Roadmap starts today with current Lotus products*
- *Apps run unmodified*

Convergence

- *Hybrid deployments*
- *Consistent system, loosely coupled*
- *Mobile, browser and Notes experiences*

Innovation

- *Enhanced collaboration tools*
- *New productivity based on analytics, co-editing, etc.*

Opportunity

- *New applications integrating collaboration and processes*
- *Open programming model*

