

Portal solutions for small and midsize businesses
To support your business objectives



WebSphere® software



IBM WebSphere Portal Express, Version 6.1 software.

A comprehensive solution for sharing information and improving productivity



**one
solution**

deploy new
Web sites quickly

integrate people,
applications,
information

customize to
fit your
organization

Improve the efficiency and productivity of your business and keep customers, partners and staff informed and working together with collaboration, document management, Web content and portal capabilities from IBM WebSphere® Portal Express, Version 6.1 software.

By providing a highly responsive Web 2.0–enabled user interface, the portal can help you exceed user expectations and make it easier for customers to do business with your company. Plus, IBM WebSphere Portal Express, Version 6.1 software can help small and midsize businesses or departments within larger organizations achieve faster time to value with a site creation wizard that allows you to simultaneously create and customize new sites or with customizable intranet and extranet site templates that can be installed in less than an hour.


Consolidate

IBM WebSphere Portal Express, Version 6.1 software delivers a single view of the people, information and applications you need every day, so you can share information more easily, respond to customer needs more quickly and conduct business transactions with greater accuracy. Plus, WebSphere Portal Express software is designed specifically for small and midsize businesses or departments like yours, so it's easy to deploy, easy to use and easy to manage.

Inform

WebSphere Portal Express, Version 6.1 software helps make it easy for you to install, customize and maintain highly responsive portal solutions that can improve communication and enhance productivity.

- Achieve faster time to value with an intuitive site creation wizard that helps you simultaneously create and customize new sites, or with customizable site templates that can be installed in less than an hour.
- Enhance relationships with your employees, partners and customers by keeping them informed via attractive and highly usable portal Web sites.



“The IBM WebSphere Portal Express solution from Elinar Oy has placed Satamaito Dairy on an excellent footing not only for meeting European Union directives, but also for controlling and refining our processes. This is a reliable, low-cost solution that is a positive asset to developing the business.”

—*Jarmo Oksman, managing director,
Satamaito Dairy*¹

Now includes faster site deployment and site management capabilities, as well as new Web 2.0 user interface enhancements. A cost-effective, optional failover solution designed for midsize businesses is also available.



“Lamborghini is in a great position to get maximum value from their investment. The [WebSphere Portal Express software–based] solution will really improve the company’s ability to share knowledge and communicate effectively at all levels.”

— *Marco Capelli, IBM Business Partner, Tecla* ²



- Keep information fresh and relevant with in-context update features designed to help employees quickly and easily add or update Web site content—from directly within the site.
- Improve productivity by providing people with timely access to the information they need.

Collaborate

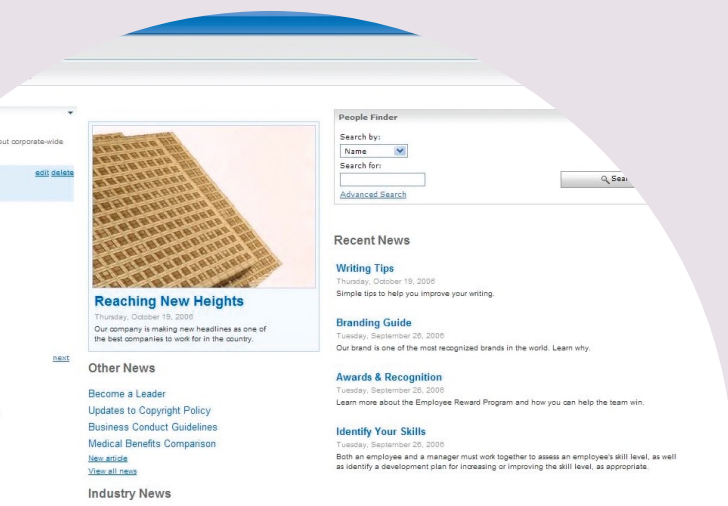
Presence awareness, instant messaging and document management capabilities help make it easier for everyone who interacts with your business to communicate, collaborate and share information.

- Share, view and organize documents of all types among different user groups.
- Keep teams connected and get the right information to the right user at the right time.
- See who is online and have online conversations with colleagues and customers in realtime.
- Help reduce costs and maintain a high level of productivity by allowing your employees to work with the applications you already have, including IBM Lotus® Notes®, Microsoft® Office and Microsoft Windows® applications.

Extend

WebSphere Portal Express software continues IBM’s commitment to helping you extend and make the most of your existing IT systems and applications.

- Take advantage of support for existing mail and calendar systems, as well as syndicated news and specific industry applications.
- Simplify system maintenance, migration and updates by accessing all of your features and functionality through one interface.
- Reduce implementation time with out-of-the-box Web site templates.
- Gain access to and integrate with third-party systems to better leverage your existing infrastructure.
- Let users manage and change select actions themselves, helping to further reduce administration costs.



One view of your business—people, information and applications—in one place and at your fingertips, using WebSphere Portal Express software

believe

IBM WebSphere Portal software is the worldwide marketplace leader in portal software.³ Small and midsize businesses worldwide are already using it to share information among employees, respond to customer needs and save time and money. To learn how small and midsize businesses like yours are using WebSphere Portal Express software, visit ibm.com/websphere/portalexpress and click on WebSphere Portal Express Success Stories in the right-hand column.



Customize

WebSphere Portal Express software is built on open standards and provides development tools and examples to let you create custom business solutions and applications.

- Provide a view of your business that is adaptable to your needs.
- Use the included development tools to accelerate customization of applications.
- Make the most of industry standards with a solution that can grow as you grow, without incurring high maintenance and migration costs.
- Choose from a wide range of features and flexible pricing options that allow you to buy only what you need.
- Take advantage of tools that allow your business users to update the look and feel elements of your Web site—without having to involve IT staff.

For more information

To learn more about IBM WebSphere Portal Express, Version 6.1 software, contact your IBM representative or visit:

ibm.com/websphere/portalexpress



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- 1 *Satamaito Dairy builds compliance, cuts costs with IBM WebSphere Portal - Express*, June 2006, SWC02316-FIEN-00.
- 2 *Lamborghini accelerates time-to-value with IBM Lotus and WebSphere technologies*, February 2008, http://www-01.ibm.com/software/success/cssdb.nsf/CS/STRD-7BYLVZ?OpenDocument&Site=software&cty=en_us.
- 3 *Report: Invigorated Growth in Portals Fueled by Web 2.0 Technologies; IBM Ranked #1*, July 2007, <http://www.ibm.com/press/us/en/pressrelease/21900.wss>.

