

Connect 2013 Business Partner Executive Golf Classic

Saturday, January 26, 2013

Celebration Golf Course | Celebration, Florida



IBM is hosting the annual Connect 2013 Business Partner Executive Golf Classic on Saturday, January 26, 2013. This event is for IBM Business Partner executives, IBM executives, and select customers. We will spend the day at the exclusive Celebration Golf Club in Celebration, Florida, just minutes from the Walt Disney World Resort. The course is designed by the renowned masters of golf course architecture, Robert Trent Jones Senior and Junior.

Sponsorship Opportunity Packages

Maximize exposure for your brand by becoming a focal point at tee time...and much more. Sponsorship is a great way to increase your company's presence on the golf course and throughout Business Partner Business Development Day and Connect 2013. Sponsorship packages vary in price ranges. Customized packages are available upon request.



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18-hole Tournament Scoring
Shotgun Format.

Contest for:

- Longest Drive
- Closest-to-the hole
- Best foursome

Connect 2013 Business Partner Executive Golf Classic Sponsorship Opportunity

Sponsor Package 1 - \$10,000

Golf Event

- **Two (2) player spots** in the Connect 2013 Business Partner Executive Golf Classic
- **Sponsorship sign** at golf registration with your company logo
- **Sponsorship of the Golf Lunch**
- Opportunity to provide **amenity with your company logo** to all golfers.
- **Recognition** as a sponsor during call to carts
- **Sponsorship of Golf Reception and opportunity to speak to audience.**

Connect 2013 Business Partner Development Day

- **Sponsorship recognition** during Connect 2013 Business Partner Development Day General Session
- Company logo on signage at **Connect 2013 Business Partner Development Day General Session entrance**

Connect 2013 Event

- **Two (2) Connect 2013 Full-Conference passes¹** Value: \$2,495 each
- Company name and logo with **hyperlink to sponsor's web site** from Lotusphere web site²
- **Literature drop** in **Connect 2013** Solution Expo to VAD's Business Partners that are participating
- Company name and company description in **Connect 2013 conference directory**
- Promotional material on the **Connect 2013 E-literature Kiosk.**

Click here to [request your application for sponsorship.](#)

¹ Includes access to all General Sessions, breakouts, labs, Solution Expo, meals, receptions, and Connect 2013 party taking place Wednesday, January 30, 2013.

² Sponsor must have privacy policy prominently displayed on web site.

Connect 2013 Business Partner Executive Golf Classic Sponsorship Opportunity

Sponsor Package 2 - \$7,500

Golf Event

- **One (1) player spots** in the Connect 2013 Business Partner Executive Golf Classic
- **Sponsorship sign** at golf registration with your company logo
- **Recognition** as a sponsor during call to carts
- Your company logo included on a **golf giveaway** which will include each sponsor's logo

Connect 2013 Business Partner Development Day

- **Sponsorship recognition** during Connect 2013 Business Partner Development Day General Session
- Company logo on **signage at Connect 2013 Business Partner Development Day General Session entrance**

Connect 2013 Event


- **One (1) Connect 2013 Full Conference pass¹ Value: \$2,495**
- **One (1) Connect 2013 Exhibitor pass² Value: \$895**
- Company name and logo with **hyperlink to sponsor's web site** from **Connect 2013** web site³
- Company name and company description in **Connect 2013 conference directory**
- Promotional material on the **Connect 2013 E-literature Kiosk**.

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