

SmarterCommerce  
**Global Summit 2014** Tampa

May 12-15, 2014 | Tampa Convention Center

Smarter Commerce: Moments Matter



## AT A GLANCE

**What:** IBM Smarter Commerce Global Summit 2014

**Where:** Tampa, Tampa Convention Center

**When:** May 12-15, 2014

### Topic areas:

- Learn how leading procurement executives manage global savings programs and meet or beat their performance goals
- Improve the contract approval process and ensure suppliers and vendors comply with regulations and policies
- Learn how companies have regained control over their telecom expenses and driven down costs
- Learn how leading companies avoid interruption of supply, loss of property, brand damage and poor performance by taking a proactive approach to supplier risk

# Top 5 reasons to attend

## Procurement Professionals

1. **Apply the vision.** You've seen the pace of change in the market. Customers are moving at the speed of life, and it's your responsibility to recognize and respond to this new reality. Discover the procurement strategies and solutions that are driving customer value today and be better prepared for what comes next.
2. **Make an industry impact.** When you gain an edge in the latest procurement knowledge and best practices, you can transform your organization. And when your organization transforms, your competitors are forced to play catch up.
3. **Plug into the network.** The brightest business minds from around the world like to share. Hear what your peers are saying about procurement, and make it your own.
4. **Maximize your investment.** Your company has made an investment and you play an essential part in making the most of it. Learn new ways to maximize your IBM procurement solution through in-depth technical and business sessions.
5. **See it first.** Get a glimpse into the future and learn about the latest trends in procurement, including how to manage a global supply base, optimize complex processes and make sense of data scattered across disparate systems.

**Registration:** [ibm.com/software/commerce/summit](http://ibm.com/software/commerce/summit)