





October 26 - 31, 2008 Mandalay Bay Resort & Convention Center Las Vegas, Nevada



IBM INFORMATION ON DEMAND 2008

IBM Information On Demand 2008 Networking Halloween Party Tuesday, October 28 7:00 – 11:00 pm

Join us at our Networking Halloween Party, located on-site at the Mandalay Bay Beach — voted "Best Pool in the U.S. for 2006". Wear a fun costume (or come casual) and enjoy an evening of networking, games, entertainment and trick or treats. Here are some highlights:



- Dance the night away in the main pool area with the legendary sounds of *Earth, Wind & Fire.* Their positive, empowering lyrics and soul/funk atmosphere will keep you dancing to the very end! Also, the *Village People*, the timeless disco group known for their energetic choreography, will entertain all with their outrageous fun!
- Experience the eerie **Main Beach**: Upon entering the **Gothic Graveyard** where frightening creatures greet guests as they enter then escape and begin to wander aimlessly through the crowd.
- Beware the **Beach Gazebo: Beetlejuice Boulevard** where you'll see bizarre **circus acts** like you've never seen before. Your host, Beetlejuice, brings together a wild and unnatural cast of characters.
- West Lagoon: All Hallows Bay provides ghostly games. Win a prize playing Pumpkin Bowling, Down the Mummy, or go NASCAR racing. If you prefer ghoulish gaming, try out the newest gaming sensation: Wii -- the most dynamic game ever made! Be creative in the Dance Heads Voodoo Video starring... YOU!
- East Lagoon: High Spirits offers creative air brush tattoo artists, relax with a massage therapist, learn of your future with one of three psychics, or make a memory and gather other attendees for a fun **Photo Booth** opportunity with a custom IBM logoed photo sheet for you to take home with you and share with friends and family.
- The Mayhem Under Moorea area provides a web of intrigue. You will find caricaturists, custom Halloween make-up artists, and fun Halloween accessories to dress up in including witch's brooms & hats, Dracula's cape & fangs. Make yourself a "Halloween Attraction" for the night!
- The **Moors of Moorea** beckons you with the Halloween-attired dance instructors who will teach you a variety of **line dances** Thriller, the Monster Mash and more. And, let's see who's still sitting when it's time for the **Time Warp!** Also a mystical playground abounds; challenge other attendees to games such as pinball, air hockey, billiards, and many more!
- Trick or Treats include a **barbeque feast** with all the fixings to thrill your palate.
- To end a fabulous evening, experience a spectacular fireworks display!

So, plan to join us at the Information On Demand 2008 Networking Halloween Party and enjoy the activities that bring the entire IOD community together for spooky fun and relaxation.

<u>Please Note</u>: Attendees must check in at Conference Registration prior to entering the Information On Demand Networking Halloween Party, and wear badges and conference badge holder for admittance. Guest tickets for adults *over 21* may be purchased at Conference Registration. NO ONE UNDER 21 WILL BE PERMITTED TO ATTEND.