

# ARCS Solutions

## BPM Office



### Solution Description

ARCS Solutions provides applications that allow your company's decision-makers to align their business decisions with their strategies, or refine their strategies based on real-time data, enabling you to maximize profitability. ARCS Solutions' BPM Office framework models finance, sales, inventory, production, material requirements, product cost, and distribution planning and reporting in a closed loop solution.

### Features & Benefits

- Control discretionary trade spending dollars by assigning specific customer and product funding rates to ensure promotional funds are utilized as planned
- Customer and Product P&Ls from Gross Sales to EBITDA
- Create multi-level allocations for actual, budget, and forecasted trade spending based on flexible allocation methodologies
- Track and manage approved trade funding against actual spending
- Create account plans by customer, distributor, territory, and retail store level
- Budget and forecast by customer, territory, product, category, and brand
- Track detailed and consolidated sales data across all dimension hierarchies in real time
- Perform complex accrual calculations

### Value Proposition

The BPM Office framework offers value in multiple ways, including:

- Self service web-based analytics
- Guided budgeting and forecasting
- What-if capabilities in real time
- Capability to drill through customer data into order entry and billing transactions
- Driver-based planning to predict future business performance.

### Company Description

ARCS Solutions is a provider of Business Intelligence (BI) and Business Performance Management (BPM) solutions that enable companies to turn complex corporate data into meaningful information that can easily be distributed throughout the organization. We provide mid-size companies with the information they need to leverage the power of their own corporate data through user-friendly and affordable analytics Excel and web based analytics applications.

Our Business Intelligence Solutions take client data in real time and turn it into valuable information to help our clients understand and manage their business better. As a result this gives our clients better insight into their business, thereby giving them a competitive edge in the marketplace.

#### IBM Segment

- Cognos

#### Business Function

- Performance Management

#### Target Industry

- Cross Industry

*For more information, contact:*

#### ARCS Solutions

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