

Aptron Corporation

AIMS: Academic Institution Management Software



Business Challenge

Provide administrative software for 4-year independent colleges and universities with 500 to 5,000 students.

Solution Description

Campus™ Higher Education Management System, a family of totally integrated applications providing a complete solution ideally suited for private four-year colleges and universities including:

- Admissions and Recruiting
- Student Administration
- Finance and Accounting
- Human Resources / Payroll
- Institutional Advancement / Fundraising
- Self Service Web Portal for on-line registration, bills, grades and other transactions

Offering exceptional value, minimal need for IT personnel and best-in-class functionality, Campus empowers schools to deploy and manage an ERP platform that's efficient, cost-effective and backed by highly personal technical support.

Value Proposition

Aptron software products utilize the IBM U2 UniVerse MultiValue database management and application development environment that reflects the way institutions use information. It is a proven dimension in information management that provides powerful ways to access, store and organize data.

IBM UniVerse supports both the operational and strategic sides of higher education transaction-intensive applications that drive day-to-day operations, plus the query intensive applications that enable effective decision-making.

With IBM UniVerse, a college or university is able to store information more efficiently, retrieve information more rapidly, and manage information more easily, without the need for expensive database management personnel.

Company Description

Starting with its founding in 1983, Aptron Corporation has dedicated itself to serving the higher education community. APTRON caters to small and medium-sized institutions that require a competitive edge to attract the students and financial resources needed to achieve their goals and live up to their mission. Aptron products employ proven technology that offers extraordinary performance, considerable flexibility and a low cost of ownership. Aptron offers a personalized approach, managing client software installations and supporting end-users directly to ensure the ultimate success of your institution.

IBM Segment

- Data Management

Business Function

- Information Management

Target Industry

- Education

For more information, contact:

Tom Makosky
(973) 822-0700, ext. 114
tmakosky@aptron.com

This brochure was developed to assist you in identifying products from select Business Partners that may be of interest to you as you consider your information technology needs. Any reliance by you on this publication is at your sole risk and will not create any liability or obligation on the part of IBM.

© Copyright IBM Corporation 2009. All Rights Reserved. IBM, the IBM logo, Cognos, FileNet, InfoSphere and Optim are trademarks of IBM Corporation in the United States, other countries or both. All other company or product names are registered trademarks or trademarks of their respective companies.



Let's build a smarter planet.

