

## **IBM Software Group**

### *SCOR Performance Blueprint*



#### Solution Description

The IBM Cognos SCOR Performance Blueprint is a scorecarding solution that includes more than 400 pre-defined metrics that link to the performance attributes of the Supply Chain Operations Reference (SCOR) model, developed by the Supply Chain Council. The SCOR model is a framework that links processes, metrics, best practices and technology to improve supply chain management.

The SCOR Performance Blueprint provides the scorecarding, dashboards, analytics and business intelligence needed for a complete picture of supply chain performance. In particular, the Blueprint helps managers understand how their supply chain supports strategic goals. This knowledge helps them set up and monitor the appropriate key performance indicators (KPIs) and ensure that end-to-end activities support these goals.

#### Features & Benefits

The benefits include:

- Better visibility to drive down costs and improve service
- A more customer responsive supply chain because issues affecting supply can easily be identified and corrected
- A more proactive approach based on an effective, timely actionable view of information from your transaction systems.

The Blueprint can also be extended with other IBM Cognos supply chain solutions so that organizations can explore and analyze their supply chain performance at any level of detail, and combine it in ways that extend beyond the capabilities of most ERP systems.

#### Value Proposition

Using the SCOR Performance Blueprint, supply chain professionals have greater visibility into their supply chain performance in relation to their targets and external benchmarks. The Blueprint can also enable an integrated approach to supply chain management.

Scorecards help managers monitor processes and measure supplier, production and delivery performance based on industry standards.

#### IBM Segment

- Cognos

#### Business Function

- Performance Management

#### Target Industry

- Aerospace and Defense
- Automotive
- Chemical and Petroleum
- Electronics
- Industrial Products

*For more information, contact:*

**Kristen Meyer**  
**(703) 889-5302**  
**kristenmeyer@us.ibm.com**  
**www.ibm.com/software**

This brochure was developed to assist you in identifying products from select Business Partners that may be of interest to you as you consider your information technology needs. Any reliance by you on this publication is at your sole risk and will not create any liability or obligation on the part of IBM.

© Copyright IBM Corporation 2009. All Rights Reserved. IBM, the IBM logo, Cognos, FileNet, InfoSphere and Optim are trademarks of IBM Corporation in the United States, other countries or both. All other company or product names are registered trademarks or trademarks of their respective companies.



Let's build a smarter planet.

