

Why Widgets?

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Hitwise



Enter Time

CPU
User: 26%
System: 5%
Nice: 0%
Idle: 69%

MEMORY
Wired: 237MB
Active: 1.05Gb
Inactive: 592MB
Free: 133MB

DISKS
Hahddrive
U: 110.7Gb
F: 703MB

NETWORK
Built-in Ether...
192.168.30.176

In: 1kb/s
Out: 0kb/s
Total In: 213MB
Total Out: 41MB
Ext: 208.255.119.134

Bluetooth - Bl...
Idle

Connect

BATTERY
Health: 88%
Cycles: 150
Charge: 98%
Charged

TEMP
CPU A 61°
CPU B 53°
GPU Heatsink 56°
Heatsink A 53°
Heatsink B 45°
Enclosure Base 35°
Mem Controller 48°
Mem Bank A1 56°

FANS
Left Fan 2928rpm
Right Fan 2926rpm

Dictionary

Calculator interface with numeric keypad and function buttons.

nefarious
wicked in the extreme

Pronunciation:
nuh-FAIR-ee-uhs

Part of speech:
adjective

Convert Currency

US Dollar (US\$) = Euro (€)

Last Updated 3/18/08 1:04 PM



H: 46°
Brooklyn
L: 38°

41°

TUE	WED	THU	FRI	SAT	SUN
46° 38°	52° 43°	51° 32°	49° 32°	45° 30°	48° 30°

Translate from English

To Japanese

hitwise
An Experian company

Hitwise To Go
United States

- Free Online Games Tops "Free" Queries
Fri Mar 14 14:21:08 2008 | HitwiseToGo
- South Padre Island Most Popular Spring Break Destination
Fri Mar 14 10:54:28 2008 | HitwiseToGo
- Avon Tops Beauty Brand Searches
Thu Mar 13 10:22:35 2008 | HitwiseToGo
- Van Halen Website Traffic Increases 60%
Wed Mar 12 12:21:13 2008 | HitwiseToGo
- Patrick Swayze Tops Fast Moving

Competitive insights to power your online marketing

OKEMO MOUNTAIN RESORT 29°

0" new
48" base
117 trails

DeathWatch

Nov 23, 2051

15712 days
10 hours, 46 minutes, 50 seconds

AM

11 12 1
10 3
9 4
8 5
7 6

SAN FRANCISCO

PM

11 12 1
10 3
9 4
8 5
7 6

NEW YORK

PM

11 12 1
10 3
9 4
8 5
7 6

LONDON

AM

11 12 1
10 3
9 4
8 5
7 6

SINGAPORE

AM

11 12 1
10 3
9 4
8 5
7 6

MELBOURNE



The “3-in-1” Widget

- Targeting broad ‘data enthusiast’ market
- Extension of dashboard, blogs, rss
- Example of technology leadership





Widget flexibility showcases:

Breadth of industries

Depth of sites

Timeliness of data

Global footprint



Downloads	8/07-3/08
Hitwise.com	2021
- Google Gadget	1804
Yahoo Gallery	3919
Total	7744

Thank you.

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