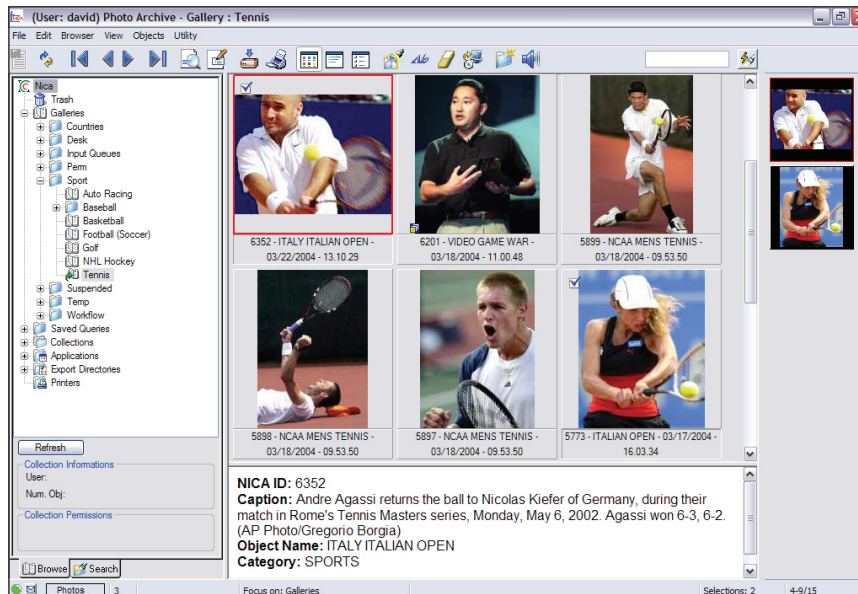


Start Archiving Today  
Easy-to-Implement and Easy-to-Use



## IBM NICA Quick Start Bundle



NICA provides a user friendly interface for Windows (pictured), Macintosh and Web browsers.

### Highlights

- ▶ Full-featured digital asset management system specifically designed for newspaper and magazine publishers or any enterprise or departmental customer needing to manage publishing content.
- ▶ Manage and archive text, photos, graphics and pages.
- ▶ Packaged with a "Best Practice" configuration with a comprehensive metadata and workflow set.
- ▶ Native Mac OS X and Windows client software as well as a JSP-based Web browser interface.
- ▶ 30 concurrent users included with unlimited user seats allowed.
- ▶ Powerful Autonomy K2 search engine allows users to execute relational, full text and parametric searches.
- ▶ IBM's Industry leading DB2 C database included.
- ▶ Supported on the Linux server platform in single server and multi-server configurations.
- ▶ Installation in less than one day with the entire project from start-to-finish in just 2 weeks.

IBM's NICA (Networked Interactive Content Access) is a proven and powerful solution used by some of the world's most prestigious publishers to manage and archive their publishing assets. NICA is a highly scalable and configurable solution. But not every customer needs this.

NICA Quick Start Bundle capitalizes on IBM's years of experience and the "Best Practices" of the industries NICA serves to bring forward an innovative and incredibly low cost packaged version of the same NICA solution used across the globe.

NICA Quick Start Bundle allows publishers to manage photos, text, graphics and pages with a comprehensive set of workflows and a broad metadata model while allowing room to grow and expand the system, as needs change, to the fully customizable version of NICA.

NICA Quick Start Bundle offers expansion capability with modules for digital camera outtakes, newsroom assignments, automatic content categorization to enhance searching and web syndication and e-commerce. Moreover, it can be integrated with most editorial and advertising systems allowing customers to derive the most value from NICA Quick Start Bundle.