



Dive into Data Warehousing

Dan Gibson, Software Specialist

Meet Dan

With years of experience on countless customer projects, Dan Gibson is a Software Specialist with a deep understanding of Data Warehouses. Dan talks about the many ways that IBM Software Services can dive in to help you can gain strategic advantage during your next Data Warehousing project.

“ Understand customer *needs* and create a *realistic* project plan. ”

How Dan delivered real-time results to a global community of millions

Having worked as the DB2 Lab Advocate at the Atlanta, Nagano, and Sydney Olympic Games, Dan has a wealth of experience working with true Olympic-sized database into the tens of terabytes. Like all competitive organizations today, the Olympics needed to harness real-time, to the second information as quickly as possible. Dan was given the challenge of designing a system in which a piece of data, such as a race time, is first collected, calculated, and stored, and then made available to all database users in seconds. Using IBM database software, Dan created a scalable database that was fully recoverable and always available.



Dan's Approach to Data Warehousing Projects

Leverage the skills of IBM Software Services consultants

- Consultants are fully immersed in IBM Data Warehousing technology and have a unique awareness of critical industry trends. Consultants can offer insight and advice to accelerate software into real business value faster.

Access thought leaders

- With access to Lab developers and industry leaders, Dan gets his information about Data Warehousing directly from the source – lab developers and programmers who created the technology.



Understand customer needs and create a realistic project plan

- When discussing the project with the customer, it is essential to listen to the customer's needs. After gaining this understanding, Dan creates a realistic project plan to map the project tasks and milestones.

Hands-on plan implementation

- After the planning phase is complete, Dan dives in onsite with the project team to ensure that the Data Warehousing project proceeds efficiently and meets or exceeds the customer's expectations.

“ When understanding is **shared**, group synergy is created and productivity is greatly **improved**. ”

Dan's Philosophy

Build shared goals.

- It is critical that all members of the combined IBM and customer team have the same understanding of the goals and challenges of the project. When understanding is shared, group synergy is created and productivity is greatly improved.

Build trust.

- The consultant and the customer should work as a single unit with a focus on co-operation, leadership, and loyalty. This unites the team and drives the strongest possible results for customers.

Build customer relationships.

- Dan's group interaction approach allows him to build and maintain customer relationships even after the engagement is complete. The project success becomes part of everything Dan does both before and after the engagement.

Software Services and the Strategic Advantage

Software Services means leveraging the expertise of Software Services consultants to improve our client's technology solutions, ultimately leading to greater business success. Consultants dive in immediately to work onsite with customers and craft innovative and efficient solutions to challenging customer projects.

Dan's Background

From his position as the DB2 Lab Advocate at the Atlanta, Nagano, and Sydney Olympic Games to his Master of Science Degree in Computer Science, Dan knows technology, specifically DB2, inside and out. Dan is also a published IBM writer, with articles appearing in DB2 Magazine. Since joining IBM over a decade ago, Dan has dedicated his career to diving in with DB2.

Hobbies

Dan is a travel enthusiast, traveling around the globe and experiencing new adventures, from holding a python at the Feast of San Gennaro in Little Italy, New York to bungee jumping 400 meters above Queenstown, New Zealand!

