Business Intelligence

Session Highlights

Please note: This document is accurate at the time of publication, but is subject to change. Please check the conference website for the most current agenda.

Session Number	Session Title
BBI-1096A	IBM Cognos Business Intelligence - Improve Performance for Interactive Relational Data Access
BBI-1168A	Attraction Insight Business Analytics at the Cincinnati Zoo
BBI-1312A	Lessons Learned at NASA: Optimizing IBM Cognos Business Intelligence Performance with SAP BW
BBI-1313A	Building IBM Cognos Business Intelligence V10.1 Reports for Your Apple iPad Users
BBI-1364A	How TOP-TOY Deploys a Single Report in Multiple Languages and Bursts Reports
BBI-1459A	Creating and Utilizing Unique Concepts in IBM Cognos Active Report
BBI-1497A	Creating Self-service Dashboards with IBM Cognos Business Intelligence
BBI-1541A	How IBM Cognos Lifecycle Manager Improves BI Application Releases at Canadian Blood Services
BBI-1652A	Advanced Visualization in IBM Cognos Business Intelligence V10.1
BBI-1669A	IBM Cognos Business Intelligence Scalability Managing Distributed Deployments
BBI-1672A	Implementing the System Management Methodology (SMM) for IBM Cognos Administration

■	Special / Other Events	■	Business Leadership
■	Technical Elective Sessions	■	Hands-On Labs

Turn Insight Into Action

BBI-1704A	Creating Dynamic Dashboards with IBM Cognos Business Insight
BBI-1724A	IBM Cognos Framework Manager Unleashed An Innovative Approach to Modeling for Complex BI Projects
BBI-1811A	Business Intelligence Production Workloads in the Cloud
BBI-1846A	Performance Tuning: SAP Business Information Warehouse, IBM Cognos Business Intelligence and IBM Cognos TM1
BBI-2006A	Resources and Practices for Upgrading to IBM Cognos Business Intelligence V10.1
BBI-2267A	Advanced Reporting Techniques with IBM Cognos Business Intelligence V10.1
BBI-2473A	Implementing Ad hoc Reporting at Nike with IBM Cognos Business Insight Advance on a Teradata Platform
BBI-2477A	Extending Business Capabilities at Bank of America Merrill Lynch with IBM Cognos Solutions
BBI-2535A	Around the World in 180 Days: Implementing BI in a Global Company with Dozens of ERP Systems
BBI-2550A	Using IBM Cognos Workforce Performance to Drive HR Analytics Internally at ADP
BBI-2552A	How Amedisys Uses BI Dashboards to Deliver Insight across the Organization
BBI-2564A	Using IBM Cognos Customer Performance Sales Analytics to Drive Sales at Spyder Active Sports
BBI-2669A	Using IBM Cognos Express to Deliver Tangible ROI at Uponor
BBI-2695A	Best Practices and Lessons Learned in a Global Multi-Server BI Environment at Merial
BBI-2714A	Extending the Value of Your SAP Applications with IBM Business Analytics
BBI-2723A	Streamlining the Lifecycle of Your Business Intelligence Solution

■ Special / Other Events	■ Business Leadership
■ Technical Elective Sessions	■ Hands-On Labs

Turn Insight Into Action

BBI-2732A	Value and Performance on the Netezza Platform at Blue Cross Blue Shield of Massachusetts
BBI-2908A	BI Analytics Drive Daily Performance at Terex Corporation
BBI-2972A	Driving Business Analytics for Short-term Impact and Long-term Success
BBI-3003A	Best Practices in Self Service Reporting at Office Depot
BBI-3017A	Expanding Business Analytics for ALL Information Workers
BBI-3148A	Business Intelligence That Matters: Creating Actionable Insights That Drive Results
BBI-3174A	Providing Insight through a Simple, Secure and Flexible Customized Front End Solution
BBI-3244A	Game Changing Strategies: Z Linux and IBM Cognos Business Intelligence V10.1
BBI-3282A	The Power of User Interface, Interactivity and Design Standards in IBM Cognos Business Intelligence V10.1
BBI-3383A	IBM Infosphere MDM Server and BI Integration - Potentials and case
BBI-3441A	Turning Data into Customer Insight: Using SPSS to Predict Customer Buying Behavior
BBI-3478B	Migrating from IBM Cognos Series 7 to IBM Cognos Business Intelligence V10.1
BBI-3479A	How to Enable a Mobile Workforce
BBI-3484A	Standardizing Reports at Kaiser Permanente with Centrally Controlled Templates Used by Multiple Developers
BBI-3496A	Chevrons Journey with IBM Business Analytics
BBI-3639A	Improving Decision-Making by Enabling Users with IBM Cognos Analysis
BBI-3640A	Implementing and Managing a Robust Security Model in IBM Cognos Business Intelligence

■ Special / Other Events	■ Business Leadership
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3

Turn Insight Into Action

BBI-3642A	Driving Better Decisions with Collaborative Business Intelligence
BBI-3643B	Build and Buy? IBM Cognos Analytic Applications and Cognos Application Workbench
BBI-3645A	The Value of IBM Cognos Mobile: From a Customers Point of View
BBI-3646A	Overview of IBM Cognos Business Intelligence
BBI-3647A	Emerging Trends in Business Intelligence
BBI-3648A	The Five W's of Dynamic Query Mode in IBM Cognos Business Intelligence V10.1: Part 1
BBI-3649A	The Five W's of Dynamic Query Mode in IBM Cognos Business Intelligence V10.1: Part 2
BBI-3650A	Creating Better Reports with IBM Cognos Report Studio: Improving Layout with Skins, Stylesheets and JavaScript
BBI-3651A	Future Trends: In-memory Analytics for Line-of-Business Self-service
BBI-3690A	Creating an IBM Cognos Active Report Intermediate to Advanced Part 1
BBI-3691A	Creating an IBM Cognos Active Report Intermediate to Advanced Part 2
BBI-3731A	Step-by-Step Guidance to Building End-to-End Business Intelligence--Part 1
BBI-3732A	Step-by-Step Guidance to Building End-to-End Business Intelligence--Part 2
BBI-3735A	IBM Cognos Framework Manager: Modeling Best Practices Part 1
BBI-3736A	IBM Cognos Framework Manager: Modeling Best Practices Part 2

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