



Delivering Customer Success Track

Session Highlights

Please note: This document is accurate at the time of publication, but is subject to change. Please check the conference [website](#) for the most current agenda.

Session Number	Session Title
BDS-1103A	Creating an Internal BI Certification Program and Business Partnership at Martins Point Health Care
BDS-1250A	Driving End User Adoption of Business Analytics
BDS-1261A	Business Analytics Strategy Aligning with a Performance Management Framework
BDS-1334A	IBM Cognos 10 Migration and Upgrade for the U.S. Marine Corps
BDS-1670B	Panel Discussion: How to Deliver BI Program Excellence
BDS-2081A	Marching a Large Enterprise Up the Performance Management Maturity Curve
BDS-2257A	Techniques in BICC Scalability: Methods to Scale your BICC while Increasing User Adoption and Buy In
BDS-2260A	How to Leverage a User Group Community
BDS-2466A	Customer Advisory Boards and User Groups How They Help Your People and Help Create Better Products
BDS-2545A	Becoming a Business Analytics Champion at Chickasaw Nation Division of Commerce
BDS-2955B	Turning Data into Sales Using IBM Cognos Express and SPSS Predictive Analytics

■ Special / Other Events	■ Business Leadership
■ Technical Elective Sessions	■ Hands-On Labs



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BDS-3385A	Five Ways to Increase Business Analytics Success
BDS-3471A	Harness the Power of IBM Business Analytics
BDS-3629A	Navigating IBM What Cognos, SPSS, OpenPages and Clarity Customers Should Know
BDS-3630B	The Future of Business Analytics: Smarter Decision Making

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