



## ECM: Social Content Management

### Session Highlights

*Please note:* This document is accurate at the time of publication, but is subject to change. Please check the conference [website](#) for the most current agenda.

ESC-1651	Customizing your Doc Mgmt. System in a Social Environment
ESC-1655	Take Notes, IBM has Quickr Content
ESC-1661	An "Open" and Smarter Approach to Mobile Content for the iPhone, iPad & Andriod
ESC-1664	I Don't Always Share Content, But When I Do.
ESC-1690	Communities, Connections and Content - where does it live?
ESC-1815	Alternative Energy Firm...goes Social
ESC-1836	Customer Case Study: Manage & Classify Social Content for Governance
ESC-1837	FileNet P8 for SharePoint Management & Governance
ESC-2437	CMIS Roadmap for Multiplatform ECM Infrastructure
ESC-2671	CMIS, A Social & Content-Centric Wave
ESC-2678	SharePoint & Collaboratively created content: How is it managed?
ESC-2951	Enterprise Content Search & Analytics meets Social Analytics
ESC-3140	All Aboard the Collaboration Train

■ Special / Other Events	■ Business Leadership
■ Technical Elective Sessions	■ Hands-On Labs





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# Information On Demand 2011

October 23–27, 2011

Mandalay Bay | Las Vegas, Nevada



ESC-3165	Content Evolution from document collaboration to web publishing
ESC-3728	Financial Firm Bolsters Productivity via Social ECM

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