DB2 for z/OS and Tools – Performance and Scalability Roadmap
Session Highlights

Please note: This document is accurate at the time of publication, but is subject to change. Please check the conference website for the most current agenda.

Sunday, October 23

NA	6:00 – 8:00 PM EXPO Hall – Bayside C	EXPO Grand Opening Reception
NA	8:00 – 10:00 PM South Pacific A, B, C, E	Information Management Community Reception

Monday, October 24

| CGS-3790 | 8:15 – 9:45 AM
Mandalay Bay Events Center | **Opening General Session – Turn Insight Into Action**
Abstract: Recent studies confirm that leaders in applying advanced analytics have 33 percent more revenue growth and 12 times more profit growth than laggards — and that gap is widening. For organizations committed to market leadership, the new imperative is to make sense of information from everywhere faster than your competition. Getting there requires a laser focus on the right investments and business outcomes, and Information On Demand 2011 is the right place to learn how you can take action now to make a difference to your organization. Start your week by hearing first-hand from business and IT leaders how their organizations are competing on speed, exceeding customer and |

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		employee expectations, and realizing new possibilities from analytics. Learn about the latest innovations clients are using to exploit information from everywhere, govern their information supply chain, and improve the economics of their IT investments.
IDZ-2710	**10:15 – 11:15 AM** Mandalay Bay North, Islander H	**DRDA and DB2 for z/OS: Best Practices**
IDZ-2222	**10:15 – 11:15 AM** Mandalay Bay North, Islander E	**Managing Application Performance using pureQuery - A Case Study**
CGS-4038A	**11:30 AM– 12:30 PM** Mandalay Bay South, Mandalay Bay H	**Information Management Keynote –Your Blueprint for Success: Information Management, Integration and Governance** **Abstract:** In this keynote, learn about IBM's new announcements in data management, integration and governance systems that can help you optimize your information supply chain and greatly increase the efficiency of your IT initiatives. Join Arvind Krishna and innovative clients to hear about proven blueprints for success and the innovations that will optimize your information systems in 2012. Learn what industry leaders have to say about tackling and overcoming their toughest data and integration challenges. **Speaker:** Arvind Krishna, IBM General Manager, Information Management Software
IDZ-1259	**2:15 – 5:15 PM** Mandalay Bay North, Shorelines B, Lab Room 1	**New Features in IBM DB2 10 for z/OS II - Improved Performance and Reduced CPU**
IDZ-1232	**2:15 – 5:15 PM** Mandalay Bay North, Shorelines B, Lab Room 9	**Information Time Travel with IBM DB2 for z/OS**

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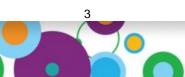
IDZ-1031	3:34 – 5:00 PM Mandalay Bay North, Islander H	**Tuning the Perfomance of Dynamic SQL on DB2 z/OS: Using IBM Utilities**
NA	5:00 – 7:00 PM EXPO Hall – Bayside C	**EXPO Reception**

Tuesday, October 25

CGS-3791A	8:15 – 9:30 AM Mandalay Bay Events Center	**General Session - Transforming in the Era of Big Data & Analytics** **Abstract:** Hear from IBM executives about the innovations and best practices that are fueling business transformation in the era of big data and analytics. From the visionary that brought Watson to life, understand how the groundbreaking technologies behind this Jeopardy-winning solution are now being applied to challenging business problems. Finally, hear directly from industry leaders on how they are leveraging big data and analytics in creative new ways to tackle problems that had previously been out of reach.
IDZ-1100	8:15 – 9:30 AM Mandalay Bay North, Islander H	**A Closer Look at IBM DB2 (z/OS) Member Cluster**
IDZ-1267	9:45 AM – 12:45 PM Mandalay Bay North, Shorelines B, Lab Room 9	**New Features in IBM DB2 10 for z/OS III - Improve Development Productivity**

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IDZ-1731	10:00 -11:00 AM Mandalay Bay North, Islander D	**IBM DB2 Temporal Database Performance Designs**
IDZ-3504	10:00 -11:00 AM Mandalay Bay North, Islander H	**More Lessons Learned from SQL Performance Review**
IDZ-1561	11:15 AM – 12:15 PM Mandalay Bay North, Islander D	**Explaining the IBM DB2 for z/OS Dynamic Statement Cache**
IDZ-1845B	11:15 AM – 12:15 PM Mandalay Bay North, Islander H	**What's New From the Optimizer in IBM DB2 10 for z/OS?**
CGS-4039A	1:45 – 2:45 PM Mandalay Bay South, Mandalay Bay H	**Information Management Keynote - Brave New World: Appliances, Optimized Systems, Big Data and Cloud** **Abstract:** Several key technologies are converging to create an exciting new era of opportunity to solve new problems with new approaches that bring far better performance, cost-effectiveness and time to market. New offerings such as Netezza data warehouse appliances, IBM Smart Analytics Systems and Informix®TimeSeries technology are providing insights faster with less complexity for data warehousing, and advanced analytics. IBM's big data offerings are enabling exciting new possibilities for analyzing huge volumes of diverse information and enabling smarter, fact-based decision making in real time. From theory to practice, this keynote will also give you a primer on the proven use cases and business value of taking the first steps to exploiting workload-optimized systems and big data in your enterprise. Furthermore, understand how organizations are latching onto to new economics and agility of appliances and cloud computing for game-changing results. **Speaker:** Arvind Krishna, IBM General Manager, Information Management Software

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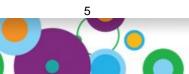
IDZ-2255	2:00 – 5:00 PM Mandalay Bay North, Shorelines B, Lab Room 9	"Hands-on" session with the IBM DB2 Query Monitor for z/OS
IDZ-1380	3:00 – 4:00 PM Mandalay Bay North, Islander H	IBM DB2 for z/OS Performance Tuning Roadmap
IDZ-1004	4:30 – 5:45 PM Mandalay Bay North, Islander B	Looking Behind The Curtain of IBM DB2 for z/OS 10 Performance and Scalability Metrics and Storage Analysis
IDZ-2907A	4:30 – 5:45 PM Mandalay Bay North, Islander H	How To Serve 1.3 Billion Customers?
NA	5:00 – 7:00 PM EXPO Hall – Bayside C	EXPO Reception
NA	7:00 – 11:00 PM	Networking Event

Wednesday, October 26

CGS-3792A	8:15 – 9:30 AM Mandalay Bay Events Center	General Session - New Possibilities Abstract: You will leave Wednesday's general session with an understanding of how you can take advantage of the new possibilities that IBM innovations offer. We will feature technology demos that will allow you to experience first-hand the possibilities of the business analytics and optimization portfolio. We are also pleased to welcome best-selling author Michael Lewis and Oakland A's general manager Billy Beane. Lewis's book, Moneyball: The Art of Winning an Unfair Game, adapted as a

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		major movie hitting the screens in September, is the story of how Beane developed a breakthrough method of using analytics to build his roster, putting together a winning team and revolutionizing the game of baseball along the way.
IDZ-1256	**9:45 AM – 12:45 PM** Mandalay Bay North, Shorelines B, Lab Room 9	**New Core Features and Enhancements in IBM DB2 10 for z/OS**
IDZ-2763	**10:00 – 11:00 AM** Mandalay Bay North, Islander H	**DB2 10 Performance Topics, from the redbook authors**
IDZ-2971	**2:00 – 5:00 PM** Mandalay Bay North, Shorelines B, Lab Room 9	**"Living by Numbers" - Understanding and using DB2 Accounting Information**
IDZ-1011	**2:00 – 3:00 PM** Mandalay Bay North, Islander H	**Hash Access: The Hierarchical Direct Access Method (HDAM) IBM DB2 Table?**
IDZ-1296	**3:15 – 4:15 PM** Mandalay Bay North, Islander H	**Lessons Learned from IBM DB2 Data Sharing Health Checks**
IDZ-3510	**4:30 – 5:45 PM** Mandalay Bay North, Islander E	**DB2 Doctor: Symptoms, Diagnoses, and Cures for Poor Performance**
IDZ-1626B	**4:30 – 5:45 PM** Mandalay Bay North, Islander H	**Realizing the Full Performance Potential of High Performance FICON with DB2 for z/OS**

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IBM Software

Information On Demand 2011

October 23–27, 2011
Mandalay Bay | Las Vegas, Nevada

Thursday, October 27

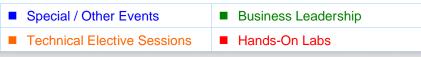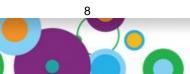|		
IDZ-1777	8:15 – 11:15 AM Mandalay Bay North, Shorelines B, Lab Room 9	Real End-to-End Monitoring (Extended Insight) of Distributed SQL Accessing DB2 for z/OS
IDZ-1623	8:15 – 9:30 AM Mandalay Bay North, Islander H	Buffer Pool Management Using IBM DB2 10 for z/OS
IDZ-1306	11:30 AM – 12:30 PM Mandalay Bay North, Islander E	IBM DB2 for z/OS Data Sharing: Then and Now
IDZ-1626A	11:30 AM – 12:30 PM Mandalay Bay North, Islander A	Realizing the Full Performance Potential of High Performance FICON with DB2 for z/OS
IDZ-1844	11:30 AM – 12:30 PM Mandalay Bay North, Islander H	IBM DB2 9 for z/OS Query Optimization Update
IDZ-1845A	2:00 – 3:00 PM Mandalay Bay North, Islander B	What's New From the Optimizer in IBM DB2 10 for z/OS?
IDZ-2886	2:00 – 3:00 PM	DB2 10 for z/OS Performance

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	Mandalay Bay North, Islander H	
IDZ-2907B	**3:30 – 4:30 PM** Mandalay Bay North, Islander H	**How To Serve 1.3 Billion Customers?**

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