



## DB2 for z/OS and Tools – Data Warehousing & Business Analytics

### Session Highlights

*Please note:* This document is accurate at the time of publication, but is subject to change. Please check the conference [website](#) for the most current agenda.

IDZ-1731	<b>DB2 Temporal Database Performance Designs</b> Speaker: Dave Beulke, Dave Beulke and Associates, President
IDZ-3509	<b>Customer Panel: Cost Saving Strategies with the Mainframe</b> Speakers: Dan Wardman, IBM, Vice President, Information Management; James Reed, IBM, Program Director, Product Marketing
IDZ-1018	<b>QMF 10 - The Business Analytics Version</b> Speaker: John Biere, IBM, Sr. Marketing Manager
IDW-2098	<b>Maximizing the Benefits of your System z Environment: A Customer Case Study</b> Speakers: Phil Robertson, Caterpillar, Data Warehouse Architect; Elizabeth B. Hamel, IBM, Product manager
IDW-1040	<b>Taking it to the Next Level - Smart Analytics Optimizer V2</b> Speakers: Alan J. Meyer, IBM, Sr Marketing Manager; Namik Hrle, IBM, IBM Distinguished Engineer
IDW-1351	<b>Leveraging DB2 for z/OS Data Sharing for Your Data Warehouse : A Customer's Insight</b> Speakers: Barry Donaldson, BCBS Alabama, Data Warehouse Architect; Gary Crupi, IBM, Executive IT Specialist
IDW-1353	<b>A Behind the Scenes Look at the IBM Smart Analytics System 9600</b> Speaker: Gary Crupi, IBM, Executive IT Specialist
IDW-1622	<b>Data Warehousing on DB2 z/OS versus Exadata: An impossible win back ?</b> Speaker: Cedrine Madera, IBM, Senior Information Architect

■ Special / Other Events	■ Business Leadership
■ Technical Elective Sessions	■ Hands-On Labs



October 23–27, 2011

Mandalay Bay | Las Vegas, Nevada



BBI-2961	<p><b>Reduce the Cost and Complexity of Delivering Critical Information to All Business Users in Your Organization</b>  <b>Speaker: Rebecca Wormleighton, IBM, Product Marketing Manager</b></p>
IDW-2660	<p><b>Choosing the Right Analytical Environment for Your Needs</b></p>
BBI-2972	<p><b>Easing the Transition to Enterprise Business Analytics</b>  <b>Speaker: Rebecca Wormleighton, IBM, Product Marketing Manager</b></p>
BBI-3017	<p><b>Expanding Business Analytics for ALL Information Workers</b>  <b>Speakers: Claudia Imhoff, Intelligent Solutions Inc., President &amp; Founder; Rebecca Wormleighton, IBM, Product Marketing Manager</b></p>
BBI-3244	<p><b>Game Changing Strategies: Z Linux and IBM Cognos Business Intelligence V10.1</b>  <b>Speakers: Travis Neel, Chartis Insurance, Bi CoE SIO; Rebecca Wormleighton, IBM, Product Marketing Manager</b></p>
IDZ-1259A	<p><b>New Features in IBM DB2 10 for z/OS II - Improved Performance and Reduced CPU -</b>  <b>Speakers: Jane Man, YongHua Ding, Li Chen - IBM</b>  <b>Monday, 2:15 – 5:00</b></p>
IDZ-1232A	<p><b>Information Time Travel with DB2 for z/OS</b>  <b>Speaker: Paul R. Bartak, IBM</b>  <b>Monday, 2:15 – 5:00</b></p>
IDZ-1267A	<p><b>New Features in IBM DB2 10 for z/OS III - Improve Development Productivity</b>  <b>Speakers: Jane Man, YongHua Ding, Li Chen - IBM IDZ-1232A</b>  <b>Tuesday, 8:15 – 12:15</b></p>
IDZ-1256A	<p><b>New Features in IBM DB2 10 for z/OS I - Core Features</b>  <b>Jane Man, Jerry Mukai, Mengchu Cai, Hao Zhang, Steve Chen, IBM</b>  <b>Wednesday, 8:15 – 12:30</b></p>
	<p><b>IM Keynote</b>  <b>Speaker: Arvind Krishna</b>  <b>Monday 10:15 - 11:15am</b></p>

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**IM Keynote**

**Speaker: Arvind Krishna**

**Tuesday 1:45 – 2:45 p.m.**

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