

IOD 2013

EXPO HALL

- (1) Rocket Software (30'x30')
- (1) Frequentz (30'x30')
- (2) Platinums (20'x20')
- (35) Golds (10'x20')
- (110) Elite Exhibitors (10'x10')
- (10) Turnkey Peds
- (1) Theater (35' x 35')
- (1) Video Wall 20ft
- (1) Video Wall 30ft

F&B Stations:

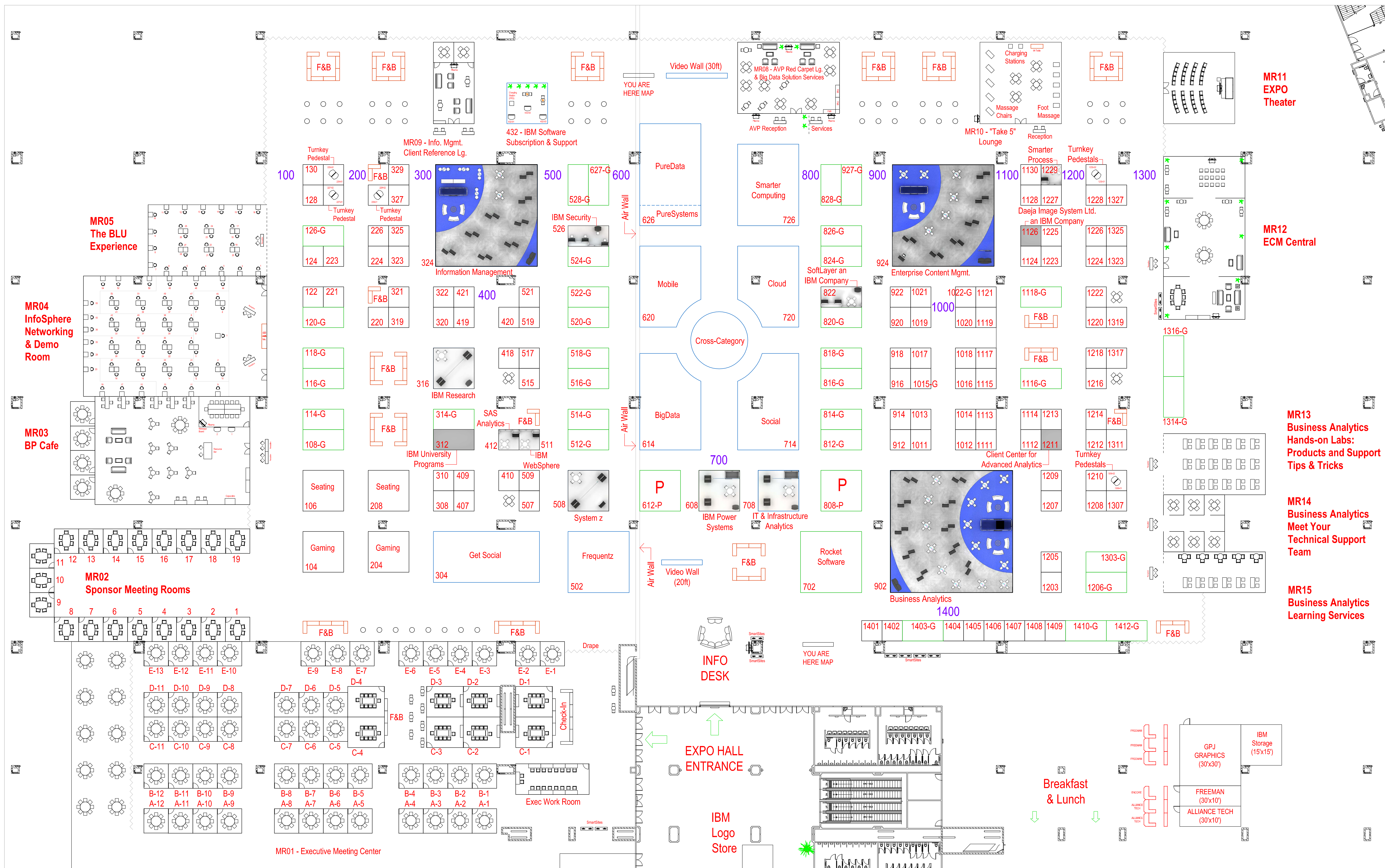
- (4) Double Configuration
- (10) Quad Configuration
- (4) Single Configuration

MEETING ROOMS (13)

- MR01 - Exec. Mtg. Center (51) 12'x12', (8) 18'x15', (1) EWR (15'x36')
- MR02 - Sponsor Meeting Rooms (19) 12'x12'
- MR03 - BP Cafe (1) 54'x75', (4) 12'x12'
- MR04 - InfoSphere Demo Room (90'x60') (55 Demos)
- MR05 - The BLU Experience (58'x35') (28 Demos)
- MR08 - MR08 - AVP Red Carpet Lg. & Big Data Solution Services (50'x35')
- MR09 - Info. Mgmt. Client Reference Lounge (20'x40')
- MR10 - Take "5" Lounge (40'x40')
- MR11 - EXPO Theater (35'x35')
- MR12 - ECM Central (40'x80')
- MR13 - Bus. Analytics Hands-on Labs (50'x30')
- MR14 - Bus. Analytics Meet Your Tech Support Team (6) 10'x10'
- MR15 - Business Analytics Learning Services (50'x20')

IBM Booths (25)

- 304 - TBD (52'x25')
- 312 - IBM University Programs (10'x20')
- 316 - IBM Research (20'x20')
- 324 - Info. Management (50'x50')
- 412 - IBM PureSystems for SAS Analytics (10'x10')
- 432 - IBM Software Subscription & Support (20'x20')
- 508 - IBM System z Enterprise Solutions (20'x20')
- 511 - IBM WebSphere (10'x10')
- 526 - IBM Security (10'x20')
- 608 - IBM Power Systems (20'x20')
- 614 - Big Data (30'x40')
- 616 - Cross Category (28'x28')
- 620 - Mobile (30'x40')
- 626 - PureSystems (30'x10')
- 626 - PureData (30'x40')
- 708 - IT & Infrastructure Analytics (20'x20')
- 714 - Social (30'x40')
- 720 - Cloud (30'x40')
- 726 - Smarter Computing (30'x50')
- 822 - Soft Layer an IBM Company (10'x20')
- 902 - Business Analytics (60'x60')
- 924 - Enterprise Content Management (50'x50')
- 1126 - Daeja Image System Ltd. an IBM Company (10'x10')
- 1211 - IBM Client Center for Advanced Analytics (10'x10')
- 1229 - Smarter Process (10'x10')



Show | Venue IBM Information On Demand 2013

Show Date November 3 - 7, 2013
Show Hall Mandalay Bay Convention Center, Las Vegas, NV
Booth # Bayside C & D

Project # 1051933K0

Booth Size N/A
File Name IOD 2013.dwg
Scale N/A

View Solution Center Floor Plan

Designer JS/RC
Date 10.07.2013
Status A23