



Energy & Utilities Track – Business Leadership Forum

Learn how IBM clients are aligning their organizations around information and leveraging analytic capabilities to shape business outcomes. Utilities companies are investing in business analytics to support data-driven decision making and planning. Leading utilities are integrating data about operations and assets to predict what will break, before it does - reducing downtime and improving service. In this track you'll hear from energy and utility companies about how they are leveraging analytics based on big data to increase profitability, extend the life of grid assets, reduce carbon footprint, increase safety, enhance regulatory compliance and improve customer satisfaction.

Tuesday, November 5, 2013	Time	Speakers	Session #	Room
Industry Kickoff: Big Data and Analytics for Energy and Utilities	10:00 – 11:00am	<ul style="list-style-type: none"> •David Buck, Big Data and Analytics Industry Consultant - Energy & Utilities, IBM •Joe Marroquin, Senior Business Solutions Professional, IBM 	LEU-3619	South Pacific D
Use of Streaming Data from SCADA to enable Smart Grid Analytics	11:15am – 12:15pm	<ul style="list-style-type: none"> •Fabrizio Furno, Head of ICT Demand & Portfolio Management, Acea •Diego Massari, Associate Partner, IBM - GBS 	LEU-2660	South Pacific D
What if you Could Better Predict and Potentially Avoid Power Outages?	1:45 – 2:45pm	<ul style="list-style-type: none"> •Steven Pratt PhD, Chief Technology Officer, Centerpoint Energy 	LEU-3692	South Pacific D
E.ON's Smart Energy Data - A Smart Source for New Business Models	3:00 – 4:00pm	<ul style="list-style-type: none"> •Gordon Speda, Head of Meter Operations, E.ON Metering GmbH •Alexander Koerner, Consulting IT-Specialist, IBM Deutschland GmbH 	LEU-2664	South Pacific D
Overcoming Energy Distribution Information Challenges	4:30 – 5:45pm	<ul style="list-style-type: none"> •Ralf Beyer, Business Intelligence and Data, United Energy and Multinet Gas, Warehousing Architect •Tushar Mehta, Smarter Planet Solutions - Communications Sector Leader, IBM 	LEU-2633	South Pacific D

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