# Government Track – Business Leadership Forum

Governments at all levels, need to provide their citizens with everything from policing, infrastructure, to social services, and collect taxes to fund these programs. With increasing calls for transparency, they also must ensure every dollar is effectively spent. This broad mission both requires and generates massive amounts of data. Participate in this track and learn how smarter governments are leveraging analytics and big data to effectively manage resources, improve service delivery, reduce fraud, predict infrastructure issues and prevent threats to safety.

| Tuesday, November 5, 2013 | Time | Speakers | Session # | Room |
|---|---|---|---|---|
| Big Data & Analytics for Government Kickoff | 10am – 11am | Tim Paydos, IBM, Tom Monaco, U.S. Army | LGV-3733 | Islander I |
| The Art of Smart - Boston's Journey | 11:15am – 12:15pm | Trinette Surles, IBM | LGV-3783 | Islander I |
| How Big Data, Business Intelligence and Predictive Analytics are Improving Social Services | 1:45pm – 2:45pm | Mario Gallegos, Anil Vadaparty, McKinley Children's Center; Tony Ellis, IBM | LGV-3787 | Islander I |
| How to Fight the Rising Tide of Government Data Breaches | 3pm – 4pm | Mike Martin, BTRG Mohan Kumar, Experian Interactive Group | LGV-2237 | Islander I |
| Intelligence-Led Policing at Rochester Police Forces | 4:30pm – 5:45pm | Tim Heroff, Rochester Police Department | LGV-3782 | Islander I |

| Wednesday, November 6, 2013 | Time | Speakers | Session # | Room |
|---|---|---|---|---|
| Can Big Data Analytics Improve Both Education and Disaster Management? | 10:00am – 11:00am | Brian Murrow, IBM Chad Long, United States Coast Guard | LGV-3788 | Islander I |
| It's All About Information and Analytics - How the U.S. Army is Improving Operations | 11:15am – 12:15pm | Thomas Gulledge, Enterprise Integration, Inc./GMU, | LGV-3821 | Islander I |

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