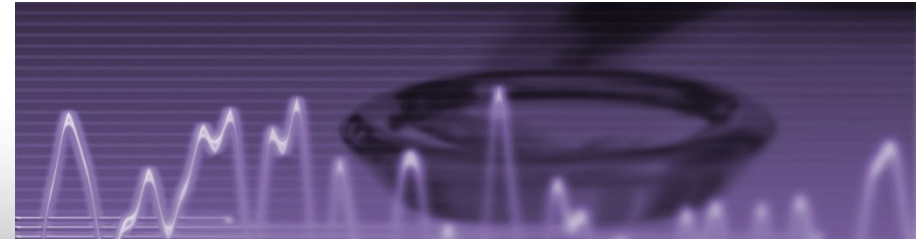




IBM Software
InformationOnDemand2013

November 3 - 7
 Mandalay Bay | Las Vegas, Nevada



Healthcare & Life Sciences Track – Business Leadership Forum

Learn how IBM clients are aligning their organizations around information and leveraging analytic capabilities to shape business outcomes. The rise in consumerism, new tools and technologies that unlock insights, the push for outcomes-based care and the development of insurance exchanges are accelerating the need to collaborate beyond boundaries. During this track healthcare and life sciences organizations will share different perspectives and strategies for leveraging advanced analytics and big data to improve outcomes, increase efficiencies and evolve toward patient-centered care.

Tuesday, November 5, 2013	Time	Speakers	Session #	Room
Transforming Healthcare with Big Data and Advanced Analytics	10:00am–11:00am	Sri Srinivasan, IBM Jennifer Vogel, CapitalBlue Cross	LHC-3786	Islander D
Using Big Data Analytics to Transform Population Health & Deliver Patient-Centered Care	11:15am–12:15pm	Stephen Morgan and Mahesh Tailor, Carilion Clinic Ed Macko, IBM	LHC-2743	Islander D
Transforming Healthcare Through Analytics and Patient Care Coordination	1:45pm–2:45pm	Dr. Carlton Moore, UNC Healthcare Craig Rhinehart, IBM	LHC-2983	Islander D
From Insights to Engagement: Understanding triggers for chronic illness and optimizing consumer engagement	3:00pm–4:00pm	Dave Anderson, Chris Hane, and Asif Muhahid OptumInsight, a UnitedHealth Group Company	LHC-1443	Islander D
Artificial intelligence for healthcare: Reducing the costs and improving outcomes with Big Data analytics	4:30pm – 5:45pm	Tom Doub and Casey Bennett, Centerstone Research Institute	LHC-3594	Islander D

Wednesday, November 6, 2013	Time	Speakers	Session #	Room
Enabling Smarter Care Transitions for Improved Care and Reduced Costs	10:00am–11:00am	Patrick Thompson, Amedisys Ed Macko, IBM	LHC-3734	Islander D
Transforming the Management of Provider Information: Eyes on 2014 and Beyond	10:00am–11:00am	Art Wrightson, WellPoint	LHC-2603	South Pacific J
Transforming How Healthcare is Taught, Practice and Paid for with IBM Watson	11:15am–12:15pm	Stephen Gold, IBM	LHC-3001	Islander D



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